

Travel to Central Coast Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors ('000)	5,002	4,624	4,586	4,608	4,833	5,042	5,711	6,819	4,397	3,988	-9.3%
Nights ('000)	3,778	3,788	3,476	3,278	3,850	3,872	4,288	4,659	3,771	4,184	11.0%
Expenditure (\$ million)	\$751	\$857	\$742	\$799	\$785	\$792	\$952	\$1,051	\$809	\$969	19.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	1,426	-6.4%
Nights (000)	3,778	3,788	3,476	3,278	3,850	3,872	4,288	4,659	3,771	4,184	11.0%
Average Length of Stay	2.9	2.8	2.8	2.6	2.8	2.7	2.7	2.7	2.5	2.9	18.5%
Expenditure (\$ million)	\$472	\$610	\$479	\$490	\$527	\$509	\$627	\$648	\$579	\$733	26.5%
Spend per visitor per night (\$)	\$125	\$161	\$138	\$149	\$137	\$131	\$146	\$139	\$154	\$175	14.0%
Intrastate visitors (000)	1,096	1,199	1,065	1,077	1,204	1,219	1,432	1,530	1,410	1,266	-10.2%
Interstate visitors (000)	185	160	177	167	156	192	185	219	113	159	41.2%
Intrastate nights (000)	3,255	3,234	2,749	2,679	3,154	3,195	3,441	3,767	3,283	3,378	2.9%
Interstate nights (000)	522	554	727	599	696	677	847	892	488	806	65.4%
Intrastate expenditure (\$ million)	\$427	\$539	\$399	\$438	\$459	\$425	\$539	\$551	\$534	\$650	21.6%
Interstate expenditure (\$ million)	\$45	\$71	\$80	\$52	\$68	\$84	\$88	\$97	\$45	\$83	84.7%

Purpose of Visit

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	624	633	594	557	603	615	721	775	688	670	-2.5%
Visiting Friends & Relatives	542	614	558	576	622	615	724	749	651	598	-8.2%
Business	n/p	n/p	n/p	77	102	124	112	154	87	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	80	98	n/p	-
Total	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	1,426	-6.4%

	Nights (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	1,826	2,094	1,829	1,725	1,763	1,826	1,833	2,083	1,812	2,029	12.0%
Visiting Friends & Relatives	1,297	1,421	1,327	1,278	1,538	1,607	2,085	1,905	1,553	1,712	10.3%
Business	n/p	n/p	n/p	201	416	291	233	343	149	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	328	257	n/p	-
Total	3,778	3,788	3,476	3,278	3,850	3,872	4,288	4,659	3,771	4,184	11.0%

Origin

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Regional NSW	305	363	321	316	321	436	430	472	351	288	-17.9%
Sydney	791	835	743	761	883	782	1,002	1,059	1,059	978	-7.6%
Total Intrastate	1,096	1,199	1,065	1,077	1,204	1,219	1,432	1,530	1,410	1,266	-10.2%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	63	n/p	n/p	n/p	-
Queensland	n/p	n/p	73	n/p	n/p	n/p	n/p	89	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	25	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	185	160	177	167	156	192	185	219	113	159	41.2%
Grand Total	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	1,426	-6.4%

Age

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	257	296	285	282	313	376	333	404	341	291	-14.7%
30-39	243	264	164	196	226	238	309	299	255	271	6.1%
40-49	207	248	254	178	221	212	236	257	286	282	-1.4%
50-59	236	218	193	214	255	225	307	251	261	211	-19.4%
60-69	236	212	206	232	219	221	273	314	254	231	-9.1%
70+	102	121	141	142	126	139	158	225	125	140	12.7%
Total	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	1,426	-6.4%

