

Travel to Sydney Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



OVERVIEW

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	30,755	30,652	29,785	31,153	33,189	34,724	37,760	44,870	25,803	20,461	-20.7%
Nights ('000)	79,110	83,674	86,075	94,606	98,548	106,518	110,856	117,099	37,660	24,055	-36.1%
Expenditure (\$ million)	\$13,231	\$14,121	\$14,077	\$15,620	\$17,104	\$18,868	\$21,101	\$22,814	\$7,541	\$6,162	-18.3%
Overnight - Int'l & domestic											
Visitors ('000)	10,476	11,222	11,307	11,894	12,808	14,095	15,191	16,761	6,403	5,628	-12.1%
Nights ('000)	79,110	83,674	86,075	94,606	98,548	106,518	110,856	117,099	37,660	24,055	-36.1%
Expenditure (\$ million)	\$10,971	\$11,972	\$12,115	\$13,536	\$14,932	\$16,643	\$18,537	\$19,745	\$5,801	\$4,614	-20.5%
Domestic - overnight & daytrip											
Visitors ('000)	28,058	27,766	26,722	27,922	29,537	30,759	33,670	40,764	25,022	20,364	-18.6%
Nights ('000)	21,822	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	18,027	6.8%
Expenditure (\$ million)	\$7,652	\$8,158	\$7,814	\$8,280	\$8,661	\$9,613	\$11,393	\$12,461	\$5,063	\$5,595	10.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	-1.6%
Nights (000)	21,822	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	18,027	6.8%
Average Length of Stay	2.8	2.7	2.7	2.7	2.7	2.7	2.7	2.8	3.0	3.3	8.5%
Expenditure (\$ million)	\$5,392	\$6,009	\$5,853	\$6,196	\$6,489	\$7,388	\$8,829	\$9,392	\$3,323	\$4,047	21.8%
Spend per visitor per night (\$)	\$247	\$270	\$263	\$265	\$261	\$271	\$299	\$268	\$197	\$225	14.1%
Intrastate visitors (000)	4,012	4,254	4,156	4,387	4,623	4,975	5,226	6,290	3,683	3,386	-8.1%
Interstate visitors (000)	3,767	4,082	4,088	4,276	4,533	5,155	5,875	6,365	1,939	2,146	10.6%
Intrastate nights (000)	9,494	9,972	9,404	10,062	10,403	10,799	11,566	14,271	8,433	8,281	-1.8%
Interstate nights (000)	12,329	12,301	12,877	13,339	14,462	16,446	18,006	20,717	8,453	9,746	15.3%
Intrastate expenditure (\$ million)	\$2,479	\$2,878	\$2,713	\$2,825	\$2,925	\$3,344	\$3,906	\$4,147	\$1,805	\$2,142	18.7%
Interstate expenditure (\$ million)	\$2,913	\$3,131	\$3,139	\$3,371	\$3,564	\$4,044	\$4,923	\$5,245	\$1,518	\$1,905	25.4%

Purpose of Visit

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	2,232	2,437	2,201	2,251	2,400	2,485	3,014	3,035	1,223	1,474	20.5%
Visiting Friends & Relatives	3,029	3,143	3,077	3,255	3,455	3,577	3,595	4,475	2,343	2,282	-2.6%
Business	2,144	2,212	2,393	2,582	2,684	3,363	3,883	4,243	1,588	1,350	-15.0%
Other	460	598	625	644	690	778	688	992	511	491	-3.9%
Total	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	-1.6%
	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Holiday	5,654	6,334	5,513	5,796	6,030	6,818	7,486	7,362	3,096	3,792	22.5%
Visiting Friends & Relatives	10,075	8,935	9,191	9,409	9,830	10,280	10,869	13,635	6,642	8,198	23.4%
Business	4,451	4,908	5,642	5,969	6,521	7,787	9,529	11,023	4,627	4,262	-7.9%
Other	1,644	2,097	1,935	2,227	2,484	2,359	1,688	2,968	2,522	1,775	-29.6%
Total	21,822	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	18,027	6.8%

