

# Travel to Sydney Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



## OVERVIEW

|  | YE Mar 2013 | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 | % change YE Mar22 vs. YE Mar21 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| <b>GRAND TOTAL - overnight &amp; daytrip</b> |             |             |             |             |             |             |             |             |             |             |                                |
| Visitors ('000)                              | 30,039      | 31,011      | 29,952      | 32,295      | 32,638      | 35,450      | 39,331      | 43,624      | 23,341      | 20,652      | -11.5%                         |
| Nights ('000)                                | 78,193      | 85,261      | 88,736      | 95,696      | 101,029     | 107,199     | 113,299     | 109,439     | 17,242      | 32,564      | 88.9%                          |
| Expenditure (\$ million)                     | \$13,183    | \$14,356    | \$14,422    | \$16,471    | \$17,190    | \$19,175    | \$21,917    | \$21,142    | \$4,632     | \$7,598     | 64.0%                          |

### Overnight - Int'l & domestic

|                          |          |          |          |          |          |          |          |          |         |         |        |
|--------------------------|----------|----------|----------|----------|----------|----------|----------|----------|---------|---------|--------|
| Visitors ('000)          | 10,277   | 11,493   | 11,453   | 12,097   | 13,103   | 14,214   | 15,483   | 15,954   | 4,939   | 6,230   | 26.1%  |
| Nights ('000)            | 78,193   | 85,261   | 88,736   | 95,696   | 101,029  | 107,199  | 113,299  | 109,439  | 17,242  | 32,564  | 88.9%  |
| Expenditure (\$ million) | \$10,953 | \$12,202 | \$12,506 | \$14,248 | \$15,148 | \$16,910 | \$19,210 | \$18,103 | \$2,947 | \$6,034 | 104.7% |

### Domestic - overnight & daytrip

|                          |         |         |         |         |         |         |          |          |         |         |        |
|--------------------------|---------|---------|---------|---------|---------|---------|----------|----------|---------|---------|--------|
| Visitors ('000)          | 27,305  | 28,073  | 26,832  | 28,939  | 28,932  | 31,397  | 35,267   | 39,907   | 23,312  | 20,422  | -12.4% |
| Nights ('000)            | 20,637  | 22,909  | 22,595  | 23,091  | 25,974  | 27,349  | 30,984   | 34,189   | 15,103  | 18,621  | 23.3%  |
| Expenditure (\$ million) | \$7,498 | \$8,298 | \$7,848 | \$8,607 | \$8,555 | \$9,750 | \$11,770 | \$12,075 | \$4,441 | \$6,238 | 40.5%  |

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

|                                     | YE Mar 2013 | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 | % change YE Mar22 vs. YE Mar21 |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| Visitors (000)                      | 7,543       | 8,556       | 8,333       | 8,740       | 9,397       | 10,161      | 11,419      | 12,237      | 4,910       | 6,000       | 22.2%                          |
| Nights (000)                        | 20,637      | 22,909      | 22,595      | 23,091      | 25,974      | 27,349      | 30,984      | 34,189      | 15,103      | 18,621      | 23.3%                          |
| Average Length of Stay              | 2.7         | 2.7         | 2.7         | 2.6         | 2.8         | 2.7         | 2.7         | 2.8         | 3.1         | 3.1         | 0.9%                           |
| Expenditure (\$ million)            | \$5,268     | \$6,144     | \$5,932     | \$6,384     | \$6,513     | \$7,486     | \$9,063     | \$9,036     | \$2,757     | \$4,675     | 69.6%                          |
| Spend per visitor per night (\$)    | \$255       | \$268       | \$263       | \$276       | \$251       | \$274       | \$293       | \$264       | \$183       | \$251       | 37.5%                          |
| Intrastate visitors (000)           | 3,868       | 4,382       | 4,290       | 4,280       | 4,894       | 4,843       | 5,416       | 6,131       | 3,517       | 3,490       | -0.8%                          |
| Interstate visitors (000)           | 3,675       | 4,173       | 4,043       | 4,460       | 4,503       | 5,318       | 6,004       | 6,107       | 1,394       | 2,510       | 80.1%                          |
| Intrastate nights (000)             | 9,138       | 10,396      | 9,650       | 9,770       | 10,876      | 10,498      | 12,799      | 13,305      | 7,877       | 8,540       | 8.4%                           |
| Interstate nights (000)             | 11,499      | 12,512      | 12,945      | 13,320      | 15,098      | 16,851      | 18,184      | 20,884      | 7,225       | 10,081      | 39.5%                          |
| Intrastate expenditure (\$ million) | \$2,541     | \$2,897     | \$2,840     | \$2,681     | \$3,039     | \$3,367     | \$4,033     | \$3,986     | \$1,633     | \$2,563     | 57.0%                          |
| Interstate expenditure (\$ million) | \$2,727     | \$3,247     | \$3,091     | \$3,703     | \$3,473     | \$4,119     | \$5,030     | \$5,051     | \$1,124     | \$2,112     | 87.9%                          |

