

Travel to Capital Country Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	3,351	3,064	3,563	3,690	3,946	4,393	5,189	4,329	4,451	3,300	-25.9%
Nights ('000)	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	-22.3%
Expenditure (\$ million)	\$591	\$479	\$532	\$601	\$611	\$797	\$919	\$750	\$945	\$855	-9.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	-23.8%
Nights (000)	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	-22.3%
Average Length of Stay	2.5	2.3	2.4	2.3	2.3	2.2	2.2	2.5	2.4	2.4	2.0%
Expenditure (\$ million)	\$365	\$319	\$324	\$396	\$347	\$475	\$583	\$444	\$621	\$605	-2.6%
Spend per visitor per night (\$)	\$141	\$127	\$129	\$131	\$127	\$146	\$166	\$130	\$167	\$209	25.3%
Intrastate visitors (000)	781	816	751	992	888	1,129	1,214	1,024	1,228	898	-26.8%
Interstate visitors (000)	264	274	275	303	296	338	397	359	348	302	-13.1%
Intrastate nights (000)	1,766	1,822	1,763	2,187	1,978	2,324	2,552	2,378	2,907	2,200	-24.3%
Interstate nights (000)	825	689	746	838	750	933	971	1,036	816	694	-15.0%
Intrastate expenditure (\$ million)	\$273	\$237	\$237	\$292	\$272	\$352	\$422	\$342	\$521	\$453	-13.0%
Interstate expenditure (\$ million)	\$92	\$83	\$87	\$104	\$75	\$123	\$161	\$102	\$100	\$152	51.7%

Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	438	422	380	495	407	547	623	430	644	455	-29.3%
Visiting Friends & Relatives	418	438	394	541	511	578	653	532	612	467	-23.8%
Business	128	159	155	166	167	240	246	321	196	177	-9.6%
Other	61	76	98	94	101	105	95	108	130	101	-22.3%
Total	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	-23.8%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	1,209	1,020	932	1,041	1,037	1,109	1,306	862	1,435	971	-32.3%
Visiting Friends & Relatives	929	1,000	980	1,380	1,139	1,470	1,266	1,266	1,405	1,246	-11.3%
Business	306	371	416	411	341	446	816	1,054	578	514	-11.1%
Other	147	121	182	193	211	232	136	231	306	164	-46.4%
Total	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	-22.3%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	371	414	374	471	405	474	526	457	464	390	-15.9%
Sydney	410	401	378	521	483	655	689	567	764	508	-33.5%
Total Intrastate	781	816	751	992	888	1,129	1,214	1,024	1,228	898	-26.8%
Victoria	101	121	108	115	107	106	116	135	124	137	11.2%
Queensland	n/p	n/p	n/p	n/p	n/p	99	94	n/p	n/p	n/p	-
ACT	n/p	n/p	98	78	88	102	145	124	163	95	-42.0%
Other Interstate	35	22	n/p	60	n/p	31	42	n/p	n/p	n/p	-
Total Interstate	264	274	275	303	296	338	397	359	348	302	-13.1%
Grand Total	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	-23.8%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	220	231	158	252	271	296	302	276	290	280	-3.5%
30-39	154	147	153	201	130	244	204	208	246	193	-21.4%
40-49	157	203	160	208	181	190	293	177	268	166	-38.1%
50-59	184	194	226	254	227	276	285	285	280	153	-45.3%
60-69	221	201	189	259	250	286	276	234	283	243	-14.4%
70+	108	114	140	121	125	174	249	204	208	165	-20.5%
Total	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	-23.8%

Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	215	263	242	342	328	409	601	484	470	328	-30.2%
Adult couple	323	298	327	393	333	504	402	363	500	385	-23.1%
Family group - parents and children	237	229	200	223	242	203	222	172	233	161	-30.6%
Friends or relatives travelling together with(out) children	196	238	197	260	226	274	302	261	324	278	-14.1%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	100	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	-23.8%

Travel to Capital Country Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	503	512	492	677	659	750	842	643	817	560	-31.5%
Visit friends & relatives	504	525	468	639	612	617	709	575	590	369	-37.5%
Pubs, clubs, discos etc	199	178	172	251	240	248	321	227	335	306	-8.6%
Sightseeing/looking around	236	222	217	287	182	310	328	292	303	217	-28.4%
Bushwalking / rainforest walks	139	134	135	171	148	201	205	157	257	209	-18.9%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Friends or relatives property	1,248	1,034	1,177	1,416	1,289	1,601	1,255	1,433	1,491	1,128	-24.4%
Standard hotel/motor inn (below 4 star)	448	549	461	437	434	539	647	800	640	633	-1.1%
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	n/p	247	299	316	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	925	975	888	1,166	1,060	1,298	1,483	1,258	1,472	1,132	-23.1%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	-27.0%
Expenditure (\$ million)	\$226	\$159	\$209	\$205	\$264	\$322	\$336	\$306	\$323	\$250	-22.7%
Spend per visitor (\$)	\$98	\$81	\$82	\$86	\$95	\$110	\$94	\$104	\$112	\$119	5.9%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	965	870	1,436	1,125	1,389	1,580	1,780	1,362	1,456	843	-42.1%
Visiting Friends & Relatives	950	733	601	866	822	803	1,077	932	772	645	-16.5%
Business	n/p	n/p	221	203	n/p	n/p	432	439	294	n/p	-
Other	n/p	n/p	279	n/p	321	282	290	n/p	354	n/p	-
Total	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	-27.0%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Sydney	877	817	913	1,040	1,069	1,135	1,225	1,103	1,100	591	-46.3%
Regional NSW	787	673	1,033	832	1,071	1,081	1,353	1,187	1,164	968	-16.8%
Total Intrastate	1,665	1,490	1,946	1,871	2,140	2,216	2,578	2,290	2,264	1,559	-31.1%
Total Interstate	641	484	591	523	621	710	1,000	655	611	541	-11.6%
Total	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	-27.0%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	n/p	n/p	488	474	535	n/p	719	488	648	416	-35.8%
30-39	n/p	n/p	n/p	n/p	n/p	469	572	388	393	n/p	-
40-49	472	274	374	386	495	463	617	497	367	n/p	-
50-59	384	415	466	437	501	611	549	539	498	386	-22.4%
60-69	427	435	584	485	492	530	541	630	481	508	5.6%
70+	303	227	338	383	415	398	581	404	488	254	-47.9%
Total	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	-27.0%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	961	910	1,247	1,331	1,320	1,578	1,912	1,432	1,479	833	-43.7%
Visit friends & relatives	983	791	742	918	1,013	1,017	1,250	959	822	589	-28.3%
Go shopping for pleasure	425	424	689	407	444	620	692	469	447	302	-32.4%
Sightseeing/looking around	443	364	438	445	647	577	771	562	536	287	-46.6%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	326	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	2,252	1,827	2,456	2,275	2,601	2,841	3,399	2,846	2,813	2,061	-26.7%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	-	-	-	-	-	-	-	-	-	n/p	-

n/p = not publishable; n/a = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.