

# Travel to Country and Outback Destination Network

Year ended March 2022

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	8,069	8,178	9,033	8,425	9,564	10,056	10,971	11,684	8,496	7,968	-6.2%
Nights (000)	13,310	11,459	12,520	13,344	14,451	16,776	16,830	15,950	13,287	11,830	-11.0%
Expenditure (\$ million)	\$2,219	\$2,178	\$2,235	\$2,279	\$2,420	\$2,905	\$3,116	\$3,418	\$2,699	\$2,688	-0.4%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors (000)	3,506	3,387	3,649	3,851	4,133	4,836	5,056	4,940	4,135	3,744	-9.5%
Nights (000)	13,310	11,459	12,520	13,344	14,451	16,776	16,830	15,950	13,287	11,830	-11.0%
Expenditure (\$ million)	\$1,563	\$1,467	\$1,561	\$1,729	\$1,802	\$2,178	\$2,304	\$2,388	\$2,091	\$2,064	-1.3%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors (000)	7,989	8,106	8,954	8,346	9,482	9,959	10,887	11,601	8,496	7,964	-6.3%
Nights (000)	11,453	9,627	10,674	11,271	12,662	14,372	14,714	13,945	13,287	11,714	-11.8%
Expenditure (\$ million)	\$2,115	\$2,092	\$2,142	\$2,183	\$2,325	\$2,770	\$3,015	\$3,320	\$2,699	\$2,681	-0.7%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	4,135	3,739	-9.6%
Nights (000)	11,453	9,627	10,674	11,271	12,662	14,372	14,714	13,945	13,287	11,714	-11.8%
Average Length of Stay (nights)	3.3	2.9	3.0	3.0	3.1	3.0	3.0	2.9	3.2	3.1	-2.5%
Expenditure (\$ million)	\$1,458	\$1,381	\$1,468	\$1,633	\$1,707	\$2,043	\$2,203	\$2,289	\$2,091	\$2,057	-1.6%
Spend per visitor per night (\$)	\$127	\$143	\$138	\$145	\$135	\$142	\$150	\$164	\$157	\$176	11.6%
Interstate visitors (000)	805	754	931	947	1,012	1,086	1,127	1,169	693	725	4.7%
Intrastate visitors (000)	2,621	2,561	2,639	2,824	3,039	3,652	3,845	3,688	3,442	3,014	-12.4%
Interstate nights (000)	3,833	2,852	3,248	3,464	4,216	3,900	4,109	3,992	2,789	2,557	-8.3%
Intrastate nights (000)	7,620	6,775	7,426	7,808	8,447	10,471	10,605	9,954	10,498	9,156	-12.8%
Interstate expenditure (\$ million)	\$443	\$393	\$401	\$466	\$548	\$579	\$606	\$616	\$414	\$412	-0.6%
Intrastate expenditure (\$ million)	\$1,015	\$988	\$1,067	\$1,167	\$1,159	\$1,464	\$1,596	\$1,673	\$1,677	\$1,645	-1.9%

### Main Purpose of Visit

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Holiday	1,234	1,251	1,329	1,320	1,414	1,648	1,798	1,680	1,298	1,277	-1.6%
Visiting Friends & Relatives	1,310	1,096	1,234	1,279	1,346	1,598	1,736	1,578	1,324	1,172	-11.4%
Business	679	723	677	861	906	1,079	1,042	1,205	1,182	964	-18.5%
Other	257	292	401	375	453	490	475	478	388	375	-3.4%
Total	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	4,135	3,739	-9.6%

### Origin

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Regional NSW	1,660	1,659	1,715	1,844	1,974	2,353	2,436	2,426	2,089	1,862	-10.9%
Sydney	961	902	924	980	1,064	1,298	1,409	1,262	1,353	1,152	-14.9%
Queensland	408	380	458	464	499	545	561	579	352	358	1.7%
Victoria	198	202	242	270	323	315	300	370	208	202	-2.8%
ACT	84	n/p	78	96	55	80	103	83	76	72	-5.1%
Other Interstate	116	134	153	117	135	147	164	138	n/p	93	-
Total	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	4,135	3,739	-9.6%

### Age

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
15-29	721	523	768	697	855	1,029	997	1,033	822	768	-6.6%
30-39	537	546	421	582	548	622	854	762	594	610	2.7%
40-49	504	623	619	694	733	952	760	775	827	570	-31.1%
50-59	676	662	740	720	770	847	910	896	734	763	3.9%
60-69	673	619	694	708	718	759	864	835	732	649	-11.3%
70+	314	341	327	371	427	529	588	556	426	380	-10.8%
Total	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	4,135	3,739	-9.6%

