

Travel to Riverina Murray Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



OVERVIEW

GRAND TOTAL - overnight & daytrip	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	4,793	4,740	5,117	4,772	5,306	5,909	6,095	5,016	4,722	4,414	-6.5%
Nights (000)	6,419	6,651	6,191	7,132	7,865	7,869	8,043	7,534	6,155	6,170	0.2%
Expenditure (\$ million)	\$1,243	\$1,301	\$1,283	\$1,230	\$1,301	\$1,512	\$1,654	\$1,512	\$1,378	\$1,449	5.2%

Overnight - Int'l & domestic

Visitors (000)	1,934	1,986	2,185	2,313	2,325	2,544	2,670	2,354	2,003	2,122	5.9%
Nights (000)	6,419	6,651	6,191	7,132	7,865	7,869	8,043	7,534	6,155	6,170	0.2%
Expenditure (\$ million)	\$770	\$867	\$859	\$872	\$878	\$1,071	\$1,129	\$1,027	\$961	\$993	3.3%

Domestic - overnight & daytrip

Visitors (000)	4,749	4,696	5,073	4,722	5,250	5,850	6,045	4,973	4,721	4,406	-6.7%
Nights (000)	5,382	5,648	5,375	6,203	6,527	6,745	6,914	6,659	6,134	5,833	-4.9%
Expenditure (\$ million)	\$1,190	\$1,261	\$1,240	\$1,180	\$1,230	\$1,459	\$1,608	\$1,464	\$1,377	\$1,430	3.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	1,890	1,942	2,142	2,264	2,269	2,485	2,620	2,311	2,003	2,114	5.6%
Nights (000)	5,382	5,648	5,375	6,203	6,527	6,745	6,914	6,659	6,134	5,833	-4.9%
Average Length of Stay (nights)	2.8	2.9	2.5	2.7	2.9	2.7	2.6	2.9	3.1	2.8	-9.9%
Expenditure (\$ million)	\$716	\$827	\$816	\$822	\$807	\$1,018	\$1,083	\$980	\$960	\$974	1.5%
Spend per visitor per night (\$)	\$133	\$146	\$152	\$133	\$124	\$151	\$157	\$147	\$157	\$167	6.7%
Interstate visitors (000)	986	977	1,208	1,240	1,149	1,262	1,374	1,139	850	1,088	28.0%
Intrastate visitors (000)	904	966	934	1,024	1,120	1,223	1,245	1,172	1,153	1,027	-11.0%
Interstate nights (000)	3,092	3,015	3,179	3,540	3,505	3,634	3,657	3,384	2,546	3,255	27.9%
Intrastate nights (000)	2,291	2,633	2,196	2,663	3,022	3,110	3,257	3,275	3,588	2,578	-28.1%
Interstate expenditure (\$ million)	\$377	\$387	\$417	\$437	\$412	\$557	\$540	\$486	\$426	\$500	17.2%
Intrastate expenditure (\$ million)	\$339	\$440	\$399	\$385	\$395	\$461	\$544	\$494	\$534	\$475	-11.1%

Main Purpose of Visit

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Holiday	720	695	813	808	810	782	1,001	686	682	669	-1.9%
Visiting Friends & Relatives	734	679	741	817	751	840	903	814	594	839	41.1%
Business	280	363	357	429	485	623	495	598	520	383	-26.3%
Other	167	223	244	226	234	262	236	234	221	236	6.8%
Total	1,890	1,942	2,142	2,264	2,269	2,485	2,620	2,311	2,003	2,114	5.6%

Origin

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Regional NSW	634	686	681	690	806	852	797	768	780	696	-10.7%
Victoria	699	728	847	864	857	898	971	819	634	814	28.4%
Sydney	269	280	253	334	314	371	448	404	373	330	-11.5%
ACT	n/p	85	117	97	79	75	103	106	71	108	52.3%
Queensland	106	n/p	97	133	100	134	152	123	n/p	n/p	-
Other Interstate	106	110	145	145	113	155	149	90	94	101	7.0%
Total	1,890	1,942	2,142	2,264	2,269	2,485	2,620	2,311	2,003	2,114	5.6%

Age

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
15-29	322	300	401	403	457	517	501	527	330	458	38.8%
30-39	232	263	273	354	288	334	369	401	316	247	-21.9%
40-49	324	369	347	378	427	419	434	306	305	297	-2.3%
50-59	396	351	442	492	384	424	485	402	380	409	7.5%
60-69	372	388	456	440	439	468	465	425	431	441	2.3%
70+	244	272	222	196	275	323	366	250	241	262	9.0%
Total	1,890	1,942	2,142	2,264	2,269	2,485	2,620	2,311	2,003	2,114	5.6%

