

Travel to Sydney Surrounds South Destination Network

Year ended December 2021



Source: National and International Visitor Surveys, TRA.

OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	8,931	8,811	9,565	10,442	10,571	10,547	11,273	13,206	9,895	7,951	-19.6%
Nights (000)	9,385	9,596	9,233	10,647	10,555	11,116	12,137	13,978	9,714	9,337	-3.9%
Expenditure (\$ million)	\$1,493	\$1,696	\$1,649	\$1,882	\$2,068	\$2,111	\$2,336	\$2,868	\$2,053	\$2,147	4.6%

Overnight - Int'l & domestic

Visitors (000)	2,591	2,624	2,831	2,887	3,169	3,463	3,679	4,193	3,306	3,068	-7.2%
Nights (000)	9,385	9,596	9,233	10,647	10,555	11,116	12,137	13,978	9,714	9,337	-3.9%
Expenditure (\$ million)	\$964	\$1,173	\$1,065	\$1,221	\$1,370	\$1,545	\$1,653	\$2,038	\$1,493	\$1,673	12.1%

Domestic - overnight & daytrip

Visitors (000)	8,842	8,709	9,466	10,330	10,442	10,393	11,106	13,053	9,866	7,950	-19.4%
Nights (000)	7,753	7,705	7,518	7,940	8,380	8,804	9,567	11,380	9,093	9,329	2.6%
Expenditure (\$ million)	\$1,379	\$1,546	\$1,537	\$1,648	\$1,865	\$1,887	\$2,076	\$2,611	\$1,998	\$2,146	7.4%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	3,277	3,066	-6.4%
Nights (000)	7,753	7,705	7,518	7,940	8,380	8,804	9,567	11,380	9,093	9,329	2.6%
Average Length of Stay (nights)	3.1	3.1	2.8	2.9	2.8	2.7	2.7	2.8	2.8	3.0	9.6%
Expenditure (\$ million)	\$850	\$1,023	\$952	\$986	\$1,168	\$1,321	\$1,393	\$1,781	\$1,438	\$1,673	16.3%
Spend per visitor per night (\$)	\$110	\$133	\$127	\$124	\$139	\$150	\$146	\$157	\$158	\$179	13.3%

Interstate visitors (000)	396	460	506	481	592	550	586	659	403	413	2.5%
Intrastate visitors (000)	2,106	2,062	2,225	2,294	2,448	2,758	2,927	3,381	2,874	2,653	-7.7%
Interstate nights (000)	1,392	1,870	1,576	1,781	2,030	1,884	1,937	2,297	1,177	1,513	28.6%
Intrastate nights (000)	6,361	5,835	5,942	6,159	6,350	6,920	7,629	9,083	7,916	7,816	-1.3%
Interstate expenditure (\$ million)	\$149	\$151	\$199	\$191	\$237	\$261	\$278	\$305	\$196	\$211	7.8%
Intrastate expenditure (\$ million)	\$701	\$872	\$753	\$795	\$931	\$1,060	\$1,115	\$1,476	\$1,242	\$1,461	17.6%

Main Purpose of Visit

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Holiday	1,338	1,461	1,426	1,415	1,608	1,667	1,633	2,067	1,685	1,610	-4.5%
Visiting Friends & Relatives	931	848	1,030	1,065	1,128	1,227	1,471	1,420	1,207	1,130	-6.4%
Business	177	158	150	180	178	265	294	385	264	210	-20.6%
Other	67	76	132	134	140	151	122	189	136	138	1.6%
Total	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	3,277	3,066	-6.4%

Origin

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Sydney	1,365	1,279	1,377	1,460	1,650	1,765	1,904	2,366	2,032	1,823	-10.3%
Regional NSW	741	783	848	834	798	994	1,024	1,015	842	830	-1.4%
ACT	187	206	211	122	216	217	271	269	216	182	-15.7%
Victoria	88	113	139	172	143	136	125	188	106	109	3.5%
Queensland	74	100	95	117	139	125	127	127	n/p	87	-
Other Interstate	47	42	60	69	94	72	62	75	n/p	n/p	-
Total	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	3,277	3,066	-6.4%

Age

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
15-29	594	491	671	589	698	823	764	874	727	698	-4.0%
30-39	388	453	472	437	507	555	615	656	668	522	-21.9%
40-49	442	514	498	472	507	580	601	620	527	455	-13.7%
50-59	476	454	504	572	556	587	623	734	512	595	16.2%
60-69	401	418	378	459	511	440	567	709	522	504	-3.5%
70+	202	193	207	246	261	323	343	448	320	293	-8.4%
Total	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	3,277	3,066	-6.4%

Travel Party

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Travelling alone	499	342	519	580	563	825	737	950	823	715	-13.1%
Adult couple	816	707	786	762	991	882	1,058	1,239	983	1,013	3.1%
Family group - parents and children	639	801	684	634	617	679	737	683	628	510	-18.9%
Friends or relatives travelling together	467	590	654	703	772	803	806	1,000	752	754	0.3%
Other travel party	n/p	82	87	96	97	120	175	168	91	n/p	-
Total	2,502	2,522	2,731	2,775	3,040	3,308	3,513	4,040	3,277	3,066	-6.4%

