

Travel to Central NSW Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	4,543	4,455	4,514	4,719	4,975	5,695	5,923	6,602	4,596	4,423	-3.8%
Nights ('000)	5,373	5,122	5,009	5,302	5,729	7,282	8,008	7,155	5,896	5,904	0.1%
Expenditure (\$ million)	\$1,082	\$1,226	\$1,063	\$1,151	\$1,139	\$1,401	\$1,673	\$1,925	\$1,515	\$1,499	-1.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	1,912	1,812	1,921	1,986	2,101	2,594	2,905	2,831	2,170	2,018	-7.0%
Nights (000)	5,373	5,122	5,009	5,302	5,729	7,282	8,008	7,155	5,896	5,904	0.1%
Average Length of Stay	2.8	2.8	2.6	2.7	2.7	2.8	2.8	2.5	2.7	2.9	7.7%
Expenditure (\$ million)	\$749	\$764	\$715	\$816	\$829	\$984	\$1,223	\$1,290	\$1,160	\$1,089	-6.2%
Spend per visitor per night (\$)	\$139	\$149	\$143	\$154	\$145	\$135	\$153	\$180	\$197	\$184	-6.3%
Intrastate visitors (000)	645	625	632	609	636	737	769	847	772	708	-8.3%
Interstate visitors (000)	214	181	176	222	240	273	295	255	141	160	13.5%
Intrastate nights (000)	3,984	3,484	3,699	3,864	4,190	5,451	5,839	5,330	4,870	4,745	-2.6%
Interstate nights (000)	1,389	1,639	1,310	1,438	1,539	1,831	2,169	1,825	1,026	1,160	13.0%
Intrastate expenditure (\$ million)	\$587	\$523	\$545	\$604	\$599	\$746	\$907	\$995	\$913	\$890	-2.6%
Interstate expenditure (\$ million)	\$162	\$241	\$171	\$212	\$230	\$238	\$316	\$295	\$247	\$199	-19.5%

Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	696	666	682	716	760	835	1,140	989	705	729	3.3%
Visiting Friends & Relatives	750	665	664	691	720	974	957	1,004	662	699	5.6%
Business	345	356	365	412	404	511	550	598	620	414	-33.2%
Other	132	139	234	199	249	305	285	267	198	203	2.5%
Total	1,912	1,812	1,921	1,986	2,101	2,594	2,905	2,831	2,170	2,018	-7.0%

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	2,100	1,740	1,855	1,824	2,192	2,416	2,768	2,427	1,977	1,907	-3.5%
Visiting Friends & Relatives	2,087	1,859	1,911	2,103	2,090	3,065	2,560	2,514	1,720	2,177	26.6%
Business	895	1,278	786	816	957	1,181	1,808	1,557	1,734	1,288	-25.8%
Other	292	245	457	559	490	619	871	657	465	532	14.5%
Total	5,373	5,122	5,009	5,302	5,729	7,282	8,008	7,155	5,896	5,904	0.1%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	381	367	344	335	380	449	469	522	421	383	-9.0%
Sydney	264	258	288	274	256	288	300	325	351	325	-7.4%
Total Intrastate	645	625	632	609	636	737	769	847	772	708	-8.3%
Victoria	70	56	58	84	87	89	108	92	44	62	40.9%
Queensland	59	49	55	64	79	83	93	92	48	45	-6.3%
ACT	n/p	n/p	n/p	n/p	n/p	33	32	43	35	37	5.7%
Other Interstate	64	60	34	53	45	68	62	n/p	n/p	n/p	-
Total Interstate	214	181	176	222	240	273	295	255	141	160	13.5%
Grand Total	859	806	808	831	876	1,010	1,064	1,102	913	868	-4.9%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	310	353	401	364	443	597	590	570	407	339	-16.7%
30-39	250	275	223	261	279	349	510	379	277	396	42.7%
40-49	378	326	314	401	336	498	442	475	425	303	-28.6%
50-59	382	345	392	381	390	426	531	548	454	349	-23.0%
60-69	384	328	404	386	423	412	487	506	394	395	0.1%
70+	208	185	186	193	230	311	346	352	213	236	11.0%
Total	1,912	1,812	1,921	1,986	2,101	2,594	2,905	2,831	2,170	2,018	-7.0%

Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	459	349	567	576	582	799	895	857	733	634	-13.6%
Adult couple	567	605	525	533	669	663	742	721	553	563	1.7%
Family group - parents and children	420	387	362	379	357	402	443	479	318	338	6.5%
Friends or relatives travelling together with(out) children	335	296	367	375	398	549	670	562	429	405	-5.6%
Business associates travelling together with(out) spouse	n/p	n/p	63	102	78	154	119	164	134	69	-48.9%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,912	1,812	1,921	1,986	2,101	2,594	2,905	2,831	2,170	2,018	-7.0%

Travel to Central NSW Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Eat out / dine at a restaurant and/or cafe	929	977	919	1,034	1,151	1,467	1,658	1,641	1,060	1,073	1.2%
Visit friends & relatives	902	755	873	865	835	1,100	1,146	1,141	738	623	-15.6%
Pubs, clubs, discos etc	458	316	425	476	493	638	747	783	533	545	2.2%
Sightseeing/looking around	425	384	313	383	387	469	699	547	479	349	-27.1%
Go shopping for pleasure	299	338	288	359	308	377	528	339	316	303	-3.9%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Friends or relatives property	2,308	1,941	2,283	2,380	2,107	3,304	2,654	2,554	1,827	2,277	24.6%
Standard hotel/motor inn (below 4 star)	1,119	1,131	1,064	1,065	1,361	1,564	1,659	1,707	1,117	1,109	-0.7%
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	374	400	471	441	511	15.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Private vehicle or company car	1,667	1,643	1,687	1,802	1,879	2,279	2,672	2,516	2,051	1,889	-7.9%
Aircraft	69	n/p	n/p	n/p	105	154	89	134	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	2,630	2,642	2,593	2,733	2,874	3,102	3,018	3,771	2,426	2,405	-0.9%
Expenditure (\$ million)*	\$332	\$462	\$347	\$335	\$310	\$417	\$450	\$635	\$355	\$410	15.7%
Spend per visitor (\$)	\$126	\$175	\$134	\$123	\$108	\$134	\$149	\$169	\$146	\$171	16.7%

Main Purpose of Trip

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Holiday	1,235	1,160	1,066	1,084	1,085	1,200	1,241	1,447	891	974	9.3%
Visiting Friends & Relatives	651	489	606	638	678	712	679	798	511	449	-12.2%
Business	398	441	282	324	342	375	489	553	390	461	18.0%
Other	346	553	639	686	769	815	609	974	634	522	-17.7%
Total	2,630	2,642	2,593	2,733	2,874	3,102	3,018	3,771	2,426	2,405	-0.9%

Origin

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Sydney	310	386	382	n/p	394	446	413	458	306	275	-10.1%
Regional NSW	2,318	2,240	2,158	2,374	2,409	2,596	2,492	2,918	2,074	2,110	1.7%
Total Intrastate	2,627	2,626	2,540	2,619	2,803	3,042	2,905	3,375	2,380	2,385	0.2%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,630	2,642	2,593	2,714	2,864	3,102	3,009	3,466	2,414	2,405	-0.4%

Age

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
15-29	622	n/p	521	627	482	695	552	669	414	399	-3.7%
30-39	499	455	n/p	n/p	460	432	485	614	306	336	10.1%
40-49	416	427	543	434	439	389	612	682	341	365	7.0%
50-59	409	454	428	488	548	534	497	584	504	391	-22.4%
60-69	339	474	490	571	566	595	518	535	496	530	6.7%
70+	345	304	349	338	378	456	356	406	365	384	5.0%
Total	2,630	2,642	2,593	2,733	2,874	3,102	3,018	3,490	2,426	2,405	-0.9%

Top 5 activities (sorted by the latest year)

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Eat out / dine at a restaurant and/or cafe	1,034	1,117	1,069	1,140	1,274	1,460	1,453	1,563	1,040	956	-8.1%
Go shopping for pleasure	805	923	627	681	711	760	719	838	536	485	-9.6%
Visit friends & relatives	832	708	826	838	867	819	844	934	551	426	-22.8%
Sightseeing/looking around	n/p	321	n/p	n/p	n/p	352	412	384	282	n/p	-
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	310	384	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Private vehicle or company car	2,554	2,552	2,492	2,597	2,833	3,024	2,908	3,634	2,354	2,374	0.8%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	-
n/a	-	-	-	-	-	-	-	-	-	-	-

n/p = not publishable; n/a = not available

Central NSW includes: Bathurst, Coonabarabran, Cowra, Dubbo, Mudgee, Narromine, Orange and Parkes.