Travel Party

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Travelling alone	386	557	573	681	689	789	729	795	690	685	-0.7%
Adult couple	662	622	663	682	636	709	819	554	550	645	17.3%
Family group - parents and children	374	313	386	325	343	397	383	331	300	277	-7.7%
Friends or relatives travelling together	356	313	401	450	383	434	483	436	336	420	25.1%
Other travel party	112	137	119	127	218	156	206	196	127	86	-31.8%
Total	1,890	1,942	2,142	2,264	2,269	2,485	2,620	2,311	2,003	2,114	5.6%

Top 5 Activities (sorted by the latest year)

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	982	1,040	1,176	1,160	1,272	1,324	1,425	1,192	1,080	1,054	-2.4%
Visit friends & relatives	841	841	894	894	875	986	1,052	875	519	692	33.5%
Pubs, clubs, discos etc	479	511	629	643	631	646	718	622	521	611	17.3%
Sightseeing/looking around	374	346	415	371	448	407	557	395	386	400	3.7%
Go shopping for pleasure	336	372	350	324	312	347	351	241	243	369	51.7%

Travel to Riverina Murray Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Friends or relatives property	626	635	754	782	707	824	849	784	572	738	28.9%
Standard hotel/motor inn (below 4 star)	656	712	707	663	758	798	879	640	623	674	8.2%
Caravan park or commercial camping ground	267	211	256	279	219	273	274	217	226	258	13.9%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Private vehicle or company car	1,644	1,709	1,930	1,997	1,977	2,180	2,296	2,027	1,860	1,974	6.1%
Aircraft	102	96	n/p	114	129	161	145	126	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	44	44	44	50	56	59	50	43	n/p	8	-
Nights (000)	1,037	1,003	816	929	1,338	1,124	1,129	875	n/p	337	-
Average Length of Stay (nights)	23.5	22.6	18.6	18.7	23.8	19.1	22.4	20.2	-	40.2	-
Expenditure (\$ million)	\$53	\$40	\$43	\$50	\$71	\$53	\$45	\$47	n/p	\$19	-
Spend per visitor per night (\$)	\$51	\$40	\$53	\$53	\$53	\$47	\$40	\$54	-	\$57	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	2,858	2,754	2,931	2,458	2,981	3,365	3,426	2,662	2,719	2,291	-15.7%
Expenditure (\$ million)	\$473	\$434	\$425	\$358	\$423	\$441	\$525	\$485	\$417	\$456	9.4%
Spend per visitor (\$)	\$166	\$158	\$145	\$146	\$142	\$131	\$153	\$182	\$153	\$199	29.8%

Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Holiday	1,320	1,057	1,193	1,169	1,191	1,550	1,459	1,094	910	1,028	13.0%
Visiting Friends & Relatives	651	638	610	517	696	710	709	568	510	481	-5.7%
Business	324	364	367	n/p	408	401	518	429	564	n/p	-
Other	565	695	761	597	686	704	739	570	735	538	-26.7%
Total	2,858	2,754	2,931	2,458	2,981	3,365	3,426	2,662	2,719	2,291	-15.7%

Origin

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Regional NSW	1,947	1,818	2,139	1,629	2,033	2,277	2,300	1,801	2,097	1,569	-25.2%
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Intrastate	2,016	1,879	2,195	1,693	2,168	2,333	2,500	1,862	2,201	1,575	-28.4%
Total Interstate	842	875	737	765	813	1,032	925	799	518	716	38.3%
Total	2,858	2,754	2,931	2,458	2,981	3,365	3,426	2,662	2,719	2,291	-15.7%

Age

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
15-29	n/p	457	588	510	619	740	791	435	670	n/p	-
30-39	n/p	508	385	n/p	491	540	562	593	n/p	n/p	-
40-49	616	509	598	567	538	661	545	291	352	378	7.3%
50-59	572	466	482	336	346	483	601	506	406	305	-24.8%
60-69	508	492	455	429	599	443	514	477	621	333	-46.3%
70+	337	321	424	274	387	498	412	361	412	448	8.6%
Total	2,858	2,754	2,931	2,458	2,981	3,365	3,426	2,662	2,719	2,291	-15.7%

n/p = not publishable

*Further breakdown of International visitor data are not available for destination networks