

# Travel to Country and Outback Destination Network

Year ended September 2021

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	8,400	7,947	8,260	9,198	8,922	10,034	10,392	11,877	8,669	8,545	-1.4%
Nights (000)	12,204	12,913	11,764	13,127	13,934	15,437	17,380	16,657	12,670	13,478	6.4%
Expenditure (\$ million)	\$2,152	\$2,263	\$2,122	\$2,284	\$2,316	\$2,774	\$2,911	\$3,560	\$2,547	\$2,901	13.9%

### Overnight - Int'l & domestic

Visitors (000)	3,457	3,520	3,475	3,702	3,950	4,623	4,947	5,320	3,708	4,221	13.8%
Nights (000)	12,204	12,913	11,764	13,127	13,934	15,437	17,380	16,657	12,670	13,478	6.4%
Expenditure (\$ million)	\$1,498	\$1,625	\$1,472	\$1,607	\$1,717	\$2,081	\$2,171	\$2,562	\$1,880	\$2,251	19.8%

### Domestic - overnight & daytrip

Visitors (000)	8,314	7,869	8,186	9,121	8,839	9,942	10,301	11,794	8,622	8,543	-0.9%
Nights (000)	10,389	11,026	9,847	11,165	11,987	13,561	15,094	14,561	11,542	13,447	16.5%
Expenditure (\$ million)	\$2,064	\$2,163	\$2,038	\$2,177	\$2,233	\$2,664	\$2,787	\$3,463	\$2,487	\$2,898	16.5%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	4,219	15.2%
Nights (000)	10,389	11,026	9,847	11,165	11,987	13,561	15,094	14,561	11,542	13,447	16.5%
Average Length of Stay (nights)	3.1	3.2	2.9	3.1	3.1	3.0	3.1	2.8	3.2	3.2	1.1%
Expenditure (\$ million)	\$1,410	\$1,525	\$1,389	\$1,501	\$1,633	\$1,971	\$2,047	\$2,465	\$1,820	\$2,248	23.5%
Spend per visitor per night (\$)	\$136	\$138	\$141	\$134	\$136	\$145	\$136	\$169	\$158	\$167	6.0%

Interstate visitors (000)	806	762	837	944	1,005	1,080	1,102	1,142	765	851	11.3%
Intrastate visitors (000)	2,564	2,681	2,564	2,681	2,863	3,451	3,754	4,095	2,896	3,368	16.3%
Interstate nights (000)	2,916	3,747	2,914	3,570	3,676	4,154	4,291	3,911	2,980	3,096	3.9%
Intrastate nights (000)	7,472	7,279	6,933	7,595	8,311	9,407	10,803	10,649	8,562	10,352	20.9%
Interstate expenditure (\$ million)	\$321	\$494	\$405	\$418	\$497	\$612	\$571	\$631	\$466	\$468	0.3%
Intrastate expenditure (\$ million)	\$1,088	\$1,031	\$984	\$1,083	\$1,137	\$1,360	\$1,476	\$1,834	\$1,354	\$1,781	31.5%

### Main Purpose of Visit

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Holiday	1,197	1,323	1,230	1,287	1,408	1,529	1,790	1,828	1,118	1,476	32.0%
Visiting Friends & Relatives	1,283	1,208	1,176	1,257	1,250	1,487	1,698	1,765	1,199	1,334	11.3%
Business	654	698	708	783	846	1,039	995	1,249	1,059	1,044	-1.5%
Other	292	246	351	370	430	537	456	493	344	429	24.9%
Total	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	4,219	15.2%

### Origin

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Regional NSW	1,686	1,712	1,678	1,729	1,883	2,219	2,381	2,679	1,867	1,989	6.6%
Sydney	878	969	886	951	980	1,232	1,373	1,416	1,030	1,380	34.0%
Queensland	400	379	423	443	516	515	576	589	376	424	12.8%
Victoria	214	206	209	288	285	334	273	345	225	260	15.6%
ACT	83	n/p	72	n/p	90	73	94	83	69	80	16.3%
Other Interstate	110	130	132	144	113	158	159	126	95	87	-8.7%
Total	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	4,219	15.2%

### Age

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
15-29	641	576	638	739	783	1,025	996	1,068	733	831	13.4%
30-39	499	599	489	524	512	591	775	828	525	714	36.1%
40-49	576	612	608	630	697	870	850	808	691	751	8.8%
50-59	686	651	689	734	727	827	863	983	740	698	-5.6%
60-69	636	662	631	687	727	752	837	920	591	743	25.7%
70+	334	343	346	310	420	466	535	631	382	482	26.2%
Total	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	4,219	15.2%

### Travel Party

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Travelling alone	885	752	958	1,106	1,134	1,424	1,521	1,679	1,256	1,477	17.6%
Adult couple	904	1,038	827	974	1,121	1,189	1,199	1,248	889	1,047	17.7%
Family group - parent(s) and children	724	721	688	630	556	763	748	761	545	597	9.7%
Friends and/or relatives travelling together	605	628	652	686	786	881	1,027	1,117	672	890	32.3%
Other	252	304	276	228	270	273	361	432	299	209	-30.2%
Total	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	4,219	15.2%

