

Travel to Regional NSW

Year ended September 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors ('000)	51,663	51,153	51,105	55,390	56,735	60,410	63,785	72,211	53,956	50,250	-6.9%
Nights ('000)	60,173	63,881	63,083	64,747	69,489	73,067	77,287	85,605	67,237	73,085	8.7%
Expenditure (\$ million)	\$11,676	\$13,073	\$12,421	\$13,386	\$13,639	\$15,046	\$16,552	\$18,982	\$14,113	\$16,558	17.3%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	17,209	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	3.9%
Nights (000)	60,173	63,881	63,083	64,747	69,489	73,067	77,287	85,605	67,237	73,085	8.7%
Average Length of Stay	3.5	3.5	3.4	3.3	3.4	3.3	3.2	3.2	3.4	3.5	4.7%
Expenditure (\$ million)	\$8,304	\$9,315	\$9,046	\$9,610	\$9,920	\$11,165	\$12,086	\$13,898	\$10,408	\$12,919	24.1%
Spend per visitor per night (\$)	\$138	\$146	\$143	\$148	\$143	\$153	\$156	\$162	\$155	\$177	14.2%
Intrastate visitors (000)	12,921	13,620	13,397	13,980	14,797	16,443	17,780	19,991	15,531	16,117	3.8%
Interstate visitors (000)	4,288	4,590	5,068	5,492	5,805	5,799	6,212	6,896	4,309	4,489	4.2%
Intrastate nights (000)	41,084	42,480	42,664	42,241	45,328	48,955	52,555	57,393	48,846	54,655	11.9%
Interstate nights (000)	19,089	21,401	20,418	22,506	24,161	24,112	24,731	28,213	18,390	18,430	0.2%
Intrastate expenditure (\$ million)	\$5,906	\$6,429	\$6,232	\$6,586	\$6,802	\$7,928	\$8,412	\$9,594	\$7,794	\$10,064	29.1%
Interstate expenditure (\$ million)	\$2,399	\$2,887	\$2,813	\$3,024	\$3,119	\$3,237	\$3,674	\$4,303	\$2,614	\$2,855	9.2%

Purpose of Visit

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	7,909	8,852	8,786	9,111	9,676	10,230	10,939	11,837	8,401	9,976	18.7%
Visiting Friends & Relatives	6,543	6,486	6,567	6,866	7,129	7,686	8,512	9,903	7,079	6,685	-5.6%
Business	2,202	2,254	2,258	2,619	2,797	3,134	3,510	4,108	3,339	2,949	-11.7%
Other	850	923	1,179	1,246	1,420	1,688	1,429	1,590	1,431	1,449	1.3%
Total	17,209	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	3.9%

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	32,185	35,745	33,366	33,824	36,138	36,590	38,938	42,686	29,937	37,035	23.7%
Visiting Friends & Relatives	19,877	18,983	19,660	20,655	21,555	23,577	24,543	28,237	21,020	21,440	2.0%
Business	5,804	6,504	6,635	7,355	7,851	8,579	9,997	10,546	11,241	9,999	-11.0%
Other	2,308	2,648	3,422	2,913	3,945	4,321	3,808	4,136	5,039	4,610	-8.5%
Total	60,173	63,881	63,083	64,747	69,489	73,067	77,287	85,605	67,237	73,085	8.7%

Origin

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Regional NSW	6,857	7,358	6,977	7,207	7,451	8,319	8,851	9,742	7,600	7,481	-1.6%
Sydney	6,064	6,262	6,420	6,773	7,346	8,124	8,929	10,249	7,931	8,636	8.9%
Total Intrastate	12,921	13,620	13,397	13,980	14,797	16,443	17,780	19,991	15,531	16,117	3.8%
Victoria	1,439	1,477	1,634	1,811	1,791	1,928	1,897	2,319	1,471	1,360	-7.5%
Queensland	1,716	1,745	2,147	2,214	2,524	2,407	2,630	2,892	1,682	1,851	10.1%
ACT	757	949	852	958	1,016	922	1,159	1,156	851	990	16.4%
Other Interstate	376	420	435	509	473	541	525	529	306	288	-5.9%
Total Interstate	4,288	4,590	5,068	5,492	5,805	5,799	6,212	6,896	4,309	4,489	4.2%
Grand Total	17,209	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	3.9%

Age

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	3,636	3,759	4,055	4,508	4,680	5,189	5,610	6,099	4,531	4,482	-1.1%
30-39	2,947	3,065	2,932	3,134	3,285	3,665	4,144	4,643	3,475	3,356	-3.4%
40-49	3,207	3,346	3,464	3,355	3,574	4,020	3,986	4,214	3,241	3,727	15.0%
50-59	3,216	3,433	3,364	3,707	3,933	3,856	4,260	4,629	3,565	3,615	1.4%
60-69	2,745	3,045	2,929	3,177	3,375	3,387	3,641	4,510	3,210	3,405	6.1%
70+	1,457	1,562	1,721	1,591	1,755	2,124	2,351	2,793	1,819	2,020	11.1%
Total	17,209	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	3.9%

