

# Travel to Southern NSW Destination Network

## Year ended December 2021

Source: National and International Visitor Surveys, TRA.



### OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	5,004	5,137	4,895	5,010	5,393	5,559	6,181	7,027	4,927	4,791	-2.7%
Nights (000)	8,224	10,182	8,924	9,520	8,991	10,212	10,460	11,348	7,945	8,112	2.1%
Expenditure (\$ million)	\$1,464	\$1,736	\$1,606	\$1,491	\$1,627	\$1,993	\$1,962	\$2,138	\$1,681	\$1,566	-6.8%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors (000)	2,296	2,555	2,347	2,567	2,561	2,877	3,097	3,271	2,218	2,393	7.9%
Nights (000)	8,224	10,182	8,924	9,520	8,991	10,212	10,460	11,348	7,945	8,112	2.1%
Expenditure (\$ million)	\$1,206	\$1,425	\$1,327	\$1,270	\$1,348	\$1,639	\$1,665	\$1,758	\$1,299	\$1,316	1.3%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors (000)	4,945	5,071	4,834	4,940	5,312	5,468	6,084	6,923	4,908	4,791	-2.4%
Nights (000)	7,560	9,486	8,011	8,576	8,188	9,229	9,617	10,370	7,740	8,098	4.6%
Expenditure (\$ million)	\$1,436	\$1,700	\$1,564	\$1,451	\$1,583	\$1,924	\$1,913	\$2,086	\$1,668	\$1,566	-6.1%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	2,236	2,489	2,285	2,497	2,480	2,786	3,000	3,167	2,199	2,392	8.8%
Nights (000)	7,560	9,486	8,011	8,576	8,188	9,229	9,617	10,370	7,740	8,098	4.6%
Average Length of Stay (nights)	3.4	3.8	3.5	3.4	3.3	3.3	3.2	3.3	3.5	3.4	-3.8%
Expenditure (\$ million)	\$1,177	\$1,389	\$1,284	\$1,230	\$1,304	\$1,570	\$1,616	\$1,706	\$1,287	\$1,315	2.2%
Spend per visitor per night (\$)	\$156	\$146	\$160	\$143	\$159	\$170	\$168	\$165	\$166	\$162	-2.3%
Interstate visitors (000)	894	936	908	983	968	963	1,056	1,180	663	867	30.8%
Intrastate visitors (000)	1,342	1,553	1,377	1,514	1,512	1,823	1,944	1,987	1,536	1,525	-0.7%
Interstate nights (000)	3,314	3,991	3,472	3,608	3,585	3,550	3,853	4,865	2,475	2,985	20.6%
Intrastate nights (000)	4,247	5,495	4,539	4,968	4,603	5,679	5,764	5,505	5,265	5,113	-2.9%
Interstate expenditure (\$ million)	\$435	\$525	\$459	\$462	\$470	\$484	\$549	\$639	\$340	\$455	33.7%
Intrastate expenditure (\$ million)	\$742	\$864	\$826	\$768	\$835	\$1,086	\$1,067	\$1,067	\$947	\$861	-9.1%

#### Main Purpose of Visit

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Holiday	1,385	1,478	1,385	1,509	1,500	1,656	1,798	1,724	1,180	1,369	16.0%
Visiting Friends & Relatives	584	632	548	601	614	747	773	804	528	562	6.4%
Business	211	244	223	244	216	264	313	487	360	297	-17.5%
Other	66	143	134	163	172	147	139	175	160	175	9.0%
Total	2,236	2,489	2,285	2,497	2,480	2,786	3,000	3,167	2,199	2,392	8.8%

#### Origin

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Sydney	659	752	579	690	733	928	926	987	742	674	-9.2%
Regional NSW	684	801	799	825	779	895	1,018	1,001	794	851	7.2%
ACT	394	410	445	510	460	465	537	494	397	492	23.9%
Victoria	357	379	307	338	315	372	345	467	210	302	43.8%
Queensland	93	78	116	n/p	130	74	112	132	n/p	n/p	-
Other Interstate	50	68	40	57	63	52	62	87	n/p	n/p	-
Total	2,236	2,489	2,285	2,497	2,480	2,786	3,000	3,167	2,199	2,392	8.8%

#### Age

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
15-29	603	552	480	526	534	641	678	660	498	571	14.7%
30-39	334	443	299	414	378	451	513	473	368	367	-0.3%
40-49	401	421	459	460	525	468	485	527	349	386	10.7%
50-59	393	437	486	449	412	522	527	536	386	423	9.4%
60-69	327	449	378	427	416	478	483	547	369	423	14.8%
70+	179	186	183	222	215	225	314	424	230	223	-3.1%
Total	2,236	2,489	2,285	2,497	2,480	2,786	3,000	3,167	2,199	2,392	8.8%