### Purpose of Visit

|                              | Visitors (000) |              |              |              |              |               |               |               |              |              | % change YE Mar22 vs. YE Mar21 |
|------------------------------|----------------|--------------|--------------|--------------|--------------|---------------|---------------|---------------|--------------|--------------|--------------------------------|
|                              | YE Mar 2013    | YE Mar 2014  | YE Mar 2015  | YE Mar 2016  | YE Mar 2017  | YE Mar 2018   | YE Mar 2019   | YE Mar 2020   | YE Mar 2021  | YE Mar 2022  |                                |
| Holiday                      | 2,220          | 2,430        | 2,164        | 2,301        | 2,411        | 2,565         | 2,966         | 2,993         | 956          | 1,759        | 83.9%                          |
| Visiting Friends & Relatives | 2,913          | 3,283        | 3,092        | 3,280        | 3,506        | 3,533         | 3,776         | 4,278         | 2,234        | 2,379        | 6.5%                           |
| Business                     | 2,019          | 2,291        | 2,451        | 2,677        | 2,767        | 3,440         | 3,891         | 4,154         | 1,263        | 1,455        | 15.2%                          |
| Other                        | 462            | 600          | 677          | 569          | 776          | 702           | 857           | 901           | 522          | 458          | -12.3%                         |
| <b>Total</b>                 | <b>7,543</b>   | <b>8,556</b> | <b>8,333</b> | <b>8,740</b> | <b>9,397</b> | <b>10,161</b> | <b>11,419</b> | <b>12,237</b> | <b>4,910</b> | <b>6,000</b> | <b>22.2%</b>                   |

|                              | Nights (000)  |               |               |               |               |               |               |               |               |               | % change YE Mar22 vs. YE Mar21 |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------------------------|
|                              | YE Mar 2013   | YE Mar 2014   | YE Mar 2015   | YE Mar 2016   | YE Mar 2017   | YE Mar 2018   | YE Mar 2019   | YE Mar 2020   | YE Mar 2021   | YE Mar 2022   |                                |
| Holiday                      | 5,758         | 6,158         | 5,482         | 5,810         | 6,292         | 6,642         | 7,419         | 7,378         | 2,249         | 4,769         | 112.1%                         |
| Visiting Friends & Relatives | 8,718         | 9,617         | 9,249         | 9,207         | 9,962         | 10,664        | 11,983        | 12,413        | 6,676         | 8,241         | 23.4%                          |
| Business                     | 4,224         | 5,278         | 5,717         | 6,032         | 7,011         | 8,041         | 9,426         | 11,120        | 3,967         | 4,091         | 3.1%                           |
| Other                        | 1,936         | 1,856         | 2,147         | 2,042         | 2,709         | 2,001         | 2,155         | 3,278         | 2,211         | 1,521         | -31.2%                         |
| <b>Total</b>                 | <b>20,637</b> | <b>22,909</b> | <b>22,595</b> | <b>23,091</b> | <b>25,974</b> | <b>27,349</b> | <b>30,984</b> | <b>34,189</b> | <b>15,103</b> | <b>18,621</b> | <b>23.3%</b>                   |