### Travel Party

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Travelling alone	864	810	1,002	1,136	1,270	1,531	1,484	1,619	1,472	1,297	-11.9%
Adult couple	1,000	895	972	1,007	1,150	1,204	1,199	1,174	1,005	946	-5.8%
Family group - parents and children	729	707	624	632	625	728	745	734	580	568	-2.0%
Friends or relatives travelling together	612	585	742	695	799	948	1,140	920	822	705	-14.2%
Other travel party	223	318	231	301	205	327	404	409	256	222	-13.3%
Total	3,426	3,315	3,570	3,772	4,050	4,738	4,972	4,857	4,135	3,739	-9.6%

### Top 5 Activities (sorted by the latest year)

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	1,757	1,754	1,820	2,003	2,190	2,637	2,864	2,676	1,969	1,794	-8.9%
Visit friends & relatives	1,572	1,354	1,581	1,625	1,655	1,890	2,112	1,881	1,365	1,033	-24.3%
Pubs, clubs, discos etc	753	752	854	931	976	1,191	1,299	1,472	1,055	854	-19.0%
Bushwalking / rainforest walks	290	296	325	373	390	549	580	470	562	602	7.1%
Sightseeing/looking around	723	735	706	764	800	941	1,195	972	828	582	-29.7%

# Travel to Country and Outback Destination Network

## Year ended March 2022

Source: National and International Visitor Surveys, TRA.



### Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Friends or relatives property	1,368	1,144	1,286	1,436	1,390	1,671	1,726	1,658	1,376	1,155	-16.0%
Standard hotel/motor inn (below 4 star)	987	1,166	1,241	1,164	1,278	1,417	1,591	1,438	1,157	1,032	-10.8%
Caravan or camping - non commercial	346	373	325	386	481	520	568	633	453	523	15.5%

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	3,047	2,908	3,126	3,378	3,537	4,176	4,471	4,285	3,880	3,459	-10.9%
Aircraft	143	158	161	175	297	304	243	258	126	127	1.5%
Railway	87	76	106	77	67	98	90	74	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	80	72	79	79	82	98	84	83	n/p	4	-
Nights (000)	1,857	1,832	1,846	2,072	1,789	2,404	2,116	2,004	n/p	116	-
Average Length of Stay (nights)	23.3	25.4	23.5	26.1	21.7	24.5	25.3	24.1	-	26.3	-
Expenditure (\$ million)	\$104	\$86	\$93	\$96	\$95	\$135	\$101	\$98	n/p	\$7	-
Spend per visitor per night (\$)	\$56	\$47	\$50	\$46	\$53	\$56	\$48	\$49	-	\$62	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	4,362	4,225	-3.1%
Expenditure (\$ million)	\$657	\$711	\$674	\$550	\$618	\$728	\$812	\$1,030	\$608	\$624	2.6%
Spend per visitor (\$)	\$144	\$148	\$125	\$120	\$114	\$139	\$137	\$153	\$139	\$148	5.9%

### Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	2,205	1,946	2,379	1,960	2,208	2,167	2,391	2,675	1,732	1,812	4.6%
Visiting Friends & Relatives	892	916	1,309	907	1,262	1,229	1,335	1,408	763	776	1.7%
Business	643	850	581	599	839	535	1,024	1,143	831	855	2.9%
Other	823	1,079	1,115	1,109	1,122	1,290	1,165	1,517	1,036	782	-24.5%
Total	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	4,362	4,225	-3.1%

### Origin

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Regional NSW	3,850	4,050	4,473	3,942	4,463	4,418	4,871	5,636	3,765	3,703	-1.6%
Sydney	636	599	745	464	784	659	766	961	505	481	-4.7%
Total Intrastate	4,486	4,649	5,218	4,407	5,247	5,076	5,637	6,597	4,270	4,184	-2.0%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	4,362	4,225	-3.1%

### Age

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	845	890	1,167	898	946	1,150	1,080	1,311	751	794	5.7%
30-39	707	989	560	476	892	754	808	1,108	593	589	-0.7%
40-49	808	914	1,118	866	775	654	1,051	1,079	661	562	-15.1%
50-59	907	753	867	890	1,018	896	1,067	1,277	821	706	-13.9%
60-69	694	702	1,168	950	940	928	1,101	1,177	865	733	-15.3%
70+	603	544	505	493	863	839	808	793	670	840	25.4%
Total	4,563	4,791	5,384	4,574	5,432	5,221	5,915	6,744	4,362	4,225	-3.1%

### Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	1,836	1,853	2,038	1,912	2,284	2,467	2,775	2,854	1,618	1,521	-6.0%
Go shopping for pleasure	1,473	1,168	1,352	949	1,280	1,211	1,132	1,397	809	821	1.5%
Visit friends & relatives	1,081	1,348	1,700	1,258	1,579	1,536	1,536	1,690	838	732	-12.7%
Sightseeing/looking around	466	580	680	342	577	607	776	951	461	404	-12.2%
Bushwalking / rainforest walks	n/p	n/p	369	n/p	n/p	n/p	n/p	350	n/p	345	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	4,402	4,627	5,178	4,462	5,296	5,130	5,585	6,558	4,277	4,148	-3.0%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*Further breakdown of International visitor data is not available for destination networks