

Capital Country Visitor Profile

Year ended March 2022

Source: National and International Visitor Surveys, Tourism Research Australia.

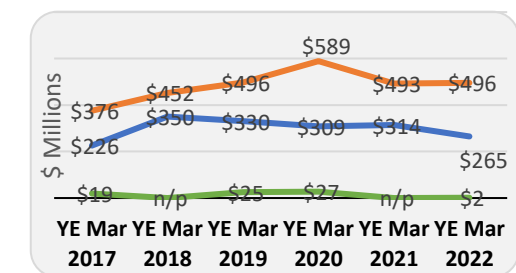
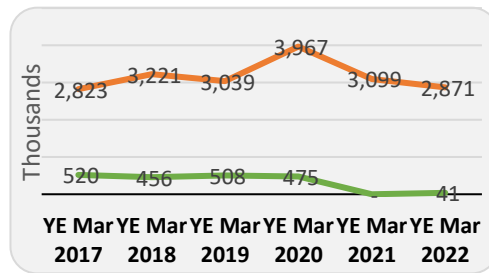
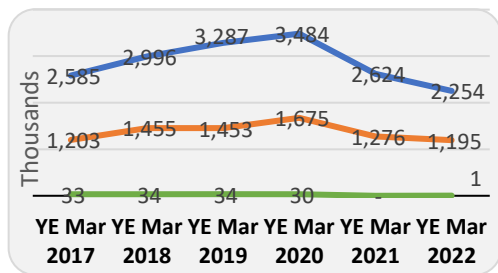
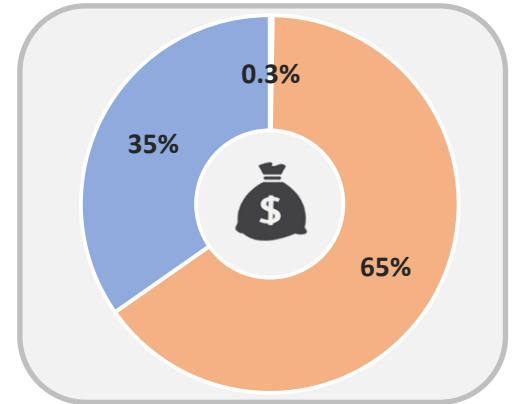
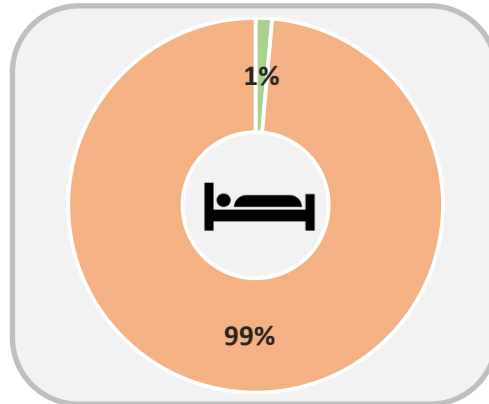
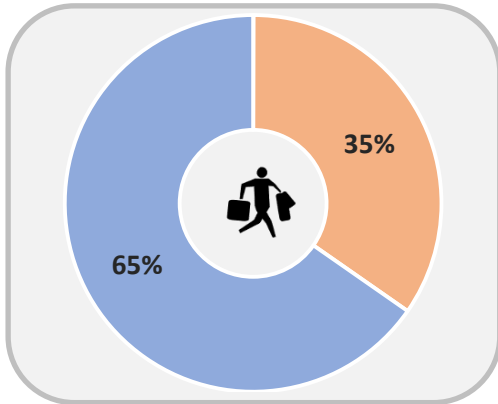


Icons sourced from www.easilly

TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



Domestic overnight travel

Visitors: 1.2m (-6.3% YoY)
Nights: 2.9m (-7.4% YoY)
Expenditure: \$496.1m (+0.7% YoY)

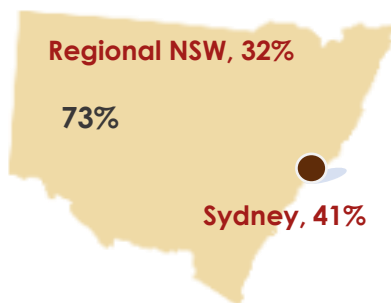
Average spend
\$173 per night
\$415 per visitor

