

Travel to Country and Outback Destination Network

Year ended December 2021

Source: National and International Visitor Surveys, TRA.



OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	8,383	8,245	8,466	8,677	9,103	10,537	10,358	12,179	8,378	8,105	-3.3%
Nights (000)	12,870	12,114	12,733	13,111	13,792	16,388	17,345	16,452	12,494	12,050	-3.6%
Expenditure (\$ million)	\$2,234	\$2,272	\$2,150	\$2,204	\$2,389	\$2,859	\$3,010	\$3,594	\$2,601	\$2,539	-2.4%
Overnight - Int'l & domestic											
Visitors (000)	3,558	3,422	3,630	3,680	4,012	4,823	5,037	5,215	3,740	3,796	1.5%
Nights (000)	12,870	12,114	12,733	13,111	13,792	16,388	17,345	16,452	12,494	12,050	-3.6%
Expenditure (\$ million)	\$1,564	\$1,572	\$1,510	\$1,626	\$1,800	\$2,105	\$2,255	\$2,540	\$1,968	\$1,901	-3.4%
Domestic - overnight & daytrip											
Visitors (000)	8,301	8,169	8,388	8,600	9,020	10,444	10,266	12,091	8,363	8,103	-3.1%
Nights (000)	10,893	10,260	10,791	11,028	11,955	14,274	15,125	14,487	11,923	12,019	0.8%
Expenditure (\$ million)	\$2,122	\$2,187	\$2,055	\$2,106	\$2,293	\$2,750	\$2,884	\$3,502	\$2,574	\$2,537	-1.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3,725	3,794	1.8%
Nights (000)	10,893	10,260	10,791	11,028	11,955	14,274	15,125	14,487	11,923	12,019	0.8%
Average Length of Stay (nights)	3.1	3.1	3.0	3.1	3.0	3.0	3.1	2.8	3.2	3.2	-1.0%
Expenditure (\$ million)	\$1,453	\$1,487	\$1,414	\$1,528	\$1,704	\$1,997	\$2,129	\$2,448	\$1,941	\$1,898	-2.2%
Spend per visitor per night (\$)	\$133	\$145	\$131	\$139	\$143	\$140	\$141	\$169	\$163	\$158	-3.0%
Interstate visitors (000)	815	772	890	898	1,026	1,144	1,071	1,182	664	713	7.4%
Intrastate visitors (000)	2,661	2,574	2,663	2,705	2,903	3,586	3,874	3,945	3,061	3,080	0.6%
Interstate nights (000)	3,001	3,614	3,173	3,457	3,779	4,343	4,028	3,994	2,699	2,664	-1.3%
Intrastate nights (000)	7,892	6,646	7,618	7,571	8,175	9,930	11,097	10,493	9,224	9,355	1.4%
Interstate expenditure (\$ million)	\$346	\$508	\$380	\$426	\$553	\$597	\$544	\$673	\$427	\$365	-14.7%
Intrastate expenditure (\$ million)	\$1,106	\$979	\$1,034	\$1,102	\$1,151	\$1,399	\$1,585	\$1,776	\$1,513	\$1,534	1.3%

Main Purpose of Visit

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	Visitors (000)		YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020
Holiday	1,251	1,252	1,294	1,283	1,439	1,584	1,787	1,797	1,159	1,295	11.8%
Visiting Friends & Relatives	1,329	1,159	1,221	1,224	1,296	1,607	1,723	1,691	1,151	1,259	9.4%
Business	661	719	716	798	841	1,080	1,048	1,245	1,121	904	-19.3%
Other	287	265	377	364	423	528	481	480	349	389	11.5%
Total	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3,725	3,794	1.8%

Origin

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	Visitors (000)		YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020
Regional NSW	1,738	1,640	1,746	1,763	1,897	2,276	2,472	2,594	1,906	1,924	0.9%
Sydney	923	933	917	942	1,006	1,310	1,402	1,351	1,154	1,156	0.1%
Queensland	447	377	444	421	509	573	546	588	331	344	4.2%
Victoria	191	213	229	264	308	337	294	364	197	208	5.5%
ACT	68	n/p	74	87	76	77	87	85	74	74	-0.5%
Other Interstate	109	136	143	126	132	158	144	145	62	87	40.4%
Total	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3,725	3,794	1.8%

Age

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	Visitors (000)		YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020
15-29	715	517	748	706	807	1,030	1,031	1,013	742	771	3.9%
30-39	479	610	451	504	540	640	813	821	492	672	36.5%
40-49	586	601	613	668	655	996	796	817	733	607	-17.2%
50-59	666	650	722	719	756	818	914	929	727	664	-8.7%
60-69	682	621	684	680	746	726	840	913	657	662	0.7%
70+	349	346	335	326	425	519	550	634	373	418	12.0%
Total	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3,725	3,794	1.8%

