

# Travel to Sydney Surrounds North Destination Network

Year ended September 2021

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	18,304	17,951	18,094	18,770	20,030	21,040	22,144	25,221	19,213	16,754	-12.8%
Nights (000)	17,106	17,424	17,776	19,169	19,380	21,437	21,674	25,123	17,603	15,635	-11.2%
Expenditure (\$ million)	\$3,300	\$3,609	\$3,627	\$3,923	\$4,028	\$4,393	\$4,679	\$5,137	\$3,784	\$4,051	7.0%

### Overnight - Int'l & domestic

Visitors (000)	4,968	5,124	5,229	5,638	5,999	6,274	6,792	8,072	5,793	5,479	-5.4%
Nights (000)	17,106	17,424	17,776	19,169	19,380	21,437	21,674	25,123	17,603	15,635	-11.2%
Expenditure (\$ million)	\$2,141	\$2,456	\$2,414	\$2,711	\$2,712	\$3,033	\$3,075	\$3,531	\$2,628	\$2,814	7.1%

### Domestic - overnight & daytrip

Visitors (000)	18,073	17,696	17,827	18,482	19,723	20,679	21,764	24,839	19,052	16,748	-12.1%
Nights (000)	13,350	13,802	13,577	14,603	14,956	15,849	16,578	20,066	15,465	15,530	0.4%
Expenditure (\$ million)	\$3,042	\$3,382	\$3,356	\$3,625	\$3,717	\$4,007	\$4,311	\$4,738	\$3,626	\$4,041	11.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	5,472	-2.8%
Nights (000)	13,350	13,802	13,577	14,603	14,956	15,849	16,578	20,066	15,465	15,530	0.4%
Average Length of Stay (nights)	2.8	2.8	2.7	2.7	2.6	2.7	2.6	2.6	2.7	2.8	3.3%
Expenditure (\$ million)	\$1,883	\$2,230	\$2,142	\$2,412	\$2,401	\$2,648	\$2,708	\$3,131	\$2,470	\$2,805	13.6%
Spend per visitor per night (\$)	\$141	\$162	\$158	\$165	\$161	\$167	\$163	\$156	\$160	\$181	13.1%

Interstate visitors (000)	688	755	799	842	878	955	992	1,166	666	584	-12.4%
Intrastate visitors (000)	4,049	4,115	4,163	4,509	4,814	4,959	5,420	6,523	4,966	4,889	-1.6%
Interstate nights (000)	2,966	2,793	2,980	3,437	3,280	4,054	3,576	4,980	2,845	2,549	-10.4%
Intrastate nights (000)	10,385	11,009	10,597	11,166	11,676	11,795	13,003	15,085	12,620	12,980	2.9%
Interstate expenditure (\$ million)	\$313	\$416	\$400	\$482	\$418	\$540	\$514	\$689	\$387	\$313	-19.0%
Intrastate expenditure (\$ million)	\$1,570	\$1,813	\$1,742	\$1,931	\$1,984	\$2,108	\$2,194	\$2,442	\$2,083	\$2,491	19.6%

### Main Purpose of Visit

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
<b>Visitors (000)</b>											
Holiday	2,050	2,212	2,161	2,429	2,472	2,625	2,744	3,175	2,341	2,616	11.8%
Visiting Friends & Relatives	1,989	1,861	2,023	2,034	2,192	2,277	2,568	3,133	2,325	1,889	-18.7%
Business	554	584	534	628	795	729	876	1,046	660	645	-2.3%
Other	166	238	278	288	268	345	265	379	342	364	6.3%
Total	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	5,472	-2.8%

### Origin

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
<b>Visitors (000)</b>											
Sydney	2,143	2,196	2,392	2,615	2,821	2,987	3,269	3,911	3,061	3,113	1.7%
Regional NSW	1,906	1,919	1,771	1,894	1,993	1,971	2,151	2,613	1,905	1,776	-6.7%
Queensland	285	290	342	337	360	392	417	493	294	236	-19.7%
Victoria	244	217	206	263	234	328	271	365	202	188	-6.8%
ACT	n/p	120	113	118	151	105	167	142	105	99	-6.3%
Other Interstate	99	128	138	124	134	130	137	167	65	n/p	-
Total	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	5,472	-2.8%

### Age

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
<b>Visitors (000)</b>											
15-29	988	944	1,109	1,289	1,378	1,316	1,641	1,816	1,356	1,229	-9.4%
30-39	830	803	792	849	919	1,077	1,092	1,424	1,071	812	-24.2%
40-49	920	954	954	858	871	1,062	1,061	1,119	844	1,054	24.9%
50-59	855	937	831	1,006	1,133	1,009	1,094	1,248	891	980	10.0%
60-69	768	840	790	891	896	866	900	1,311	958	877	-8.4%
70+	377	390	485	457	495	583	625	772	512	520	1.6%
Total	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	5,472	-2.8%

### Travel Party

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
<b>Visitors (000)</b>											
Travelling alone	978	1,261	1,208	1,312	1,547	1,502	1,708	2,320	1,758	1,447	-17.7%
Adult couple	1,542	1,472	1,345	1,593	1,627	1,840	1,811	2,165	1,594	1,541	-3.3%
Family group - parent(s) and children	1,058	990	997	986	1,008	1,041	1,043	1,169	923	898	-2.7%
Friends and/or relatives travelling together	921	920	1,177	1,162	1,240	1,239	1,527	1,680	1,150	1,370	19.0%
Other	238	226	234	298	270	291	323	355	206	217	5.2%
Total	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	5,472	-2.8%

