

# Travel to Country and Outback Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

GRAND TOTAL - overnight & daytrip	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	7,865	8,310	9,179	8,695	9,751	10,368	11,631	9,359	10,019	7,463	-25.5%
Nights (000)	12,998	11,549	12,830	13,820	14,614	17,301	16,635	13,157	16,224	11,801	-27.3%
Expenditure (\$ million)	\$2,219	\$2,166	\$2,274	\$2,304	\$2,570	\$2,881	\$3,390	\$2,803	\$3,382	\$2,649	-21.7%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors (000)	3,511	3,391	3,713	3,824	4,343	4,943	5,222	3,959	5,049	3,695	-26.8%
Nights (000)	12,998	11,549	12,830	13,820	14,614	17,301	16,635	13,157	16,224	11,801	-27.3%
Expenditure (\$ million)	\$1,582	\$1,468	\$1,579	\$1,707	\$1,943	\$2,164	\$2,442	\$1,973	\$2,699	\$2,077	-23.0%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors (000)	7,786	8,236	9,102	8,613	9,665	10,273	11,549	9,293	10,017	7,452	-25.6%
Nights (000)	11,150	9,595	11,065	11,623	12,882	14,861	14,507	11,623	16,194	11,408	-29.6%
Expenditure (\$ million)	\$2,118	\$2,075	\$2,185	\$2,202	\$2,471	\$2,748	\$3,289	\$2,726	\$3,379	\$2,629	-22.2%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	3,684	-27.0%
Nights (000)	11,150	9,595	11,065	11,623	12,882	14,861	14,507	11,623	16,194	11,408	-29.6%
Average Length of Stay (nights)	3.2	2.9	3.0	3.1	3.0	3.1	2.8	3.0	3.2	3.1	-3.5%
Expenditure (\$ million)	\$1,480	\$1,377	\$1,490	\$1,605	\$1,845	\$2,031	\$2,341	\$1,896	\$2,697	\$2,057	-23.7%
Spend per visitor per night (\$)	\$133	\$144	\$135	\$138	\$143	\$137	\$161	\$163	\$167	\$180	8.3%
Interstate visitors (000)	780	820	927	991	1,030	1,071	1,134	956	925	724	-21.8%
Intrastate visitors (000)	2,652	2,497	2,709	2,752	3,226	3,777	4,005	2,937	4,122	2,960	-28.2%
Interstate nights (000)	3,760	2,935	3,444	3,602	4,179	4,195	3,710	3,385	3,709	2,446	-34.0%
Intrastate nights (000)	7,390	6,660	7,621	8,021	8,703	10,666	10,798	8,238	12,485	8,961	-28.2%
Interstate expenditure (\$ million)	\$465	\$406	\$392	\$485	\$598	\$554	\$615	\$536	\$538	\$413	-23.4%
Intrastate expenditure (\$ million)	\$1,015	\$972	\$1,099	\$1,120	\$1,247	\$1,477	\$1,726	\$1,360	\$2,158	\$1,644	-23.8%

### Main Purpose of Visit

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	Visitors (000)		YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
					2017	2018					
Holiday	1,294	1,209	1,317	1,383	1,423	1,736	1,840	1,225	1,770	1,300	-26.6%
Visiting Friends & Relatives	1,232	1,141	1,269	1,192	1,460	1,652	1,758	1,281	1,604	1,095	-31.7%
Business	688	710	735	838	968	1,020	1,144	1,064	1,281	943	-26.4%
Other	264	307	387	399	465	525	477	390	474	383	-19.1%
Total	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	3,684	-27.0%

### Origin

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	Visitors (000)		YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
					2017	2018					
Regional NSW	1,703	1,633	1,758	1,789	2,081	2,410	2,563	1,968	2,404	1,833	-23.7%
Sydney	949	864	951	963	1,145	1,367	1,442	969	1,719	1,127	-34.4%
Queensland	403	414	448	496	507	520	607	444	472	328	-30.6%
Victoria	181	218	255	293	307	302	307	327	255	195	-23.8%
ACT	n/p	62	73	86	75	80	88	69	100	86	-13.7%
Other Interstate	126	126	151	116	141	168	133	116	98	115	17.8%
Total	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	3,684	-27.0%

### Age

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	Visitors (000)		YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
					2017	2018					
15-29	640	597	759	694	973	1,006	1,045	811	975	766	-21.5%
30-39	547	531	511	528	534	674	852	631	814	548	-32.7%
40-49	584	631	602	662	798	954	761	625	973	557	-42.7%
50-59	641	663	720	757	785	849	968	757	851	721	-15.2%
60-69	678	578	711	719	737	810	897	641	876	694	-20.8%
70+	342	317	332	382	429	554	617	427	559	397	-28.9%
Total	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	3,684	-27.0%

