

# Travel to Regional NSW

## Year ended December 2021

Source: National Visitor Survey, TRA.



### OVERVIEW

Domestic - overnight & daytrip	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors ('000)	52,295	50,571	52,545	54,958	57,954	61,181	64,222	74,203	50,989	47,423	-7.0%
Nights ('000)	61,987	63,267	63,281	66,041	70,318	74,240	78,288	87,568	66,887	68,328	2.2%
Expenditure (\$ million)	\$12,135	\$12,807	\$12,609	\$13,171	\$14,059	\$15,529	\$16,775	\$19,462	\$14,430	\$15,131	4.9%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	17,648	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	0.1%
Nights (000)	61,987	63,267	63,281	66,041	70,318	74,240	78,288	87,568	66,887	68,328	2.2%
Average Length of Stay	3.5	3.5	3.3	3.3	3.4	3.3	3.2	3.2	3.5	3.5	2.1%
Expenditure (\$ million)	\$8,580	\$9,113	\$9,116	\$9,601	\$10,212	\$11,500	\$12,334	\$14,277	\$10,839	\$11,662	7.6%
Spend per visitor per night (\$)	\$138	\$144	\$144	\$145	\$145	\$155	\$158	\$163	\$162	\$171	5.3%
Intrastate visitors (000)	13,131	13,572	13,639	14,152	14,928	16,855	18,183	20,181	15,727	15,136	-3.8%
Interstate visitors (000)	4,517	4,473	5,265	5,608	5,836	5,949	6,267	7,032	3,593	4,199	16.9%
Intrastate nights (000)	41,954	42,547	42,357	43,175	45,200	49,983	53,611	58,687	51,596	50,291	-2.5%
Interstate nights (000)	20,033	20,719	20,924	22,866	25,118	24,257	24,676	28,881	15,290	18,038	18.0%
Intrastate expenditure (\$ million)	\$6,051	\$6,281	\$6,293	\$6,593	\$7,008	\$8,076	\$8,600	\$9,894	\$8,672	\$9,052	4.4%
Interstate expenditure (\$ million)	\$2,529	\$2,832	\$2,823	\$3,007	\$3,204	\$3,423	\$3,734	\$4,383	\$2,168	\$2,610	20.4%

#### Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	8,280	8,691	8,963	9,291	9,720	10,461	10,994	11,985	8,604	8,981	4.4%
Visiting Friends & Relatives	6,640	6,468	6,574	6,939	7,294	7,970	8,726	9,864	6,677	6,531	-2.2%
Business	2,182	2,258	2,443	2,625	2,772	3,213	3,693	4,227	3,114	2,819	-9.5%
Other	822	967	1,229	1,298	1,435	1,638	1,456	1,709	1,292	1,418	9.8%
Total	17,648	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	0.1%

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	33,555	34,722	33,596	34,627	36,279	36,991	39,173	43,290	31,639	33,153	4.8%
Visiting Friends & Relatives	20,036	19,039	19,762	20,728	21,794	24,598	25,181	27,767	20,003	21,191	5.9%
Business	6,022	6,419	6,948	7,422	8,128	8,681	9,984	11,924	10,564	9,548	-9.6%
Other	2,374	3,087	2,975	3,264	4,117	3,970	3,950	4,587	4,680	4,437	-5.2%
Total	61,987	63,267	63,281	66,041	70,318	74,240	78,288	87,568	66,887	68,328	2.2%

#### Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	6,997	7,294	7,082	7,285	7,402	8,611	8,994	9,889	7,361	7,287	-1.0%
Sydney	6,134	6,278	6,558	6,867	7,526	8,243	9,189	10,292	8,365	7,849	-6.2%
<b>Total Intrastate</b>	<b>13,131</b>	<b>13,572</b>	<b>13,639</b>	<b>14,152</b>	<b>14,928</b>	<b>16,855</b>	<b>18,183</b>	<b>20,181</b>	<b>15,727</b>	<b>15,136</b>	<b>-3.8%</b>
Victoria	1,456	1,457	1,682	1,859	1,771	1,964	2,007	2,367	1,126	1,450	28.8%
Queensland	1,842	1,701	2,227	2,245	2,606	2,448	2,612	2,931	1,422	1,536	8.1%
ACT	845	890	909	990	957	993	1,166	1,129	863	903	4.5%
Other Interstate	373	426	447	514	502	544	483	605	182	310	70.3%
<b>Total Interstate</b>	<b>4,517</b>	<b>4,473</b>	<b>5,265</b>	<b>5,608</b>	<b>5,836</b>	<b>5,949</b>	<b>6,267</b>	<b>7,032</b>	<b>3,593</b>	<b>4,199</b>	<b>16.9%</b>
<b>Grand Total</b>	<b>17,648</b>	<b>18,045</b>	<b>18,905</b>	<b>19,759</b>	<b>20,764</b>	<b>22,804</b>	<b>24,451</b>	<b>27,213</b>	<b>19,320</b>	<b>19,335</b>	<b>0.1%</b>

#### Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	3,900	3,671	4,341	4,521	4,628	5,402	5,709	6,097	4,362	4,334	-0.6%
30-39	2,880	3,136	2,925	3,156	3,337	3,736	4,396	4,645	3,256	3,233	-0.7%
40-49	3,162	3,316	3,526	3,405	3,590	4,143	4,083	4,213	3,381	3,238	-4.2%
50-59	3,320	3,350	3,503	3,787	3,938	3,873	4,318	4,705	3,451	3,472	0.6%
60-69	2,878	2,965	2,950	3,276	3,372	3,466	3,591	4,665	3,169	3,190	0.7%
70+	1,509	1,607	1,660	1,615	1,898	2,184	2,353	2,888	1,700	1,868	9.9%
Total	17,648	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	0.1%

#### Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	3,732	3,580	4,697	4,860	5,152	5,853	6,406	7,679	5,675	5,455	-3.9%
Adult couple	5,158	5,123	5,087	5,414	6,027	6,280	6,616	7,329	5,199	5,360	3.1%
Family group - parents and children	4,456	4,374	3,932	3,945	3,855	4,160	4,356	4,530	3,347	3,218	-3.9%
Friends or relatives travelling together with(out) children	3,421	3,963	4,261	4,479	4,805	5,309	5,765	6,154	4,327	4,469	3.3%
Business associates travelling together with(out) spouse	575	674	601	731	654	943	993	1,247	675	709	5.0%
Other	305	332	326	329	271	259	314	274	97	123	26.8%
Total	17,648	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	0.1%

# Travel to Regional NSW

## Year ended December 2021

Source: National Visitor Survey, TRA.



### Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Eat out / dine at a restaurant and/or cafe	9,551	10,306	10,685	11,610	12,744	13,977	15,371	17,005	10,342	10,886	5.3%	
Visit friends & relatives	8,339	8,424	8,962	8,781	9,377	9,901	11,089	11,894	7,397	6,156	-16.8%	
Go to the beach	4,682	5,138	5,228	5,568	5,907	6,125	6,886	8,048	5,946	5,825	-2.0%	
Pubs, clubs, discos etc	4,115	4,148	4,508	5,084	5,166	5,604	6,053	7,312	4,316	4,646	7.7%	
Sightseeing/looking around	4,456	4,673	4,658	4,665	5,100	5,626	6,837	7,106	4,528	3,902	-13.8%	

### Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Friends or relatives property	22,672	22,118	21,927	24,249	23,554	27,024	28,918	30,237	24,283	23,521	-3.1%	
Standard hotel/motor inn (below 4 star)	8,165	8,236	8,698	8,623	9,184	10,395	10,274	11,584	7,540	8,981	19.1%	
Caravan park or commercial camping ground	9,999	10,784	10,333	10,277	10,989	9,851	10,088	11,756	8,524	8,504	-0.2%	

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Private vehicle or company car	15,533	15,845	16,361	17,257	18,163	19,823	21,540	23,580	17,659	17,728	0.4%	
Aircraft	952	1,138	1,157	1,212	1,416	1,644	1,560	1,892	675	843	24.9%	
Railway	477	430	660	620	577	671	622	841	438	350	-20.0%	

