

# Travel to Sydney Surrounds North Destination Network

Year ended December 2021

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors (000)	18,498	17,590	18,209	19,393	20,369	21,304	22,260	26,357	17,582	15,839	-9.9%
Nights (000)	17,208	17,300	18,386	19,193	20,282	20,872	22,503	25,217	15,776	15,471	-1.9%
Expenditure (\$ million)	\$3,446	\$3,527	\$3,638	\$4,027	\$4,117	\$4,497	\$4,713	\$5,298	\$3,647	\$3,859	5.8%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors (000)	4,987	5,099	5,377	5,728	6,046	6,534	6,861	8,228	5,492	5,297	-3.5%
Nights (000)	17,208	17,300	18,386	19,193	20,282	20,872	22,503	25,217	15,776	15,471	-1.9%
Expenditure (\$ million)	\$2,244	\$2,412	\$2,428	\$2,776	\$2,749	\$3,098	\$3,122	\$3,654	\$2,542	\$2,676	5.3%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors (000)	18,264	17,334	17,939	19,095	20,047	20,931	21,873	25,997	17,523	15,833	-9.6%
Nights (000)	13,492	13,561	13,948	14,665	15,459	15,723	17,035	20,545	14,816	15,365	3.7%
Expenditure (\$ million)	\$3,190	\$3,291	\$3,366	\$3,717	\$3,798	\$4,084	\$4,338	\$4,932	\$3,579	\$3,849	7.5%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	4,753	4,844	5,107	5,430	5,723	6,161	6,474	7,868	5,433	5,291	-2.6%
Nights (000)	13,492	13,561	13,948	14,665	15,459	15,723	17,035	20,545	14,816	15,365	3.7%
Average Length of Stay (nights)	2.8	2.8	2.7	2.7	2.7	2.6	2.6	2.6	2.7	2.9	6.5%
Expenditure (\$ million)	\$1,987	\$2,176	\$2,157	\$2,466	\$2,430	\$2,685	\$2,748	\$3,288	\$2,473	\$2,666	7.8%
Spend per visitor per night (\$)	\$147	\$160	\$155	\$168	\$157	\$171	\$161	\$160	\$167	\$173	3.9%
Interstate visitors (000)	740	716	803	882	909	942	1,037	1,211	444	572	29.0%
Intrastate visitors (000)	4,013	4,128	4,304	4,548	4,813	5,219	5,436	6,657	4,989	4,719	-5.4%
Interstate nights (000)	2,927	2,666	3,071	3,395	3,848	3,523	4,045	4,939	2,035	2,694	32.4%
Intrastate nights (000)	10,565	10,895	10,877	11,271	11,612	12,200	12,990	15,607	12,781	12,672	-0.9%
Interstate expenditure (\$ million)	\$356	\$397	\$398	\$469	\$477	\$489	\$588	\$726	\$218	\$306	40.1%
Intrastate expenditure (\$ million)	\$1,631	\$1,778	\$1,758	\$1,996	\$1,952	\$2,196	\$2,160	\$2,562	\$2,255	\$2,360	4.6%

### Main Purpose of Visit

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
<b>Visitors (000)</b>											
Holiday	2,124	2,158	2,292	2,441	2,519	2,658	2,761	3,218	2,437	2,461	1.0%
Visiting Friends & Relatives	1,955	1,879	1,998	2,081	2,247	2,434	2,528	3,239	2,138	1,890	-11.6%
Business	533	584	578	661	726	767	941	1,039	582	634	8.8%
Other	152	252	266	283	275	353	286	416	316	346	9.4%
<b>Total</b>	<b>4,753</b>	<b>4,844</b>	<b>5,107</b>	<b>5,430</b>	<b>5,723</b>	<b>6,161</b>	<b>6,474</b>	<b>7,868</b>	<b>5,433</b>	<b>5,291</b>	<b>-2.6%</b>