### Travel Party

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	Visitors (000)		YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
					2017	2018					
Travelling alone	814	873	1,045	1,127	1,313	1,573	1,577	1,310	1,741	1,180	-32.2%
Adult couple	1,008	857	1,004	1,032	1,128	1,250	1,220	952	1,235	1,000	-19.0%
Family group - parents and children	754	674	634	574	687	730	774	598	719	593	-17.6%
Friends or relatives travelling together	602	612	699	756	884	961	1,138	699	1,081	643	-40.6%
Other travel party	254	301	253	254	245	334	431	334	272	268	-1.3%
Total	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	3,684	-27.0%

### Top 5 Activities (sorted by the latest year)

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	Visitors (000)		YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
					2017	2018					
Eat out / dine at a restaurant and/or cafe	1,794	1,684	1,903	2,024	2,284	2,668	2,979	2,027	2,560	1,747	-31.7%
Visit friends & relatives	1,472	1,426	1,608	1,567	1,773	1,912	2,219	1,436	1,547	994	-35.7%
Pubs, clubs, discos etc	712	823	873	886	1,057	1,147	1,426	1,145	1,386	846	-39.0%
Sightseeing/looking around	740	646	766	775	826	981	1,193	802	967	687	-29.0%
Bushwalking / rainforest walks	324	278	321	399	459	525	605	362	766	511	-33.3%



# Travel to Country and Outback Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Friends or relatives property	1,291	1,223	1,329	1,339	1,480	1,721	1,754	1,362	1,604	1,096	-31.7%
Standard hotel/motor inn (below 4 star)	1,062	1,146	1,203	1,179	1,315	1,448	1,661	1,071	1,520	1,046	-31.2%
Caravan or camping - non commercial	338	377	332	426	491	537	608	485	588	474	-19.4%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Private vehicle or company car	3,054	2,892	3,230	3,315	3,711	4,292	4,586	3,487	4,704	3,383	-28.1%
Aircraft	154	162	154	184	350	270	272	180	174	113	-35.1%
Railway	85	105	65	79	77	123	72	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	80	74	77	82	86	95	83	66	n/p	11	-
Nights (000)	1,848	1,954	1,765	2,197	1,731	2,439	2,128	1,533	n/p	393	-
Average Length of Stay (nights)	23.2	26.4	22.9	26.9	20.0	25.6	25.8	23.3	-	34.5	-
Expenditure (\$ million)	\$101	\$91	\$89	\$102	\$98	\$133	\$101	\$77	n/p	\$21	-
Spend per visitor per night (\$)	\$55	\$47	\$50	\$46	\$57	\$55	\$47	\$50	-	\$53	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	3,768	-24.2%
Expenditure (\$ million)	\$638	\$698	\$694	\$597	\$626	\$717	\$948	\$830	\$682	\$572	-16.2%
Spend per visitor (\$)	\$146	\$142	\$127	\$123	\$116	\$132	\$148	\$154	\$137	\$152	10.5%

## Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Holiday	2,116	2,023	2,428	2,185	2,095	2,302	2,543	2,077	2,111	1,575	-25.4%
Visiting Friends & Relatives	858	948	1,218	1,058	1,249	1,298	1,404	1,178	781	696	-10.9%
Business	592	854	535	600	818	636	1,095	948	943	818	-13.3%
Other	787	1,094	1,285	1,028	1,246	1,189	1,367	1,197	1,134	680	-40.1%
Total	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	3,768	-24.2%

## Origin

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Regional NSW	3,563	4,158	4,648	4,110	4,490	4,510	5,192	4,668	4,294	3,266	-23.9%
Sydney	707	634	616	578	774	735	944	622	574	453	-21.1%
Total Intrastate	4,270	4,791	5,264	4,689	5,265	5,245	6,136	5,289	4,868	3,719	-23.6%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	3,768	-24.2%

## Age

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
15-29	751	939	1,181	906	959	1,125	1,446	942	792	745	-5.9%
30-39	766	947	548	666	783	836	706	1,010	815	475	-41.8%
40-49	667	1,132	1,040	844	710	785	1,186	761	714	512	-28.3%
50-59	866	687	996	789	1,196	895	1,077	1,095	868	633	-27.2%
60-69	729	725	1,176	982	969	1,024	1,152	899	937	618	-34.0%
70+	574	489	525	683	793	759	841	693	843	785	-6.9%
Total	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	3,768	-24.2%

n/p = not publishable

\*Further breakdown of International visitor data are not available for destination networks