### Top 5 Activities (sorted by the latest year)

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Eat out / dine at a restaurant and/or cafe	1,698	1,803	1,718	1,909	2,105	2,463	2,744	2,997	1,736	2,135	22.9%
Visit friends & relatives	1,558	1,463	1,468	1,629	1,575	1,860	1,965	2,201	1,329	1,217	-8.4%
Pubs, clubs, discos etc	754	743	825	900	938	1,099	1,271	1,430	1,004	1,139	13.4%
Sightseeing/looking around	789	753	625	741	802	879	1,131	1,095	769	745	-3.1%
Bushwalking / rainforest walks	297	304	281	317	415	484	574	564	370	662	78.9%

# Travel to Country and Outback Destination Network

Year ended September 2021

Source: National and International Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Friends or relatives property	1,333	1,234	1,246	1,385	1,363	1,564	1,696	1,820	1,243	1,326	6.7%
Standard hotel/motor inn (below 4 star)	1,056	1,123	1,140	1,166	1,260	1,406	1,436	1,666	973	1,249	28.3%
Caravan or camping - non commercial	298	359	394	303	438	514	553	658	433	516	19.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	2,975	3,018	2,979	3,225	3,425	3,974	4,305	4,646	3,345	3,931	17.5%
Aircraft	159	170	149	179	211	323	262	279	152	155	1.7%
Railway	53	94	106	70	69	88	106	78	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	86	77	74	78	83	93	91	83	47	n/p	-
Nights (000)	1,815	1,887	1,918	1,963	1,947	1,877	2,286	2,096	1,129	n/p	-
Average Length of Stay (nights)	21.1	24.4	26.0	25.3	23.6	20.2	25.2	25.3	24.0	-	-
Expenditure (\$ million)	\$89	\$100	\$83	\$106	\$84	\$110	\$124	\$97	\$59	n/p	-
Spend per visitor per night (\$)	\$49	\$53	\$43	\$54	\$43	\$58	\$54	\$46	\$53	-	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	4,943	4,427	4,785	5,497	4,972	5,411	5,446	6,557	4,960	4,324	-12.8%
Expenditure (\$ million)	654	638	650	676	599	692	741	998	667	650	-2.6%
Spend per visitor (\$)	\$132	\$144	\$136	\$123	\$120	\$128	\$136	\$152	\$134	\$150	11.8%

### Main Purpose of Trip

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	2,318	2,063	2,010	2,309	2,196	2,140	2,248	2,667	1,958	1,792	-8.5%
Visiting Friends & Relatives	1,026	856	945	1,334	987	1,266	1,267	1,431	1,032	663	-35.7%
Business	711	635	759	584	704	644	868	1,075	859	790	-8.0%
Other	889	872	1,071	1,270	1,085	1,360	1,062	1,384	1,112	1,079	-2.9%
Total	4,943	4,427	4,785	5,497	4,972	5,411	5,446	6,557	4,960	4,324	-12.8%

### Origin

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Regional NSW	4,238	3,600	4,014	4,760	4,162	4,454	4,570	5,344	4,261	3,832	-10.1%
Sydney	584	728	609	571	635	785	696	948	599	429	-28.4%
Total Intrastate	4,822	4,328	4,623	5,331	4,798	5,239	5,266	6,292	4,860	4,261	-12.3%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,943	4,427	4,785	5,497	4,972	5,411	5,446	6,557	4,960	4,324	-12.8%

### Age

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	1,056	747	940	1,211	869	1,101	987	1,401	935	708	-24.3%
30-39	864	736	856	519	770	730	843	920	747	696	-6.8%
40-49	861	699	1,170	1,008	810	623	911	1,180	684	611	-10.7%
50-59	908	817	666	1,027	801	1,082	1,077	1,065	1,015	718	-29.3%
60-69	704	832	737	1,125	958	1,083	915	1,180	921	754	-18.0%
70+	550	596	416	607	763	791	713	811	660	838	26.8%
Total	4,943	4,427	4,785	5,497	4,972	5,411	5,446	6,557	4,960	4,324	-12.8%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	1,918	1,700	1,830	2,047	2,308	2,399	2,566	2,902	1,902	1,633	-14.1%
Go shopping for pleasure	1,330	1,363	1,035	1,354	1,094	1,284	1,200	1,189	1,039	796	-23.4%
Visit friends & relatives	1,335	1,132	1,375	1,715	1,444	1,553	1,519	1,698	1,138	660	-42.1%
Sightseeing/looking around	562	585	544	547	500	603	666	872	609	460	-24.5%
Pubs, clubs, discos etc	274	308	233	293	421	352	435	773	364	273	-25.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	4,820	4,271	4,592	5,327	4,863	5,282	5,288	6,234	4,866	4,224	-13.2%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	-
Rental car	n/p	-	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	-

n/p = not publishable

\*Further breakdown of International visitor data for YE September 2021 is not available for destination networks