

Travel to North Coast Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



OVERVIEW

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
GRAND TOTAL - overnight & daytrip											
Visitors (000)	11,050	10,636	11,428	12,245	12,609	13,451	13,877	12,907	11,850	8,754	-26.1%
Nights (000)	20,947	21,850	21,319	24,198	23,637	24,208	27,467	22,086	23,284	17,559	-24.6%
Expenditure (\$ million)	\$3,304	\$3,353	\$3,476	\$3,722	\$3,714	\$4,525	\$4,706	\$4,237	\$5,075	\$3,765	-25.8%
Overnight - Int'l & domestic											
Visitors (000)	4,723	4,990	5,109	5,513	5,476	6,019	6,324	5,405	5,631	4,027	-28.5%
Nights (000)	20,947	21,850	21,319	24,198	23,637	24,208	27,467	22,086	23,284	17,559	-24.6%
Expenditure (\$ million)	\$2,547	\$2,763	\$2,840	\$3,035	\$3,044	\$3,701	\$3,889	\$3,310	\$4,288	\$3,175	-26.0%
Domestic - overnight & daytrip											
Visitors (000)	10,800	10,371	11,143	11,944	12,271	13,102	13,512	12,646	11,848	8,703	-26.5%
Nights (000)	17,943	18,926	18,235	20,686	19,987	20,739	23,361	19,192	23,276	16,848	-27.6%
Expenditure (\$ million)	\$3,158	\$3,195	\$3,298	\$3,536	\$3,490	\$4,302	\$4,433	\$4,073	\$5,074	\$3,724	-26.6%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	4,473	4,726	4,824	5,212	5,138	5,669	5,958	5,144	5,630	3,975	-29.4%
Nights (000)	17,943	18,926	18,235	20,686	19,987	20,739	23,361	19,192	23,276	16,848	-27.6%
Average Length of Stay (nights)	4.0	4.0	3.8	4.0	3.9	3.7	3.9	3.7	4.1	4.2	2.5%
Expenditure (\$ million)	\$2,401	\$2,605	\$2,662	\$2,849	\$2,819	\$3,478	\$3,616	\$3,145	\$4,287	\$3,134	-26.9%
Spend per visitor per night (\$)	\$134	\$138	\$146	\$138	\$141	\$168	\$155	\$164	\$184	\$186	1.0%
Interstate visitors (000)	1,474	1,679	1,844	2,073	1,923	2,096	2,163	1,853	1,602	1,203	-24.9%
Intrastate visitors (000)	2,999	3,047	2,980	3,139	3,215	3,573	3,795	3,291	4,028	2,772	-31.2%
Interstate nights (000)	6,226	6,615	7,151	8,256	7,605	7,511	8,125	6,961	6,217	5,406	-13.0%
Intrastate nights (000)	11,717	12,311	11,084	12,430	12,383	13,228	15,236	12,231	17,059	11,442	-32.9%
Interstate expenditure (\$ million)	\$761	\$1,059	\$983	\$1,179	\$914	\$1,254	\$1,290	\$1,172	\$1,005	\$922	-8.2%
Intrastate expenditure (\$ million)	\$1,640	\$1,546	\$1,680	\$1,669	\$1,906	\$2,224	\$2,326	\$1,973	\$3,282	\$2,212	-32.6%

Main Purpose of Visit

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)											
Holiday	2,304	2,516	2,381	2,812	2,602	3,024	3,013	2,454	3,064	2,059	-32.8%
Visiting Friends & Relatives	1,656	1,627	1,654	1,637	1,756	1,708	2,091	1,776	1,836	1,292	-29.6%
Business	428	406	628	513	531	702	627	644	481	465	-3.3%
Other	157	273	228	325	352	336	317	361	406	214	-47.2%
Total	4,473	4,726	4,824	5,212	5,138	5,669	5,958	5,144	5,630	3,975	-29.4%

Origin

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)											
Regional NSW	1,935	1,817	1,764	1,914	1,960	2,127	2,213	2,053	2,190	1,591	-27.3%
Sydney	1,064	1,230	1,216	1,225	1,255	1,446	1,583	1,238	1,838	1,181	-35.7%
Queensland	1,158	1,286	1,415	1,578	1,469	1,594	1,617	1,395	1,259	865	-31.3%
Victoria	179	225	261	298	294	305	372	306	226	232	2.9%
ACT	n/p	n/p	82	61	62	76	79	67	52	n/p	-
Other Interstate	69	109	85	136	98	121	95	85	65	n/p	-
Total	4,473	4,726	4,824	5,212	5,138	5,669	5,958	5,144	5,630	3,975	-29.4%

Age

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)											
15-29	886	1,137	1,189	1,247	1,147	1,316	1,335	1,090	1,134	938	-17.3%
30-39	790	717	831	865	901	1,041	1,018	890	939	686	-26.9%
40-49	803	757	801	892	855	913	981	851	1,056	699	-33.8%
50-59	791	880	834	944	835	978	1,026	892	1,061	703	-33.8%
60-69	759	767	766	803	902	860	1,043	875	902	529	-41.3%
70+	444	469	403	460	498	560	555	547	538	421	-21.8%
Total	4,473	4,726	4,824	5,212	5,138	5,669	5,958	5,144	5,630	3,975	-29.4%

