

Travel to Central Coast Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors ('000)	4,812	4,987	4,574	4,434	4,446	5,094	5,425	6,447	5,197	4,002	-23.0%
Nights ('000)	3,465	4,038	3,473	3,506	3,502	3,773	3,989	4,844	3,881	3,602	-7.2%
Expenditure (\$ million)	\$644	\$870	\$749	\$787	\$762	\$805	\$857	\$1,036	\$839	\$797	-5.1%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	1,197	1,329	1,257	1,240	1,259	1,402	1,499	1,836	1,468	1,323	-9.9%
Nights (000)	3,465	4,038	3,473	3,506	3,502	3,773	3,989	4,844	3,881	3,602	-7.2%
Average Length of Stay	2.9	3.0	2.8	2.8	2.8	2.7	2.7	2.6	2.6	2.7	3.0%
Expenditure (\$ million)	\$409	\$566	\$509	\$501	\$505	\$531	\$524	\$692	\$548	\$562	2.6%
Spend per visitor per night (\$)	\$118	\$140	\$147	\$143	\$144	\$141	\$131	\$143	\$141	\$156	10.5%
Intrastate visitors (000)	1,024	1,184	1,074	1,064	1,115	1,226	1,317	1,606	1,328	1,181	-11.1%
Interstate visitors (000)	174	144	183	176	145	175	182	230	140	142	1.3%
Intrastate nights (000)	2,878	3,586	2,776	2,784	2,916	3,054	3,431	3,763	3,263	2,964	-9.1%
Interstate nights (000)	586	452	697	722	585	719	558	1,082	618	638	3.2%
Intrastate expenditure (\$ million)	\$354	\$514	\$431	\$435	\$451	\$452	\$454	\$578	\$488	\$493	0.9%
Interstate expenditure (\$ million)	\$54	\$52	\$78	\$67	\$54	\$79	\$70	\$114	\$59	\$69	16.2%

Purpose of Visit

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	570	694	540	596	576	625	668	796	620	659	6.2%
Visiting Friends & Relatives	519	542	609	542	588	594	658	812	681	532	-21.9%
Business	n/p	n/p	n/p	67	n/p	127	120	156	96	n/p	-
Other	n/p	n/p	n/p	35	n/p	n/p	n/p	76	77	72	-7.2%
Total	1,197	1,329	1,257	1,240	1,259	1,402	1,499	1,836	1,468	1,323	-9.9%

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	1,965	2,081	1,655	1,904	1,778	1,772	1,883	2,133	1,690	1,792	6.1%
Visiting Friends & Relatives	1,288	1,232	1,486	1,355	1,249	1,571	1,714	2,125	1,754	1,505	-14.2%
Business	n/p	n/p	n/p	171	n/p	313	229	313	219	n/p	-
Other	n/p	n/p	n/p	75	n/p	n/p	n/p	273	219	205	-6.3%
Total	3,465	4,038	3,473	3,506	3,502	3,773	3,989	4,844	3,881	3,602	-7.2%

Origin

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Regional NSW	333	357	304	300	318	349	465	450	412	250	-39.4%
Sydney	691	828	770	763	796	878	852	1,157	915	931	1.7%
Total Intrastate	1,024	1,184	1,074	1,064	1,115	1,226	1,317	1,606	1,328	1,181	-11.1%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	82	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	27	n/p	n/p	n/p	47	n/p	n/p	n/p	n/p	-
Total Interstate	174	144	183	176	145	175	182	230	140	142	1.3%
Grand Total	1,197	1,329	1,257	1,240	1,259	1,402	1,499	1,836	1,468	1,323	-9.9%

Age

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	248	266	281	288	276	322	375	403	386	253	-34.4%
30-39	221	278	171	186	224	236	274	329	246	209	-15.1%
40-49	204	227	228	214	191	254	206	252	225	276	23.0%
50-59	184	236	211	183	245	253	242	326	223	214	-3.8%
60-69	209	219	216	234	207	198	260	329	222	238	7.3%
70+	131	102	149	134	116	140	142	197	166	132	-20.9%
Total	1,197	1,329	1,257	1,240	1,259	1,402	1,499	1,836	1,468	1,323	-9.9%

