

Travel to Blue Mountains Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors ('000)	3,012	2,968	3,454	3,773	3,837	4,067	4,211	4,318	2,927	2,659	-9.2%
Nights ('000)	1,909	1,679	1,979	2,136	2,316	2,614	2,575	2,973	2,158	2,491	15.5%
Expenditure (\$ million)	\$525	\$484	\$506	\$597	\$610	\$640	\$725	\$742	\$556	\$587	5.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors ('000)	779	724	815	959	942	1,147	1,177	1,259	1,051	908	-13.6%
Nights ('000)	1,909	1,679	1,979	2,136	2,316	2,614	2,575	2,973	2,158	2,491	15.5%
Average Length of Stay	2.4	2.3	2.4	2.2	2.5	2.3	2.2	2.4	2.1	2.7	33.7%
Expenditure (\$ million)	\$295	\$301	\$310	\$376	\$371	\$396	\$399	\$467	\$420	\$419	-0.4%
Spend per visitor per night (\$)	\$155	\$179	\$157	\$176	\$160	\$152	\$155	\$157	\$195	\$168	-13.8%
Intrastate visitors ('000)	654	604	717	836	792	1,013	1,027	1,106	998	820	-17.9%
Interstate visitors ('000)	125	120	98	123	151	134	150	153	n/p	88	-
Intrastate nights ('000)	1,604	1,312	1,702	1,700	1,844	2,189	2,036	2,334	2,053	2,219	8.1%
Interstate nights ('000)	305	367	276	435	473	425	539	640	n/p	272	-
Intrastate expenditure (\$ million)	\$246	\$236	\$270	\$320	\$302	\$328	\$351	\$393	\$396	\$374	-5.4%
Interstate expenditure (\$ million)	\$49	\$65	\$40	\$55	\$69	\$68	\$47	\$74	n/p	\$44	-

Purpose of Visit

	Visitors ('000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	357	408	484	584	554	694	648	701	641	500	-22.0%
Visiting Friends & Relatives	263	191	224	269	268	336	382	377	278	291	4.6%
Business	140	n/p	85	n/p	n/p	n/p	104	123	114	91	-20.2%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	779	724	815	959	942	1,147	1,177	1,259	1,051	908	-13.6%

	Nights ('000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	818	962	1,140	1,320	1,400	1,453	1,490	1,537	1,227	1,353	10.3%
Visiting Friends & Relatives	573	442	490	573	613	879	834	926	597	748	25.3%
Business	478	n/p	302	n/p	n/p	n/p	190	349	242	316	30.2%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,909	1,679	1,979	2,136	2,316	2,614	2,575	2,973	2,158	2,491	15.5%

Origin

	Visitors ('000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Regional NSW	254	223	234	260	259	302	278	405	275	205	-25.4%
Sydney	400	381	483	575	533	711	748	701	723	614	-15.0%
Total Intrastate	654	604	717	836	792	1,013	1,027	1,106	998	820	-17.9%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	125	120	98	123	151	134	150	153	n/p	88	-
Grand Total	779	724	815	959	942	1,147	1,177	1,259	1,051	908	-13.6%

Age

	Visitors ('000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	n/p	123	242	206	215	322	299	287	227	206	-9.3%
30-39	n/p	100	105	173	151	155	229	232	188	147	-21.8%
40-49	120	147	121	171	133	264	189	179	227	118	-48.0%
50-59	166	144	135	172	161	180	186	149	150	173	15.5%
60-69	141	151	144	153	176	142	139	276	170	158	-7.2%
70+	67	59	67	83	107	84	136	137	90	107	18.8%
Total	779	724	815	959	942	1,147	1,177	1,259	1,051	908	-13.6%

Travel Party

	Visitors ('000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Travelling alone	147	143	167	176	196	205	236	326	237	261	10.2%
Adult couple	237	214	272	281	288	363	323	401	332	302	-9.1%
Family group - parents and children	139	149	133	191	127	209	207	185	154	93	-39.7%
Friends or relatives travelling together with(out) children	154	174	175	254	288	302	338	310	282	221	-21.6%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	779	724	815	959	942	1,147	1,177	1,259	1,051	908	-13.6%

Travel to Blue Mountains Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	432	423	421	595	549	635	744	774	598	466	-22.0%
Bushwalking / rainforest walks	260	301	370	389	404	522	558	506	428	415	-3.1%
Visit national parks / state parks	206	267	286	374	312	445	520	449	372	283	-23.8%
Visit friends & relatives	335	264	282	348	368	381	435	452	299	258	-13.6%
Sightseeing/looking around	212	277	309	337	307	351	448	370	274	214	-21.7%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Friends or relatives property	691	434	528	738	809	993	882	955	650	903	39.0%
Rented house/apartment/flat or unit	292	296	251	309	295	266	379	395	320	339	6.0%
Own property	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	639	561	686	852	808	983	1,008	1,088	948	819	-13.6%
Railway	n/p	73	83	n/p	n/p	n/p	n/p	80	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	2,233	2,244	2,639	2,814	2,895	2,919	3,034	3,059	1,876	1,751	-6.6%
Expenditure (\$ million)	\$230	\$183	\$196	\$221	\$238	\$244	\$326	\$275	\$136	\$169	24.0%
Spend per visitor (\$)	\$103	\$81	\$74	\$78	\$82	\$84	\$108	\$90	\$73	\$96	32.8%

Main Purpose of Trip

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	1,294	1,532	1,830	2,035	1,918	1,905	2,016	1,947	1,120	1,117	-0.3%
Visiting Friends & Relatives	597	456	540	485	609	760	701	707	463	416	-10.2%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,233	2,244	2,639	2,814	2,895	2,919	3,034	3,059	1,876	1,751	-6.6%

Origin

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Sydney	1,754	1,720	2,051	2,273	2,479	2,507	2,502	2,528	1,456	1,292	-11.2%
Regional NSW	437	514	589	541	401	386	515	531	420	451	7.4%
Total Intrastate	2,191	2,234	2,639	2,814	2,880	2,893	3,017	3,059	1,876	1,743	-7.1%
Total Interstate	n/p	n/p	-	-	n/p	n/p	n/p	-	-	n/p	-
Total	2,233	2,244	2,639	2,814	2,895	2,919	3,034	3,059	1,876	1,751	-6.6%

Age

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	n/p	n/p	641	796	800	741	649	843	496	n/p	-
30-39	n/p	415	431	488	570	568	713	557	n/p	n/p	-
40-49	422	360	543	510	436	420	450	432	358	n/p	-
50-59	449	453	503	345	318	482	521	352	289	n/p	-
60-69	404	409	295	428	419	429	285	531	269	321	19.4%
70+	173	202	226	247	352	280	415	345	n/p	n/p	-
Total	2,233	2,244	2,639	2,814	2,895	2,919	3,034	3,059	1,876	1,751	-6.6%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	1,003	1,191	1,386	1,650	1,691	1,544	1,687	1,782	824	988	19.9%
Bushwalking / rainforest walks	667	669	835	969	1,012	1,013	1,079	1,155	667	652	-2.1%
Visit national parks / state parks	536	718	721	918	922	1,001	1,210	1,047	580	596	2.8%
Visit friends & relatives	586	609	665	670	744	962	836	871	441	450	2.0%
Sightseeing/looking around	668	752	826	990	856	1,154	1,001	1,044	423	386	-8.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	2,068	2,110	2,352	2,496	2,585	2,612	2,588	2,723	1,796	1,618	-9.9%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.