

# Travel to Southern NSW Destination Network

## Year ended June 2022

Source: National and International Visitor Surveys, TRA.



### OVERVIEW

GRAND TOTAL - overnight & daytrip	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	4,970	4,886	5,040	5,092	5,333	5,829	6,901	5,675	5,693	4,840	-15.0%
Nights (000)	9,305	9,515	8,971	9,456	9,326	10,343	10,565	9,904	9,500	8,447	-11.1%
Expenditure (\$ million)	\$1,588	\$1,577	\$1,654	\$1,471	\$1,738	\$1,998	\$2,092	\$1,803	\$2,011	\$1,896	-5.7%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors (000)	2,383	2,540	2,343	2,580	2,697	2,991	3,193	2,618	2,854	2,540	-11.0%
Nights (000)	9,305	9,515	8,971	9,456	9,326	10,343	10,565	9,904	9,500	8,447	-11.1%
Expenditure (\$ million)	\$1,323	\$1,314	\$1,380	\$1,220	\$1,453	\$1,659	\$1,753	\$1,406	\$1,673	\$1,622	-3.0%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors (000)	4,907	4,821	4,976	5,016	5,245	5,732	6,802	5,609	5,692	4,829	-15.2%
Nights (000)	8,611	8,795	8,014	8,634	8,391	9,479	9,598	9,179	9,486	8,255	-13.0%
Expenditure (\$ million)	\$1,557	\$1,544	\$1,610	\$1,430	\$1,678	\$1,938	\$2,041	\$1,762	\$2,011	\$1,888	-6.1%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	2,529	-11.4%
Nights (000)	8,611	8,795	8,014	8,634	8,391	9,479	9,598	9,179	9,486	8,255	-13.0%
Average Length of Stay (nights)	3.7	3.6	3.5	3.4	3.2	3.3	3.1	3.6	3.3	3.3	-1.8%
Expenditure (\$ million)	\$1,292	\$1,280	\$1,335	\$1,180	\$1,393	\$1,599	\$1,702	\$1,365	\$1,673	\$1,613	-3.6%
Spend per visitor per night (\$)	\$150	\$146	\$167	\$137	\$166	\$169	\$177	\$149	\$176	\$195	10.8%
Interstate visitors (000)	961	921	910	961	966	1,056	1,055	914	937	892	-4.9%
Intrastate visitors (000)	1,359	1,555	1,369	1,543	1,642	1,838	2,039	1,638	1,916	1,637	-14.6%
Interstate nights (000)	4,047	3,591	3,405	3,636	3,339	4,106	3,664	4,013	3,199	3,184	-0.5%
Intrastate nights (000)	4,564	5,204	4,609	4,998	5,052	5,373	5,934	5,167	6,287	5,071	-19.3%
Interstate expenditure (\$ million)	\$517	\$442	\$533	\$400	\$489	\$552	\$581	\$478	\$450	\$566	25.8%
Intrastate expenditure (\$ million)	\$775	\$838	\$802	\$780	\$904	\$1,048	\$1,121	\$887	\$1,223	\$1,047	-14.4%

#### Main Purpose of Visit

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Holiday	1,478	1,386	1,437	1,523	1,499	1,770	1,783	1,248	1,761	1,501	-14.8%
Visiting Friends & Relatives	554	703	473	618	726	715	797	640	642	586	-8.7%
Business	205	249	204	231	246	302	399	482	275	333	21.5%
Other	88	146	172	155	165	133	138	211	195	138	-29.4%
Total	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	2,529	-11.4%

#### Origin

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Sydney	663	703	595	696	817	944	972	782	990	716	-27.7%
Regional NSW	697	852	773	848	826	894	1,067	856	926	921	-0.5%
ACT	448	402	438	511	431	539	501	395	561	457	-18.6%
Victoria	351	356	321	318	363	354	365	367	322	308	-4.5%
Queensland	95	109	108	76	111	103	122	91	n/p	n/p	-
Other Interstate	67	53	43	56	62	61	66	n/p	n/p	n/p	-
Total	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	2,529	-11.4%

#### Age

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
15-29	585	545	449	522	608	609	695	592	657	580	-11.8%
30-39	374	386	345	398	394	501	501	422	402	425	5.8%
40-49	388	489	390	496	497	504	508	367	495	419	-15.5%
50-59	404	485	435	440	481	496	534	447	494	406	-17.8%
60-69	388	406	413	459	430	479	488	427	528	428	-18.9%
70+	181	164	247	189	199	306	367	297	278	271	-2.3%
Total	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	2,529	-11.4%

