

Travel to Capital Country Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors ('000)	3,482	3,041	3,536	3,589	3,789	4,451	4,740	5,159	3,900	3,449	-11.6%
Nights ('000)	2,872	2,324	2,520	2,898	2,823	3,221	3,039	3,967	3,099	2,871	-7.4%
Expenditure (\$ million)	\$553	\$527	\$537	\$549	\$601	\$803	\$827	\$898	\$807	\$761	-5.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	1,139	1,057	1,043	1,191	1,203	1,455	1,453	1,675	1,276	1,195	-6.3%
Nights (000)	2,872	2,324	2,520	2,898	2,823	3,221	3,039	3,967	3,099	2,871	-7.4%
Average Length of Stay	2.5	2.2	2.4	2.4	2.3	2.2	2.1	2.4	2.4	2.4	-1.1%
Expenditure (\$ million)	\$360	\$341	\$329	\$353	\$376	\$452	\$496	\$589	\$493	\$496	0.7%
Spend per visitor per night (\$)	\$125	\$147	\$131	\$122	\$133	\$140	\$163	\$149	\$159	\$173	8.6%
Intrastate visitors (000)	824	798	793	895	897	1,129	1,094	1,232	1,057	878	-16.9%
Interstate visitors (000)	314	258	251	296	306	326	359	443	220	317	44.5%
Intrastate nights (000)	1,887	1,697	1,835	2,053	2,067	2,272	2,270	2,651	2,600	2,112	-18.8%
Interstate nights (000)	985	627	685	845	756	950	769	1,316	499	759	52.2%
Intrastate expenditure (\$ million)	\$248	\$265	\$248	\$253	\$294	\$342	\$369	\$434	\$421	\$413	-2.1%
Interstate expenditure (\$ million)	\$112	\$75	\$81	\$101	\$81	\$110	\$128	\$155	\$72	\$84	16.6%

Purpose of Visit

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	473	387	402	440	462	492	595	566	483	451	-6.7%
Visiting Friends & Relatives	451	459	398	497	476	612	600	637	512	473	-7.6%
Business	141	155	151	159	164	246	176	364	172	183	6.4%
Other	73	62	92	94	102	107	89	117	115	91	-21.3%
Total	1,139	1,057	1,043	1,191	1,203	1,455	1,453	1,675	1,276	1,195	-6.3%

	Nights (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	1,308	878	1,009	978	1,103	1,049	1,214	1,150	1,017	1,057	4.0%
Visiting Friends & Relatives	1,040	1,007	995	1,342	1,065	1,516	1,194	1,402	1,193	1,192	-0.1%
Business	320	359	358	370	420	462	465	1,237	550	465	-15.4%
Other	204	80	158	208	235	194	166	178	340	157	-54.0%
Total	2,872	2,324	2,520	2,898	2,823	3,221	3,039	3,967	3,099	2,871	-7.4%

Origin

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Regional NSW	407	387	415	435	392	501	465	548	390	383	-2.0%
Sydney	417	412	377	461	506	629	629	684	666	496	-25.6%
Total Intrastate	824	798	793	895	897	1,129	1,094	1,232	1,057	878	-16.9%
Victoria	124	114	105	110	106	104	130	138	n/p	128	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	92	n/p	n/p	n/p	-
ACT	n/p	n/p	83	89	89	101	104	176	97	117	21.4%
Other Interstate	36	25	n/p	54	n/p	32	33	n/p	n/p	n/p	-
Total Interstate	314	258	251	296	306	326	359	443	220	317	44.5%
Grand Total	1,139	1,057	1,043	1,191	1,203	1,455	1,453	1,675	1,276	1,195	-6.3%

Age

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	270	181	199	214	262	288	304	327	215	268	24.8%
30-39	141	170	153	191	133	243	153	232	233	193	-17.1%
40-49	188	184	174	200	170	207	225	258	220	168	-23.7%
50-59	207	175	215	242	268	260	265	326	213	201	-5.5%
60-69	224	235	157	236	263	290	281	265	228	218	-4.3%
70+	109	111	145	109	108	165	225	268	167	146	-12.6%
Total	1,139	1,057	1,043	1,191	1,203	1,455	1,453	1,675	1,276	1,195	-6.3%

