

Travel to Sydney Surrounds North Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



OVERVIEW

| GRAND TOTAL - overnight & daytrip | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|-----------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| Visitors (000) | 17,413 | 18,291 | 18,635 | 20,203 | 20,264 | 21,759 | 25,072 | 20,601 | 20,358 | 15,546 | -23.6% |
| Nights (000) | 17,129 | 17,906 | 18,824 | 19,044 | 20,975 | 21,699 | 24,898 | 19,191 | 18,144 | 16,366 | -9.8% |
| Expenditure (\$ million) | \$3,421 | \$3,689 | \$3,801 | \$4,060 | \$4,252 | \$4,590 | \$5,063 | \$4,068 | \$4,828 | \$4,170 | -13.6% |

Overnight - Int'l & domestic

| | | | | | | | | | | | |
|--------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------|
| Visitors (000) | 5,092 | 5,290 | 5,515 | 5,894 | 6,068 | 6,783 | 7,899 | 6,091 | 6,698 | 5,405 | -19.3% |
| Nights (000) | 17,129 | 17,906 | 18,824 | 19,044 | 20,975 | 21,699 | 24,898 | 19,191 | 18,144 | 16,366 | -9.8% |
| Expenditure (\$ million) | \$2,339 | \$2,464 | \$2,644 | \$2,685 | \$2,934 | \$3,096 | \$3,425 | \$2,750 | \$3,404 | \$3,014 | -11.5% |

Domestic - overnight & daytrip

| | | | | | | | | | | | |
|--------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--------|
| Visitors (000) | 17,169 | 18,023 | 18,348 | 19,893 | 19,923 | 21,386 | 24,686 | 20,363 | 20,351 | 15,502 | -23.8% |
| Nights (000) | 13,899 | 13,547 | 14,501 | 14,321 | 15,669 | 16,622 | 19,614 | 16,077 | 18,039 | 15,351 | -14.9% |
| Expenditure (\$ million) | \$3,202 | \$3,405 | \$3,530 | \$3,741 | \$3,871 | \$4,247 | \$4,635 | \$3,836 | \$4,819 | \$4,098 | -15.0% |

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|-------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| Visitors (000) | 4,848 | 5,022 | 5,228 | 5,584 | 5,727 | 6,409 | 7,513 | 5,853 | 6,691 | 5,361 | -19.9% |
| Nights (000) | 13,899 | 13,547 | 14,501 | 14,321 | 15,669 | 16,622 | 19,614 | 16,077 | 18,039 | 15,351 | -14.9% |
| Average Length of Stay (nights) | 2.9 | 2.7 | 2.8 | 2.6 | 2.7 | 2.6 | 2.6 | 2.7 | 2.7 | 2.9 | 6.2% |
| Expenditure (\$ million) | \$2,120 | \$2,181 | \$2,372 | \$2,366 | \$2,552 | \$2,754 | \$2,997 | \$2,518 | \$3,395 | \$2,941 | -13.4% |
| Spend per visitor per night (\$) | \$153 | \$161 | \$164 | \$165 | \$163 | \$166 | \$153 | \$157 | \$188 | \$192 | 1.8% |
| Interstate visitors (000) | 731 | 770 | 838 | 855 | 938 | 998 | 1,123 | 865 | 638 | 725 | 13.5% |
| Intrastate visitors (000) | 4,117 | 4,251 | 4,391 | 4,729 | 4,789 | 5,411 | 6,391 | 4,988 | 6,053 | 4,636 | -23.4% |
| Interstate nights (000) | 2,749 | 2,795 | 3,457 | 2,973 | 4,164 | 3,552 | 4,756 | 3,664 | 2,641 | 3,096 | 17.2% |
| Intrastate nights (000) | 11,150 | 10,752 | 11,044 | 11,348 | 11,505 | 13,070 | 14,858 | 12,413 | 15,398 | 12,256 | -20.4% |
| Interstate expenditure (\$ million) | \$397 | \$378 | \$489 | \$378 | \$539 | \$519 | \$636 | \$527 | \$345 | \$434 | 25.8% |
| Intrastate expenditure (\$ million) | \$1,723 | \$1,803 | \$1,883 | \$1,989 | \$2,013 | \$2,234 | \$2,361 | \$1,992 | \$3,050 | \$2,507 | -17.8% |

Main Purpose of Visit

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| Holiday | 2,147 | 2,207 | 2,418 | 2,407 | 2,535 | 2,800 | 3,143 | 2,202 | 3,316 | 2,306 | -30.4% |
| Visiting Friends & Relatives | 1,881 | 2,062 | 1,937 | 2,182 | 2,264 | 2,477 | 3,011 | 2,584 | 2,325 | 2,189 | -5.9% |
| Business | 602 | 538 | 645 | 723 | 678 | 897 | 1,023 | 753 | 706 | 653 | -7.4% |
| Other | 239 | 260 | 252 | 298 | 313 | 274 | 384 | 349 | 396 | 246 | -38.0% |
| Total | 4,848 | 5,022 | 5,228 | 5,584 | 5,727 | 6,409 | 7,513 | 5,853 | 6,691 | 5,361 | -19.9% |

