

Travel to Sydney Surrounds South Destination Network

Year ended September 2021



Source: National and International Visitor Surveys, TRA.

OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	8,972	9,103	8,817	10,396	10,474	10,725	10,967	13,026	10,145	8,766	-13.6%
Nights (000)	9,329	9,299	9,105	10,513	10,191	11,331	11,760	13,598	10,315	9,712	-5.8%
Expenditure (\$ million)	\$1,482	\$1,694	\$1,562	\$1,927	\$1,900	\$2,189	\$2,269	\$2,826	\$2,001	\$2,284	14.1%

Overnight - Int'l & domestic

Visitors (000)	2,509	2,653	2,697	2,859	3,127	3,403	3,565	4,172	3,331	3,287	-1.3%
Nights (000)	9,329	9,299	9,105	10,513	10,191	11,331	11,760	13,598	10,315	9,712	-5.8%
Expenditure (\$ million)	\$999	\$1,113	\$1,062	\$1,238	\$1,263	\$1,560	\$1,612	\$1,972	\$1,483	\$1,752	18.1%

Domestic - overnight & daytrip

Visitors (000)	8,883	9,004	8,724	10,284	10,351	10,577	10,801	12,869	10,071	8,765	-13.0%
Nights (000)	7,624	7,688	7,242	8,074	8,108	8,696	9,330	11,066	9,039	9,704	7.3%
Expenditure (\$ million)	\$1,369	\$1,564	\$1,442	\$1,716	\$1,719	\$1,928	\$2,020	\$2,558	\$1,907	\$2,283	19.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	2,419	2,555	2,604	2,747	3,004	3,255	3,400	4,015	3,257	3,286	0.9%
Nights (000)	7,624	7,688	7,242	8,074	8,108	8,696	9,330	11,066	9,039	9,704	7.3%
Average Length of Stay (nights)	3.2	3.0	2.8	2.9	2.7	2.7	2.7	2.8	2.8	3.0	6.4%
Expenditure (\$ million)	\$886	\$982	\$942	\$1,027	\$1,082	\$1,299	\$1,363	\$1,703	\$1,388	\$1,751	26.1%
Spend per visitor per night (\$)	\$116	\$128	\$130	\$127	\$133	\$149	\$146	\$154	\$154	\$180	17.5%

Interstate visitors (000)	351	471	469	476	601	555	544	685	459	426	-7.3%
Intrastate visitors (000)	2,069	2,084	2,135	2,271	2,404	2,700	2,856	3,329	2,798	2,860	2.2%
Interstate nights (000)	1,319	1,777	1,566	1,772	1,994	1,808	1,793	2,539	1,358	1,336	-1.7%
Intrastate nights (000)	6,304	5,911	5,676	6,302	6,115	6,888	7,537	8,527	7,681	8,368	8.9%
Interstate expenditure (\$ million)	\$155	\$156	\$188	\$188	\$232	\$239	\$263	\$330	\$205	\$220	7.3%
Intrastate expenditure (\$ million)	\$731	\$826	\$754	\$839	\$850	\$1,060	\$1,100	\$1,373	\$1,183	\$1,531	29.4%

Main Purpose of Visit

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Holiday	1,267	1,465	1,404	1,437	1,574	1,672	1,642	1,968	1,527	1,832	19.9%
Visiting Friends & Relatives	869	869	960	1,059	1,109	1,159	1,363	1,552	1,244	1,132	-9.0%
Business	221	166	133	171	186	250	275	344	350	203	-41.9%
Other	n/p	77	112	101	146	180	128	170	150	138	-7.4%
Total	2,419	2,555	2,604	2,747	3,004	3,255	3,400	4,015	3,257	3,286	0.9%

Origin

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Sydney	1,320	1,311	1,346	1,440	1,571	1,767	1,829	2,326	1,911	2,038	6.6%
Regional NSW	749	773	789	831	832	932	1,026	1,004	887	822	-7.3%
ACT	137	226	190	172	187	209	233	304	203	226	11.3%
Victoria	101	112	134	123	188	139	137	165	135	100	-26.1%
Queensland	n/p	100	92	110	145	125	96	145	93	79	-14.5%
Other Interstate	50	33	53	72	80	82	77	71	n/p	n/p	-
Total	2,419	2,555	2,604	2,747	3,004	3,255	3,400	4,015	3,257	3,286	0.9%

Age

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
15-29	541	568	545	649	653	795	748	898	713	753	5.6%
30-39	425	375	495	433	496	576	583	621	684	561	-18.1%
40-49	452	488	501	497	507	542	573	649	481	530	10.4%
50-59	438	502	485	493	613	565	637	683	550	570	3.8%
60-69	383	422	367	454	485	466	514	734	509	530	4.1%
70+	181	200	210	221	251	311	344	428	320	341	6.5%
Total	2,419	2,555	2,604	2,747	3,004	3,255	3,400	4,015	3,257	3,286	0.9%

Travel Party

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Travelling alone	458	409	459	516	604	735	751	937	885	673	-24.0%
Adult couple	735	803	736	760	856	988	1,012	1,217	949	1,081	13.9%
Family group - parent(s) and children	667	724	684	710	638	638	663	729	610	591	-3.1%
Friends and/or relatives travelling together	447	527	647	680	805	781	809	973	685	859	25.5%
Other	112	92	79	81	102	113	164	159	129	83	-35.8%
Total	2,419	2,555	2,604	2,747	3,004	3,255	3,400	4,015	3,257	3,286	0.9%

