

Travel to Sydney Surrounds North Destination Network

Year ended March 2022

Source: National and International Visitor Surveys, TRA.



OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	17,864	17,398	18,672	19,906	20,256	21,217	23,957	24,862	17,449	15,445	-11.5%
Nights (000)	17,075	17,803	18,642	18,820	20,692	21,340	24,179	22,914	15,417	15,680	1.7%
Expenditure (\$ million)	\$3,357	\$3,732	\$3,680	\$4,137	\$4,056	\$4,573	\$4,894	\$5,021	\$3,807	\$3,969	4.3%
Overnight - Int'l & domestic											
Visitors (000)	4,998	5,306	5,401	5,797	6,016	6,683	7,412	7,476	5,766	5,292	-8.2%
Nights (000)	17,075	17,803	18,642	18,820	20,692	21,340	24,179	22,914	15,417	15,680	1.7%
Expenditure (\$ million)	\$2,220	\$2,594	\$2,481	\$2,797	\$2,730	\$3,179	\$3,234	\$3,445	\$2,658	\$2,874	8.1%
Domestic - overnight & daytrip											
Visitors (000)	17,625	17,135	18,391	19,604	19,928	20,836	23,572	24,550	17,449	15,429	-11.6%
Nights (000)	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	15,417	15,358	-0.4%
Expenditure (\$ million)	\$3,114	\$3,474	\$3,409	\$3,806	\$3,720	\$4,181	\$4,484	\$4,722	\$3,807	\$3,946	3.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	5,766	5,276	-8.5%
Nights (000)	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	15,417	15,358	-0.4%
Average Length of Stay (nights)	2.8	2.7	2.8	2.6	2.7	2.6	2.7	2.6	2.7	2.9	8.9%
Expenditure (\$ million)	\$1,977	\$2,336	\$2,209	\$2,466	\$2,395	\$2,786	\$2,824	\$3,146	\$2,658	\$2,850	7.2%
Spend per visitor per night (\$)	\$147	\$170	\$155	\$174	\$154	\$172	\$151	\$167	\$172	\$186	7.6%
Interstate visitors (000)	744	781	775	918	877	1,004	1,057	1,110	473	639	35.1%
Intrastate visitors (000)	4,015	4,263	4,345	4,577	4,810	5,298	5,969	6,055	5,294	4,637	-12.4%
Interstate nights (000)	2,639	2,891	3,198	3,166	3,866	3,747	4,444	4,597	1,984	2,725	37.3%
Intrastate nights (000)	10,801	10,858	11,071	11,019	11,692	12,446	14,305	14,258	13,433	12,633	-6.0%
Interstate expenditure (\$ million)	\$343	\$422	\$429	\$441	\$480	\$557	\$569	\$678	\$242	\$364	50.2%
Intrastate expenditure (\$ million)	\$1,634	\$1,915	\$1,780	\$2,025	\$1,914	\$2,229	\$2,255	\$2,467	\$2,416	\$2,486	2.9%

Main Purpose of Visit

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Holiday	2,088	2,189	2,363	2,459	2,444	2,732	3,001	2,883	2,681	2,392	-10.8%
Visiting Friends & Relatives	1,897	2,019	1,970	2,135	2,243	2,485	2,803	2,942	2,132	1,993	-6.5%
Business	601	582	587	660	726	835	932	986	630	638	1.3%
Other	188	284	235	272	322	300	334	397	370	284	-23.2%
Total	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	5,766	5,276	-8.5%

Origin

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Sydney	2,134	2,267	2,530	2,699	2,909	3,097	3,650	3,511	3,483	2,902	-16.7%
Regional NSW	1,881	1,996	1,815	1,878	1,901	2,201	2,319	2,545	1,811	1,735	-4.2%
Queensland	285	346	302	345	399	418	415	491	196	267	36.3%
Victoria	252	219	208	262	275	289	334	363	125	199	58.8%
ACT	99	100	110	181	78	151	176	111	106	122	14.9%
Other Interstate	108	117	155	131	125	146	132	144	n/p	n/p	-
Total	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	5,766	5,276	-8.5%

Age

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
15-29	952	1,073	1,268	1,263	1,281	1,578	1,719	1,646	1,432	1,174	-18.0%
30-39	774	847	779	916	1,003	1,082	1,272	1,310	940	964	2.5%
40-49	902	1,051	866	848	917	1,076	1,147	1,029	1,004	951	-5.3%
50-59	924	887	880	1,099	1,050	1,080	1,153	1,133	969	887	-8.5%
60-69	815	792	823	919	863	899	1,044	1,292	926	816	-11.9%
70+	391	394	504	451	574	587	690	753	495	484	-2.2%
Total	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	5,766	5,276	-8.5%

Travel Party

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Travelling alone	1,150	1,282	1,210	1,359	1,592	1,633	1,921	2,255	1,631	1,493	-8.4%
Adult couple	1,487	1,396	1,544	1,596	1,671	1,941	1,859	2,036	1,627	1,467	-9.8%
Family group - parents and children	943	1,026	1,004	1,051	900	1,030	1,205	1,092	902	916	1.6%
Friends or relatives travelling together	971	1,085	1,113	1,176	1,281	1,389	1,672	1,442	1,446	1,209	-16.4%
Other travel party	208	254	249	313	243	308	369	341	161	190	18.5%
Total	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	5,766	5,276	-8.5%

