

Travel to Blue Mountains Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	2,811	3,285	3,429	3,969	3,915	4,058	4,402	3,376	3,549	2,781	-21.6%
Nights ('000)	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	2,917	2,677	-8.2%
Expenditure (\$ million)	\$498	\$488	\$556	\$603	\$602	\$672	\$758	\$557	\$759	\$619	-18.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	703	805	864	945	967	1,111	1,291	970	1,287	979	-23.9%
Nights (000)	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	2,917	2,677	-8.2%
Average Length of Stay	2.6	2.2	2.4	2.3	2.4	2.3	2.1	2.5	2.3	2.7	20.6%
Expenditure (\$ million)	\$305	\$286	\$362	\$347	\$387	\$396	\$429	\$356	\$581	\$440	-24.4%
Spend per visitor per night (\$)	\$166	\$161	\$175	\$157	\$170	\$157	\$155	\$150	\$199	\$164	-17.6%
Intrastate visitors (000)	604	689	755	814	810	992	1,129	862	1,196	862	-27.9%
Interstate visitors (000)	99	116	109	132	157	119	163	108	90	117	29.0%
Intrastate nights (000)	1,571	1,431	1,769	1,711	1,802	2,167	2,196	1,877	2,713	2,319	-14.5%
Interstate nights (000)	259	343	298	504	475	358	580	502	205	358	74.9%
Intrastate expenditure (\$ million)	\$256	\$232	\$309	\$289	\$309	\$349	\$371	\$300	\$534	\$373	-30.0%
Interstate expenditure (\$ million)	\$48	\$54	\$53	\$58	\$79	\$47	\$58	\$56	\$47	\$66	39.6%

Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	357	465	510	584	569	687	718	485	794	553	-30.3%
Visiting Friends & Relatives	177	228	231	244	287	313	401	346	331	309	-6.7%
Business	143	n/p	93	n/p	n/p	n/p	128	88	137	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	703	805	864	945	967	1,111	1,291	970	1,287	979	-23.9%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	833	1,046	1,193	1,344	1,428	1,416	1,580	1,115	1,743	1,354	-22.3%
Visiting Friends & Relatives	439	474	506	581	596	847	894	825	781	918	17.6%
Business	488	n/p	329	n/p	n/p	n/p	232	291	289	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	2,917	2,677	-8.2%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	212	255	234	254	252	264	353	321	305	233	-23.7%
Sydney	391	434	521	560	558	728	776	542	891	629	-29.4%
Total Intrastate	604	689	755	814	810	992	1,129	862	1,196	862	-27.9%
Victoria	n/p	n/p	n/p	n/p	84	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	99	116	109	132	157	119	163	108	90	117	29.0%
Grand Total	703	805	864	945	967	1,111	1,291	970	1,287	979	-23.9%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	n/p	220	198	204	211	341	335	202	259	256	-1.1%
30-39	n/p	96	137	171	155	137	285	178	197	171	-13.1%
40-49	99	150	141	146	194	231	180	146	249	128	-48.6%
50-59	172	116	179	185	135	180	174	115	227	136	-40.1%
60-69	128	143	145	152	176	135	167	230	234	165	-29.4%
70+	65	79	63	88	96	86	150	99	121	123	1.6%
Total	703	805	864	945	967	1,111	1,291	970	1,287	979	-23.9%

Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	124	176	177	160	185	197	286	286	264	268	1.6%
Adult couple	224	201	292	283	314	330	362	312	444	302	-32.0%
Family group - parents and children	143	152	152	169	162	191	194	146	175	137	-21.7%
Friends or relatives travelling together with(out) children	131	219	177	273	254	326	388	201	344	227	-34.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	703	805	864	945	967	1,111	1,291	970	1,287	979	-23.9%

Travel to Blue Mountains Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	428	408	514	561	558	641	807	570	791	488	-38.3%
Bushwalking / rainforest walks	276	305	411	382	426	520	622	338	568	402	-29.3%
Visit friends & relatives	237	296	307	333	366	361	463	394	335	310	-7.5%
Visit national parks / state parks	188	304	313	345	338	473	557	309	463	285	-38.5%
Sightseeing/looking around	221	306	342	310	314	355	448	280	359	224	-37.6%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Friends or relatives property	571	448	600	796	714	926	954	863	952	984	3.4%
Own property	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Caravan or camping - non commercial	n/p	n/p	n/p	178	181	177	355	205	201	256	27.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	578	647	731	826	862	931	1,125	827	1,168	863	-26.1%
Railway	54	75	88	n/p	n/p	111	106	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	1,802	-20.3%
Expenditure (\$ million)	\$193	\$202	\$193	\$256	\$215	\$276	\$329	\$200	\$178	\$179	0.5%
Spend per visitor (\$)	\$92	\$81	\$75	\$85	\$73	\$94	\$106	\$83	\$79	\$99	26.1%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	1,330	1,714	1,730	2,217	1,861	1,983	2,045	1,469	1,410	1,118	-20.7%
Visiting Friends & Relatives	556	509	556	461	754	755	658	588	514	500	-2.9%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	1,802	-20.3%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Sydney	1,721	1,885	1,980	2,495	2,530	2,427	2,692	1,843	1,908	1,186	-37.8%
Regional NSW	345	585	585	514	418	495	402	563	354	609	71.9%
Total Intrastate	2,065	2,470	2,565	3,009	2,948	2,921	3,094	2,405	2,262	1,794	-20.7%
Total Interstate	n/p	n/p	-	n/p	-	n/p	n/p	-	-	n/p	-
Total	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	1,802	-20.3%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	n/p	n/p	711	810	823	752	741	627	502	n/p	-
30-39	n/p	421	447	510	677	578	595	472	435	n/p	-
40-49	397	397	482	625	349	443	483	321	402	n/p	-
50-59	456	587	353	377	348	439	549	288	310	n/p	-
60-69	326	400	301	434	466	372	371	403	365	445	22.0%
70+	166	192	271	268	286	363	372	294	n/p	n/p	-
Total	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	1,802	-20.3%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	1,028	1,292	1,346	1,829	1,635	1,580	1,760	1,302	1,141	1,093	-4.2%
Bushwalking / rainforest walks	626	804	751	1,072	1,031	986	1,226	828	825	536	-35.0%
Visit friends & relatives	585	679	652	653	939	918	794	705	474	507	7.0%
Visit national parks / state parks	513	795	673	1,027	927	1,073	1,164	830	748	459	-38.7%
Sightseeing/looking around	642	893	710	1,059	901	1,163	1,044	735	563	381	-32.2%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	1,957	2,339	2,253	2,693	2,588	2,551	2,786	2,147	2,104	1,709	-18.8%
Rental car	-	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	272	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.