Travel Party

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)											
Travelling alone	818	917	1,127	1,036	1,052	1,340	1,345	1,259	1,201	1,003	-16.4%
Adult couple	1,396	1,455	1,345	1,643	1,620	1,645	1,806	1,566	1,740	1,168	-32.9%
Family group - parents and children	1,237	1,025	1,017	1,109	1,053	1,032	1,133	965	1,153	734	-36.4%
Friends or relatives travelling together	857	1,160	1,125	1,233	1,225	1,414	1,496	1,153	1,397	944	-32.4%
Other travel party	165	168	209	192	189	238	178	201	139	126	-9.3%
Total	4,473	4,726	4,824	5,212	5,138	5,669	5,958	5,144	5,630	3,975	-29.4%

Top 5 Activities (sorted by the latest year)

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	2,648	2,883	2,923	3,352	3,344	3,785	3,933	3,200	3,553	2,224	-37.4%
Go to the beach	2,078	2,248	2,236	2,529	2,516	2,803	3,070	2,475	3,028	1,994	-34.2%
Visit friends & relatives	2,003	2,206	2,280	2,219	2,317	2,257	2,744	2,139	1,947	1,279	-34.3%
Pubs, clubs, discos etc	1,122	1,089	1,272	1,429	1,531	1,606	1,620	1,470	1,496	1,023	-31.6%
Sightseeing/looking around	1,265	1,282	1,315	1,391	1,569	1,578	1,941	1,477	1,470	952	-35.3%

Travel to North Coast Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Friends or relatives property	1,631	1,654	1,869	1,713	1,809	1,939	2,214	1,946	1,906	1,429	-25.0%
Standard hotel/motor inn (below 4 star)	769	778	852	975	890	1,007	945	860	921	616	-33.1%
Caravan park or commercial camping ground	778	772	729	806	793	771	824	742	826	545	-34.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Private vehicle or company car	3,899	4,003	4,121	4,468	4,364	4,845	5,065	4,384	4,982	3,519	-29.4%
Aircraft	357	468	490	532	537	581	632	520	474	352	-25.9%
Rental car	n/p	60	n/p	94	67	n/p	98	n/p	59	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Visitors (000)	250	265	285	301	338	350	366	261	n/p	51	-
Nights (000)	3,004	2,925	3,085	3,512	3,650	3,469	4,105	2,895	n/p	712	-
Average Length of Stay (nights)	12.0	11.0	10.8	11.7	10.8	9.9	11.2	11.1	-	13.9	-
Expenditure (\$ million)	\$146	\$158	\$178	\$187	\$224	\$223	\$273	\$164	n/p	\$41	-
Spend per visitor per night (\$)	\$49	\$54	\$58	\$53	\$61	\$64	\$66	\$57	-	\$58	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Visitors (000)	6,327	5,645	6,319	6,732	7,133	7,433	7,553	7,502	6,219	4,728	-24.0%
Expenditure (\$ million)	\$757	\$590	\$636	\$687	\$670	\$824	\$817	\$928	\$787	\$590	-25.0%
Spend per visitor (\$)	\$120	\$105	\$101	\$102	\$94	\$111	\$108	\$124	\$127	\$125	-1.4%

Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Holiday	3,629	2,903	3,332	3,657	3,807	4,310	3,849	3,900	3,212	2,244	-30.1%
Visiting Friends & Relatives	1,590	1,612	1,675	1,827	1,863	1,616	1,732	1,700	1,299	1,333	2.6%
Business	438	427	471	424	491	529	948	818	554	371	-33.0%
Other	670	704	842	823	972	978	1,024	1,084	1,155	779	-32.5%
Total	6,327	5,645	6,319	6,732	7,133	7,433	7,553	7,502	6,219	4,728	-24.0%

Origin

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Regional NSW	5,197	4,076	4,229	4,500	4,592	4,959	5,396	4,966	4,956	3,891	-21.5%
Sydney	n/p	n/p	n/p	347	421	n/p	n/p	302	n/p	n/p	-
Total Intrastate	5,367	4,344	4,412	4,846	5,013	5,246	5,686	5,269	5,164	3,991	-22.7%
Total Interstate	960	1,301	1,907	1,885	2,119	2,187	1,867	2,233	1,055	736	-30.2%
Total	6,327	5,645	6,319	6,732	7,133	7,433	7,553	7,502	6,219	4,728	-24.0%

Age

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
15-29	1,132	951	1,230	1,380	1,550	1,696	1,410	1,461	955	945	-1.0%
30-39	793	796	1,125	929	1,191	763	1,339	1,064	829	583	-29.7%
40-49	1,224	736	1,022	903	895	1,182	945	945	780	580	-25.6%
50-59	1,109	1,183	889	1,181	1,397	1,333	1,229	1,316	955	529	-44.6%
60-69	1,295	1,236	1,098	1,428	1,165	1,501	1,530	1,526	1,614	1,071	-33.7%
70+	774	743	955	910	934	958	1,100	1,191	1,087	1,020	-6.1%
Total	6,327	5,645	6,319	6,732	7,133	7,433	7,553	7,502	6,219	4,728	-24.0%

n/p = not publishable

*Further breakdown of International visitor data are not available for destination networks