Average length of stay:
2.4 nights

#7 for visitors
#7 for nights
#8 for expenditure
In Regional NSW

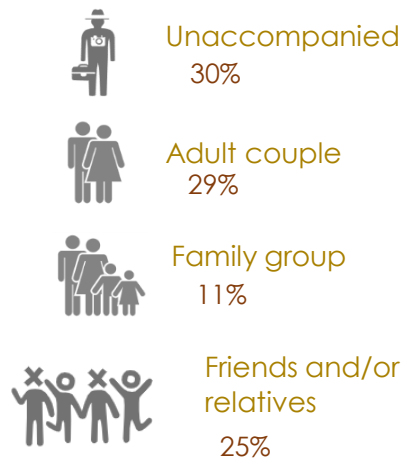
Origin

73% of the visitors came from within New South Wales



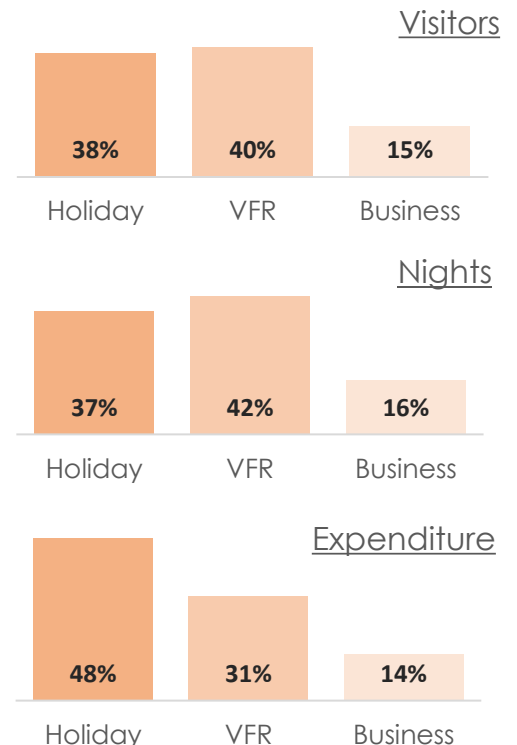
Travel party

30% of the visitors were travelling alone



Purpose of visit

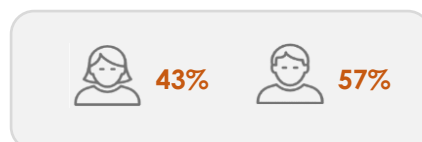
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



Transport

Private vehicle or company car, 93%
Aircraft, n/p

Gender



Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

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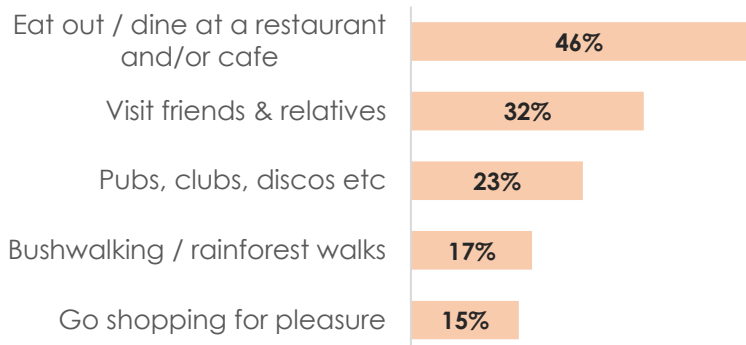
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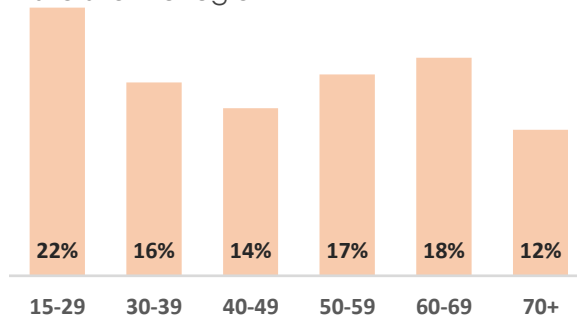
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Top 5 activities

