

# Travel to Sydney Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



## OVERVIEW

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	30,271	29,991	31,137	29,957	32,907	34,385	37,221	42,556	30,390	22,163	-27.1%
Nights ('000)	78,509	80,689	85,839	92,412	97,129	106,450	109,693	116,633	60,491	21,412	-64.6%
Expenditure (\$ million)	\$13,177	\$13,711	\$14,291	\$15,112	\$16,848	\$18,441	\$20,522	\$22,615	\$11,566	\$6,043	-47.8%

### Overnight - Int'l & domestic

Visitors ('000)	10,264	10,823	11,277	11,890	12,522	13,738	14,865	16,458	9,291	5,755	-38.1%
Nights ('000)	78,509	80,689	85,839	92,412	97,129	106,450	109,693	116,633	60,491	21,412	-64.6%
Expenditure (\$ million)	\$10,994	\$11,513	\$12,128	\$13,183	\$14,722	\$16,181	\$18,149	\$19,670	\$9,503	\$4,405	-53.7%

### Domestic - overnight & daytrip

Visitors ('000)	27,629	27,148	28,128	26,793	29,351	30,505	33,162	38,446	28,457	22,106	-22.3%
Nights ('000)	21,813	21,151	22,729	23,617	23,495	27,260	28,767	33,572	21,574	18,475	-14.4%
Expenditure (\$ million)	\$7,620	\$7,935	\$8,114	\$8,105	\$8,561	\$9,291	\$10,863	\$12,218	\$6,922	\$5,786	-16.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	7,622	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	-22.6%
Nights (000)	21,813	21,151	22,729	23,617	23,495	27,260	28,767	33,572	21,574	18,475	-14.4%
Average Length of Stay	2.9	2.7	2.7	2.7	2.6	2.8	2.7	2.7	2.9	3.2	10.6%
Expenditure (\$ million)	\$5,438	\$5,737	\$5,951	\$6,176	\$6,435	\$7,030	\$8,490	\$9,273	\$4,858	\$4,149	-14.6%
Spend per visitor per night (\$)	\$249	\$271	\$262	\$262	\$274	\$258	\$295	\$276	\$225	\$225	-0.3%
Intrastate visitors (000)	3,979	4,106	4,231	4,380	4,459	4,967	4,999	6,114	4,235	3,562	-15.9%
Interstate visitors (000)	3,642	3,874	4,037	4,346	4,507	4,891	5,807	6,235	3,123	2,135	-31.6%
Intrastate nights (000)	9,683	9,630	9,806	9,912	10,009	10,983	10,900	14,047	9,489	8,571	-9.7%
Interstate nights (000)	12,131	11,521	12,923	13,705	13,486	16,278	17,867	19,525	12,085	9,904	-18.0%
Intrastate expenditure (\$ million)	\$2,538	\$2,763	\$2,784	\$2,828	\$2,819	\$3,217	\$3,710	\$4,140	\$2,376	\$2,218	-6.6%
Interstate expenditure (\$ million)	\$2,900	\$2,973	\$3,167	\$3,348	\$3,616	\$3,813	\$4,780	\$5,134	\$2,482	\$1,930	-22.2%

### Purpose of Visit

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	2,215	2,332	2,252	2,259	2,395	2,375	2,837	3,078	1,624	1,446	-11.0%
Visiting Friends & Relatives	3,022	2,984	3,184	3,253	3,311	3,536	3,547	4,301	2,874	2,328	-19.0%
Business	1,972	2,217	2,264	2,577	2,695	3,243	3,823	4,104	2,294	1,465	-36.1%
Other	485	509	620	689	646	769	690	949	612	542	-11.4%
<b>Total</b>	<b>7,622</b>	<b>7,980</b>	<b>8,268</b>	<b>8,726</b>	<b>8,966</b>	<b>9,858</b>	<b>10,806</b>	<b>12,348</b>	<b>7,358</b>	<b>5,697</b>	<b>-22.6%</b>

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Holiday	5,721	5,947	5,815	5,772	6,114	6,362	7,042	7,658	4,032	3,698	-8.3%
Visiting Friends & Relatives	10,191	8,445	9,579	9,521	9,349	10,165	10,765	13,143	8,370	8,018	-4.2%
Business	4,140	4,776	5,414	5,918	5,900	8,118	9,224	10,093	6,658	4,581	-31.2%
Other	1,762	1,983	1,920	2,406	2,132	2,615	1,736	2,677	2,514	2,179	-13.3%
<b>Total</b>	<b>21,813</b>	<b>21,151</b>	<b>22,729</b>	<b>23,617</b>	<b>23,495</b>	<b>27,260</b>	<b>28,767</b>	<b>33,572</b>	<b>21,574</b>	<b>18,475</b>	<b>-14.4%</b>

