

Travel to Snowy Mountains Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors ('000)	1,204	1,307	1,227	1,468	1,494	1,540	1,720	1,406	1,455	1,447	-0.5%
Nights ('000)	2,546	2,580	2,332	2,571	3,119	3,491	3,104	2,713	2,730	2,879	5.5%
Expenditure (\$ million)	\$547	\$598	\$617	\$480	\$627	\$806	\$766	\$731	\$704	\$714	1.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	720	699	710	749	887	1,014	1,010	834	871	863	-0.9%
Nights (000)	2,546	2,580	2,332	2,571	3,119	3,491	3,104	2,713	2,730	2,879	5.5%
Average Length of Stay	3.5	3.7	3.3	3.4	3.5	3.4	3.1	3.3	3.1	3.3	6.4%
Expenditure (\$ million)	\$498	\$483	\$560	\$418	\$578	\$761	\$694	\$664	\$643	\$643	0.1%
Spend per visitor per night (\$)	\$196	\$187	\$240	\$163	\$185	\$218	\$224	\$245	\$235	\$223	-5.1%
Intrastate visitors (000)	489	525	474	495	620	726	732	618	690	652	-5.5%
Interstate visitors (000)	231	174	236	254	268	288	278	215	182	212	16.6%
Intrastate nights (000)	1,781	1,984	1,559	1,748	2,093	2,526	2,343	1,928	2,274	2,055	-9.6%
Interstate nights (000)	764	596	774	823	1,026	965	761	785	456	825	81.0%
Intrastate expenditure (\$ million)	\$373	\$370	\$377	\$326	\$428	\$586	\$577	\$504	\$566	\$508	-10.3%
Interstate expenditure (\$ million)	\$125	\$112	\$184	\$92	\$150	\$175	\$118	\$160	\$76	\$136	77.2%

Purpose of Visit

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	533	486	523	567	657	733	736	555	623	566	-9.0%
Visiting Friends & Relatives	98	105	91	80	106	144	161	119	141	128	-8.8%
Business	n/p	n/p	n/p	n/p	n/p	116	n/p	115	n/p	161	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	720	699	710	749	887	1,014	1,010	834	871	863	-0.9%
	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	1,988	1,822	1,786	2,109	2,312	2,618	2,438	1,753	1,946	1,764	-9.3%
Visiting Friends & Relatives	258	240	318	214	332	389	401	255	385	333	-13.6%
Business	n/p	n/p	n/p	n/p	n/p	411	n/p	454	n/p	726	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,546	2,580	2,332	2,571	3,119	3,491	3,104	2,713	2,730	2,879	5.5%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Regional NSW	228	235	249	219	271	327	359	292	296	414	39.6%
Sydney	261	290	226	275	348	398	373	326	394	238	-39.5%
Total Intrastate	489	525	474	495	620	726	732	618	690	652	-5.5%
Victoria	72	n/p	n/p	78	83	96	83	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	73	101	128	112	123	139	91	96	109	14.2%
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	-
Total Interstate	231	174	236	254	268	288	278	215	182	212	16.6%
Grand Total	720	699	710	749	887	1,014	1,010	834	871	863	-0.9%

Age

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
15-29	238	156	199	205	223	215	274	236	225	223	-0.8%
30-39	n/p	147	132	117	159	164	203	194	133	92	-31.1%
40-49	141	130	139	129	186	245	156	120	173	200	15.7%
50-59	116	144	108	151	159	183	182	118	152	143	-5.7%
60-69	94	76	77	112	112	132	121	122	119	131	10.3%
70+	n/p	46	54	n/p	49	76	75	n/p	69	n/p	-
Total	720	699	710	749	887	1,014	1,010	834	871	863	-0.9%

Travel to Snowy Mountains Tourism Region

Year ended June 2022

Source: National Visitor Survey, TRA.



Travel Party

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Travelling alone	64	108	112	137	129	155	179	168	152	258	69.9%
Adult couple	169	148	167	139	174	229	227	149	217	163	-25.2%
Family group - parents and children	183	205	193	143	222	242	211	165	154	143	-6.7%
Friends or relatives travelling together with(out) children	245	203	201	273	303	322	337	304	316	245	-22.5%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	720	699	710	749	887	1,014	1,010	834	871	863	-0.9%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Eat out / dine at a restaurant and/or cafe	358	320	441	435	552	590	600	472	485	422	-13.0%
Pubs, clubs, discos etc	210	191	196	184	202	292	267	189	220	271	22.8%
Bushwalking / rainforest walks	149	162	125	156	236	239	232	173	263	260	-0.9%
Visit national parks / state parks	202	201	223	220	313	311	362	293	318	256	-19.5%
Sightseeing/looking around	202	165	188	176	223	239	320	198	212	169	-20.2%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Standard hotel/motor inn (below 4 star)	295	306	464	315	663	641	511	432	484	561	15.9%
Friends or relatives property	485	411	374	570	506	607	667	340	486	476	-2.0%
Rented house/apartment/flat or unit	497	300	317	399	n/p	427	397	333	508	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	621	622	607	668	781	915	935	772	814	804	-1.2%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	% Change YE Jun22 vs YE Jun21
Visitors (000)	484	608	516	719	607	526	710	572	583	583	-0.01%
Expenditure (\$ million)	\$49	n/p	\$56	\$62	\$49	\$44	\$72	\$67	\$61	n/p	-
Spend per visitor (\$)	\$102	-	\$109	\$86	\$80	\$84	\$101	\$118	\$105	-	-

Main Purpose of Trip

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Holiday	351	n/p	352	543	357	326	406	332	323	378	17.2%
Visiting Friends & Relatives	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	484	608	516	719	607	526	710	572	583	583	-0.01%

Origin

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Regional NSW	282	n/p	n/p	432	342	292	374	358	399	359	-10.0%
Total Intrastate	330	n/p	n/p	465	370	326	519	399	422	359	-14.8%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	484	608	516	719	607	526	710	572	583	583	-0.01%

Top types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun22 vs YE Jun21
	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	
Private vehicle or company car	456	608	468	699	599	526	694	560	583	583	-0.01%
n/a	-	-	-	-	-	-	-	-	-	-	-
n/a	-	-	-	-	-	-	-	-	-	-	-

n/p = not publishable; n/a = not available

Snowy Mountains includes: Cooma, Jindabyne, Tumbarumba and Tumut.