Origin

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Regional NSW	3,344	3,523	3,375	3,612	3,830	3,992	4,311	5,091	2,834	2,537	-10.5%
Sydney	668	731	781	776	792	983	915	1,199	850	849	-0.1%
Total Intrastate	4,012	4,254	4,156	4,387	4,623	4,975	5,226	6,290	3,683	3,386	-8.1%
Victoria	1,527	1,472	1,530	1,575	1,650	2,136	2,444	2,594	801	840	4.9%
Queensland	1,062	1,133	1,216	1,224	1,433	1,481	1,703	1,842	486	637	31.0%
ACT	487	667	502	581	580	653	756	775	372	363	-2.4%
Other Interstate	691	810	840	896	870	885	972	1,154	281	306	9.0%
Total Interstate	3,767	4,082	4,088	4,276	4,533	5,155	5,875	6,365	1,939	2,146	10.6%
Grand Total	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	-1.6%

Travel to Sydney Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



Age

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
15-29	1,784	1,833	2,070	2,071	1,935	2,235	2,543	2,805	1,296	1,384	6.8%
30-39	1,378	1,427	1,286	1,360	1,641	1,847	1,921	2,140	944	1,040	10.2%
40-49	1,623	1,625	1,732	1,674	1,778	2,051	2,131	2,400	902	865	-4.1%
50-59	1,386	1,601	1,476	1,660	1,720	1,816	1,999	2,293	1,021	936	-8.4%
60-69	1,034	1,265	1,153	1,243	1,316	1,329	1,546	1,827	876	794	-9.4%
70+	574	585	527	656	765	852	961	1,189	583	513	-12.1%
Total	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	-1.6%

Travel Party

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Travelling alone	2,733	3,031	3,149	3,630	3,742	4,474	4,996	5,865	2,757	2,438	-11.6%
Adult couple	1,931	1,921	1,995	1,908	2,101	2,210	2,227	2,675	1,254	1,309	4.4%
Family group - parents and children	1,359	1,379	1,128	1,088	1,246	1,161	1,419	1,280	564	605	7.1%
Friends or relatives travelling together with(out) children	1,144	1,351	1,342	1,347	1,382	1,506	1,609	1,713	804	930	15.7%
Business associates travelling together with(out) spouse	510	522	521	591	605	675	724	1,037	207	237	14.6%
Other	103	133	109	100	n/p	105	125	84	n/p	n/p	-
Total	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	5,531	-1.6%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Eat out / dine at a restaurant and/or cafe	4,769	5,557	5,276	5,883	6,117	7,100	7,848	8,673	3,000	3,394	13.1%
Visit friends & relatives	3,992	4,213	4,358	4,259	4,593	4,830	5,075	6,040	2,673	2,254	-15.7%
Pubs, clubs, discos etc	1,464	1,468	1,680	1,808	1,971	2,080	2,041	2,598	816	955	17.1%
Go shopping for pleasure	2,153	2,430	1,947	2,115	2,066	2,126	2,242	2,540	901	954	5.9%
Sightseeing/looking around	1,556	1,790	1,756	1,682	1,889	2,097	2,424	2,724	995	869	-12.6%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Friends or relatives property	11,283	11,121	10,729	11,110	11,598	12,284	13,290	16,351	8,725	9,279	6.3%
Luxury hotel or luxury resort (4 or 5 star)	3,303	3,266	3,419	3,822	3,988	4,635	5,361	5,412	2,120	2,238	5.6%
Standard hotel/motor inn (below 4 star)	3,378	3,897	4,212	4,262	3,539	4,017	4,580	5,240	1,519	2,045	34.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec21 vs. YE Dec20
	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	
Private vehicle or company car	3,997	4,211	4,054	4,200	4,522	4,975	5,188	6,169	3,870	3,595	-7.1%
Aircraft	3,119	3,314	3,390	3,468	3,664	4,188	4,819	5,169	1,183	1,459	23.3%
Railway	506	594	635	787	775	761	920	1,046	443	438	-1.0%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	2,698	2,885	3,063	3,231	3,653	3,965	4,091	4,106	781	97	-87.6%
Nights (000)	57,287	61,400	63,794	71,206	73,683	79,274	81,284	82,111	20,775	6,028	-71.0%
Average Length of Stay	21.2	21.3	20.8	22.0	20.2	20.0	19.9	20.0	26.6	62.2	133.9%
Expenditure (\$ million)	\$5,579	\$5,963	\$6,263	\$7,340	\$8,443	\$9,255	\$9,708	\$10,353	\$2,478	\$567	-77.1%
Spend per visitor per night (\$)	\$97	\$97	\$98	\$103	\$115	\$117	\$119	\$126	\$119	\$94	-21.2%