### Origin

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
<b>Visitors (000)</b>											
Sydney	2,093	2,191	2,514	2,636	2,868	3,061	3,327	3,959	3,222	2,989	-7.2%
Regional NSW	1,920	1,937	1,790	1,912	1,945	2,158	2,110	2,698	1,767	1,730	-2.1%
Queensland	296	306	344	321	395	382	440	511	189	233	23.4%
Victoria	271	179	211	286	252	303	297	386	121	192	59.0%
ACT	75	109	114	148	117	127	172	136	98	89	-9.7%
Other Interstate	98	122	134	127	145	130	129	177	n/p	n/p	-
<b>Total</b>	<b>4,753</b>	<b>4,844</b>	<b>5,107</b>	<b>5,430</b>	<b>5,723</b>	<b>6,161</b>	<b>6,474</b>	<b>7,868</b>	<b>5,433</b>	<b>5,291</b>	<b>-2.6%</b>

### Age

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
<b>Visitors (000)</b>											
15-29	985	922	1,239	1,296	1,326	1,443	1,608	1,843	1,300	1,277	-1.8%
30-39	772	822	813	855	950	1,122	1,203	1,417	944	832	-11.9%
40-49	885	983	944	812	897	1,090	1,092	1,150	898	955	6.4%
50-59	925	849	882	1,062	1,130	1,011	1,113	1,255	892	880	-1.3%
60-69	800	847	762	928	889	913	815	1,415	931	834	-10.4%
70+	385	421	466	477	532	582	641	788	468	512	9.5%
<b>Total</b>	<b>4,753</b>	<b>4,844</b>	<b>5,107</b>	<b>5,430</b>	<b>5,723</b>	<b>6,161</b>	<b>6,474</b>	<b>7,868</b>	<b>5,433</b>	<b>5,291</b>	<b>-2.6%</b>

### Travel Party

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
<b>Visitors (000)</b>											
Travelling alone	1,039	1,215	1,272	1,379	1,548	1,600	1,703	2,400	1,654	1,494	-9.6%
Adult couple	1,534	1,398	1,475	1,535	1,682	1,951	1,759	2,193	1,564	1,439	-8.0%
Family group - parents and children	1,036	1,009	960	1,024	933	1,032	1,175	1,204	870	811	-6.7%
Friends or relatives travelling together	950	971	1,159	1,184	1,301	1,290	1,489	1,705	1,214	1,320	8.7%
Other travel party	194	250	241	308	258	290	347	366	131	226	72.5%
<b>Total</b>	<b>4,753</b>	<b>4,844</b>	<b>5,107</b>	<b>5,430</b>	<b>5,723</b>	<b>6,161</b>	<b>6,474</b>	<b>7,868</b>	<b>5,433</b>	<b>5,291</b>	<b>-2.6%</b>

### Top 5 Activities (sorted by the latest year)

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	2,555	2,739	2,940	3,239	3,406	3,779	4,053	4,903	2,807	2,984	6.3%
Visit friends & relatives	2,376	2,391	2,582	2,449	2,741	2,911	3,074	3,853	2,292	1,799	-21.5%
Go to the beach	1,145	1,265	1,251	1,398	1,370	1,487	1,747	2,244	1,628	1,484	-8.8%
Bushwalking / rainforest walks	498	584	680	755	759	939	1,086	1,206	880	1,072	21.8%
Sightseeing/looking around	1,185	1,219	1,273	1,307	1,366	1,423	1,686	1,898	1,130	1,008	-10.8%

# Travel to Sydney Surrounds North Destination Network

Year ended December 2021

Source: National and International Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	2,154	1,990	2,260	2,312	2,431	2,678	2,735	3,476	2,475	2,000	-19.2%
Standard hotel/motor inn (below 4 star)	712	896	820	943	893	1,039	918	1,169	576	870	51.1%
Rented house/apartment/flat or unit (not serviced daily)	438	443	430	508	460	543	632	730	581	560	-3.6%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	4,103	4,140	4,301	4,587	4,907	5,271	5,634	6,611	4,954	4,794	-3.2%
Railway	209	205	305	320	292	317	277	502	231	197	-14.7%
Aircraft	300	298	327	348	365	415	420	567	123	160	30.2%

