

Travel to Central Coast Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	5,078	4,800	4,443	4,548	4,754	5,119	5,345	6,927	4,740	3,815	-19.5%
Nights ('000)	3,550	3,993	3,370	3,522	3,660	3,965	3,703	5,042	4,031	3,835	-4.9%
Expenditure (\$ million)	\$776	\$798	\$714	\$780	\$823	\$806	\$867	\$1,067	\$866	\$865	0.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	1,264	1,309	1,248	1,268	1,302	1,464	1,401	1,939	1,515	1,375	-9.3%
Nights (000)	3,550	3,993	3,370	3,522	3,660	3,965	3,703	5,042	4,031	3,835	-4.9%
Average Length of Stay	2.8	3.1	2.7	2.8	2.8	2.7	2.6	2.6	2.7	2.8	4.9%
Expenditure (\$ million)	\$509	\$532	\$458	\$510	\$533	\$531	\$538	\$692	\$598	\$634	5.9%
Spend per visitor per night (\$)	\$143	\$133	\$136	\$145	\$146	\$134	\$145	\$137	\$148	\$165	11.3%
Intrastate visitors (000)	471	454	469	480	451	466	423	580	573	499	-12.9%
Interstate visitors (000)	93	74	98	83	81	80	86	99	59	53	-10.2%
Intrastate nights (000)	2,979	3,527	2,650	2,834	2,992	3,300	3,189	3,929	3,432	3,145	-8.4%
Interstate nights (000)	572	466	720	688	668	665	514	1,113	598	690	15.4%
Intrastate expenditure (\$ million)	\$451	\$477	\$382	\$445	\$471	\$449	\$471	\$579	\$548	\$558	1.9%
Interstate expenditure (\$ million)	\$59	\$55	\$77	\$65	\$62	\$81	\$67	\$113	\$50	\$75	49.8%

Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	606	658	580	582	587	623	667	828	662	679	2.6%
Visiting Friends & Relatives	560	553	559	576	613	635	573	881	685	552	-19.3%
Business	n/p	n/p	n/p	76	n/p	146	104	154	101	n/p	-
Other	n/p	n/p	n/p	35	n/p	n/p	n/p	86	69	85	23.2%
Total	1,264	1,309	1,248	1,268	1,302	1,464	1,401	1,939	1,515	1,375	-9.3%

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	2,016	2,026	1,688	1,890	1,800	1,803	1,809	2,199	1,874	1,948	4.0%
Visiting Friends & Relatives	1,393	1,235	1,333	1,354	1,412	1,656	1,554	2,204	1,775	1,498	-15.6%
Business	n/p	n/p	n/p	199	n/p	342	222	316	204	n/p	-
Other	n/p	n/p	n/p	79	n/p	n/p	n/p	323	178	254	43.1%
Total	3,550	3,993	3,370	3,522	3,660	3,965	3,703	5,042	4,031	3,835	-4.9%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	162	157	123	139	128	171	140	178	165	107	-35.2%
Sydney	309	297	346	341	323	295	283	402	408	392	-3.9%
Total Intrastate	471	454	469	480	451	466	423	580	573	499	-12.9%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	31	n/p	n/p	-
Queensland	30	n/p	36	n/p	30	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	34	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	93	74	98	83	81	80	86	99	59	53	-10.2%
Grand Total	564	528	567	563	532	546	509	679	632	552	-12.7%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	254	270	291	277	292	354	320	419	391	287	-26.8%
30-39	245	251	182	179	227	262	262	343	256	194	-24.3%
40-49	186	242	234	212	188	264	210	261	260	303	16.5%
50-59	221	219	198	221	268	228	225	327	256	187	-27.0%
60-69	233	212	212	223	223	217	224	370	231	246	6.3%
70+	125	115	131	156	105	139	161	219	120	158	31.5%
Total	1,264	1,309	1,248	1,268	1,302	1,464	1,401	1,939	1,515	1,375	-9.3%

Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	271	294	297	292	317	405	312	624	497	329	-33.9%
Adult couple	438	376	349	383	411	429	438	533	428	356	-16.8%
Family group - parents and children	315	323	294	280	264	312	284	344	293	250	-14.8%
Friends or relatives travelling together with(out) children	218	281	278	270	284	287	326	407	270	410	52.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,264	1,309	1,248	1,268	1,302	1,464	1,401	1,939	1,515	1,375	-9.3%

Travel to Central Coast Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	685	762	700	716	745	867	837	1,115	750	726	-3.2%
Go to the beach	516	592	566	610	600	618	658	897	755	686	-9.1%
Visit friends & relatives	704	669	708	689	732	804	715	995	740	526	-28.8%
Bushwalking / rainforest walks	89	77	132	148	120	173	159	260	225	270	20.1%
Sightseeing/looking around	285	297	292	265	226	287	407	435	262	260	-1.0%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	1,730	1,948	1,663	1,581	1,705	2,034	1,776	2,490	2,184	1,841	-15.7%
Rented house/apartment/flat or unit	581	524	247	611	347	381	349	444	439	549	25.0%
Own property	266	358	260	225	346	197	262	490	241	345	43.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	1,130	1,179	1,051	1,081	1,119	1,278	1,269	1,646	1,365	1,217	-10.9%
Railway	49	n/p	84	89	89	n/p	n/p	162	n/p	n/p	-
Aircraft	47	n/p	64	n/p	68	86	n/p	85	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	3,814	3,491	3,195	3,280	3,453	3,655	3,944	4,987	3,224	2,440	-24.3%
Expenditure (\$ million)	\$267	\$265	\$256	\$270	\$290	\$275	\$329	\$375	\$267	\$232	-13.3%
Spend per visitor (\$)	\$70	\$76	\$80	\$82	\$84	\$75	\$83	\$75	\$83	\$95	14.5%

Main Purpose of Trip

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	1,486	1,606	1,437	1,457	1,518	1,554	1,766	2,112	1,436	1,037	-27.8%
Visiting Friends & Relatives	1,847	1,366	1,281	1,312	1,358	1,344	1,622	1,796	1,182	861	-27.2%
Business	n/p	n/p	n/p	n/p	n/p	404	n/p	626	278	279	0.6%
Other	n/p	244	n/p	364	427	353	280	454	328	264	-19.6%
Total	3,814	3,491	3,195	3,280	3,453	3,655	3,944	4,987	3,224	2,440	-24.3%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Sydney	2,434	2,153	2,231	2,016	2,309	2,472	2,790	2,971	2,144	1,685	-21.4%
Regional NSW	1,380	1,311	959	1,264	1,106	1,183	1,138	1,638	1,069	744	-30.4%
Total Intrastate	3,814	3,464	3,190	3,280	3,416	3,655	3,928	4,609	3,213	2,429	-24.4%
Total Interstate	-	n/p	n/p	-	n/p	-	n/p	n/p	n/p	n/p	-
Total	3,814	3,491	3,195	3,280	3,447	3,655	3,944	4,611	3,224	2,440	-24.3%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	859	n/p	675	693	681	785	833	867	749	392	-47.7%
30-39	690	583	420	445	543	490	637	790	633	330	-47.8%
40-49	670	782	688	466	431	626	632	592	406	465	14.4%
50-59	521	580	578	640	662	735	625	717	485	609	25.6%
60-69	694	662	540	681	644	674	696	1,059	560	335	-40.2%
70+	380	462	293	355	491	345	521	586	392	310	-20.9%
Total	3,814	3,491	3,195	3,280	3,453	3,655	3,944	4,611	3,224	2,440	-24.3%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	1,525	1,358	1,507	1,516	1,625	1,846	1,766	2,282	1,462	1,062	-27.4%
Visit friends & relatives	1,903	1,592	1,564	1,368	1,450	1,594	1,638	1,923	1,232	754	-38.9%
Go to the beach	672	747	792	510	623	878	918	1,071	897	403	-55.1%
Sightseeing/looking around	416	401	444	507	658	545	577	940	486	n/p	-
Go shopping for pleasure	371	390	505	468	543	390	607	419	294	245	-16.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	3,528	3,253	2,926	3,060	3,302	3,444	3,680	4,678	3,056	2,267	-25.8%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.