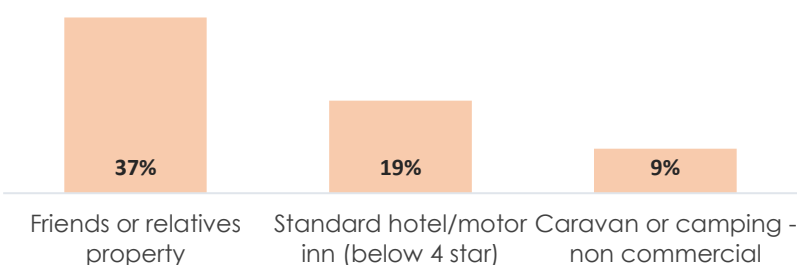


Age

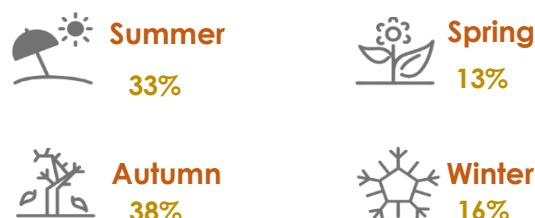
'15-29 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 2.3m (-14.1% YoY)
Expenditure: \$264.8m (-15.7% YoY)



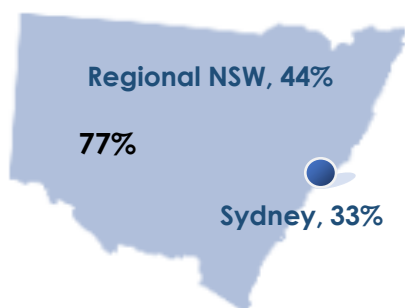
Average spend \$117 per visitor



#6 for visitors
#5 for expenditure
In Regional NSW

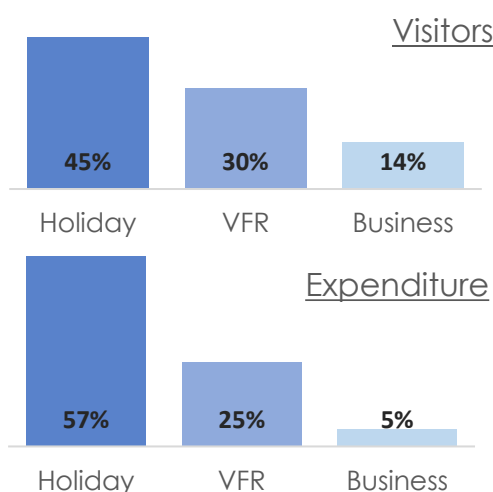
Origin

77% of the visitors to the region came from New South Wales



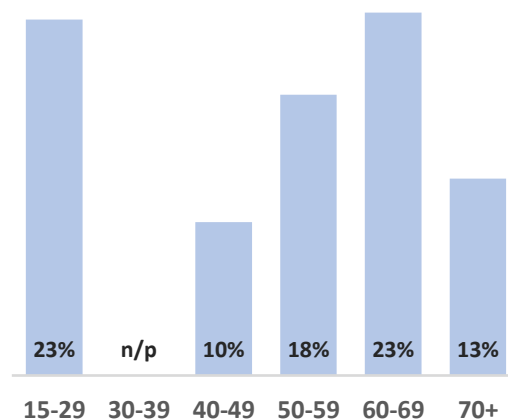
Purpose of visit

Note: Visitors may visit for more than one Purpose;

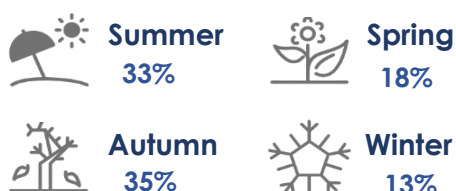


Age

'60-69 years' was the largest age group of the visitors to the region



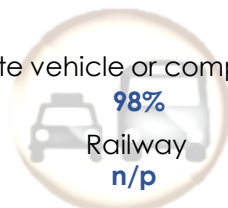
Travel season*



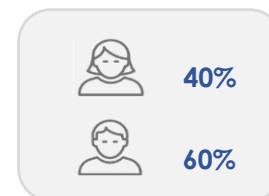
*by month returned from the trip

Transport

Private vehicle or company car



Gender



Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

INTERNATIONAL DATA IS NOT RELIABLE AND THEREFORE NOT PUBLISHABLE