

# Travel to New England North West Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



## OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	3,129	2,758	2,931	2,904	3,104	3,665	3,300	4,029	2,748	2,811	2.3%
Nights ('000)	4,168	3,554	3,797	3,898	4,011	4,734	4,252	4,740	3,164	4,121	30.3%
Expenditure (\$ million)	\$742	\$662	\$696	\$705	\$699	\$919	\$882	\$1,054	\$674	\$746	10.7%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	1,410	1,227	1,341	1,344	1,493	1,661	1,618	1,744	1,115	1,339	20.1%
Nights (000)	4,168	3,554	3,797	3,898	4,011	4,734	4,252	4,740	3,164	4,121	30.3%
Average Length of Stay	3.0	2.9	2.8	2.9	2.7	2.8	2.6	2.7	2.8	3.1	8.4%
Expenditure (\$ million)	\$467	\$484	\$475	\$504	\$478	\$648	\$631	\$718	\$454	\$553	21.8%
Spend per visitor per night (\$)	\$112	\$136	\$125	\$129	\$119	\$137	\$148	\$151	\$144	\$134	-6.5%
<b>Intrastate visitors (000)</b>	<b>964</b>	<b>858</b>	<b>916</b>	<b>939</b>	<b>1,005</b>	<b>1,134</b>	<b>1,168</b>	<b>1,222</b>	<b>842</b>	<b>1,026</b>	<b>21.9%</b>
<b>Interstate visitors (000)</b>	<b>446</b>	<b>370</b>	<b>425</b>	<b>405</b>	<b>488</b>	<b>527</b>	<b>450</b>	<b>522</b>	<b>273</b>	<b>313</b>	<b>14.8%</b>
<b>Intrastate nights (000)</b>	<b>2,858</b>	<b>2,230</b>	<b>2,527</b>	<b>2,444</b>	<b>2,604</b>	<b>2,978</b>	<b>3,125</b>	<b>3,330</b>	<b>2,330</b>	<b>2,986</b>	<b>28.2%</b>
<b>Interstate nights (000)</b>	<b>1,310</b>	<b>1,324</b>	<b>1,269</b>	<b>1,454</b>	<b>1,407</b>	<b>1,756</b>	<b>1,127</b>	<b>1,410</b>	<b>834</b>	<b>1,135</b>	<b>36.1%</b>
<b>Intrastate expenditure (\$ million)</b>	<b>\$344</b>	<b>\$312</b>	<b>\$323</b>	<b>\$341</b>	<b>\$325</b>	<b>\$401</b>	<b>\$477</b>	<b>\$502</b>	<b>\$339</b>	<b>\$429</b>	<b>26.6%</b>
<b>Interstate expenditure (\$ million)</b>	<b>\$123</b>	<b>\$172</b>	<b>\$152</b>	<b>\$163</b>	<b>\$153</b>	<b>\$247</b>	<b>\$154</b>	<b>\$216</b>	<b>\$115</b>	<b>\$124</b>	<b>7.6%</b>

### Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	503	450	471	480	532	536	469	546	324	366	12.8%
Visiting Friends & Relatives	491	429	468	477	511	506	653	573	368	426	15.6%
Business	262	252	264	278	300	432	344	472	325	389	19.6%
Other	164	120	145	129	160	204	174	170	109	163	49.5%
<b>Total</b>	<b>1,410</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>20.1%</b>

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	1,643	1,438	1,424	1,424	1,508	1,429	1,352	1,662	936	1,056	12.8%
Visiting Friends & Relatives	1,500	1,339	1,475	1,444	1,422	1,560	1,967	1,502	1,149	1,259	9.6%
Business	692	523	626	703	656	1,279	624	1,136	747	1,374	84.1%
Other	335	254	271	326	424	466	308	441	332	431	30.1%
<b>Total</b>	<b>4,168</b>	<b>3,554</b>	<b>3,797</b>	<b>3,898</b>	<b>4,011</b>	<b>4,734</b>	<b>4,252</b>	<b>4,740</b>	<b>3,164</b>	<b>4,121</b>	<b>30.3%</b>

### Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	735	666	689	716	776	838	868	973	644	794	23.3%
Sydney	229	192	227	223	229	297	299	249	198	232	17.2%
<b>Total Intrastate</b>	<b>964</b>	<b>858</b>	<b>916</b>	<b>939</b>	<b>1,005</b>	<b>1,134</b>	<b>1,168</b>	<b>1,222</b>	<b>842</b>	<b>1,026</b>	<b>21.9%</b>
Victoria	80	75	n/p	94	95	99	71	112	n/p	n/p	-
Queensland	314	239	298	267	321	375	329	358	189	226	19.8%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	25	36	n/p	n/p	44	44	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>446</b>	<b>370</b>	<b>425</b>	<b>405</b>	<b>488</b>	<b>527</b>	<b>450</b>	<b>522</b>	<b>273</b>	<b>313</b>	<b>14.8%</b>
<b>Grand Total</b>	<b>1,410</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>20.1%</b>

### Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	339	n/p	235	251	283	297	306	324	208	276	32.6%
30-39	203	253	181	187	223	190	223	330	145	237	64.0%
40-49	172	229	217	225	243	381	260	243	196	236	20.1%
50-59	243	215	275	247	250	309	306	263	222	249	12.0%
60-69	307	255	292	275	282	281	307	329	224	207	-7.7%
70+	147	165	142	159	213	204	216	254	120	135	12.8%
<b>Total</b>	<b>1,410</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>20.1%</b>

### Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	410	288	361	390	443	565	531	569	379	522	37.5%
Adult couple	405	355	390	391	472	444	441	473	325	309	-4.8%
Family group - parents and children	303	258	215	230	209	232	235	263	146	206	40.7%
Friends or relatives travelling together with(out) children	235	224	267	243	308	282	299	276	170	202	18.3%
Business associates travelling together with(out) spouse	n/p	n/p	87	n/p	n/p	114	n/p	137	92	87	-5.1%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,410</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>20.1%</b>



# Travel to New England North West Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	691	623	734	668	780	889	897	889	522	565	8.2%
Visit friends & relatives	589	502	588	548	629	612	735	709	391	379	-3.1%
Pubs, clubs, discos etc	269	305	311	347	300	376	427	482	273	286	4.9%
Bushwalking / rainforest walks	133	85	109	105	118	169	184	146	122	175	43.9%
Go shopping for pleasure	230	234	222	201	194	191	206	173	137	153	11.9%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	1,791	1,551	1,442	1,643	1,539	1,715	1,818	1,708	1,321	1,326	0.4%
Standard hotel/motor inn (below 4 star)	695	756	831	647	777	833	887	934	721	855	18.6%
Caravan or camping - non commercial	621	332	376	410	617	652	416	636	277	393	42.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	1,282	1,046	1,183	1,180	1,295	1,416	1,407	1,536	1,042	1,245	19.5%
Aircraft	n/p	102	n/p	n/p	95	134	100	86	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	1,719	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	-9.8%
Expenditure (\$ million)*	\$275	\$179	\$221	\$201	\$221	\$271	\$251	\$336	\$220	\$193	-12.2%
Spend per visitor (\$)	\$160	\$117	\$139	\$129	\$137	\$135	\$149	\$147	\$135	\$131	-2.7%

### Main Purpose of Trip

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	713	576	681	697	687	807	664	930	711	595	-16.3%
Visiting Friends & Relatives	293	270	n/p	n/p	390	453	343	540	n/p	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	392	390	n/p	-
Other	487	434	387	359	364	481	386	424	304	380	25.0%
Total	1,719	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	-9.8%

### Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,587	1,408	1,455	1,450	1,481	1,871	1,515	2,007	1,543	1,442	-6.5%
<b>Total Intrastate</b>	1,630	1,451	1,488	1,516	1,526	1,880	1,587	2,142	1,576	1,454	-7.7%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,719	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	-9.8%

### Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	496	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	328	n/p	419	n/p	n/p	n/p	n/p	387	239	n/p	-
50-59	325	296	218	289	254	382	461	382	316	n/p	-
60-69	261	248	368	314	332	395	289	416	262	253	-3.4%
70+	212	222	n/p	n/p	321	320	277	271	n/p	385	-
Total	1,719	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	-9.8%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	687	559	526	550	728	962	843	1037	573	423	-26.2%
Go shopping for pleasure	587	335	362	415	377	485	348	477	293	n/p	-
Visit friends & relatives	373	432	466	485	540	582	376	577	375	n/p	-
Sightseeing/looking around	n/p	n/p	n/p	n/p	n/p	n/p	n/p	351	n/p	n/p	-
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	1,682	1,471	1,550	1,527	1,602	1,977	1,564	2,237	1,618	1,464	-9.6%
Rental car	-	-	-	n/p	-	-	-	n/p	-	n/p	-
n/a	-	-	-	-	-	-	-	-	-	-	-

n/p = not publishable; n/a = not available

New England North West includes: Armidale, Glen Innes, Inverell, Moree, Narrabri, Tamworth and Tenterfield.