

Travel to Central Coast Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	5,087	4,741	4,411	4,567	4,795	5,157	6,289	5,611	5,092	3,903	-23.4%
Nights ('000)	4,114	3,504	3,459	3,348	3,868	4,100	4,458	3,880	4,317	4,359	1.0%
Expenditure (\$ million)	\$840	\$793	\$753	\$792	\$769	\$834	\$1,011	\$854	\$975	\$1,017	4.3%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	1,422	-16.0%
Nights (000)	4,114	3,504	3,459	3,348	3,868	4,100	4,458	3,880	4,317	4,359	1.0%
Average Length of Stay	3.0	2.7	2.9	2.7	2.8	2.7	2.6	2.7	2.5	3.1	20.3%
Expenditure (\$ million)	\$558	\$537	\$484	\$505	\$513	\$547	\$660	\$516	\$687	\$781	13.8%
Spend per visitor per night (\$)	\$136	\$153	\$140	\$151	\$133	\$133	\$148	\$133	\$159	\$179	12.7%
Intrastate visitors (000)	1,222	1,117	1,028	1,087	1,237	1,310	1,529	1,269	1,539	1,259	-18.2%
Interstate visitors (000)	158	178	170	166	150	195	208	176	155	162	4.8%
Intrastate nights (000)	3,616	2,929	2,654	2,727	3,200	3,518	3,516	3,129	3,662	3,405	-7.0%
Interstate nights (000)	497	575	805	620	668	582	942	752	655	954	45.6%
Intrastate expenditure (\$ million)	\$511	\$462	\$403	\$446	\$451	\$466	\$565	\$433	\$614	\$700	14.0%
Interstate expenditure (\$ million)	\$48	\$75	\$81	\$59	\$62	\$80	\$95	\$83	\$73	\$81	11.9%

Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	698	575	572	563	619	685	776	567	839	656	-21.8%
Visiting Friends & Relatives	564	622	523	589	612	630	740	718	695	595	-14.4%
Business	n/p	n/p	n/p	74	114	128	155	94	75	130	72.5%
Other	n/p	n/p	42	n/p	n/p	n/p	73	74	85	n/p	-
Total	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	1,422	-16.0%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	2,106	1,792	1,801	1,777	1,742	2,005	1,990	1,550	2,260	1,985	-12.2%
Visiting Friends & Relatives	1,290	1,490	1,302	1,295	1,545	1,664	1,986	1,823	1,692	1,896	12.0%
Business	n/p	n/p	n/p	169	497	248	320	223	124	361	191.8%
Other	n/p	n/p	98	n/p	n/p	n/p	162	284	241	n/p	-
Total	4,114	3,504	3,459	3,348	3,868	4,100	4,458	3,880	4,317	4,359	1.0%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	337	349	283	322	340	445	435	416	355	308	-13.2%
Sydney	885	768	745	765	897	865	1,094	853	1,184	951	-19.6%
Total Intrastate	1,222	1,117	1,028	1,087	1,237	1,310	1,529	1,269	1,539	1,259	-18.2%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	72	n/p	n/p	n/p	-
Queensland	n/p	81	n/p	75	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	158	178	170	166	150	195	208	176	155	162	4.8%
Grand Total	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	1,422	-16.0%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	310	268	276	299	297	397	374	363	348	350	0.8%
30-39	258	217	192	168	265	264	318	228	286	261	-8.5%
40-49	227	241	209	207	240	208	231	239	317	266	-15.9%
50-59	241	216	186	231	254	231	337	196	281	213	-24.4%
60-69	239	213	192	233	201	266	289	247	297	211	-28.9%
70+	106	140	143	115	131	139	189	171	165	119	-27.5%
Total	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	1,422	-16.0%

Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	326	306	242	299	364	402	468	515	446	406	-9.1%
Adult couple	458	343	404	357	424	438	529	369	471	384	-18.6%
Family group - parents and children	311	306	303	266	299	262	331	285	335	226	-32.6%
Friends or relatives travelling together with(out) children	249	311	220	291	269	372	373	243	406	380	-6.4%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	n/p	-
Total	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	1,422	-16.0%