Top 5 Activities (sorted by the latest year)

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	2,514	2,958	2,982	3,229	3,364	3,963	4,343	4,407	3,020	2,906	-3.8%
Visit friends & relatives	2,284	2,583	2,563	2,479	2,703	2,943	3,475	3,387	2,235	1,855	-17.0%
Go to the beach	1,137	1,326	1,311	1,392	1,332	1,568	1,943	2,021	1,678	1,551	-7.6%
Bushwalking / rainforest walks	476	635	728	695	764	1,030	1,178	993	1,137	1,005	-11.6%
Pubs, clubs, discos etc	966	1,019	1,055	1,181	1,127	1,332	1,433	1,650	959	958	-0.2%

Travel to Sydney Surrounds North Destination Network

Year ended March 2022

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Friends or relatives property	2,093	2,193	2,261	2,299	2,449	2,714	3,057	3,137	2,458	1,992	-19.0%
Standard hotel/motor inn (below 4 star)	725	951	764	962	876	1,031	1,023	1,044	689	892	29.4%
Rented house/apartment/flat or unit (not serviced daily)	422	435	460	461	456	590	672	705	635	542	-14.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	4,135	4,222	4,320	4,674	4,889	5,369	6,077	6,050	5,360	4,719	-12.0%
Aircraft	304	323	346	354	350	445	404	541	109	206	89.9%
Railway	196	270	283	292	299	335	387	388	202	197	-2.2%

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	239	263	281	302	328	381	386	311	n/p	16	-
Nights (000)	3,635	4,054	4,373	4,635	5,134	5,146	5,430	4,060	n/p	322	-
Average Length of Stay (nights)	15.2	15.4	15.6	15.3	15.7	13.5	14.1	13.0	-	20.2	-
Expenditure (\$ million)	\$243	\$258	\$272	\$330	\$336	\$392	\$409	\$299	n/p	\$24	-
Spend per visitor per night (\$)	\$67	\$64	\$62	\$71	\$65	\$76	\$75	\$74	-	\$73	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	10,153	-13.1%
Expenditure (\$ million)	\$1,137	\$1,138	\$1,199	\$1,340	\$1,326	\$1,394	\$1,660	\$1,576	\$1,149	\$1,096	-4.6%
Spend per visitor (\$)	\$88	\$94	\$90	\$95	\$93	\$96	\$100	\$91	\$98	\$108	9.7%

Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	5,441	5,888	6,628	7,139	7,041	7,240	8,182	7,892	5,348	4,595	-14.1%
Visiting Friends & Relatives	4,879	3,856	4,028	4,238	4,335	4,655	5,498	5,531	3,724	2,827	-24.1%
Business	1,335	1,244	1,168	1,329	1,266	1,198	1,409	2,368	1,350	1,293	-4.3%
Other	1,212	1,103	1,447	1,403	1,599	1,441	1,458	1,595	1,261	1,438	14.1%
Total	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	10,153	-13.1%

Origin

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Sydney	6,652	6,518	7,064	7,579	7,575	8,337	9,217	9,063	6,190	5,019	-18.9%
Regional NSW	6,157	5,504	6,172	6,477	6,623	6,137	7,284	8,241	5,483	5,106	-6.9%
Total Intrastate	12,810	12,022	13,236	14,056	14,198	14,474	16,502	17,304	11,673	10,124	-13.3%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	10,153	-13.1%

Age

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	2,508	1,761	2,904	3,222	2,909	3,274	3,313	3,653	2,328	2,137	-8.2%
30-39	1,926	2,252	2,230	2,036	2,322	2,344	3,050	2,813	1,957	1,677	-14.3%
40-49	2,216	2,204	2,499	2,354	2,392	2,380	2,226	2,760	1,798	1,522	-15.4%
50-59	2,305	2,183	2,367	2,517	2,470	2,458	2,880	2,584	2,066	1,840	-10.9%
60-69	2,514	2,230	2,044	2,517	2,421	2,236	2,809	3,534	2,105	1,574	-25.2%
70+	1,398	1,462	1,227	1,462	1,727	1,842	2,268	2,041	1,429	1,403	-1.8%
Total	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	10,153	-13.1%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	5,359	5,522	5,910	7,208	7,153	6,951	8,420	8,937	4,809	4,054	-15.7%
Visit friends & relatives	5,011	4,614	5,168	4,882	4,882	5,256	6,382	6,014	3,384	2,520	-25.5%
Go shopping for pleasure	2,121	2,115	2,086	2,214	2,437	2,142	2,696	2,170	1,472	1,496	1.6%
Sightseeing/looking around	1,934	2,295	2,308	2,711	2,491	2,588	3,180	3,205	1,646	1,308	-20.5%
Go to the beach	1,313	1,295	1,524	1,276	1,397	1,757	2,003	2,302	1,273	1,275	0.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	12,055	11,292	12,261	13,224	13,432	13,503	15,399	16,231	11,227	9,579	-14.7%
Railway	502	422	686	533	572	609	774	761	n/p	387	-
Bus/Coach	239	210	n/p	224	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data is not available for destination networks