

# Travel to New England North West Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



## OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	2,652	2,891	3,188	2,915	3,262	3,515	3,829	3,103	3,390	2,292	-32.4%
Nights ('000)	3,984	3,668	3,978	3,754	4,176	4,591	4,457	3,676	4,907	3,694	-24.7%
Expenditure (\$ million)	\$658	\$713	\$738	\$702	\$723	\$934	\$990	\$828	\$906	\$664	-26.8%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	1,619	1,242	-23.3%
Nights (000)	3,984	3,668	3,978	3,754	4,176	4,591	4,457	3,676	4,907	3,694	-24.7%
Average Length of Stay	3.0	2.9	2.8	2.7	2.7	2.8	2.7	2.6	3.0	3.0	-1.8%
Expenditure (\$ million)	\$483	\$496	\$511	\$476	\$529	\$647	\$674	\$573	\$676	\$517	-23.5%
Spend per visitor per night (\$)	\$121	\$135	\$129	\$127	\$127	\$141	\$151	\$156	\$138	\$140	1.6%
Intrastate visitors (000)	955	841	974	905	1,090	1,169	1,126	981	1,204	918	-23.7%
Interstate visitors (000)	375	441	423	463	455	466	503	419	415	324	-22.0%
Intrastate nights (000)	2,571	2,353	2,584	2,333	2,715	3,227	3,121	2,493	3,493	2,633	-24.6%
Interstate nights (000)	1,413	1,315	1,394	1,421	1,461	1,365	1,336	1,183	1,413	1,062	-24.9%
Intrastate expenditure (\$ million)	\$353	\$320	\$352	\$314	\$341	\$456	\$477	\$386	\$523	\$379	-27.6%
Interstate expenditure (\$ million)	\$130	\$176	\$159	\$162	\$188	\$191	\$196	\$187	\$153	\$138	-9.6%

### Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	483	452	528	490	507	502	502	408	479	339	-29.2%
Visiting Friends & Relatives	419	461	498	436	541	549	608	466	528	398	-24.6%
Business	301	254	243	306	342	395	380	398	451	329	-27.1%
Other	136	134	154	142	163	217	149	141	176	185	4.9%
Total	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	1,619	1,242	-23.3%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	1,665	1,433	1,490	1,425	1,302	1,496	1,536	1,180	1,340	1,077	-19.6%
Visiting Friends & Relatives	1,301	1,400	1,545	1,218	1,673	1,653	1,723	1,256	1,722	1,227	-28.7%
Business	778	606	584	702	843	999	861	921	1,369	921	-32.7%
Other	239	229	359	409	358	443	338	320	476	469	-1.3%
Total	3,984	3,668	3,978	3,754	4,176	4,591	4,457	3,676	4,907	3,694	-24.7%

### Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	720	652	746	692	840	843	879	771	901	712	-21.0%
Sydney	235	189	229	213	250	326	247	210	303	206	-32.0%
<b>Total Intrastate</b>	955	841	974	905	1,090	1,169	1,126	981	1,204	918	-23.7%
Victoria	69	69	98	89	99	81	74	106	n/p	n/p	-
Queensland	238	312	278	325	302	328	385	258	300	237	-20.9%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	32	n/p	33	n/p	38	45	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	375	441	423	463	455	466	503	419	415	324	-22.0%
<b>Grand Total</b>	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	1,619	1,242	-23.3%

### Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	224	156	296	220	317	270	309	267	321	272	-15.3%
30-39	251	226	156	220	199	172	304	228	273	181	-33.9%
40-49	179	255	191	257	274	351	216	223	295	171	-42.1%
50-59	258	254	256	249	270	314	256	261	276	258	-6.6%
60-69	264	248	335	240	293	296	317	237	276	223	-19.2%
70+	155	142	163	181	193	230	227	184	177	137	-22.5%
Total	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	1,619	1,242	-23.3%

### Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	368	347	323	438	503	538	534	452	625	436	-30.4%
Adult couple	386	343	457	404	396	486	432	395	393	360	-8.5%
Family group - parents and children	252	248	255	182	246	229	231	204	229	195	-14.9%
Friends or relatives travelling together with(out) children	231	249	260	273	316	246	298	208	260	173	-33.5%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	98	98	132	100	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	1,619	1,242	-23.3%

# Travel to New England North West Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	644	689	747	679	803	860	924	670	730	561	-23.2%
Visit friends & relatives	506	542	611	541	641	604	753	531	507	316	-37.7%
Pubs, clubs, discos etc	267	317	360	282	320	381	453	399	378	259	-31.4%
Sightseeing/looking around	276	223	284	259	264	287	334	230	218	186	-14.8%
Visit national parks / state parks	116	117	160	77	137	149	118	109	173	162	-6.2%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Friends or relatives property	1,593	1,540	1,578	1,389	1,784	1,697	1,662	1,402	1,912	1,351	-29.3%
Standard hotel/motor inn (below 4 star)	764	793	762	770	658	853	973	656	1,193	625	-47.6%
Caravan park or commercial camping ground	505	560	615	594	450	795	509	539	396	450	13.7%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	1,183	1,098	1,266	1,181	1,321	1,405	1,429	1,247	1,512	1,129	-25.3%
Aircraft	n/p	97	n/p	82	133	106	96	n/p	n/p	n/p	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	1,771	1,050	-40.7%
Expenditure (\$ million)*	\$175	\$217	\$227	\$226	\$195	\$287	\$317	\$255	\$230	\$147	-36.2%
Spend per visitor (\$)	\$132	\$135	\$127	\$146	\$113	\$153	\$144	\$150	\$130	\$140	7.6%

### Main Purpose of Trip

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	520	615	770	745	607	823	910	646	795	407	-48.8%
Visiting Friends & Relatives	n/p	n/p	410	n/p	393	430	518	334	n/p	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	380	379	381	n/p	-
Other	334	424	451	308	460	445	392	344	384	n/p	-
Total	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	1,771	1,050	-40.7%

### Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,237	1,480	1,667	1,410	1,570	1,743	1,928	1,557	1,717	1,004	-41.5%
<b>Total Intrastate</b>	1,254	1,510	1,707	1,464	1,624	1,761	2,062	1,637	1,731	1,018	-41.2%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	1,771	1,050	-40.7%

### Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	531	n/p	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	437	n/p	n/p	n/p	n/p	n/p	n/p	275	n/p	-
50-59	327	202	353	242	418	316	421	340	283	n/p	-
60-69	227	228	468	288	374	335	404	273	287	n/p	-
70+	220	n/p	n/p	308	276	302	350	n/p	330	n/p	-
Total	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	1,771	1,050	-40.7%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	486	573	589	652	807	899	1046	666	629	345	-45.2%
Go shopping for pleasure	425	289	515	312	400	459	426	351	312	n/p	-
Visit friends & relatives	285	502	520	454	588	506	540	408	289	n/p	-
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Sightseeing/looking around	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	1,295	1,533	1,767	1,530	1,691	1,831	2,122	1,646	1,771	1,033	-41.7%
Rental car	-	-	n/p	-	-	-	-	n/p	-	n/p	-
Aircraft	n/p	n/p	n/p	-	n/p	-	n/p	n/p	-	n/p	-

n/p = not publishable; n/a = not available

New England North West includes: Armidale, Glen Innes, Inverell, Moree, Narrabri, Tamworth and Tenterfield.