Travel to Sydney Tourism Region

Year ended December 2021

Source: National Visitor Survey, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	-23.5%
Expenditure (\$ million)	\$2,260	\$2,149	\$1,962	\$2,084	\$2,172	\$2,225	\$2,564	\$3,069	\$1,740	\$1,548	-11.0%
Spend per visitor (\$)	\$111	\$111	\$106	\$108	\$107	\$108	\$114	\$109	\$90	\$104	16.4%

Main Purpose of Trip

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)											
Holiday	9,308	8,703	8,228	8,491	8,886	9,064	9,946	11,774	7,408	5,617	-24.2%
Visiting Friends & Relatives	6,254	6,062	5,643	5,875	6,228	6,687	7,147	8,504	6,479	4,929	-23.9%
Business	2,523	2,183	2,263	2,411	2,605	2,331	2,786	4,420	3,112	2,204	-29.2%
Other	2,195	2,482	2,344	2,481	2,662	2,548	2,690	3,411	2,401	2,083	-13.3%
Total	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	-23.5%

Origin

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)											
Sydney	12,649	11,406	11,214	11,816	12,492	12,551	13,867	18,780	13,770	10,751	-21.9%
Regional NSW	7,132	7,427	6,540	6,677	7,067	7,439	7,806	8,586	5,427	3,865	-28.8%
Total Intrastate	19,780	18,833	17,755	18,493	19,559	19,990	21,673	27,366	19,197	14,616	-23.9%
Total Interstate	499	597	724	766	822	640	896	743	202	n/p	-
Total	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	-23.5%

Age

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)											
15-29	5,327	4,661	4,780	4,841	5,211	4,858	5,354	6,910	5,337	3,502	-34.4%
30-39	3,361	3,346	3,014	3,140	3,487	3,120	3,329	4,579	3,362	3,094	-8.0%
40-49	3,158	3,317	2,907	2,782	3,346	3,393	3,533	4,511	2,513	2,226	-11.4%
50-59	3,184	3,007	2,924	3,335	3,068	3,440	3,299	4,171	2,918	2,175	-25.5%
60-69	3,239	3,178	2,952	3,228	3,030	3,298	3,918	4,804	2,907	2,077	-28.6%
70+	2,011	1,920	1,900	1,933	2,238	2,520	3,135	3,133	2,362	1,758	-25.6%
Total	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	14,832	-23.5%

Top 5 activities (sorted by the latest year)

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	8,955	8,243	8,085	9,152	10,194	10,408	11,587	14,649	8,000	5,954	-25.6%
Visit friends & relatives	7,229	7,258	7,089	7,052	7,475	7,856	8,378	9,636	6,727	4,400	-34.6%
Go shopping for pleasure	4,081	4,062	3,257	3,191	3,224	3,575	3,595	4,533	2,553	2,054	-19.6%
Sightseeing/looking around	2,509	2,995	2,394	2,390	2,516	3,159	3,258	4,312	2,479	1,577	-36.4%
Go to the beach	1,306	1,549	1,644	1,778	1,700	1,913	1,886	2,160	1,796	1,272	-29.2%

Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	% change YE Dec21 vs. YE Dec20
Visitors (000)											
Private vehicle or company car	16,010	15,662	14,476	15,094	16,009	16,130	17,608	21,744	16,758	12,756	-23.9%
Railway	2,808	2,440	2,759	2,607	3,072	3,204	3,260	4,569	2,052	1,501	-26.8%
Bus/Coach	658	468	542	719	634	683	728	766	279	313	12.0%

n/p = not publishable; n/a = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.