

# Travel to Outback NSW Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



## OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	461	478	702	719	712	707	892	755	848	576	-32.1%
Nights ('000)	1,058	1,252	1,695	1,696	1,865	1,610	2,380	1,810	2,846	1,463	-48.6%
Expenditure (\$ million)	\$192	\$204	\$217	\$242	\$365	\$238	\$354	\$284	\$371	\$245	-34.0%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	309	350	455	452	493	519	589	499	607	434	-28.6%
Nights (000)	1,058	1,252	1,695	1,696	1,865	1,610	2,380	1,810	2,846	1,463	-48.6%
Average Length of Stay	3.4	3.6	3.7	3.8	3.8	3.1	4.0	3.6	4.7	3.4	-28.0%
Expenditure (\$ million)	\$180	\$192	\$187	\$210	\$345	\$218	\$308	\$240	\$356	\$226	-36.5%
Spend per visitor per night (\$)	\$170	\$153	\$110	\$124	\$185	\$136	\$129	\$132	\$125	\$155	23.6%
Intrastate visitors (000)	155	198	274	260	299	300	402	285	427	265	-37.8%
Interstate visitors (000)	154	153	181	192	194	219	187	214	181	168	-6.9%
Intrastate nights (000)	533	705	963	1,074	1,069	845	1,683	1,027	1,867	964	-48.4%
Interstate nights (000)	524	546	732	622	796	765	697	782	979	499	-49.0%
Intrastate expenditure (\$ million)	\$87	\$113	\$123	\$134	\$174	\$125	\$167	\$134	\$256	\$146	-43.2%
Interstate expenditure (\$ million)	\$93	\$79	\$64	\$76	\$171	\$93	\$141	\$105	\$99	\$80	-19.1%

### Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	185	166	204	214	203	197	250	198	209	187	-10.3%
Visiting Friends & Relatives	47	78	83	n/p	72	108	84	96	130	n/p	-
Business	n/p	n/p	124	157	177	166	194	151	191	132	-31.1%
Other	n/p	n/p	n/p	n/p	n/p	n/p	69	n/p	88	n/p	-
Total	309	350	455	452	493	519	589	499	607	434	-28.6%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	599	689	726	844	758	666	1,435	578	817	736	-9.9%
Visiting Friends & Relatives	212	336	432	n/p	242	427	213	449	484	n/p	-
Business	n/p	n/p	424	571	773	394	573	560	1,305	439	-66.3%
Other	n/p	n/p	n/p	n/p	n/p	n/p	159	n/p	240	n/p	-
Total	1,058	1,252	1,695	1,696	1,865	1,610	2,380	1,810	2,846	1,463	-48.6%

### Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	118	137	220	189	213	212	327	219	314	207	-34.1%
Sydney	n/p	n/p	n/p	n/p	86	87	n/p	n/p	113	n/p	-
<b>Total Intrastate</b>	155	198	274	260	299	300	402	285	427	265	-37.8%
Victoria	n/p	n/p	n/p	57	71	95	75	103	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	59	60	61	51	55	84	64	n/p	66	n/p	-
<b>Total Interstate</b>	154	153	181	192	194	219	187	214	181	168	-6.9%
<b>Grand Total</b>	309	350	455	452	493	519	589	499	607	434	-28.6%

### Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	95	142	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	n/p	121	100	n/p	113	n/p	-
50-59	68	63	114	141	119	58	110	104	91	84	-8.1%
60-69	95	70	76	107	113	110	159	97	130	126	-3.1%
70+	46	n/p	58	47	54	64	73	82	88	n/p	-
Total	309	350	455	452	493	519	589	499	607	434	-28.6%

# Travel to Outback NSW Tourism Region

Year ended June 2022



Source: National Visitor Survey, TRA.

## Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	64	101	146	158	156	152	177	145	250	137	-45.0%
Adult couple	105	91	126	123	163	139	151	131	143	130	-8.9%
Family group - parents and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends or relatives travelling together with(out) children	69	n/p	97	88	108	111	109	120	145	83	-43.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	309	350	455	452	493	519	589	499	607	434	-28.6%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	147	124	191	215	237	248	313	203	284	169	-40.4%
Pubs, clubs, discos etc	92	83	123	123	149	119	160	179	225	129	-42.6%
Sightseeing/looking around	82	85	129	111	139	131	167	106	144	119	-17.3%
Visit museums or art galleries	89	76	70	68	84	70	n/p	52	111	78	-29.8%
Visit friends & relatives	73	104	121	92	93	147	116	109	n/p	n/p	-

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Caravan park or commercial camping ground	191	314	338	276	397	257	348	246	368	329	-10.6%
Standard hotel/motor inn (below 4 star)	303	315	407	432	425	392	479	288	540	297	-44.9%
Caravan or camping - non commercial	n/p	n/p	n/p	n/p	369	268	210	261	319	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	235	264	346	371	374	421	455	396	533	364	-31.8%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

Domestic Daytrip visitor data for the region is statistically unreliable.

n/p = not publishable; n/a = not available

The Outback NSW includes: Bourke, Broken Hill, Cobar and Lightning Ridge.