Travel Party

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Travelling alone	3,587	3,700	4,368	4,746	5,094	5,628	6,356	7,441	5,975	5,467	-8.5%
Adult couple	4,957	5,363	4,854	5,408	5,784	6,306	6,530	7,285	5,285	5,709	8.0%
Family group - parents and children	4,402	4,387	4,037	3,987	3,837	4,216	4,109	4,509	3,361	3,645	8.4%
Friends or relatives travelling together with(out) children	3,286	3,770	4,314	4,314	4,878	4,950	5,738	6,200	4,237	4,939	16.6%
Business associates travelling together with(out) spouse	653	643	544	699	729	893	954	1,166	836	712	-14.8%
Other	323	347	348	318	279	247	305	286	146	134	-8.3%
Total	17,209	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	3.9%

Travel to Regional NSW

Year ended September 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Eat out / dine at a restaurant and/or cafe	9,213	10,331	10,430	11,561	12,407	13,481	14,983	16,869	10,801	12,062	11.7%	
Go to the beach	4,343	5,267	5,035	5,450	5,825	6,144	6,538	7,887	5,825	6,592	13.2%	
Visit friends & relatives	8,222	8,377	8,770	8,930	9,136	9,806	10,528	12,179	8,168	6,585	-19.4%	
Pubs, clubs, discos etc	4,067	4,216	4,456	4,849	5,057	5,604	5,915	6,870	4,794	5,105	6.5%	
Sightseeing/looking around	4,401	4,691	4,666	4,754	4,869	5,409	6,466	7,317	4,792	4,414	-7.9%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Friends or relatives property	21,732	22,199	21,723	24,045	23,638	25,989	28,346	30,420	24,912	24,365	-2.2%	
Caravan park or commercial camping ground	9,607	11,355	10,224	10,016	10,964	9,945	10,258	11,144	8,243	10,040	21.8%	
Standard hotel/motor inn (below 4 star)	8,324	8,323	8,369	8,699	9,310	9,908	10,164	11,514	7,530	9,847	30.8%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Private vehicle or company car	15,072	16,040	15,958	17,011	18,036	19,305	21,087	23,434	17,744	18,875	6.4%	
Aircraft	991	1,083	1,158	1,225	1,359	1,603	1,539	1,778	1,005	879	-12.5%	
Railway	446	447	609	574	628	660	634	791	507	369	-27.1%	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	34,454	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	-13.1%
Expenditure (\$ million)	\$3,372	\$3,757	\$3,375	\$3,776	\$3,719	\$3,882	\$4,466	\$5,084	\$3,705	\$3,639	-1.8%
Spend per visitor (\$)	\$98	\$114	\$103	\$105	\$103	\$102	\$112	\$112	\$109	\$123	13.0%

Main Purpose of Trip

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Holiday	15,828	16,008	16,305	18,242	18,742	19,123	20,578	22,110	15,544	14,225	-8.5%	
Visiting Friends & Relatives	10,219	9,587	9,246	9,597	9,358	10,351	10,816	12,052	9,028	7,057	-21.8%	
Business	4,052	3,268	2,932	3,190	3,238	3,226	3,764	5,612	4,549	3,627	-20.3%	
Other	4,355	4,080	4,159	4,889	4,794	5,469	4,635	5,550	4,995	4,735	-5.2%	
Total	34,454	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	-13.1%	

Origin

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Sydney	10,389	10,614	10,778	11,751	12,142	12,701	12,792	15,099	10,871	8,401	-22.7%	
Regional NSW	21,027	19,372	18,503	20,214	20,005	21,350	22,252	25,266	20,160	18,762	-6.9%	
Total Intrastate	31,416	29,986	29,282	31,966	32,146	34,050	35,044	40,364	31,030	27,163	-12.5%	
Total Interstate	3,038	2,958	3,359	3,952	3,986	4,118	4,749	4,959	3,085	2,481	-19.6%	
Total	34,454	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	-13.1%	

Age

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
15-29	6,959	5,732	6,485	7,948	7,831	7,908	8,468	9,450	7,047	5,867	-16.8%	
30-39	5,827	4,997	5,474	5,634	5,238	5,940	6,175	7,735	5,357	4,329	-19.2%	
40-49	6,187	6,127	5,671	6,180	5,950	5,712	6,474	6,690	4,665	4,446	-4.7%	
50-59	5,730	6,184	5,896	5,872	6,342	6,870	6,802	7,161	5,740	4,892	-14.8%	
60-69	6,021	5,987	5,738	6,184	6,536	6,724	6,673	8,453	6,747	5,387	-20.2%	
70+	3,730	3,916	3,377	4,100	4,237	5,014	5,201	5,835	4,559	4,724	3.6%	
Total	34,454	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	-13.1%	

Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Eat out / dine at a restaurant and/or cafe	14,369	14,813	14,610	16,693	18,493	18,670	20,606	23,154	15,011	12,889	-14.1%	
Visit friends & relatives	11,694	11,235	11,872	11,671	11,227	12,219	12,574	13,793	9,868	6,548	-33.6%	
Go shopping for pleasure	6,886	7,598	6,738	6,990	7,316	7,338	7,467	7,233	5,607	4,747	-15.3%	
Sightseeing/looking around	5,081	5,197	5,210	5,764	6,098	6,547	7,096	8,228	5,708	4,049	-29.1%	
Go to the beach	3,506	3,994	4,203	4,795	5,072	5,051	5,675	6,863	5,147	3,799	-26.2%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021		
Private vehicle or company car	32,887	31,330	31,038	34,228	34,667	36,330	38,097	43,046	32,867	28,677	-12.7%	
Railway	573	805	808	909	766	1,021	724	1,191	628	505	-19.5%	
Bus/Coach	639	568	516	495	385	386	706	490	326	n/p	-	

n/p = not publishable; n/a = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.