Travel Party

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Travelling alone	245	295	295	256	305	373	405	538	501	321	-35.9%
Adult couple	401	412	341	391	380	436	427	527	422	334	-21.0%
Family group - parents and children	314	327	296	300	286	267	286	326	286	284	-0.5%
Friends or relatives travelling together with(out) children	208	263	300	246	264	292	350	405	235	347	47.4%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,197	1,329	1,257	1,240	1,259	1,402	1,499	1,836	1,468	1,323	-9.9%

Travel to Central Coast Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	610	749	749	703	718	789	910	1,065	740	714	-3.4%
Go to the beach	478	617	544	645	580	588	682	841	725	652	-10.0%
Visit friends & relatives	683	663	726	697	675	759	780	973	749	535	-28.6%
Bushwalking / rainforest walks	87	95	97	157	94	170	179	255	181	269	48.9%
Sightseeing/looking around	286	309	286	295	217	263	377	431	316	215	-32.2%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Friends or relatives property	1,693	1,936	1,794	1,502	1,608	1,877	1,982	2,414	2,080	1,836	-11.8%
Rented house/apartment/flat or unit	495	555	267	565	384	399	321	473	347	443	27.9%
Standard hotel/motor inn (below 4 star)	214	250	305	300	201	405	309	277	180	288	60.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	1,072	1,210	1,053	1,052	1,088	1,211	1,343	1,565	1,313	1,215	-7.5%
Railway	n/p	n/p	92	90	88	70	n/p	142	88	n/p	-
Aircraft	n/p	n/p	67	n/p	n/p	83	n/p	88	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	3,615	3,659	3,317	3,194	3,187	3,692	3,926	4,611	3,730	2,679	-28.2%
Expenditure (\$ million)	\$235	\$304	\$240	\$286	\$257	\$274	\$333	\$344	\$292	\$235	-19.4%
Spend per visitor (\$)	\$65	\$83	\$72	\$90	\$81	\$74	\$85	\$75	\$78	\$88	12.2%

Main Purpose of Trip

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	1,395	1,607	1,481	1,440	1,378	1,580	1,801	2,034	1,567	1,142	-27.1%
Visiting Friends & Relatives	1,695	1,539	1,356	1,223	1,306	1,364	1,560	1,563	1,479	984	-33.5%
Business	n/p	n/p	n/p	184	n/p	n/p	n/p	584	379	299	-21.1%
Other	n/p	254	n/p	348	388	398	308	429	304	254	-16.6%
Total	3,615	3,659	3,317	3,194	3,187	3,692	3,926	4,611	3,730	2,679	-28.2%

Origin

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Sydney	2,458	2,310	2,155	2,059	2,104	2,421	2,721	2,971	2,491	1,773	-28.8%
Regional NSW	1,156	1,349	1,130	1,135	1,061	1,256	1,189	1,638	1,229	890	-27.5%
Total Intrastate	3,615	3,659	3,285	3,194	3,165	3,677	3,910	4,609	3,720	2,663	-28.4%
Total Interstate	-	-	n/p	-	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,615	3,659	3,317	3,194	3,187	3,692	3,926	4,611	3,730	2,679	-28.2%

Age

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	793	n/p	655	612	669	703	945	867	862	515	-40.3%
30-39	668	642	414	474	469	485	598	790	664	456	-31.3%
40-49	638	694	784	524	401	592	612	592	499	458	-8.2%
50-59	572	539	595	587	619	822	589	717	586	555	-5.3%
60-69	600	723	583	656	566	702	700	1,059	673	389	-42.3%
70+	343	480	286	342	463	389	482	586	446	307	-31.2%
Total	3,615	3,659	3,317	3,194	3,187	3,692	3,926	4,611	3,730	2,679	-28.2%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	1,414	1,564	1,380	1,527	1,507	1,756	1,877	2,030	1,840	1,086	-41.0%
Visit friends & relatives	1,774	1,750	1,649	1,274	1,437	1,532	1,616	1,702	1,561	862	-44.8%
Go to the beach	733	767	805	592	509	766	986	1,012	980	499	-49.1%
Sightseeing/looking around	479	407	422	461	643	569	554	817	645	297	-53.9%
Go shopping for pleasure	353	442	454	460	486	488	514	458	373	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	3,381	3,387	3,019	2,993	3,031	3,479	3,661	4,329	3,525	2,514	-28.7%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	n/p	-	n/p	-	-	n/p	-	n/p	n/p	n/p	-

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.