Travel to Central Coast Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Eat out / dine at a restaurant and/or cafe	786	746	708	708	766	912	1,006	769	902	764	-15.3%	
Go to the beach	605	587	611	566	603	650	835	673	834	717	-14.0%	
Visit friends & relatives	675	737	672	685	751	786	903	766	731	502	-31.3%	
Sightseeing/looking around	315	272	304	231	254	347	419	349	280	268	-4.5%	
Bushwalking / rainforest walks	103	99	141	117	168	158	235	170	331	253	-23.5%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Friends or relatives property	2,008	1,697	1,582	1,653	1,777	1,981	2,341	2,038	2,088	2,214	6.0%	
Rented house/apartment/flat or unit	535	313	516	374	411	368	411	352	524	648	23.7%	
Standard hotel/motor inn (below 4 star)	238	307	299	222	377	312	227	228	347	275	-20.7%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Private vehicle or company car	1,246	1,103	1,030	1,059	1,217	1,328	1,522	1,242	1,552	1,222	-21.3%	
Railway	48	75	82	95	73	n/p	128	89	75	n/p	-	
Aircraft	46	62	n/p	74	n/p	70	57	n/p	n/p	n/p	-	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	-27.0%
Expenditure (\$ million)	\$282	\$257	\$270	\$287	\$256	\$287	\$351	\$338	\$288	\$235	-18.3%
Spend per visitor (\$)	\$76	\$74	\$84	\$86	\$75	\$79	\$77	\$81	\$85	\$95	11.9%

Main Purpose of Trip

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Holiday	1,486	1,624	1,397	1,482	1,462	1,581	2,181	1,669	1,475	928	-37.1%	
Visiting Friends & Relatives	1,715	1,290	1,309	1,305	1,338	1,387	1,552	1,660	1,260	999	-20.8%	
Business	n/p	n/p	n/p	n/p	n/p	n/p	463	490	350	n/p	-	
Other	n/p	n/p	360	365	386	347	357	347	313	330	5.3%	
Total	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	-27.0%	

Origin

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Sydney	2,367	2,103	2,268	2,011	2,268	2,560	2,988	2,633	2,363	1,683	-28.8%	
Regional NSW	1,340	1,310	945	1,282	1,124	1,076	1,562	1,524	1,032	787	-23.7%	
Total Intrastate	3,707	3,413	3,212	3,293	3,392	3,636	4,550	4,157	3,394	2,471	-27.2%	
Total Interstate	-	n/p	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	-27.0%	

Age

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
15-29	699	653	575	716	580	918	956	877	664	588	-11.5%	
30-39	653	476	503	378	602	511	668	751	608	438	-27.9%	
40-49	646	691	668	462	511	556	625	591	511	n/p	-	
50-59	567	654	483	729	672	532	793	677	627	505	-19.5%	
60-69	662	648	595	628	642	729	885	829	556	350	-37.0%	
70+	479	323	388	401	401	407	626	442	432	n/p	-	
Total	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	-27.0%	

Top 5 activities (sorted by the latest year)

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Visit friends & relatives	1,771	1,631	1,480	1,388	1,526	1,423	1,732	1,707	1,169	899	-23.0%	
Eat out / dine at a restaurant and/or cafe	1,515	1,421	1,513	1,586	1,618	1,700	2,055	2,002	1,482	874	-41.0%	
Go to the beach	737	772	734	444	715	902	1,015	1,015	711	516	-27.4%	
Sightseeing/looking around	384	373	475	696	540	388	892	681	441	n/p	-	
Go shopping for pleasure	412	456	445	516	474	392	564	431	274	n/p	-	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022		
Private vehicle or company car	3,498	3,141	2,941	3,201	3,207	3,382	4,299	3,914	3,189	2,320	-27.3%	
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.