

Travel to Sydney Surrounds South Destination Network

Year ended March 2022



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
GRAND TOTAL - overnight & daytrip											
Visitors (000)	8,893	8,855	9,738	10,577	10,136	11,237	11,620	12,881	9,783	7,883	-19.4%
Nights (000)	9,216	9,021	10,036	10,405	10,724	11,294	12,713	13,167	10,129	9,087	-10.3%
Expenditure (\$ million)	\$1,565	\$1,611	\$1,772	\$1,897	\$2,105	\$2,150	\$2,495	\$2,693	\$2,304	\$2,208	-4.2%
Overnight - Int'l & domestic											
Visitors (000)	2,568	2,615	2,903	2,957	3,177	3,526	3,848	4,034	3,475	2,913	-16.2%
Nights (000)	9,216	9,021	10,036	10,405	10,724	11,294	12,713	13,167	10,129	9,087	-10.3%
Expenditure (\$ million)	\$1,018	\$1,094	\$1,174	\$1,234	\$1,465	\$1,520	\$1,773	\$1,889	\$1,768	\$1,662	-6.0%
Domestic - overnight & daytrip											
Visitors (000)	8,801	8,756	9,634	10,461	9,994	11,080	11,453	12,754	9,783	7,877	-19.5%
Nights (000)	7,580	7,091	8,122	7,892	8,165	9,107	10,147	10,785	10,129	8,961	-11.5%
Expenditure (\$ million)	\$1,451	\$1,462	\$1,628	\$1,681	\$1,872	\$1,925	\$2,238	\$2,469	\$2,304	\$2,198	-4.6%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	2,907	-16.3%
Nights (000)	7,580	7,091	8,122	7,892	8,165	9,107	10,147	10,785	10,129	8,961	-11.5%
Average Length of Stay (nights)	3.1	2.8	2.9	2.8	2.7	2.7	2.8	2.8	2.9	3.1	5.7%
Expenditure (\$ million)	\$904	\$944	\$1,030	\$1,018	\$1,231	\$1,295	\$1,516	\$1,665	\$1,768	\$1,651	-6.6%
Spend per visitor per night (\$)	\$119	\$133	\$127	\$129	\$151	\$142	\$149	\$154	\$175	\$184	5.6%
Interstate visitors (000)	396	479	507	510	551	575	640	618	368	470	27.7%
Intrastate visitors (000)	2,080	2,037	2,293	2,332	2,484	2,794	3,042	3,288	3,106	2,437	-21.6%
Interstate nights (000)	1,552	1,693	1,698	1,829	1,855	1,919	2,224	2,054	1,179	1,804	53.0%
Intrastate nights (000)	6,029	5,397	6,424	6,063	6,310	7,188	7,923	8,731	8,950	7,156	-20.0%
Interstate expenditure (\$ million)	\$144	\$169	\$199	\$199	\$241	\$260	\$288	\$303	\$188	\$284	51.0%
Intrastate expenditure (\$ million)	\$759	\$776	\$831	\$819	\$990	\$1,035	\$1,228	\$1,362	\$1,580	\$1,367	-13.4%

Main Purpose of Visit

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)											
Holiday	1,398	1,375	1,488	1,496	1,640	1,635	1,728	1,856	1,950	1,579	-19.0%
Visiting Friends & Relatives	865	885	1,075	1,039	1,094	1,282	1,515	1,461	1,208	1,036	-14.2%
Business	153	173	143	179	174	299	313	417	201	201	0.1%
Other	72	102	110	132	142	156	141	192	130	115	-11.7%
Total	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	2,907	-16.3%

Origin

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)											
Sydney	1,349	1,265	1,443	1,472	1,679	1,794	2,076	2,169	2,268	1,699	-25.1%
Regional NSW	731	773	850	860	806	1,000	965	1,120	838	738	-12.0%
ACT	208	176	208	157	187	250	290	231	225	181	-19.6%
Victoria	88	139	131	159	152	133	148	179	n/p	132	-
Queensland	62	106	105	124	121	127	138	136	n/p	115	-
Other Interstate	38	57	63	70	91	65	64	72	n/p	n/p	-
Total	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	2,907	-16.3%

Age

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)											
15-29	555	538	609	628	729	824	789	868	736	747	1.6%
30-39	385	492	458	435	474	615	570	718	681	478	-29.9%
40-49	443	482	550	482	481	563	624	607	541	437	-19.3%
50-59	500	444	503	603	602	542	708	621	599	546	-8.8%
60-69	411	378	429	466	481	487	593	705	545	464	-14.9%
70+	181	181	251	228	268	338	399	389	373	235	-36.8%
Total	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	2,907	-16.3%

Travel Party

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)											
Travelling alone	471	375	521	585	570	804	797	1,056	752	707	-5.9%
Adult couple	783	720	765	818	998	893	1,120	1,160	1,129	878	-22.3%
Family group - parents and children	734	670	756	624	561	708	709	687	661	476	-27.9%
Friends or relatives travelling together	418	657	664	726	801	820	887	832	867	779	-10.2%
Other travel party	n/p	94	93	88	105	144	169	172	n/p	n/p	-
Total	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	2,907	-16.3%