#### Travel Party

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Travelling alone	279	455	377	495	466	502	825	699	593	653	10.1%
Adult couple	649	656	713	654	756	892	833	633	857	691	-19.3%
Family group - parents and children	654	668	555	558	629	568	527	429	531	455	-14.2%
Friends or relatives travelling together	612	588	533	682	645	811	752	632	788	633	-19.7%
Other travel party	126	108	100	115	112	120	157	160	85	96	13.2%
Total	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	2,529	-11.4%

#### Top 5 Activities (sorted by the latest year)

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	1,185	1,227	1,331	1,433	1,563	1,709	1,772	1,382	1,624	1,309	-19.4%
Go to the beach	627	635	638	701	686	725	755	554	831	731	-12.0%
Pubs, clubs, discos etc	614	559	556	552	551	660	734	529	679	677	-0.3%
Bushwalking / rainforest walks	395	409	386	394	510	502	496	358	682	623	-8.6%
Visit friends & relatives	781	1,029	752	899	995	904	1,081	791	757	611	-19.4%



# Travel to Southern NSW Destination Network

## Year ended June 2022

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### Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Friends or relatives property	675	791	626	766	851	871	971	782	859	676	-21.4%
Standard hotel/motor inn (below 4 star)	503	497	509	478	545	645	634	576	620	626	1.0%
Caravan park or commercial camping ground	411	367	394	338	391	355	351	276	396	285	-28.0%

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Private vehicle or company car	2,097	2,265	2,043	2,334	2,380	2,671	2,876	2,327	2,716	2,398	-11.7%
Aircraft	n/p	62	89	n/p	n/p	81	92	60	n/p	n/p	-
Bus/Coach	n/p	n/p	59	n/p	72	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	63	65	64	76	88	97	99	67	n/p	12	-
Nights (000)	693	720	956	823	935	863	967	725	n/p	192	-
Average Length of Stay (nights)	11.1	11.1	14.9	10.8	10.6	8.9	9.8	10.9	-	16.6	-
Expenditure (\$ million)	\$31	\$33	\$45	\$40	\$60	\$59	\$51	\$41	n/p	\$9	-
Spend per visitor per night (\$)	\$44	\$46	\$47	\$49	\$64	\$69	\$53	\$57	-	\$47	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	2,300	-19.0%
Expenditure (\$ million)	\$266	\$264	\$274	\$250	\$285	\$339	\$339	\$397	\$338	\$274	-18.9%
Spend per visitor (\$)	\$103	\$112	\$102	\$100	\$108	\$119	\$92	\$130	\$119	\$119	0.1%

### Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Holiday	1,220	1,153	1,587	1,412	1,420	1,584	1,952	1,471	1,478	1,059	-28.4%
Visiting Friends & Relatives	837	652	538	572	623	684	963	812	514	424	-17.4%
Business	n/p	n/p	237	n/p	n/p	n/p	368	431	367	n/p	-
Other	269	299	336	333	360	332	425	344	480	509	6.2%
Total	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	2,300	-19.0%

### Origin

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Regional NSW	1,498	1,264	1,474	1,360	1,446	1,548	1,935	1,771	1,713	1,341	-21.8%
Sydney	329	n/p	334	313	344	n/p	455	412	n/p	n/p	-
Total Intrastate	1,827	1,526	1,808	1,673	1,790	1,876	2,391	2,183	1,974	1,539	-22.0%
Total Interstate	760	820	889	838	847	962	1,318	874	864	761	-11.9%
Total	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	2,300	-19.0%

### Age

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
15-29	n/p	n/p	650	506	503	466	753	581	547	421	-22.9%
30-39	556	n/p	n/p	n/p	n/p	n/p	721	318	379	328	-13.4%
40-49	403	324	483	573	481	484	416	587	349	290	-16.7%
50-59	444	355	543	461	556	465	595	471	537	376	-29.9%
60-69	447	423	530	411	459	588	729	687	579	564	-2.7%
70+	376	205	287	288	403	467	494	413	448	320	-28.5%
Total	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	2,300	-19.0%

n/p = not publishable

\*Further breakdown of International visitor data are not available for destination networks