Travel Party

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Travelling alone	308	292	289	276	356	398	402	582	445	363	-18.4%
Adult couple	439	383	355	399	424	405	493	461	433	374	-13.5%
Family group - parents and children	279	347	312	267	260	272	294	350	283	274	-3.3%
Friends or relatives travelling together with(out) children	228	298	268	249	301	298	395	327	326	395	21.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	n/p	-
Total	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	1,426	-6.4%

Travel to Central Coast Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Eat out / dine at a restaurant and/or cafe	692	829	705	692	752	888	921	985	787	768	-2.4%
Go to the beach	526	646	605	576	586	598	756	845	749	725	-3.2%
Visit friends & relatives	630	749	724	683	730	776	863	836	699	516	-26.2%
Sightseeing/looking around	284	297	322	215	257	300	410	433	231	269	16.4%
Bushwalking / rainforest walks	85	100	149	110	145	173	214	196	286	257	-10.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Friends or relatives property	1,924	1,716	1,611	1,545	1,857	1,903	2,301	2,248	1,923	2,014	4.7%
Rented house/apartment/flat or unit	437	464	517	346	411	319	418	454	439	585	33.2%
Standard hotel/motor inn (below 4 star)	268	272	274	262	331	340	285	246	229	356	55.5%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Private vehicle or company car	1,150	1,211	1,036	1,065	1,189	1,211	1,437	1,498	1,416	1,244	-12.2%
Railway	48	65	91	72	n/p	74	106	112	n/p	n/p	-
Aircraft	n/p	n/p	n/p	68	n/p	86	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	2,562	-10.9%
Expenditure (\$ million)	\$279	\$247	\$263	\$309	\$258	\$283	\$325	\$402	\$229	\$236	3.0%
Spend per visitor (\$)	\$75	\$76	\$79	\$92	\$74	\$78	\$79	\$79	\$80	\$92	15.6%

Main Purpose of Trip

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Holiday	1,502	1,531	1,437	1,482	1,532	1,537	1,881	2,152	1,216	1,059	-12.9%
Visiting Friends & Relatives	1,794	1,205	1,345	1,415	1,332	1,343	1,612	1,796	1,107	887	-19.9%
Business	n/p	n/p	n/p	165	n/p	348	n/p	656	279	n/p	-
Other	n/p	246	422	303	399	403	297	466	273	370	35.7%
Total	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	2,562	-10.9%

Origin

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Sydney	2,390	1,946	2,302	2,029	2,399	2,471	2,890	3,060	1,908	1,841	-3.5%
Regional NSW	1,332	1,288	1,042	1,314	1,058	1,156	1,189	1,999	961	710	-26.1%
Total Intrastate	3,721	3,234	3,344	3,342	3,457	3,627	4,079	5,060	2,870	2,551	-11.1%
Total Interstate	-	n/p	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	2,562	-10.9%

Age

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
15-29	857	n/p	776	728	626	802	800	1,109	565	558	-1.2%
30-39	620	508	482	403	613	467	691	849	547	373	-31.8%
40-49	671	746	654	483	444	663	504	686	470	349	-25.8%
50-59	560	534	568	693	694	631	672	811	453	606	33.7%
60-69	625	642	560	652	656	713	812	1,047	500	321	-35.7%
70+	389	441	304	405	439	356	614	567	340	355	4.4%
Total	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	2,562	-10.9%

Top 5 activities (sorted by the latest year)

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Eat out / dine at a restaurant and/or cafe	1,566	1,315	1,521	1,669	1,549	1,793	1,788	2,480	1,206	990	-17.9%
Visit friends & relatives	1,809	1,402	1,680	1,457	1,406	1,496	1,721	1,918	1,067	778	-27.1%
Go to the beach	773	671	785	472	698	881	973	1,161	634	497	-21.5%
Sightseeing/looking around	378	331	530	612	601	438	670	933	412	328	-20.5%
Go shopping for pleasure	402	433	488	497	517	366	581	492	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Private vehicle or company car	3,463	3,029	3,063	3,177	3,284	3,420	3,801	4,793	2,694	2,379	-11.7%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.