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	234	255	270	298	323	373	387	360	59	6	-89.2%
Nights (000)	3,716	3,738	4,438	4,527	4,823	5,149	5,468	4,672	960	106	-89.0%
Average Length of Stay (nights)	15.9	14.7	16.4	15.2	14.9	13.8	14.1	13.0	16.3	16.6	2.0%
Expenditure (\$ million)	\$256	\$236	\$271	\$310	\$319	\$413	\$375	\$366	\$68	\$10	-85.7%
Spend per visitor per night (\$)	\$69	\$63	\$61	\$68	\$66	\$80	\$69	\$78	\$71	\$92	30.3%

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	13,511	12,491	12,832	13,665	14,324	14,770	15,399	18,129	12,090	10,542	-12.8%
Expenditure (\$ million)	\$1,202	\$1,115	\$1,210	\$1,252	\$1,368	\$1,398	\$1,590	\$1,644	\$1,106	\$1,183	7.0%
Spend per visitor (\$)	\$89	\$89	\$94	\$92	\$95	\$95	\$103	\$91	\$91	\$112	22.7%

## Main Purpose of Trip

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	5,532	5,845	6,483	6,897	7,328	7,302	7,681	8,378	5,390	4,909	-8.9%
Visiting Friends & Relatives	4,941	4,226	3,943	4,176	4,179	4,630	5,164	5,833	3,902	2,933	-24.8%
Business	1,619	1,250	1,139	1,202	1,247	1,256	1,321	2,266	1,433	1,467	2.4%
Other	1,419	1,170	1,267	1,390	1,570	1,582	1,234	1,652	1,365	1,233	-9.7%
Total	13,511	12,491	12,832	13,665	14,324	14,770	15,399	18,129	12,090	10,542	-12.8%

## Origin

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Sydney	6,757	6,619	6,918	7,366	7,760	8,149	8,662	9,696	6,383	5,174	-18.9%
Regional NSW	6,684	5,814	5,875	6,263	6,491	6,593	6,664	8,372	5,675	5,357	-5.6%
Total Intrastate	13,441	12,433	12,793	13,629	14,251	14,742	15,326	18,068	12,058	10,531	-12.7%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	13,511	12,491	12,832	13,665	14,324	14,770	15,399	18,129	12,090	10,542	-12.8%

## Age

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	2,598	1,840	2,706	2,961	3,274	3,019	3,197	3,810	2,447	2,275	-7.0%
30-39	2,349	2,158	2,050	2,206	2,067	2,496	2,667	3,217	2,017	1,694	-16.0%
40-49	2,309	2,410	2,418	2,224	2,537	2,401	2,319	2,565	1,843	1,691	-8.2%
50-59	2,295	2,183	2,481	2,450	2,328	2,654	2,651	2,684	2,069	2,032	-1.8%
60-69	2,562	2,383	1,957	2,446	2,487	2,297	2,451	3,652	2,301	1,538	-33.2%
70+	1,398	1,517	1,220	1,378	1,630	1,902	2,114	2,200	1,413	1,312	-7.1%
Total	13,511	12,491	12,832	13,665	14,324	14,770	15,399	18,129	12,090	10,542	-12.8%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	5,541	5,307	5,895	6,670	7,452	7,267	7,815	9,120	5,197	4,479	-13.8%
Visit friends & relatives	5,277	4,773	5,060	4,645	4,934	5,563	5,787	6,364	3,865	2,535	-34.4%
Go shopping for pleasure	2,165	2,082	2,196	2,052	2,423	2,245	2,631	2,290	1,467	1,496	2.0%
Sightseeing/looking around	2,067	2,211	2,303	2,504	2,551	2,882	2,829	3,380	1,731	1,472	-14.9%
Go to the beach	1,255	1,441	1,488	1,302	1,349	1,780	1,698	2,322	1,631	1,016	-37.7%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	12,745	11,615	12,017	12,550	13,515	13,852	14,351	16,909	11,465	10,023	-12.6%
Railway	475	454	570	712	504	609	701	786	345	331	-4.0%
Bus/Coach	213	257	n/p	230	210	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*Further breakdown of International visitor data is not available for destination networks