#### Travel Party

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Travelling alone	334	353	437	481	442	446	663	854	511	612	19.7%
Adult couple	601	732	600	717	698	831	886	804	590	701	18.7%
Family group - parents and children	664	639	600	583	579	630	555	537	416	374	-10.1%
Friends or relatives travelling together	510	649	552	597	657	747	789	805	566	605	6.8%
Other travel party	127	116	96	120	104	132	107	168	115	100	-13.0%
Total	2,236	2,489	2,285	2,497	2,480	2,786	3,000	3,167	2,199	2,392	8.8%

#### Top 5 Activities (sorted by the latest year)

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Eat out / dine at a restaurant and/or cafe	1,133	1,247	1,237	1,449	1,441	1,639	1,795	1,820	1,115	1,363	22.2%
Go to the beach	563	622	650	660	680	680	785	786	602	639	6.2%
Bushwalking / rainforest walks	355	431	402	396	405	539	518	520	369	612	65.9%
Pubs, clubs, discos etc	499	631	543	594	531	583	699	719	456	591	29.5%
Visit friends & relatives	780	956	840	905	875	975	1,026	1,016	677	579	-14.5%

# Travel to Southern NSW Destination Network

## Year ended December 2021

Source: National and International Visitor Surveys, TRA.



### Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	699	722	687	779	725	851	974	958	667	713	6.9%
Standard hotel/motor inn (below 4 star)	527	509	486	500	513	613	624	673	460	549	19.4%
Caravan park or commercial camping ground	313	445	346	364	392	368	362	369	261	314	20.3%

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	2,005	2,290	2,070	2,292	2,269	2,558	2,796	2,910	2,057	2,287	11.2%
Aircraft	64	63	72	n/p	n/p	97	68	90	n/p	n/p	-
Bus/Coach	89	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	59	67	62	70	80	91	97	104	18	n/p	-
Nights (000)	664	696	912	944	803	983	844	979	205	n/p	-
Average Length of Stay (nights)	11.2	10.5	14.8	13.5	10.0	10.8	8.7	9.4	11.1	-	-
Expenditure (\$ million)	\$29	\$36	\$42	\$40	\$44	\$69	\$49	\$52	\$12	n/p	-
Spend per visitor per night (\$)	\$43	\$52	\$47	\$43	\$55	\$70	\$59	\$53	\$60	-	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	2,709	2,582	2,548	2,443	2,832	2,682	3,084	3,756	2,709	2,399	-11.5%
Expenditure (\$ million)	\$259	\$311	\$279	\$221	\$279	\$354	\$297	\$380	\$381	\$250	-34.4%
Spend per visitor (\$)	\$95	\$121	\$110	\$91	\$98	\$132	\$96	\$101	\$141	\$104	-25.9%

### Main Purpose of Trip

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	1,204	1,250	1,440	1,302	1,692	1,377	1,672	1,969	1,285	1,292	0.6%
Visiting Friends & Relatives	770	715	600	603	526	684	897	926	560	423	-24.5%
Business	294	n/p	187	n/p	n/p	n/p	n/p	506	357	305	-14.6%
Other	442	326	321	329	374	383	298	355	507	379	-25.3%
Total	2,709	2,582	2,548	2,443	2,832	2,682	3,084	3,756	2,709	2,399	-11.5%

### Origin

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	1,511	1,505	1,488	1,177	1,630	1,535	1,488	2,048	1,682	1,439	-14.5%
Sydney	n/p	n/p	317	358	301	370	n/p	533	264	n/p	-
Total Intrastate	1,796	1,753	1,804	1,535	1,931	1,906	1,853	2,582	1,946	1,642	-15.6%
Total Interstate	913	829	744	908	901	776	1,231	1,174	763	757	-0.9%
Total	2,709	2,582	2,548	2,443	2,832	2,682	3,084	3,756	2,709	2,399	-11.5%

### Age

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	n/p	n/p	655	508	613	n/p	600	773	376	551	46.4%
30-39	515	596	n/p	273	n/p	n/p	529	593	294	367	25.0%
40-49	403	407	401	539	522	488	437	496	480	285	-40.6%
50-59	399	378	568	418	540	546	418	624	519	347	-33.2%
60-69	548	474	399	418	538	507	602	791	631	511	-19.0%
70+	305	309	249	287	346	461	499	479	409	338	-17.5%
Total	2,709	2,582	2,548	2,443	2,832	2,682	3,084	3,756	2,709	2,399	-11.5%

### Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	1,028	1,119	989	1,063	1,427	1,388	1,396	1,846	1,166	1,130	-3.1%
Visit friends & relatives	936	768	772	678	676	774	1,070	1,041	580	441	-23.9%
Sightseeing/looking around	371	448	354	338	458	350	471	720	485	298	-38.6%
Go shopping for pleasure	426	570	678	473	467	563	590	524	448	296	-34.1%
Go to the beach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	318	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	2,631	2,574	2,431	2,400	2,716	2,641	3,066	3,643	2,695	2,350	-12.8%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
n/a	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

\*Further breakdown of International visitor data is not available for destination networks