### Origin

|                         | Visitors (000) |              |              |              |              |               |               |               |              |              | % change YE Mar22 vs. YE Mar21 |
|-------------------------|----------------|--------------|--------------|--------------|--------------|---------------|---------------|---------------|--------------|--------------|--------------------------------|
|                         | YE Mar 2013    | YE Mar 2014  | YE Mar 2015  | YE Mar 2016  | YE Mar 2017  | YE Mar 2018   | YE Mar 2019   | YE Mar 2020   | YE Mar 2021  | YE Mar 2022  |                                |
| Regional NSW            | 3,189          | 3,626        | 3,386        | 3,553        | 4,102        | 3,869         | 4,469         | 4,987         | 2,625        | 2,650        | 0.9%                           |
| Sydney                  | 679            | 757          | 904          | 727          | 792          | 974           | 946           | 1,144         | 891          | 840          | -5.7%                          |
| <b>Total Intrastate</b> | <b>3,868</b>   | <b>4,382</b> | <b>4,290</b> | <b>4,280</b> | <b>4,894</b> | <b>4,843</b>  | <b>5,416</b>  | <b>6,131</b>  | <b>3,517</b> | <b>3,490</b> | <b>-0.8%</b>                   |
| Victoria                | 1,487          | 1,510        | 1,542        | 1,612        | 1,714        | 2,170         | 2,539         | 2,461         | 528          | 1,111        | 110.5%                         |
| Queensland              | 996            | 1,227        | 1,151        | 1,317        | 1,412        | 1,563         | 1,661         | 1,823         | 362          | 692          | 91.3%                          |
| ACT                     | 547            | 590          | 512          | 604          | 547          | 683           | 784           | 761           | 303          | 402          | 32.4%                          |
| Other Interstate        | 645            | 846          | 837          | 927          | 830          | 902           | 1,020         | 1,061         | 201          | 305          | 51.8%                          |
| <b>Total Interstate</b> | <b>3,675</b>   | <b>4,173</b> | <b>4,043</b> | <b>4,460</b> | <b>4,503</b> | <b>5,318</b>  | <b>6,004</b>  | <b>6,107</b>  | <b>1,394</b> | <b>2,510</b> | <b>80.1%</b>                   |
| <b>Grand Total</b>      | <b>7,543</b>   | <b>8,556</b> | <b>8,333</b> | <b>8,740</b> | <b>9,397</b> | <b>10,161</b> | <b>11,419</b> | <b>12,237</b> | <b>4,910</b> | <b>6,000</b> | <b>22.2%</b>                   |

# Travel to Sydney Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



## Age

|       | Visitors (000) |                |                |                |                |                |                |                |                |                | % change<br>YE Mar22 vs.<br>YE Mar21 |
|-------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
|       | YE Mar<br>2013 | YE Mar<br>2014 | YE Mar<br>2015 | YE Mar<br>2016 | YE Mar<br>2017 | YE Mar<br>2018 | YE Mar<br>2019 | YE Mar<br>2020 | YE Mar<br>2021 | YE Mar<br>2022 |                                      |
| 15-29 | 1,760          | 1,944          | 2,142          | 1,902          | 2,075          | 2,258          | 2,662          | 2,663          | 1,206          | 1,529          | 26.8%                                |
| 30-39 | 1,239          | 1,465          | 1,291          | 1,462          | 1,634          | 1,844          | 1,902          | 2,172          | 829            | 1,185          | 43.0%                                |
| 40-49 | 1,532          | 1,675          | 1,741          | 1,723          | 1,783          | 2,081          | 2,121          | 2,357          | 678            | 1,012          | 49.3%                                |
| 50-59 | 1,399          | 1,611          | 1,449          | 1,744          | 1,719          | 1,816          | 2,035          | 2,249          | 887            | 957            | 7.9%                                 |
| 60-69 | 1,051          | 1,302          | 1,172          | 1,222          | 1,325          | 1,371          | 1,625          | 1,694          | 797            | 792            | -0.7%                                |
| 70+   | 562            | 559            | 537            | 688            | 861            | 790            | 1,074          | 1,102          | 514            | 526            | 2.4%                                 |
| Total | 7,543          | 8,556          | 8,333          | 8,740          | 9,397          | 10,161         | 11,419         | 12,237         | 4,910          | 6,000          | 22.2%                                |