### Origin

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Regional NSW	3,315	3,430	3,454	3,522	3,683	4,036	4,112	4,941	3,374	2,711	-19.7%
Sydney	664	675	776	858	776	931	887	1,173	860	851	-1.1%
<b>Total Intrastate</b>	<b>3,979</b>	<b>4,106</b>	<b>4,231</b>	<b>4,380</b>	<b>4,459</b>	<b>4,967</b>	<b>4,999</b>	<b>6,114</b>	<b>4,235</b>	<b>3,562</b>	<b>-15.9%</b>
Victoria	1,461	1,472	1,466	1,576	1,706	1,964	2,459	2,512	1,250	794	-36.5%
Queensland	1,019	1,102	1,146	1,281	1,356	1,446	1,693	1,831	868	619	-28.7%
ACT	472	555	578	540	607	618	714	793	483	359	-25.7%
Other Interstate	691	746	847	950	838	863	941	1,098	521	362	-30.5%
<b>Total Interstate</b>	<b>3,642</b>	<b>3,874</b>	<b>4,037</b>	<b>4,346</b>	<b>4,507</b>	<b>4,891</b>	<b>5,807</b>	<b>6,235</b>	<b>3,123</b>	<b>2,135</b>	<b>-31.6%</b>
<b>Grand Total</b>	<b>7,622</b>	<b>7,980</b>	<b>8,268</b>	<b>8,726</b>	<b>8,966</b>	<b>9,858</b>	<b>10,806</b>	<b>12,348</b>	<b>7,358</b>	<b>5,697</b>	<b>-22.6%</b>

# Travel to Sydney Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



## Age

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
15-29	1,738	1,741	2,110	2,032	1,986	2,138	2,368	2,829	1,687	1,331	-21.1%
30-39	1,437	1,297	1,244	1,428	1,576	1,770	1,924	2,050	1,269	1,058	-16.7%
40-49	1,533	1,601	1,676	1,863	1,660	1,917	2,262	2,298	1,246	868	-30.4%
50-59	1,399	1,533	1,540	1,501	1,759	1,824	1,912	2,236	1,377	979	-28.9%
60-69	1,011	1,197	1,178	1,241	1,296	1,343	1,444	1,770	1,079	890	-17.5%
70+	504	610	520	659	690	866	896	1,165	699	571	-18.3%
Total	7,622	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	-22.6%

## Travel Party

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Travelling alone	2,558	2,906	3,084	3,564	3,669	4,362	4,899	5,736	3,464	2,568	-25.9%
Adult couple	1,982	1,926	1,984	1,936	2,051	2,114	2,157	2,579	1,615	1,422	-11.9%
Family group - parents and children	1,361	1,288	1,194	1,180	1,176	1,181	1,368	1,261	785	567	-27.8%
Friends or relatives travelling together with(out) children	1,148	1,255	1,360	1,358	1,364	1,431	1,570	1,743	975	897	-7.9%
Business associates travelling together with(out) spouse	467	501	523	591	609	676	731	904	462	219	-52.6%
Other	107	104	123	96	96	94	n/p	124	n/p	n/p	-
Total	7,622	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	-22.6%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Eat out / dine at a restaurant and/or cafe	4,719	5,254	5,294	5,858	6,015	6,781	7,591	8,627	4,288	3,487	-18.7%
Visit friends & relatives	3,999	3,942	4,447	4,320	4,506	4,659	4,954	5,956	3,494	2,315	-33.7%
Go shopping for pleasure	2,172	2,286	2,111	2,161	2,043	2,011	2,170	2,556	1,270	1,003	-21.0%
Pubs, clubs, discos etc	1,475	1,437	1,639	1,697	2,004	2,075	1,897	2,576	1,234	963	-21.9%
Sightseeing/looking around	1,573	1,716	1,784	1,735	1,863	1,884	2,348	2,690	1,428	944	-33.9%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Friends or relatives property	11,052	10,782	11,091	11,284	11,210	12,025	13,111	15,845	10,474	9,336	-10.9%
Luxury hotel or luxury resort (4 or 5 star)	3,229	3,296	3,372	3,801	3,972	4,406	5,205	5,378	2,840	2,380	-16.2%
Standard hotel/motor inn (below 4 star)	3,641	3,547	4,123	4,526	3,533	3,934	4,283	5,276	2,286	2,158	-5.6%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep21 vs. YE Sep20
	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	
Private vehicle or company car	3,931	4,085	4,009	4,262	4,372	4,911	5,029	6,079	4,260	3,767	-11.6%
Aircraft	2,994	3,178	3,360	3,543	3,618	4,020	4,772	5,024	2,249	1,444	-35.8%
Railway	511	557	701	703	797	704	880	991	641	434	-32.3%

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	2,642	2,843	3,009	3,164	3,556	3,880	4,059	4,110	1,933	57	-97.0%
Nights (000)	56,696	59,538	63,110	68,794	73,634	79,190	80,926	83,061	38,917	2,936	-92.5%
Average Length of Stay	21.5	20.9	21.0	21.7	20.7	20.4	19.9	20.2	20.1	51.1	153.8%
Expenditure (\$ million)	\$5,556	\$5,776	\$6,177	\$7,007	\$8,287	\$9,150	\$9,659	\$10,397	\$4,645	\$256	-94.5%
Spend per visitor per night (\$)	\$98	\$97	\$98	\$102	\$113	\$116	\$119	\$125	\$119	\$87	-26.9%