Travel Party

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Travelling alone	249	245	250	290	324	400	515	611	404	359	-11.2%
Adult couple	361	319	296	369	365	469	398	441	379	352	-7.2%
Family group - parents and children	264	215	218	216	203	254	200	208	191	136	-28.5%
Friends or relatives travelling together with(out) children	187	218	219	243	243	266	268	314	244	300	22.9%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	97	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,139	1,057	1,043	1,191	1,203	1,455	1,453	1,675	1,276	1,195	-6.3%

Travel to Capital Country Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	521	497	506	632	618	778	782	809	646	548	-15.1%
Visit friends & relatives	572	515	484	579	585	656	664	696	522	380	-27.2%
Pubs, clubs, discos etc	213	169	174	214	257	253	263	318	248	281	13.3%
Bushwalking / rainforest walks	172	125	137	175	147	200	171	202	196	198	1.0%
Go shopping for pleasure	242	186	178	257	164	196	228	196	213	176	-17.1%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Friends or relatives property	1,463	960	1,235	1,334	1,268	1,677	1,211	1,404	1,448	1,063	-26.6%
Standard hotel/motor inn (below 4 star)	475	545	440	381	500	514	552	936	486	559	15.0%
Caravan or camping - non commercial	n/p	n/p	240	184	267	221	218	237	175	270	54.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	999	943	907	1,074	1,064	1,313	1,321	1,525	1,199	1,114	-7.1%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	2,254	-14.1%
Expenditure (\$ million)	\$193	\$186	\$208	\$195	\$226	\$350	\$330	\$309	\$314	\$265	-15.7%
Spend per visitor (\$)	\$82	\$94	\$83	\$81	\$87	\$117	\$100	\$89	\$120	\$117	-1.8%

Main Purpose of Trip

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	1,019	881	1,326	1,131	1,333	1,482	1,725	1,650	1,322	1,021	-22.8%
Visiting Friends & Relatives	927	717	691	859	775	888	998	1,071	668	681	1.9%
Business	n/p	n/p	244	n/p	n/p	n/p	n/p	528	292	315	7.8%
Other	n/p	n/p	233	250	n/p	378	253	n/p	342	n/p	-
Total	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	2,254	-14.1%

Origin

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Sydney	956	741	956	912	1,056	1,228	1,116	1,283	970	737	-24.0%
Regional NSW	757	693	1,002	894	990	1,146	1,204	1,329	1,121	998	-11.0%
Total Intrastate	1,712	1,434	1,959	1,807	2,046	2,373	2,320	2,612	2,091	1,735	-17.0%
Total Interstate	631	551	535	591	539	622	967	872	533	518	-2.7%
Total	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	2,254	-14.1%

Age

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	n/p	n/p	591	469	499	474	623	527	601	513	-14.7%
30-39	n/p	n/p	n/p	n/p	n/p	465	566	489	369	n/p	-
40-49	434	346	337	349	431	538	569	598	331	221	-33.1%
50-59	336	397	499	416	451	648	523	611	442	404	-8.5%
60-69	425	381	583	485	561	458	544	683	425	523	23.1%
70+	299	256	279	388	411	413	462	576	457	283	-38.0%
Total	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	2,254	-14.1%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	893	924	1,181	1,221	1,380	1,615	1,603	1,941	1,259	960	-23.8%
Visit friends & relatives	989	767	851	880	957	1,030	1,258	1,096	740	644	-13.0%
Go shopping for pleasure	371	392	744	409	439	622	646	575	421	325	-22.8%
Sightseeing/looking around	457	350	385	435	619	624	741	638	539	281	-47.9%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	271	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	2,276	1,905	2,340	2,309	2,428	2,883	3,150	3,329	2,589	2,218	-14.3%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.