## Travel Party

|   | Visitors (000) |                |                |                |                |                |                |                |                |                | % change<br>YE Mar22 vs.<br>YE Mar21 |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
|   | YE Mar<br>2013 | YE Mar<br>2014 | YE Mar<br>2015 | YE Mar<br>2016 | YE Mar<br>2017 | YE Mar<br>2018 | YE Mar<br>2019 | YE Mar<br>2020 | YE Mar<br>2021 | YE Mar<br>2022 |                                      |
| Travelling alone  | 2,655          | 3,190          | 3,289          | 3,574          | 4,025          | 4,443          | 5,185          | 5,706          | 2,476          | 2,527          | 2.1%                                 |
| Adult couple  | 1,820          | 2,035          | 1,909          | 1,937          | 2,185          | 2,121          | 2,342          | 2,564          | 1,168          | 1,412          | 20.8%                                |
| Family group - parents and children                         | 1,276          | 1,324          | 1,116          | 1,153          | 1,202          | 1,194          | 1,348          | 1,285          | 416            | 712            | 71.0%                                |
| Friends or relatives travelling together with(out) children | 1,190          | 1,376          | 1,341          | 1,375          | 1,355          | 1,568          | 1,636          | 1,635          | 707            | 1,016          | 43.8%                                |
| Business associates travelling together with(out) spouse    | 494            | 513            | 557            | 612            | 541            | 739            | 788            | 953            | 118            | 311            | 164.3%                               |
| Other   | 108            | 117            | 121            | 88             | n/p            | n/p            | 120            | 95             | n/p            | n/p            | -                                    |
| Total   | 7,543          | 8,556          | 8,333          | 8,740          | 9,397          | 10,161         | 11,419         | 12,237         | 4,910          | 6,000          | 22.2%                                |

## Top 5 Activities (sorted by the latest year)

|  | Visitors (000) |                |                |                |                |                |                |                |                |                | % change<br>YE Mar22 vs.<br>YE Mar21 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
|  | YE Mar<br>2013 | YE Mar<br>2014 | YE Mar<br>2015 | YE Mar<br>2016 | YE Mar<br>2017 | YE Mar<br>2018 | YE Mar<br>2019 | YE Mar<br>2020 | YE Mar<br>2021 | YE Mar<br>2022 |                                      |
| Eat out / dine at a restaurant and/or cafe | 4,626          | 5,707          | 5,340          | 5,997          | 6,271          | 7,076          | 8,155          | 8,226          | 2,526          | 3,652          | 44.6%                                |
| Visit friends & relatives                  | 3,793          | 4,412          | 4,364          | 4,291          | 4,636          | 4,805          | 5,380          | 5,644          | 2,332          | 2,293          | -1.7%                                |
| Pubs, clubs, discos etc                    | 1,453          | 1,493          | 1,728          | 1,818          | 2,025          | 1,980          | 2,320          | 2,383          | 624            | 1,027          | 64.5%                                |
| Sightseeing/looking around                 | 1,529          | 1,811          | 1,755          | 1,729          | 1,846          | 2,177          | 2,493          | 2,575          | 766            | 1,016          | 32.6%                                |
| Go shopping for pleasure                   | 2,201          | 2,408          | 1,950          | 2,042          | 2,083          | 2,107          | 2,375          | 2,361          | 746            | 1,015          | 36.1%                                |

## Top 3 types of Accommodation used (sorted by the latest year)

|   | Nights (000)   |                |                |                |                |                |                |                |                |                | % change<br>YE Mar22 vs.<br>YE Mar21 |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
|   | YE Mar<br>2013 | YE Mar<br>2014 | YE Mar<br>2015 | YE Mar<br>2016 | YE Mar<br>2017 | YE Mar<br>2018 | YE Mar<br>2019 | YE Mar<br>2020 | YE Mar<br>2021 | YE Mar<br>2022 |                                      |
| Friends or relatives property               | 10,369         | 11,490         | 10,841         | 10,691         | 12,123         | 12,647         | 14,535         | 15,276         | 8,504          | 8,968          | 5.5%                                 |
| Standard hotel/motor inn (below 4 star)     | 3,288          | 3,935          | 4,336          | 4,038          | 3,639          | 3,838          | 5,070          | 4,693          | 1,322          | 2,756          | 108.4%                               |
| Luxury hotel or luxury resort (4 or 5 star) | 3,156          | 3,482          | 3,346          | 4,133          | 3,895          | 4,943          | 5,114          | 5,359          | 1,715          | 2,432          | 41.8%                                |

## Top 3 types of Transport used (sorted by the latest year)

|                                | Visitors (000) |                |                |                |                |                |                |                |                |                | % change<br>YE Mar22 vs.<br>YE Mar21 |
|--------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
|                                | YE Mar<br>2013 | YE Mar<br>2014 | YE Mar<br>2015 | YE Mar<br>2016 | YE Mar<br>2017 | YE Mar<br>2018 | YE Mar<br>2019 | YE Mar<br>2020 | YE Mar<br>2021 | YE Mar<br>2022 |                                      |
| Private vehicle or company car | 3,864          | 4,245          | 4,174          | 4,172          | 4,708          | 4,873          | 5,481          | 5,992          | 3,706          | 3,762          | 1.5%                                 |
| Aircraft                       | 2,996          | 3,473          | 3,310          | 3,598          | 3,711          | 4,319          | 4,868          | 4,914          | 728            | 1,716          | 135.8%                               |
| Railway                        | 515            | 618            | 650            | 777            | 805            | 780            | 900            | 1,028          | 391            | 455            | 16.3%                                |

