

Travel to Capital Country Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	3,701	3,098	3,337	3,605	3,754	4,364	4,612	5,406	3,713	3,495	-5.9%
Nights ('000)	2,490	2,648	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	-1.7%
Expenditure (\$ million)	\$536	\$581	\$513	\$544	\$613	\$717	\$806	\$948	\$748	\$737	-1.4%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	1,071	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	7.7%
Nights (000)	2,490	2,648	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	-1.7%
Average Length of Stay	2.3	2.4	2.5	2.4	2.3	2.3	2.1	2.2	2.6	2.4	-8.7%
Expenditure (\$ million)	\$316	\$373	\$320	\$351	\$381	\$379	\$498	\$634	\$422	\$519	23.0%
Spend per visitor per night (\$)	\$127	\$141	\$126	\$128	\$136	\$124	\$153	\$167	\$136	\$170	25.2%
Intrastate visitors (000)	350	362	396	380	358	379	435	508	385	396	2.9%
Interstate visitors (000)	124	129	124	147	140	139	176	187	99	138	39.4%
Intrastate nights (000)	1,765	1,873	1,804	1,930	1,973	2,185	2,428	2,660	2,433	2,269	-6.7%
Interstate nights (000)	725	774	740	805	827	865	819	1,141	667	777	16.5%
Intrastate expenditure (\$ million)	\$221	\$297	\$237	\$248	\$294	\$300	\$357	\$467	\$363	\$429	18.2%
Interstate expenditure (\$ million)	\$94	\$76	\$84	\$103	\$87	\$79	\$141	\$167	\$59	\$91	52.6%

Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	491	397	394	422	460	453	610	621	412	469	13.7%
Visiting Friends & Relatives	407	464	412	472	487	567	623	684	436	517	18.7%
Business	119	171	150	166	167	201	202	339	224	183	-18.5%
Other	n/p	79	77	96	94	123	83	98	114	102	-10.7%
Total	1,071	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	7.7%

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	1,143	1,044	998	975	1,012	1,027	1,292	1,259	859	1,064	23.8%
Visiting Friends & Relatives	979	1,048	1,036	1,179	1,185	1,349	1,342	1,459	998	1,341	34.4%
Business	213	430	360	402	416	400	464	946	945	427	-54.9%
Other	n/p	126	150	180	187	274	149	137	298	215	-28.0%
Total	2,490	2,648	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	-1.7%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	180	173	195	168	166	179	200	224	163	153	-6.1%
Sydney	170	189	201	212	192	200	235	284	222	243	9.5%
Total Intrastate	350	362	396	380	358	379	435	508	385	396	2.9%
Victoria	55	50	45	62	47	48	62	57	30	44	46.7%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	35	34	n/p	n/p	-
ACT	n/p	n/p	35	37	45	35	41	73	52	70	34.6%
Other Interstate	n/p	40	n/p	34	n/p	n/p	38	n/p	n/p	n/p	-
Total Interstate	124	129	124	147	140	139	176	187	99	138	39.4%
Grand Total	474	491	520	527	498	518	611	695	484	534	10.3%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	216	215	208	192	240	353	288	304	203	283	39.6%
30-39	133	178	120	188	183	161	208	210	227	212	-6.3%
40-49	186	165	205	185	194	175	226	288	184	178	-3.2%
50-59	193	213	203	239	226	254	263	364	212	217	2.7%
60-69	224	224	174	230	242	250	327	276	208	204	-1.7%
70+	118	110	123	121	122	148	201	290	145	173	19.5%
Total	1,071	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	7.7%

Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	204	224	287	281	328	345	519	626	391	389	-0.5%
Adult couple	386	341	265	375	373	386	453	458	323	388	20.1%
Family group - parents and children	243	251	191	205	226	236	236	203	185	151	-18.0%
Friends or relatives travelling together with(out) children	171	217	222	234	211	301	252	347	199	302	51.8%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	88	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,071	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	7.7%

Travel to Capital Country Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	455	524	494	586	653	709	790	912	522	641	22.9%
Visit friends & relatives	487	542	508	530	603	619	715	726	460	440	-4.3%
Pubs, clubs, discos etc	183	189	184	198	237	254	256	331	243	266	9.3%
Bushwalking / rainforest walks	152	131	151	157	150	168	193	227	143	211	48.0%
Sightseeing/looking around	233	241	208	256	237	251	324	362	237	195	-17.5%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	1,213	1,226	1,165	1,236	1,318	1,530	1,475	1,359	1,233	1,305	5.8%
Standard hotel/motor inn (below 4 star)	508	536	434	437	458	469	563	747	722	444	-38.5%
Caravan or camping - non commercial	n/p	n/p	202	159	224	256	242	265	140	307	119.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	940	999	885	1,043	1,073	1,177	1,392	1,586	1,091	1,200	10.0%
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	2,630	1,992	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	-12.1%
Expenditure (\$ million)	\$220	\$208	\$193	\$193	\$232	\$338	\$308	\$314	\$326	\$218	-33.1%
Spend per visitor (\$)	\$84	\$104	\$84	\$79	\$91	\$112	\$99	\$86	\$129	\$98	-23.8%

Main Purpose of Trip

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	1,072	907	1,150	1,212	1,284	1,532	1,624	1,761	1,258	1,077	-14.4%
Visiting Friends & Relatives	1,028	690	755	776	788	881	998	1,095	651	631	-3.2%
Business	n/p	n/p	205	212	n/p	n/p	n/p	573	316	264	-16.4%
Other	272	n/p	n/p	250	248	369	241	n/p	311	n/p	-
Total	2,630	1,992	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	-12.1%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Sydney	1,119	705	903	940	1,008	1,262	1,127	1,394	881	814	-7.6%
Regional NSW	834	708	904	943	951	1,113	1,076	1,370	1,146	876	-23.6%
Total Intrastate	1,953	1,414	1,807	1,883	1,959	2,375	2,203	2,764	2,027	1,690	-16.6%
Total Interstate	677	578	497	538	581	638	896	944	508	537	5.8%
Total	2,630	1,992	2,304	2,421	2,540	3,013	3,099	3,708	2,535	2,227	-12.1%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	n/p	n/p	556	473	513	527	500	699	485	515	6.3%
30-39	474	n/p	n/p	n/p	n/p	n/p	522	504	350	n/p	-
40-49	465	338	309	324	462	486	596	662	363	275	-24.2%
50-59	373	375	503	405	413	674	480	609	455	371	-18.5%
60-69	555	399	502	560	549	459	554	635	476	484	1.6%
70+	251	295	223	406	358	487	447	609	406	332	-18.2%
Total	2,630	1,992	2,304	2,449	2,547	3,023	3,099	3,718	2,535	2,227	-12.1%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	1,050	949	1,021	1,290	1,359	1,552	1,587	2,005	1,158	1,057	-8.8%
Visit friends & relatives	1,112	709	922	816	950	1,019	1,262	1,147	703	625	-11.2%
Go shopping for pleasure	387	432	625	502	427	634	591	603	378	372	-1.8%
Sightseeing/looking around	538	396	381	439	548	663	626	736	494	315	-36.1%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	276	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	2,557	1,927	2,166	2,361	2,371	2,900	3,031	3,460	2,507	2,180	-13.0%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.