### Top 5 Activities (sorted by the latest year)

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	2,515	2,751	2,875	3,219	3,323	3,581	4,032	4,710	3,101	3,151	1.6%
Visit friends & relatives	2,420	2,341	2,564	2,515	2,651	2,762	3,003	3,805	2,580	1,906	-26.1%
Go to the beach	1,118	1,313	1,193	1,343	1,392	1,436	1,656	2,165	1,678	1,566	-6.7%
Bushwalking / rainforest walks	498	542	654	767	694	875	1,042	1,303	822	1,067	29.7%
Pubs, clubs, discos etc	955	940	1,069	1,149	1,127	1,246	1,325	1,577	1,140	1,042	-8.6%

# Travel to Sydney Surrounds North Destination Network

Year ended September 2021

Source: National and International Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Friends or relatives property	2,126	2,062	2,158	2,304	2,422	2,457	2,793	3,424	2,545	2,107	-17.2%
Standard hotel/motor inn (below 4 star)	756	825	808	951	918	1,002	931	1,094	734	799	8.9%
Rented house/apartment/flat or unit (not serviced daily)	400	443	443	455	509	515	540	759	559	610	9.2%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	4,110	4,214	4,103	4,549	4,876	5,032	5,548	6,558	4,972	5,018	0.9%
Railway	203	166	313	290	322	314	287	447	279	189	-32.1%
Aircraft	286	325	334	340	341	410	423	514	232	162	-30.4%

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	231	255	267	287	307	361	379	382	161	6	-96.0%
Nights (000)	3,755	3,622	4,199	4,566	4,425	5,588	5,095	5,058	2,138	106	-95.1%
Average Length of Stay (nights)	16.3	14.2	15.7	15.9	14.4	15.5	13.4	13.2	13.3	16.6	24.9%
Expenditure (\$ million)	\$258	\$227	\$272	\$298	\$311	\$385	\$367	\$400	\$158	\$10	-93.8%
Spend per visitor per night (\$)	\$69	\$63	\$65	\$65	\$70	\$69	\$72	\$79	\$74	\$92	25.1%

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	13,336	12,826	12,865	13,131	14,031	14,766	15,352	17,150	13,420	11,275	-16.0%
Expenditure (\$ million)	\$1,158	\$1,152	\$1,214	\$1,213	\$1,316	\$1,359	\$1,604	\$1,607	\$1,157	\$1,236	6.9%
Spend per visitor (\$)	\$87	\$90	\$94	\$92	\$94	\$92	\$104	\$94	\$86	\$110	27.3%

### Main Purpose of Trip

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	5,456	5,784	6,446	6,514	7,260	7,312	7,797	8,148	5,750	5,345	-7.0%
Visiting Friends & Relatives	4,810	4,390	4,119	4,116	3,856	4,705	5,005	5,411	4,527	3,292	-27.3%
Business	1,695	1,387	1,003	1,206	1,319	1,243	1,182	2,000	1,782	1,457	-18.2%
Other	1,374	1,265	1,297	1,296	1,596	1,506	1,368	1,591	1,362	1,181	-13.3%
Total	13,336	12,826	12,865	13,131	14,031	14,766	15,352	17,150	13,420	11,275	-16.0%

### Origin

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Sydney	6,681	6,953	6,741	7,173	7,607	8,042	8,507	9,343	7,242	5,696	-21.3%
Regional NSW	6,585	5,842	6,076	5,906	6,366	6,694	6,760	7,756	6,143	5,559	-9.5%
Total Intrastate	13,266	12,795	12,817	13,079	13,973	14,736	15,267	17,099	13,385	11,255	-15.9%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	13,336	12,826	12,865	13,131	14,031	14,766	15,352	17,150	13,420	11,275	-16.0%

### Age

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	2,707	2,124	2,344	2,852	3,286	2,810	3,435	3,435	2,868	2,263	-21.1%
30-39	2,260	2,034	2,197	2,252	1,875	2,594	2,489	3,148	2,189	1,877	-14.3%
40-49	2,409	2,468	2,343	2,216	2,494	2,432	2,330	2,458	1,935	1,884	-2.7%
50-59	2,204	2,301	2,529	2,317	2,401	2,638	2,548	2,712	2,208	2,047	-7.3%
60-69	2,411	2,435	2,163	2,209	2,379	2,383	2,490	3,256	2,749	1,736	-36.8%
70+	1,345	1,465	1,290	1,286	1,596	1,909	2,059	2,140	1,470	1,468	-0.2%
Total	13,336	12,826	12,865	13,131	14,031	14,766	15,352	17,150	13,420	11,275	-16.0%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	5,528	5,614	5,626	6,334	7,350	7,154	7,639	8,793	6,140	4,833	-21.3%
Visit friends & relatives	5,163	4,950	5,138	4,654	4,669	5,560	5,569	5,992	4,816	2,765	-42.6%
Sightseeing/looking around	2,103	2,192	2,317	2,216	2,806	2,764	2,743	3,322	2,033	1,621	-20.3%
Go shopping for pleasure	2,174	2,181	2,196	1,945	2,367	2,282	2,524	2,263	1,773	1,455	-17.9%
Go to the beach	1,323	1,421	1,441	1,285	1,402	1,577	1,718	2,182	1,871	1,182	-36.8%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	12,617	11,925	12,037	12,147	13,220	13,764	14,283	16,065	12,622	10,741	-14.9%
Railway	438	527	519	676	447	682	717	708	463	341	-26.3%
Bus/Coach	198	263	167	n/p	244	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*Further breakdown of International visitor data for YE September 2021 is not available for destination networks