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	34,648	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	-11.3%
Expenditure (\$ million)	\$3,555	\$3,694	\$3,494	\$3,570	\$3,847	\$4,029	\$4,440	\$5,185	\$3,591	\$3,469	-3.4%
Spend per visitor (\$)	\$103	\$114	\$104	\$101	\$103	\$105	\$112	\$110	\$113	\$123	8.9%

### Main Purpose of Trip

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Holiday	15,782	15,681	17,394	18,086	19,022	19,243	20,287	22,489	14,739	13,229	-10.2%	
Visiting Friends & Relatives	10,646	9,318	9,074	9,582	9,934	10,349	10,755	12,698	7,825	7,045	-10.0%	
Business	3,771	3,409	2,864	3,028	3,242	3,312	4,067	5,957	4,016	3,602	-10.3%	
Other	4,449	4,118	4,309	4,503	4,992	5,474	4,663	5,846	5,089	4,212	-17.2%	
Total	34,648	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	-11.3%	

### Origin

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Sydney	10,345	10,132	11,551	11,833	12,264	12,780	12,991	15,460	9,563	7,828	-18.1%	
Regional NSW	21,207	19,253	18,540	19,620	20,818	21,384	22,029	26,390	19,701	17,776	-9.8%	
<b>Total Intrastate</b>	<b>31,551</b>	<b>29,385</b>	<b>30,091</b>	<b>31,452</b>	<b>33,082</b>	<b>34,164</b>	<b>35,020</b>	<b>41,851</b>	<b>29,264</b>	<b>25,603</b>	<b>-12.5%</b>	
<b>Total Interstate</b>	<b>3,096</b>	<b>3,141</b>	<b>3,549</b>	<b>3,746</b>	<b>4,107</b>	<b>4,213</b>	<b>4,752</b>	<b>5,139</b>	<b>2,405</b>	<b>2,485</b>	<b>3.3%</b>	
Total	34,648	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	-11.3%	

### Age

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
15-29	6,422	5,756	6,999	8,023	7,784	8,385	8,066	9,654	6,596	5,761	-12.6%	
30-39	5,794	5,331	5,045	5,513	5,547	5,839	6,316	8,186	4,833	3,817	-21.0%	
40-49	6,337	5,839	6,014	5,876	5,980	5,813	6,385	6,829	4,297	4,287	-0.2%	
50-59	5,784	5,974	6,128	5,965	6,423	6,801	6,755	7,427	5,265	4,791	-9.0%	
60-69	6,406	5,724	5,805	6,088	6,905	6,465	6,892	8,937	6,208	5,022	-19.1%	
70+	3,905	3,903	3,650	3,733	4,551	5,076	5,358	5,957	4,470	4,408	-1.4%	
Total	34,648	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	-11.3%	

### Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Eat out / dine at a restaurant and/or cafe	14,442	14,604	15,236	16,957	18,765	19,203	20,703	23,540	13,346	11,670	-12.6%	
Visit friends & relatives	11,930	11,194	11,867	11,344	11,712	12,208	12,647	14,311	8,328	6,364	-23.6%	
Go shopping for pleasure	7,074	7,261	7,093	6,774	7,308	7,534	7,372	7,100	5,049	4,792	-5.1%	
Sightseeing/looking around	4,796	5,210	5,538	5,755	6,278	6,396	7,469	8,598	4,825	3,434	-28.8%	
Go to the beach	3,439	3,913	4,635	4,872	5,061	5,231	5,594	7,225	4,668	3,163	-32.2%	

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021		
Private vehicle or company car	33,101	30,975	31,990	33,422	35,639	36,740	37,912	44,692	30,711	27,167	-11.5%	
Railway	640	688	922	944	757	946	823	1,193	506	459	-9.3%	
Bus/Coach	605	577	474	493	452	366	677	530	n/p	n/p	-	

n/p = not publishable; n/a = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.