# Travel to Sydney Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
Visitors (000)	20,007	19,168	19,860	18,067	20,385	20,647	22,356	26,097	21,099	16,409	-22.2%
Expenditure (\$ million)	\$2,182	\$2,199	\$2,162	\$1,929	\$2,127	\$2,260	\$2,373	\$2,944	\$2,063	\$1,638	-20.6%
Spend per visitor (\$)	\$109	\$115	\$109	\$107	\$104	\$109	\$106	\$113	\$98	\$100	2.1%

### Main Purpose of Trip

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
<b>Visitors (000)</b>											
Holiday	8,631	8,734	9,006	7,840	8,989	9,146	9,850	11,154	7,962	6,593	-17.2%
Visiting Friends & Relatives	6,370	5,925	6,055	5,871	5,950	6,539	7,020	7,914	6,974	5,142	-26.3%
Business	2,536	2,247	2,135	2,056	2,855	2,378	2,878	3,809	3,545	2,483	-30.0%
Other	2,470	2,262	2,663	2,301	2,591	2,584	2,608	3,220	2,618	2,191	-16.3%
<b>Total</b>	<b>20,007</b>	<b>19,168</b>	<b>19,860</b>	<b>18,067</b>	<b>20,385</b>	<b>20,647</b>	<b>22,356</b>	<b>26,097</b>	<b>21,099</b>	<b>16,409</b>	<b>-22.2%</b>

### Origin

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
<b>Visitors (000)</b>											
Sydney	12,289	11,360	11,825	11,481	12,539	12,475	13,543	17,343	14,598	11,935	-18.2%
Regional NSW	7,206	7,211	7,320	5,945	7,065	7,422	7,992	7,990	6,085	4,346	-28.6%
<b>Total Intrastate</b>	<b>19,495</b>	<b>18,571</b>	<b>19,145</b>	<b>17,426</b>	<b>19,604</b>	<b>19,898</b>	<b>21,536</b>	<b>25,333</b>	<b>20,683</b>	<b>16,281</b>	<b>-21.3%</b>
<b>Total Interstate</b>	<b>511</b>	<b>598</b>	<b>715</b>	<b>641</b>	<b>781</b>	<b>750</b>	<b>820</b>	<b>764</b>	<b>416</b>	<b>n/p</b>	<b>-</b>
<b>Total</b>	<b>20,007</b>	<b>19,168</b>	<b>19,860</b>	<b>18,067</b>	<b>20,385</b>	<b>20,647</b>	<b>22,356</b>	<b>26,097</b>	<b>21,099</b>	<b>16,409</b>	<b>-22.2%</b>

### Age

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
<b>Visitors (000)</b>											
15-29	5,248	4,529	5,150	4,683	4,917	5,096	5,386	6,192	5,606	4,021	-28.3%
30-39	3,324	3,243	3,206	3,027	3,489	3,313	3,283	4,119	3,574	3,334	-6.7%
40-49	3,366	3,252	3,044	2,727	3,327	3,197	3,523	4,381	2,922	2,315	-20.8%
50-59	3,118	2,997	3,244	2,975	3,138	3,483	3,355	3,792	3,229	2,408	-25.4%
60-69	3,074	3,224	3,170	2,894	3,215	3,162	3,841	4,534	3,356	2,318	-30.9%
70+	1,877	1,924	2,046	1,761	2,300	2,396	2,968	3,079	2,411	2,013	-16.5%
<b>Total</b>	<b>20,007</b>	<b>19,168</b>	<b>19,860</b>	<b>18,067</b>	<b>20,385</b>	<b>20,647</b>	<b>22,356</b>	<b>26,097</b>	<b>21,099</b>	<b>16,409</b>	<b>-22.2%</b>

### Top 5 activities (sorted by the latest year)

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	8,686	8,280	8,670	8,397	10,075	10,501	11,065	14,061	9,378	6,520	-30.5%
Visit friends & relatives	7,615	6,819	7,683	6,776	7,511	7,613	8,185	9,148	7,551	5,015	-33.6%
Go shopping for pleasure	3,872	4,182	3,714	3,072	3,272	3,407	3,548	4,135	3,211	2,094	-34.8%
Sightseeing/looking around	2,277	2,881	2,825	2,156	2,602	3,166	3,105	3,949	2,975	1,929	-35.2%
Go to the beach	1,177	1,320	1,823	1,669	1,765	1,795	2,023	2,088	1,799	1,452	-19.3%

### Top 3 types of Transport used (sorted by the latest year)

	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	% change YE Sep21 vs. YE Sep20
<b>Visitors (000)</b>											
Private vehicle or company car	15,825	15,335	15,783	14,359	15,968	16,059	17,453	20,225	17,474	14,230	-18.6%
Railway	2,927	2,265	2,853	2,475	2,981	3,149	3,286	4,246	2,694	1,563	-42.0%
Bus/Coach	602	603	519	503	804	691	757	599	468	n/p	-

n/p = not publishable; n/a = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.