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

|                                  | YE Mar<br>2013 | YE Mar<br>2014 | YE Mar<br>2015 | YE Mar<br>2016 | YE Mar<br>2017 | YE Mar<br>2018 | YE Mar<br>2019 | YE Mar<br>2020 | YE Mar<br>2021 | YE Mar<br>2022 | % change<br>YE Mar22 vs.<br>YE Mar21 |
|----------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| Visitors (000)                   | 2,734          | 2,938          | 3,120          | 3,356          | 3,706          | 4,053          | 4,063          | 3,716          | 29             | 230            | 695.4%                               |
| Nights (000)                     | 57,556         | 62,353         | 66,142         | 72,605         | 75,055         | 79,851         | 82,316         | 75,250         | 2,139          | 13,943         | 551.7%                               |
| Average Length of Stay           | 21.0           | 21.2           | 21.2           | 21.6           | 20.3           | 19.7           | 20.3           | 20.2           | 74.0           | 60.7           | -18.1%                               |
| Expenditure (\$ million)         | \$5,685        | \$6,058        | \$6,574        | \$7,864        | \$8,635        | \$9,425        | \$10,147       | \$9,067        | \$190          | \$1,360        | 613.9%                               |
| Spend per visitor per night (\$) | \$99           | \$97           | \$99           | \$108          | \$115          | \$118          | \$123          | \$120          | \$89           | \$98           | 9.5%                                 |

# Travel to Sydney Tourism Region

Year ended March 2022

Source: National Visitor Survey, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

|                          | YE Mar 2013 | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 | % change YE Mar22 vs. YE Mar21 |
|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| Visitors (000)           | 19,762      | 19,517      | 18,499      | 20,199      | 19,535      | 21,236      | 23,848      | 27,670      | 18,401      | 14,422      | -21.6%                         |
| Expenditure (\$ million) | \$2,230     | \$2,154     | \$1,916     | \$2,223     | \$2,042     | \$2,264     | \$2,707     | \$3,039     | \$1,685     | \$1,563     | -7.2%                          |
| Spend per visitor (\$)   | \$113       | \$110       | \$104       | \$110       | \$105       | \$107       | \$114       | \$110       | \$92        | \$108       | 18.4%                          |

### Main Purpose of Trip

|                              | Visitors (000) |             |             |             |             |             |             |             |             |             | % change YE Mar22 vs. YE Mar21 |
|------------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
|                              | YE Mar 2013    | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 |                                |
| Holiday                      | 9,125          | 8,792       | 7,939       | 9,291       | 8,299       | 9,571       | 10,196      | 11,593      | 6,884       | 5,312       | -22.8%                         |
| Visiting Friends & Relatives | 6,149          | 6,040       | 5,794       | 6,002       | 6,175       | 6,669       | 7,493       | 8,378       | 6,281       | 5,106       | -18.7%                         |
| Business                     | 2,191          | 2,304       | 2,288       | 2,397       | 2,485       | 2,452       | 3,158       | 4,416       | 2,905       | 1,947       | -33.0%                         |
| Other                        | 2,297          | 2,382       | 2,478       | 2,508       | 2,576       | 2,543       | 3,000       | 3,283       | 2,331       | 2,057       | -11.8%                         |
| Total                        | 19,762         | 19,517      | 18,499      | 20,199      | 19,535      | 21,236      | 23,848      | 27,670      | 18,401      | 14,422      | -21.6%                         |

### Origin

|                         | Visitors (000) |             |             |             |             |             |             |             |             |             | % change YE Mar22 vs. YE Mar21 |
|-------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
|                         | YE Mar 2013    | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 |                                |
| Sydney                  | 12,245         | 11,528      | 11,416      | 12,492      | 11,822      | 12,910      | 15,080      | 18,355      | 13,561      | 10,062      | -25.8%                         |
| Regional NSW            | 7,053          | 7,372       | 6,316       | 6,995       | 6,929       | 7,618       | 7,914       | 8,594       | 4,715       | 4,135       | -12.3%                         |
| <b>Total Intrastate</b> | 19,298         | 18,901      | 17,732      | 19,487      | 18,752      | 20,528      | 22,994      | 26,949      | 18,276      | 14,198      | -22.3%                         |
| <b>Total Interstate</b> | 464            | 617         | 767         | 712         | 784         | 707         | 854         | 721         | n/p         | n/p         | -                              |
| Total                   | 19,762         | 19,517      | 18,499      | 20,199      | 19,535      | 21,236      | 23,848      | 27,670      | 18,401      | 14,422      | -21.6%                         |

