

Travel to Blue Mountains Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	3,026	2,845	3,382	3,629	3,977	4,109	4,085	4,518	2,783	2,796	0.5%
Nights ('000)	1,806	1,923	1,923	2,086	2,260	2,452	2,594	2,946	2,191	2,371	8.2%
Expenditure (\$ million)	\$524	\$480	\$515	\$558	\$632	\$622	\$729	\$737	\$519	\$592	14.1%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	768	740	839	887	968	1,084	1,155	1,318	947	953	0.6%
Nights (000)	1,806	1,923	1,923	2,086	2,260	2,452	2,594	2,946	2,191	2,371	8.2%
Average Length of Stay	2.4	2.6	2.3	2.4	2.3	2.3	2.2	2.2	2.3	2.5	7.6%
Expenditure (\$ million)	\$291	\$298	\$313	\$361	\$379	\$390	\$410	\$444	\$378	\$420	10.9%
Spend per visitor per night (\$)	\$161	\$155	\$163	\$173	\$168	\$159	\$158	\$151	\$173	\$177	2.5%
Intrastate visitors (000)	653	624	732	768	828	957	1,003	1,153	897	866	-3.4%
Interstate visitors (000)	114	116	107	119	140	127	152	166	n/p	87	-
Intrastate nights (000)	1,491	1,582	1,623	1,681	1,804	2,059	2,104	2,349	1,912	2,164	13.2%
Interstate nights (000)	315	340	300	404	456	393	489	596	n/p	207	-
Intrastate expenditure (\$ million)	\$248	\$242	\$261	\$309	\$311	\$334	\$349	\$374	\$350	\$379	8.0%
Interstate expenditure (\$ million)	\$42	\$55	\$53	\$52	\$68	\$56	\$61	\$70	n/p	\$41	-

Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	371	376	516	536	591	630	643	779	516	541	4.8%
Visiting Friends & Relatives	302	186	227	247	254	315	388	377	285	282	-1.2%
Business	n/p	136	n/p	n/p	n/p	n/p	n/p	117	109	109	-0.3%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	768	740	839	887	968	1,084	1,155	1,318	947	953	0.6%

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	944	921	1,143	1,269	1,426	1,350	1,453	1,715	1,036	1,290	24.5%
Visiting Friends & Relatives	658	458	468	566	531	743	926	839	746	663	-11.1%
Business	n/p	435	n/p	n/p	n/p	n/p	n/p	295	255	373	46.1%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,806	1,923	1,923	2,086	2,260	2,452	2,594	2,946	2,191	2,371	8.2%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	264	230	251	223	286	289	283	380	269	224	-16.7%
Sydney	389	393	481	545	543	667	721	772	628	642	2.3%
Total Intrastate	653	624	732	768	828	957	1,003	1,153	897	866	-3.4%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	114	116	107	119	140	127	152	166	n/p	87	-
Grand Total	768	740	839	887	968	1,084	1,155	1,318	947	953	0.6%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	n/p	n/p	222	195	243	284	296	316	179	237	32.5%
30-39	n/p	138	101	147	148	154	213	244	203	135	-33.6%
40-49	145	102	167	157	141	253	178	195	177	147	-17.1%
50-59	170	151	141	159	165	151	212	168	112	188	68.6%
60-69	137	160	136	154	175	144	142	251	196	138	-29.5%
70+	62	62	72	75	97	99	115	145	81	108	33.5%
Total	768	740	839	887	968	1,084	1,155	1,318	947	953	0.6%

Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	133	124	170	194	167	229	211	319	264	225	-14.7%
Adult couple	236	247	265	230	315	336	334	418	299	326	9.0%
Family group - parents and children	153	135	128	188	138	199	213	167	154	100	-34.7%
Friends or relatives travelling together with(out) children	193	143	209	220	307	253	334	369	203	249	22.8%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	768	740	839	887	968	1,084	1,155	1,318	947	953	0.6%

Travel to Blue Mountains Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	416	457	418	557	567	608	712	804	527	565	7.2%
Bushwalking / rainforest walks	241	316	351	375	417	461	573	562	352	438	24.3%
Visit national parks / state parks	202	237	323	335	338	378	541	506	298	320	7.4%
Visit friends & relatives	376	247	301	289	380	366	418	483	302	262	-13.3%
Sightseeing/looking around	218	239	328	326	323	335	403	429	255	245	-3.9%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	757	446	521	652	757	880	898	962	804	828	3.0%
Rented house/apartment/flat or unit	n/p	429	230	368	239	262	382	365	319	332	4.2%
Standard hotel/motor inn (below 4 star)	216	414	400	300	265	292	269	455	201	282	40.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	636	577	707	755	847	922	1,023	1,124	835	867	3.9%
Railway	n/p	54	88	82	n/p	n/p	n/p	118	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	2,258	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	0.4%
Expenditure (\$ million)	\$233	\$182	\$202	\$197	\$252	\$232	\$319	\$293	\$141	\$172	22.7%
Spend per visitor (\$)	\$103	\$87	\$80	\$72	\$84	\$77	\$109	\$92	\$77	\$94	22.2%

Main Purpose of Trip

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	1,229	1,412	1,790	1,941	2,134	1,886	1,929	2,099	1,108	1,153	4.1%
Visiting Friends & Relatives	649	465	504	526	559	800	721	711	463	384	-17.1%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,258	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	0.4%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Sydney	1,721	1,608	2,053	2,196	2,576	2,573	2,389	2,645	1,432	1,509	5.3%
Regional NSW	481	483	490	546	418	446	503	555	404	335	-17.1%
Total Intrastate	2,202	2,092	2,543	2,742	2,994	3,019	2,892	3,200	1,836	1,843	0.4%
Total Interstate	n/p	n/p	-	-	n/p	n/p	n/p	-	-	-	-
Total	2,258	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	0.4%

Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	n/p	n/p	643	716	889	788	646	851	544	n/p	-
30-39	n/p	n/p	418	555	471	642	621	675	n/p	365	-
40-49	458	317	510	490	544	411	423	473	267	327	22.3%
50-59	448	481	465	377	319	457	534	363	272	269	-1.0%
60-69	389	414	302	357	457	461	286	496	268	330	23.3%
70+	170	198	206	247	330	265	420	341	n/p	n/p	-
Total	2,258	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	0.4%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	1,001	1,072	1,421	1,490	1,848	1,552	1,605	1,890	816	1,014	24.2%
Bushwalking / rainforest walks	609	675	837	877	1,105	993	962	1,271	717	656	-8.6%
Visit national parks / state parks	462	610	813	823	992	1,014	1,011	1,278	598	584	-2.3%
Sightseeing/looking around	658	695	862	950	825	1,213	1,005	1,070	447	442	-1.2%
Visit friends & relatives	665	595	605	683	711	1,043	842	909	425	433	2.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	2,108	1,957	2,371	2,291	2,732	2,691	2,523	2,882	1,679	1,724	2.7%
Railway	n/p	n/p	n/p	358.7	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.