Top 5 Activities (sorted by the latest year)

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Eat out / dine at a restaurant and/or cafe	1,216	1,379	1,447	1,494	1,804	2,032	2,154	2,565	1,720	1,739	1.1%
Go to the beach	981	1,068	1,098	1,118	1,302	1,394	1,396	1,753	1,413	1,401	-0.8%
Visit friends & relatives	1,210	1,197	1,360	1,280	1,429	1,553	1,783	1,756	1,260	992	-21.2%
Bushwalking / rainforest walks	351	357	448	452	478	581	597	765	623	651	4.4%
Sightseeing/looking around	642	675	709	640	729	866	1,071	1,184	830	621	-25.1%

Travel to Sydney Surrounds South Destination Network

Year ended December 2021



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	1,125	940	1,113	1,145	1,208	1,386	1,531	1,470	1,345	1,233	-8.3%
Rented house/apartment/flat or unit (not serviced daily)	183	264	282	320	394	373	418	449	469	444	-5.3%
Standard hotel/motor inn (below 4 star)	355	326	347	376	350	457	419	470	279	328	17.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	2,286	2,255	2,408	2,421	2,709	2,935	3,150	3,627	3,025	2,890	-4.5%
Aircraft	62	98	102	137	140	164	115	153	n/p	n/p	-
Railway	78	67	116	137	102	142	109	147	109	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	89	102	100	112	129	155	166	153	29	1.2	-95.7%
Nights (000)	1,632	1,892	1,715	2,707	2,175	2,312	2,571	2,598	620	8.0	-98.7%
Average Length of Stay (nights)	18.4	18.5	17.2	24.2	16.8	15.0	15.5	17.0	21.7	6.6	-69.7%
Expenditure (\$ million)	\$114	\$150	\$113	\$235	\$202	\$225	\$260	\$257	\$55	\$0.7	-98.7%
Spend per visitor per night (\$)	\$70	\$79	\$66	\$87	\$93	\$97	\$101	\$99	\$88	\$89	0.8%

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change 2021 vs. 2020
Visitors (000)	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	6,589	4,883	-25.9%
Expenditure (\$ million)	\$529	\$523	\$584	\$662	\$697	\$566	\$683	\$830	\$560	\$473	-15.5%
Spend per visitor (\$)	\$83	\$84	\$87	\$88	\$94	\$80	\$90	\$92	\$85	\$97	14.0%

Main Purpose of Trip

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	2,891	3,241	3,801	4,276	4,132	3,938	4,172	4,736	3,456	2,432	-29.6%
Visiting Friends & Relatives	2,375	2,099	1,941	2,201	2,184	2,142	2,284	2,693	1,737	1,618	-6.8%
Business	537	414	516	559	561	427	564	955	656	400	-39.1%
Other	538	434	477	519	526	576	574	629	740	433	-41.5%
Total	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	6,589	4,883	-25.9%

Origin

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Sydney	3,944	4,032	4,679	5,045	4,676	4,692	4,830	6,182	4,074	3,081	-24.4%
Regional NSW	2,293	2,023	1,814	2,362	2,618	2,203	2,603	2,663	2,393	1,651	-31.0%
Total Intrastate	6,237	6,055	6,493	7,407	7,294	6,895	7,433	8,845	6,467	4,732	-26.8%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	6,589	4,883	-25.9%

Age

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	1,346	1,386	1,486	1,906	1,847	1,714	1,536	1,984	1,751	1,041	-40.6%
30-39	924	907	1,211	1,480	1,180	983	1,174	1,733	1,127	647	-42.6%
40-49	1,158	1,216	1,037	1,060	984	1,072	1,470	1,403	881	767	-12.9%
50-59	1,070	1,093	1,242	1,205	1,367	1,372	1,188	1,276	947	867	-8.5%
60-69	1,172	878	1,058	1,170	1,316	1,134	1,300	1,496	987	766	-22.4%
70+	671	707	702	735	707	810	926	1,120	896	795	-11.3%
Total	6,340	6,187	6,735	7,555	7,402	7,084	7,593	9,013	6,589	4,883	-25.9%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	2,773	2,909	3,103	4,104	3,965	3,700	3,979	4,810	2,867	2,174	-24.2%
Visit friends & relatives	2,560	2,344	2,527	2,422	2,516	2,397	2,737	2,953	1,939	1,349	-30.5%
Go to the beach	718	1,144	1,600	1,881	1,727	1,471	1,651	2,444	1,600	971	-39.3%
Sightseeing/looking around	970	1,185	1,469	1,740	1,726	1,506	1,517	1,956	1,311	775	-40.9%
Go shopping for pleasure	952	1,049	1,120	1,196	1,332	1,195	948	1,101	782	699	-10.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2021 vs. 2020
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	6,033	5,782	6,391	7,183	6,969	6,649	7,220	8,408	6,435	4,703	-26.9%
Railway	n/p	n/p	224	n/p	311	n/p	n/p	406	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data is not available for destination networks