### Age

|       | Visitors (000) |             |             |             |             |             |             |             |             |             | % change YE Mar22 vs. YE Mar21 |
|-------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
|       | YE Mar 2013    | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 |                                |
| 15-29 | 4,875          | 4,840       | 4,717       | 4,936       | 5,062       | 4,923       | 6,065       | 6,576       | 4,908       | 3,477       | -29.2%                         |
| 30-39 | 3,423          | 3,360       | 3,056       | 3,354       | 3,185       | 3,342       | 3,394       | 4,710       | 3,409       | 2,886       | -15.3%                         |
| 40-49 | 3,107          | 3,199       | 2,873       | 3,162       | 2,980       | 3,538       | 3,661       | 4,405       | 2,391       | 2,180       | -8.8%                          |
| 50-59 | 3,057          | 3,111       | 3,099       | 3,235       | 3,126       | 3,400       | 3,456       | 4,147       | 2,855       | 2,056       | -28.0%                         |
| 60-69 | 3,290          | 3,074       | 2,906       | 3,426       | 2,855       | 3,395       | 4,094       | 4,708       | 2,757       | 2,009       | -27.1%                         |
| 70+   | 2,009          | 1,933       | 1,849       | 2,085       | 2,327       | 2,637       | 3,178       | 3,125       | 2,080       | 1,813       | -12.9%                         |
| Total | 19,762         | 19,517      | 18,499      | 20,199      | 19,535      | 21,236      | 23,848      | 27,670      | 18,401      | 14,422      | -21.6%                         |

### Top 5 activities (sorted by the latest year)

|  | Visitors (000) |             |             |             |             |             |             |             |             |             | % change YE Mar22 vs. YE Mar21 |
|--|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
|  | YE Mar 2013    | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 |                                |
| Eat out / dine at a restaurant and/or cafe | 8,354          | 8,456       | 8,339       | 9,751       | 9,766       | 10,675      | 12,575      | 14,286      | 6,880       | 5,611       | -18.4%                         |
| Visit friends & relatives                  | 7,137          | 7,453       | 6,918       | 7,377       | 7,227       | 7,853       | 8,860       | 9,384       | 6,306       | 4,382       | -30.5%                         |
| Go shopping for pleasure                   | 3,987          | 3,997       | 3,227       | 3,191       | 3,256       | 3,403       | 3,840       | 4,576       | 2,230       | 2,091       | -6.2%                          |
| Sightseeing/looking around                 | 2,601          | 2,788       | 2,334       | 2,757       | 2,463       | 3,099       | 3,538       | 4,327       | 2,167       | 1,408       | -35.0%                         |
| Go to the beach                            | 1,212          | 1,754       | 1,667       | 1,890       | 1,444       | 2,125       | 1,865       | 2,229       | 1,709       | 1,053       | -38.4%                         |

### Top 3 types of Transport used (sorted by the latest year)

|                                | Visitors (000) |             |             |             |             |             |             |             |             |             | % change YE Mar22 vs. YE Mar21 |
|--------------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
|                                | YE Mar 2013    | YE Mar 2014 | YE Mar 2015 | YE Mar 2016 | YE Mar 2017 | YE Mar 2018 | YE Mar 2019 | YE Mar 2020 | YE Mar 2021 | YE Mar 2022 |                                |
| Private vehicle or company car | 15,675         | 15,667      | 14,588      | 15,780      | 15,362      | 16,518      | 18,634      | 21,531      | 16,294      | 12,291      | -24.6%                         |
| Railway                        | 2,664          | 2,569       | 2,596       | 2,875       | 2,965       | 3,255       | 3,568       | 4,500       | 1,527       | 1,582       | 3.6%                           |
| Bus/Coach                      | 621            | 502         | 499         | 818         | 555         | 729         | 777         | 639         | n/p         | n/p         | -                              |

n/p = not publishable; n/a = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.