Top 5 Activities (sorted by the latest year)

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	1,239	1,364	1,541	1,536	1,827	2,025	2,313	2,411	1,863	1,564	-16.1%
Go to the beach	975	1,096	1,112	1,190	1,295	1,430	1,480	1,589	1,614	1,295	-19.7%
Visit friends & relatives	1,162	1,183	1,386	1,317	1,382	1,593	1,835	1,760	1,182	912	-22.8%
Bushwalking / rainforest walks	334	387	459	429	517	636	590	671	779	641	-17.7%
Pubs, clubs, discos etc	517	481	577	620	610	693	801	947	574	583	1.6%

Travel to Sydney Surrounds South Destination Network

Year ended March 2022



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Friends or relatives property	1,072	943	1,186	1,157	1,124	1,469	1,532	1,552	1,348	1,109	-17.7%
Rented house/apartment/flat or unit (not serviced daily)	193	249	325	325	408	383	415	410	544	457	-16.0%
Standard hotel/motor inn (below 4 star)	323	332	352	366	391	439	453	397	369	309	-16.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	2,296	2,201	2,448	2,537	2,690	3,003	3,291	3,488	3,282	2,698	-17.8%
Aircraft	52	117	123	129	139	150	136	140	n/p	90	-
Railway	57	101	131	100	109	138	119	170	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	93	99	104	116	142	157	167	127	n/p	5.8	-
Nights (000)	1,636	1,930	1,914	2,513	2,559	2,187	2,566	2,382	n/p	126.0	-
Average Length of Stay (nights)	17.6	19.6	18.4	21.7	18.0	13.9	15.3	18.8	-	21.7	-
Expenditure (\$ million)	\$114	\$149	\$144	\$216	\$234	\$225	\$257	\$224	n/p	\$10.4	-
Spend per visitor per night (\$)	\$70	\$77	\$75	\$86	\$91	\$103	\$100	\$94	-	\$83	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change 2022 vs. 2021
Visitors (000)	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	4,970	-21.2%
Expenditure (\$ million)	\$547	\$518	\$598	\$664	\$640	\$630	\$723	\$804	\$536	\$547	1.9%
Spend per visitor (\$)	\$87	\$83	\$87	\$87	\$92	\$82	\$93	\$91	\$85	\$110	29.4%

Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	3,115	3,409	3,728	4,304	3,816	4,276	4,288	4,611	3,348	2,121	-36.6%
Visiting Friends & Relatives	2,213	2,057	1,994	2,240	2,122	2,379	2,157	2,685	1,708	1,803	5.6%
Business	493	362	577	537	523	465	766	840	559	560	0.2%
Other	503	411	536	539	497	590	560	711	693	486	-29.9%
Total	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	4,970	-21.2%

Origin

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Sydney	4,036	4,092	4,938	4,843	4,425	4,976	4,981	6,113	3,842	3,211	-16.4%
Regional NSW	2,169	1,961	1,712	2,642	2,421	2,534	2,606	2,571	2,338	1,634	-30.1%
Total Intrastate	6,205	6,053	6,651	7,486	6,846	7,510	7,587	8,683	6,180	4,845	-21.6%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	4,970	-21.2%

Age

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	1,329	1,431	1,450	1,942	1,789	1,820	1,695	1,852	1,759	1,018	-42.1%
30-39	776	982	1,448	1,376	1,009	1,122	1,201	1,791	909	851	-6.4%
40-49	1,172	1,197	1,006	1,000	979	1,284	1,364	1,436	843	751	-10.9%
50-59	1,246	1,081	1,067	1,345	1,268	1,382	1,270	1,195	922	1,012	9.8%
60-69	1,114	866	1,079	1,281	1,186	1,211	1,347	1,440	942	732	-22.3%
70+	688	683	784	674	728	891	895	1,132	933	605	-35.2%
Total	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	4,970	-21.2%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	2,766	2,958	3,277	4,186	3,600	4,073	4,165	4,597	2,753	2,055	-25.4%
Visit friends & relatives	2,316	2,524	2,439	2,509	2,372	2,657	2,650	2,910	1,768	1,562	-11.7%
Go to the beach	1,017	1,270	1,637	1,819	1,612	1,692	1,798	2,224	1,591	911	-42.7%
Sightseeing/looking around	988	1,277	1,539	1,767	1,582	1,596	1,664	1,901	1,199	676	-43.6%
Go shopping for pleasure	941	1,035	1,245	1,150	1,286	1,122	1,006	1,149	789	527	-33.2%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	6,045	5,771	6,499	7,237	6,525	7,317	7,349	8,303	6,137	4,834	-21.2%
Railway	n/p	n/p	n/p	275	278	n/p	n/p	391	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data is not available for destination networks