

Travel to Capital Country Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors ('000)	3,756	3,270	3,178	3,617	3,671	4,070	4,534	5,395	3,964	3,711	-6.4%
Nights ('000)	2,487	2,734	2,443	2,656	2,919	2,876	3,264	3,649	3,139	3,277	4.4%
Expenditure (\$ million)	\$581	\$619	\$475	\$546	\$594	\$641	\$815	\$972	\$668	\$824	23.3%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	1,087	1,091	1,066	1,074	1,276	1,238	1,509	1,676	1,248	1,336	7.0%
Nights (000)	2,487	2,734	2,443	2,656	2,919	2,876	3,264	3,649	3,139	3,277	4.4%
Average Length of Stay	2.3	2.5	2.3	2.5	2.3	2.3	2.2	2.2	2.5	2.5	-2.4%
Expenditure (\$ million)	\$353	\$388	\$315	\$344	\$369	\$375	\$482	\$627	\$384	\$545	41.7%
Spend per visitor per night (\$)	\$142	\$142	\$129	\$130	\$126	\$130	\$148	\$172	\$122	\$166	35.7%
Intrastate visitors (000)	801	819	823	779	943	923	1,195	1,246	962	1,013	5.3%
Interstate visitors (000)	286	272	243	294	333	315	314	431	286	323	12.7%
Intrastate nights (000)	1,833	1,834	1,844	1,827	2,070	1,982	2,480	2,581	2,268	2,538	11.9%
Interstate nights (000)	654	901	599	829	849	894	784	1,068	871	739	-15.1%
Intrastate expenditure (\$ million)	\$252	\$294	\$237	\$242	\$279	\$284	\$362	\$460	\$309	\$449	45.3%
Interstate expenditure (\$ million)	\$101	\$94	\$78	\$102	\$89	\$91	\$120	\$168	\$75	\$96	27.3%

Purpose of Visit

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	455	413	401	401	479	408	603	636	388	545	40.6%
Visiting Friends & Relatives	420	445	451	419	519	520	608	672	475	517	8.8%
Business	164	155	156	160	183	190	208	283	282	164	-41.9%
Other	n/p	83	60	94	96	121	94	94	110	114	3.3%
Total	1,087	1,091	1,066	1,074	1,276	1,238	1,509	1,676	1,248	1,336	7.0%

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	998	1,155	967	968	1,011	1,009	1,245	1,327	753	1,257	66.8%
Visiting Friends & Relatives	1,014	1,043	999	1,086	1,297	1,219	1,405	1,357	1,113	1,245	11.9%
Business	336	380	364	427	421	371	440	831	1,029	497	-51.7%
Other	n/p	156	112	175	191	277	174	133	244	278	14.1%
Total	2,487	2,734	2,443	2,656	2,919	2,876	3,264	3,649	3,139	3,277	4.4%

Origin

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Regional NSW	409	400	423	396	429	436	492	524	403	408	1.3%
Sydney	393	419	400	384	514	487	703	722	559	605	8.3%
Total Intrastate	801	819	823	779	943	923	1,195	1,246	962	1,013	5.3%
Victoria	140	112	98	124	110	112	110	119	115	115	0.7%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	79	105	n/p	n/p	-
ACT	n/p	n/p	n/p	93	95	87	99	159	107	155	45.1%
Other Interstate	n/p	35	20	46	n/p	36	n/p	48	n/p	n/p	-
Total Interstate	286	272	243	294	333	315	314	431	286	323	12.7%
Grand Total	1,087	1,091	1,066	1,074	1,276	1,238	1,509	1,676	1,248	1,336	7.0%

Age

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	197	228	201	189	250	302	301	302	261	239	-8.5%
30-39	127	147	167	174	177	166	207	207	223	209	-6.5%
40-49	215	161	198	178	197	182	205	285	155	242	55.8%
50-59	220	215	207	182	274	222	278	337	233	237	1.4%
60-69	217	229	179	212	266	231	311	284	206	238	15.2%
70+	113	112	114	138	112	134	206	262	169	172	1.9%
Total	1,087	1,091	1,066	1,074	1,276	1,238	1,509	1,676	1,248	1,336	7.0%

