

# Travel to Riverina Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



## OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	2,176	2,278	2,622	2,254	2,535	2,764	2,704	2,455	2,370	1,930	-18.6%
Nights ('000)	2,413	2,487	2,473	2,858	2,850	2,687	2,955	2,881	2,774	2,377	-14.3%
Expenditure (\$ million)	\$507	\$610	\$648	\$560	\$620	\$638	\$683	\$606	\$716	\$613	-14.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	867	889	1,052	1,063	1,034	1,129	1,177	1,034	990	995	0.5%
Nights (000)	2,413	2,487	2,473	2,858	2,850	2,687	2,955	2,881	2,774	2,377	-14.3%
Average Length of Stay	2.8	2.8	2.4	2.7	2.8	2.4	2.5	2.8	2.8	2.4	-14.7%
Expenditure (\$ million)	\$258	\$369	\$387	\$361	\$368	\$415	\$466	\$376	\$477	\$395	-17.2%
Spend per visitor per night (\$)	\$107	\$148	\$156	\$126	\$129	\$154	\$158	\$130	\$172	\$166	-3.3%
Intrastate visitors (000)	543	580	620	656	633	678	723	674	702	628	-10.5%
Interstate visitors (000)	325	309	431	408	401	450	455	360	289	367	27.3%
Intrastate nights (000)	1,304	1,517	1,376	1,717	1,676	1,492	1,794	1,845	1,907	1,320	-30.7%
Interstate nights (000)	1,109	970	1,098	1,141	1,174	1,195	1,161	1,036	868	1,057	21.8%
Intrastate expenditure (\$ million)	\$173	\$261	\$252	\$234	\$233	\$222	\$304	\$260	\$319	\$252	-20.9%
Interstate expenditure (\$ million)	\$85	\$108	\$135	\$127	\$135	\$192	\$162	\$116	\$157	\$143	-9.5%

### Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	274	235	354	313	320	234	334	245	268	247	-7.8%
Visiting Friends & Relatives	357	321	377	396	341	433	419	361	311	394	26.9%
Business	136	211	186	237	257	312	312	305	300	212	-29.2%
Other	101	126	139	118	120	153	112	130	115	144	25.5%
Total	867	889	1,052	1,063	1,034	1,129	1,177	1,034	990	995	0.5%

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	914	516	841	637	658	443	901	560	644	488	-24.3%
Visiting Friends & Relatives	885	977	1,032	1,238	1,025	1,181	1,143	936	772	1,167	51.2%
Business	308	709	372	700	851	796	742	1,089	1,071	409	-61.8%
Other	306	285	229	282	315	267	169	296	287	314	9.6%
Total	2,413	2,487	2,473	2,858	2,850	2,687	2,955	2,881	2,774	2,377	-14.3%

### Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	373	418	460	455	456	454	442	422	471	423	-10.1%
Sydney	170	162	161	201	177	225	280	252	231	205	-11.3%
<b>Total Intrastate</b>	543	580	620	656	633	678	723	674	702	628	-10.5%
Victoria	165	165	211	204	243	240	246	205	168	191	13.8%
Queensland	n/p	n/p	n/p	n/p	n/p	81	74	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	61	-
Other Interstate	58	64	91	75	58	78	81	n/p	n/p	n/p	-
<b>Total Interstate</b>	325	309	431	408	401	450	455	360	289	367	27.3%
<b>Grand Total</b>	867	889	1,052	1,063	1,034	1,129	1,177	1,034	990	995	0.5%

### Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	181	134	197	216	212	241	226	230	170	246	44.5%
30-39	n/p	122	123	163	126	131	140	179	152	118	-22.6%
40-49	140	193	169	183	187	195	192	130	147	141	-4.5%
50-59	163	168	205	249	163	168	233	190	191	164	-14.3%
60-69	170	144	254	191	213	212	218	182	217	186	-14.4%
70+	115	128	104	62	133	182	168	123	113	141	25.5%
Total	867	889	1,052	1,063	1,034	1,129	1,177	1,034	990	995	0.5%

### Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	164	313	302	350	315	397	374	352	394	356	-9.7%
Adult couple	298	274	327	300	283	313	363	251	259	299	15.4%
Family group - parents and children	165	121	179	145	132	196	141	134	132	126	-4.5%
Friends or relatives travelling together with(out) children	178	121	171	197	186	160	168	171	146	179	23.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	117	117	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	867	889	1,052	1,063	1,034	1,129	1,177	1,034	990	995	0.5%



# Travel to Riverina Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	411	449	576	550	556	543	637	551	503	505	0.4%
Visit friends & relatives	401	398	420	419	377	489	491	398	276	302	9.4%
Pubs, clubs, discos etc	200	215	276	282	305	237	342	284	218	275	25.9%
Go shopping for pleasure	124	151	150	153	150	138	141	107	126	182	43.9%
Sightseeing/looking around	153	161	185	138	199	157	216	148	162	170	5.0%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Friends or relatives property	1,251	982	994	1,339	931	1,163	1,292	1,026	932	1,129	21.1%
Standard hotel/motor inn (below 4 star)	417	574	659	502	642	727	781	594	757	643	-15.1%
Caravan park or commercial camping ground	194	215	263	181	205	231	198	n/p	238	222	-6.4%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	743	770	953	955	894	934	1,022	894	908	923	1.6%
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	118	n/p	73	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	1,308	1,389	1,570	1,191	1,500	1,635	1,527	1,420	1,380	935	-32.3%
Expenditure (\$ million)	\$249	\$241	\$261	\$199	\$252	\$224	\$217	\$231	\$240	\$218	-9.0%
Spend per visitor (\$)	\$191	\$173	\$166	\$167	\$168	\$137	\$142	\$162	\$174	\$233	34.4%

### Main Purpose of Trip

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	521	511	652	499	567	668	616	511	381	352	-7.5%
Visiting Friends & Relatives	324	320	n/p	n/p	329	443	n/p	294	n/p	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	274	416	404	346	412	318	414	352	456	n/p	-
Total	1,308	1,389	1,570	1,191	1,500	1,635	1,527	1,420	1,380	935	-32.3%

### Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,219	1,230	1,424	1,036	1,259	1,402	1,363	1,245	1,234	879	-28.8%
<b>Total Intrastate</b>	1,272	1,265	1,461	1,087	1,374	1,445	1,457	1,284	1,313	885	-32.6%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,308	1,389	1,570	1,191	1,500	1,635	1,527	1,420	1,380	935	-32.3%

### Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	407	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	n/p	395	n/p	n/p	394	n/p	n/p	n/p	n/p	-
50-59	n/p	244	293	n/p	n/p	n/p	n/p	255	n/p	n/p	-
60-69	245	270	263	n/p	322	243	221	254	286	n/p	-
70+	172	n/p	160	126	176	253	186	n/p	n/p	n/p	-
Total	1,308	1,389	1,570	1,191	1,500	1,635	1,527	1,420	1,380	935	-32.3%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	549	615	749	526	764	811	665	606	599	429	-28.4%
Go shopping for pleasure	440	453	510	394	617	464	465	374	326	346	6.1%
Visit friends & relatives	363	430	410	n/p	425	486	343	388	n/p	n/p	-
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Sightseeing/looking around	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	1,286	1,338	1,557	1,156	1,455	1,605	1,517	1,389	1,313	929	-29.2%
Railway	-	-	-	n/p	n/p	-	-	-	n/p	n/p	-
n/a	-	-	-	n/p	n/p	-	-	-	n/p	n/p	-

n/p = not publishable; n/a = not available

Riverina includes: Griffith, Gundagai, Hay, Leeton, Temora and Wagga Wagga.