Travel Party

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	Visitors (000)		YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020
Travelling alone	908	736	1,050	1,087	1,146	1,517	1,568	1,639	1,316	1,321	0.4%
Adult couple	952	990	915	923	1,168	1,179	1,223	1,225	917	953	3.9%
Family group - parents and children	776	701	628	640	603	739	739	778	538	557	3.7%
Friends or relatives travelling together	623	591	704	671	819	948	1,083	1,023	700	765	9.3%
Other travel party	217	328	256	283	193	347	333	462	255	198	-22.4%
Total	3,476	3,345	3,553	3,603	3,929	4,730	4,945	5,127	3,725	3,794	1.8%

Top 5 Activities (sorted by the latest year)

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	Visitors (000)		YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020
Eat out / dine at a restaurant and/or cafe	1,781	1,785	1,780	1,846	2,183	2,631	2,824	2,860	1,787	1,802	0.9%
Visit friends & relatives	1,639	1,392	1,585	1,555	1,601	1,915	2,065	2,046	1,268	1,117	-11.9%
Pubs, clubs, discos etc	819	704	819	946	929	1,174	1,286	1,507	971	965	-0.7%
Sightseeing/looking around	803	702	675	732	813	945	1,161	1,027	796	582	-26.8%
Bushwalking / rainforest walks	312	294	294	347	421	497	565	512	525	546	3.9%

Travel to Country and Outback Destination Network

Year ended December 2021

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	1,403	1,196	1,312	1,357	1,333	1,680	1,698	1,765	1,231	1,286	4.5%
Standard hotel/motor inn (below 4 star)	1,030	1,163	1,178	1,098	1,300	1,442	1,518	1,570	1,040	1,048	0.7%
Caravan or camping - non commercial	332	324	363	359	475	479	582	674	444	448	0.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	3,104	2,928	3,070	3,242	3,470	4,117	4,446	4,531	3,484	3,520	1.0%
Aircraft	128	186	171	153	239	345	231	286	118	138	17.0%
Railway	65	77	126	71	54	106	97	79	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	82	76	77	77	83	93	92	88	15	n/p	-
Nights (000)	1,977	1,855	1,942	2,083	1,838	2,114	2,220	1,965	571	n/p	-
Average Length of Stay (nights)	24.2	24.3	25.2	27.0	22.2	22.7	24.2	22.4	37.3	-	-
Expenditure (\$ million)	\$112	\$85	\$95	\$98	\$96	\$108	\$126	\$92	\$27	n/p	-
Spend per visitor per night (\$)	\$57	\$46	\$49	\$47	\$52	\$51	\$57	\$47	\$48	-	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	4,638	4,309	-7.1%
Expenditure (\$ million)	669	700	640	578	589	754	755	1,054	634	638	0.7%
Spend per visitor (\$)	\$139	\$145	\$132	\$116	\$116	\$132	\$142	\$151	\$137	\$148	8.4%

Main Purpose of Trip

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	2,279	2,072	2,151	2,148	2,117	2,270	2,220	2,785	1,825	1,824	0.0%
Visiting Friends & Relatives	996	863	1,059	1,170	1,150	1,332	1,171	1,542	855	773	-9.6%
Business	701	855	535	611	653	756	855	1,117	928	743	-20.0%
Other	849	1,034	1,091	1,068	1,172	1,356	1,075	1,520	1,030	970	-5.9%
Total	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	4,638	4,309	-7.1%

Origin

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	4,151	3,982	4,029	4,305	4,238	4,758	4,398	5,748	4,046	3,811	-5.8%
Sydney	572	735	649	535	693	773	704	998	489	449	-8.2%
Total Intrastate	4,723	4,716	4,678	4,840	4,931	5,530	5,102	6,746	4,535	4,260	-6.1%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	4,638	4,309	-7.1%

Age

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	929	834	973	1,143	844	1,281	924	1,321	928	719	-22.4%
30-39	910	957	535	542	835	799	783	1,085	650	554	-14.9%
40-49	854	744	1,177	891	780	728	849	1,269	612	655	7.1%
50-59	894	862	742	940	870	1,028	1,107	1,195	921	710	-22.9%
60-69	649	842	918	952	970	1,071	892	1,279	860	847	-1.5%
70+	590	584	492	529	792	807	767	815	667	824	23.4%
Total	4,825	4,823	4,836	4,997	5,091	5,714	5,321	6,964	4,638	4,309	-7.1%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	1,881	1,875	1,865	1,894	2,305	2,600	2,541	2,950	1,762	1,587	-10.0%
Go shopping for pleasure	1,427	1,324	1,060	1,170	1,171	1,335	1,127	1,358	871	822	-5.7%
Visit friends & relatives	1,271	1,284	1,409	1,551	1,523	1,610	1,416	1,770	1,050	765	-27.2%
Sightseeing/looking around	516	634	618	435	495	610	743	961	484	406	-16.1%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	275	345	25.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	4,683	4,647	4,693	4,814	4,997	5,579	5,082	6,709	4,520	4,250	-6.0%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data is not available for destination networks