Travel Party

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Travelling alone	216	238	260	261	361	327	452	614	435	396	-8.9%
Adult couple	371	338	288	340	373	359	492	443	352	397	12.7%
Family group - parents and children	262	230	210	208	218	247	207	218	155	211	36.2%
Friends or relatives travelling together with(out) children	166	212	238	211	242	239	290	319	212	283	33.6%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	91	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,087	1,091	1,066	1,074	1,276	1,238	1,509	1,676	1,248	1,336	7.0%

Travel to Capital Country Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	474	504	507	527	688	686	739	900	548	696	27.1%
Visit friends & relatives	499	525	531	485	641	617	668	712	507	479	-5.5%
Pubs, clubs, discos etc	174	212	165	186	253	235	250	324	234	276	17.8%
Sightseeing/looking around	223	247	206	242	254	214	328	339	249	258	3.4%
Bushwalking / rainforest walks	139	134	145	124	165	155	198	236	134	224	67.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Friends or relatives property	1,140	1,288	1,065	1,256	1,361	1,439	1,495	1,322	1,315	1,279	-2.8%
Standard hotel/motor inn (below 4 star)	603	461	538	410	486	450	497	736	648	628	-3.1%
Caravan park or commercial camping ground	163	282	191	186	208	138	206	259	n/p	292	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	948	972	942	937	1,150	1,081	1,370	1,537	1,151	1,243	8.0%
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	2,668	2,179	2,112	2,543	2,395	2,833	3,024	3,718	2,716	2,375	-12.6%
Expenditure (\$ million)	\$229	\$231	\$161	\$202	\$226	\$266	\$333	\$344	\$284	\$280	-1.6%
Spend per visitor (\$)	\$86	\$106	\$76	\$79	\$94	\$94	\$110	\$93	\$105	\$118	12.5%

Main Purpose of Trip

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	1,198	991	1,014	1,296	1,204	1,383	1,624	1,883	1,177	1,264	7.3%
Visiting Friends & Relatives	959	807	711	761	756	890	913	1,062	822	601	-26.9%
Business	n/p	n/p	n/p	191	n/p	n/p	n/p	536	392	245	-37.4%
Other	253	n/p	n/p	296	n/p	n/p	295	n/p	325	n/p	-
Total	2,668	2,179	2,112	2,543	2,395	2,833	3,024	3,718	2,716	2,375	-12.6%

Origin

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Sydney	1,101	742	831	956	980	1,158	1,080	1,394	942	881	-6.4%
Regional NSW	882	731	847	1,008	811	1,147	1,083	1,370	1,133	1,047	-7.6%
Total Intrastate	1,982	1,474	1,678	1,965	1,791	2,305	2,162	2,764	2,074	1,928	-7.0%
Total Interstate	686	705	434	579	604	528	862	954	642	447	-30.4%
Total	2,668	2,179	2,112	2,543	2,395	2,833	3,024	3,718	2,716	2,375	-12.6%

Age

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	n/p	n/p	516	484	479	482	485	699	501	552	10.1%
30-39	523	n/p	n/p	n/p	n/p	n/p	561	504	418	n/p	-
40-49	404	457	273	348	455	464	492	662	374	323	-13.5%
50-59	401	347	505	395	403	603	545	609	510	389	-23.7%
60-69	547	395	433	640	471	518	491	635	576	423	-26.6%
70+	300	293	225	400	343	417	451	609	338	427	26.5%
Total	2,668	2,179	2,112	2,543	2,395	2,833	3,024	3,718	2,716	2,375	-12.6%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	1,170	998	961	1,303	1,349	1,325	1,556	2,086	1,203	1,247	3.7%
Visit friends & relatives	1,084	842	882	814	829	1,070	1,149	1,168	855	666	-22.1%
Sightseeing/looking around	549	480	285	500	465	637	610	774	491	447	-8.9%
Go shopping for pleasure	402	473	520	556	445	491	600	723	379	401	5.9%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	294	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	2,566	2,113	1,982	2,455	2,279	2,671	2,950	3,500	2,664	2,328	-12.6%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.