

# Travel to Outback NSW Tourism Region

Year ended December 2021



Source: National Visitor Survey, TRA.

## OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	412	533	606	671	728	681	753	1,042	671	589	-12.1%
Nights ('000)	951	1,229	1,630	1,539	1,805	1,703	2,240	2,067	2,351	1,640	-30.2%
Expenditure (\$ million)	\$172	\$210	\$203	\$193	\$366	\$298	\$218	\$443	\$288	\$209	-27.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	282	352	422	432	473	519	532	662	432	453	4.8%
Nights (000)	951	1,229	1,630	1,539	1,805	1,703	2,240	2,067	2,351	1,640	-30.2%
Average Length of Stay	3.4	3.5	3.9	3.6	3.8	3.3	4.2	3.1	5.4	3.6	-33.4%
Expenditure (\$ million)	\$162	\$194	\$179	\$176	\$331	\$277	\$192	\$390	\$257	\$193	-25.1%
Spend per visitor per night (\$)	\$170	\$158	\$110	\$115	\$183	\$162	\$86	\$189	\$109	\$117	7.4%
Intrastate visitors (000)	170	179	250	256	279	310	336	405	309	309	0.1%
Interstate visitors (000)	113	173	172	176	194	209	196	257	123	144	16.7%
Intrastate nights (000)	620	551	982	943	1,006	1,023	1,493	1,211	1,470	1,179	-19.8%
Interstate nights (000)	331	678	648	596	799	680	746	856	881	461	-47.6%
Intrastate expenditure (\$ million)	\$101	\$98	\$115	\$117	\$161	\$173	\$113	\$211	\$168	\$146	-13.1%
Interstate expenditure (\$ million)	\$61	\$96	\$64	\$59	\$170	\$104	\$80	\$179	\$89	\$47	-47.7%

### Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	182	174	203	196	209	209	215	274	131	172	30.8%
Visiting Friends & Relatives	n/p	74	68	67	73	101	88	99	83	108	29.0%
Business	n/p	n/p	116	n/p	155	169	176	217	178	98	-45.0%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	80	n/p	81	-
Total	282	352	422	432	473	519	532	662	432	453	4.8%

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	584	681	732	763	760	754	1,285	859	600	522	-13.0%
Visiting Friends & Relatives	n/p	332	393	243	234	355	343	323	444	342	-22.9%
Business	n/p	n/p	400	n/p	715	505	459	716	1,105	550	-50.3%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	168	n/p	226	-
Total	951	1,229	1,630	1,539	1,805	1,703	2,240	2,067	2,351	1,640	-30.2%

### Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	128	137	182	209	195	205	266	319	238	232	-2.4%
Sydney	n/p	n/p	67	n/p	84	104	n/p	86	n/p	77	-
<b>Total Intrastate</b>	170	179	250	256	279	310	336	405	309	309	0.1%
Victoria	n/p	n/p	n/p	n/p	72	85	75	124	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	48	71	51	60	42	79	76	71	n/p	n/p	-
<b>Total Interstate</b>	113	173	172	176	194	209	196	257	123	144	16.7%
<b>Grand Total</b>	282	352	422	432	473	519	532	662	432	453	4.8%

### Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	91	n/p	141	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	96	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	78	n/p	104	99	89	n/p	-
50-59	52	74	123	97	128	92	86	121	80	72	-10.6%
60-69	86	79	70	102	109	105	128	156	100	84	-15.9%
70+	51	36	57	51	39	74	64	99	n/p	75	-
Total	282	352	422	432	473	519	532	662	432	453	4.8%

# Travel to Outback NSW Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



## Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	55	103	120	140	147	155	169	197	200	147	-26.2%
Adult couple	109	94	112	123	134	169	134	161	91	139	52.7%
Family group - parents and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends or relatives travelling together with(out) children	72	60	91	74	128	102	110	148	79	112	42.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	92	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	-
<b>Total</b>	<b>282</b>	<b>352</b>	<b>422</b>	<b>432</b>	<b>473</b>	<b>519</b>	<b>532</b>	<b>662</b>	<b>432</b>	<b>453</b>	<b>4.8%</b>

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	126	141	158	179	259	254	248	325	208	162	-21.7%
Pubs, clubs, discos etc	74	86	96	132	137	134	126	230	167	127	-23.4%
Sightseeing/looking around	91	84	115	101	137	140	143	145	114	88	-22.7%
Visit friends & relatives	58	110	96	110	100	128	130	128	94	83	-11.3%
Visit museums or art galleries	60	81	73	70	76	85	71	83	64	73	14.0%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	n/p	271	435	404	266	331	1,019	427	662	325	-50.9%
Standard hotel/motor inn (below 4 star)	238	285	450	337	436	425	353	537	375	302	-19.5%
Caravan park or commercial camping ground	174	349	328	293	325	312	267	346	258	253	-1.8%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	227	269	290	371	381	411	400	524	383	391	2.1%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

Domestic Daytrip visitor data for the region is statistically unreliable.

n/p = not publishable; n/a = not available

The Outback NSW includes: Bourke, Broken Hill, Cobar and Lightning Ridge.