Top 5 Activities (sorted by the latest year)

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Eat out / dine at a restaurant and/or cafe	1,165	1,376	1,377	1,535	1,709	1,976	2,026	2,557	1,769	1,890	6.8%
Go to the beach	877	1,093	1,051	1,135	1,249	1,403	1,362	1,691	1,353	1,550	14.6%
Visit friends & relatives	1,141	1,200	1,256	1,354	1,333	1,540	1,663	1,853	1,392	1,040	-25.3%
Bushwalking / rainforest walks	353	382	405	452	462	552	620	718	554	719	29.7%
Sightseeing/looking around	643	681	703	644	687	826	1,003	1,197	859	718	-16.4%

Travel to Sydney Surrounds South Destination Network

Year ended September 2021



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Friends or relatives property	1,017	1,008	1,041	1,167	1,125	1,356	1,432	1,599	1,359	1,233	-9.2%
Rented house/apartment/flat or unit (not serviced daily)	212	235	267	339	377	378	385	455	394	475	20.6%
Standard hotel/motor inn (below 4 star)	360	341	310	382	385	419	417	490	273	386	41.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	2,176	2,291	2,287	2,436	2,649	2,908	2,999	3,626	2,980	3,077	3.2%
Railway	n/p	83	106	116	120	119	128	153	109	n/p	-
Aircraft	88	82	103	120	162	154	131	119	91	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	89	99	93	112	123	149	165	157	74	1	-98.3%
Nights (000)	1,706	1,611	1,863	2,439	2,083	2,635	2,430	2,531	1,275	8	-99.4%
Average Length of Stay (nights)	19.1	16.3	20.0	21.8	17.0	17.7	14.7	16.1	17.3	6.6	-62.1%
Expenditure (\$ million)	\$113	\$131	\$120	\$212	\$181	\$262	\$248	\$269	\$94	\$1	-99.2%
Spend per visitor per night (\$)	\$66	\$81	\$64	\$87	\$87	\$99	\$102	\$106	\$74	\$89	19.9%

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep 21 vs. YE Sep 20
Visitors (000)	6,463	6,450	6,120	7,537	7,347	7,322	7,402	8,854	6,814	5,479	-19.6%
Expenditure (\$ million)	\$483	\$581	\$500	\$689	\$637	\$629	\$657	\$854	\$519	\$532	2.7%
Spend per visitor (\$)	\$75	\$90	\$82	\$91	\$87	\$86	\$89	\$97	\$76	\$97	27.7%

Main Purpose of Trip

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	3,016	3,396	3,244	4,242	4,077	4,186	4,098	4,688	3,477	2,945	-15.3%
Visiting Friends & Relatives	2,421	2,027	2,069	2,159	2,080	2,209	2,275	2,575	1,943	1,604	-17.5%
Business	520	504	389	588	630	401	531	891	746	422	-43.5%
Other	506	523	417	548	559	526	498	700	648	508	-21.6%
Total	6,463	6,450	6,120	7,537	7,347	7,322	7,402	8,854	6,814	5,479	-19.6%

Origin

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Sydney	4,040	4,115	4,219	5,037	4,772	4,846	4,562	5,975	4,531	3,421	-24.5%
Regional NSW	2,352	2,174	1,718	2,340	2,425	2,337	2,646	2,704	2,158	1,916	-11.2%
Total Intrastate	6,391	6,289	5,936	7,378	7,197	7,183	7,207	8,679	6,689	5,337	-20.2%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	6,463	6,450	6,120	7,537	7,347	7,322	7,402	8,854	6,814	5,479	-19.6%

Age

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	1,496	1,287	1,423	1,740	1,775	1,909	1,510	1,963	1,707	1,301	-23.8%
30-39	1,017	999	977	1,568	1,307	930	1,208	1,425	1,338	795	-40.6%
40-49	1,090	1,301	956	1,124	1,077	1,025	1,362	1,443	963	877	-9.0%
50-59	1,075	1,218	1,166	1,064	1,361	1,407	1,211	1,387	905	828	-8.6%
60-69	1,097	966	1,014	1,192	1,187	1,245	1,193	1,503	1,090	767	-29.6%
70+	688	679	584	850	640	807	917	1,133	811	911	12.3%
Total	6,463	6,450	6,120	7,537	7,347	7,322	7,402	8,854	6,814	5,479	-19.6%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	2,847	2,906	2,886	3,995	3,932	3,761	3,971	4,670	3,053	2,542	-16.8%
Visit friends & relatives	2,668	2,218	2,518	2,503	2,343	2,623	2,612	2,863	2,184	1,455	-33.4%
Go to the beach	791	1,149	1,320	1,799	1,794	1,515	1,734	2,204	1,673	1,374	-17.9%
Sightseeing/looking around	1,069	1,260	1,341	1,684	1,562	1,763	1,431	1,829	1,484	1,011	-31.9%
Go shopping for pleasure	1,022	1,081	867	1,295	1,353	1,197	1,030	1,170	764	673	-11.9%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep 21 vs. YE Sep 20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	6,053	6,045	5,825	7,171	6,973	6,768	7,138	8,238	6,544	5,294	-19.1%
Railway	n/p	n/p	n/p	n/p	314	353	n/p	438	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data for YE September 2021 is not available for destination networks