Origin

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| Sydney | 2,197 | 2,319 | 2,573 | 2,761 | 2,890 | 3,258 | 3,858 | 2,896 | 4,017 | 2,789 | -30.6% |
| Regional NSW | 1,920 | 1,932 | 1,818 | 1,968 | 1,900 | 2,153 | 2,533 | 2,092 | 2,036 | 1,847 | -9.3% |
| Queensland | 295 | 336 | 310 | 365 | 401 | 417 | 453 | 385 | 265 | 317 | 19.6% |
| Victoria | 220 | 195 | 252 | 214 | 320 | 282 | 361 | 272 | 189 | 207 | 9.5% |
| ACT | 96 | 117 | 139 | 143 | 85 | 164 | 153 | 108 | 125 | 121 | -3.3% |
| Other Interstate | 120 | 123 | 137 | 133 | 132 | 135 | 155 | 100 | n/p | 80 | - |
| Total | 4,848 | 5,022 | 5,228 | 5,584 | 5,727 | 6,409 | 7,513 | 5,853 | 6,691 | 5,361 | -19.9% |

Age

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|-------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| 15-29 | 965 | 1,122 | 1,237 | 1,343 | 1,229 | 1,675 | 1,828 | 1,372 | 1,517 | 1,405 | -7.4% |
| 30-39 | 819 | 796 | 832 | 883 | 1,061 | 1,084 | 1,387 | 1,097 | 1,061 | 957 | -9.8% |
| 40-49 | 901 | 1,011 | 867 | 873 | 989 | 1,110 | 1,096 | 861 | 1,215 | 872 | -28.2% |
| 50-59 | 916 | 851 | 1,008 | 1,100 | 996 | 1,052 | 1,267 | 895 | 1,189 | 843 | -29.0% |
| 60-69 | 834 | 780 | 834 | 910 | 890 | 890 | 1,173 | 1,067 | 1,082 | 799 | -26.1% |
| 70+ | 412 | 462 | 450 | 475 | 561 | 598 | 761 | 561 | 627 | 483 | -23.0% |
| Total | 4,848 | 5,022 | 5,228 | 5,584 | 5,727 | 6,409 | 7,513 | 5,853 | 6,691 | 5,361 | -19.9% |

Travel Party

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| Travelling alone | 1,234 | 1,245 | 1,229 | 1,453 | 1,552 | 1,678 | 2,188 | 1,881 | 1,741 | 1,638 | -5.9% |
| Adult couple | 1,469 | 1,335 | 1,671 | 1,561 | 1,735 | 1,861 | 2,082 | 1,653 | 1,931 | 1,379 | -28.6% |
| Family group - parents and children | 994 | 1,013 | 970 | 1,029 | 997 | 1,014 | 1,208 | 925 | 1,093 | 893 | -18.3% |
| Friends or relatives travelling together | 946 | 1,194 | 1,083 | 1,230 | 1,205 | 1,501 | 1,714 | 1,109 | 1,700 | 1,288 | -24.2% |
| Other travel party | 204 | 235 | 274 | 312 | 238 | 355 | 321 | 285 | 226 | 163 | -28.0% |
| Total | 4,848 | 5,022 | 5,228 | 5,584 | 5,727 | 6,409 | 7,513 | 5,853 | 6,691 | 5,361 | -19.9% |

Top 5 Activities (sorted by the latest year)

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|--------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------|
| Eat out / dine at a restaurant and/or cafe | 2,675 | 2,873 | 3,140 | 3,219 | 3,482 | 3,967 | 4,585 | 3,466 | 3,854 | 2,794 | -27.5% |
| Visit friends & relatives | 2,342 | 2,612 | 2,465 | 2,570 | 2,726 | 2,926 | 3,727 | 2,857 | 2,392 | 2,029 | -15.2% |
| Go to the beach | 1,285 | 1,238 | 1,325 | 1,402 | 1,385 | 1,625 | 2,089 | 1,680 | 1,911 | 1,588 | -16.9% |
| Bushwalking / rainforest walks | 481 | 660 | 798 | 672 | 791 | 1,062 | 1,266 | 759 | 1,367 | 1,003 | -26.6% |
| Sightseeing/looking around | 1,199 | 1,305 | 1,312 | 1,291 | 1,289 | 1,578 | 1,894 | 1,349 | 1,408 | 981 | -30.3% |

Travel to Sydney Surrounds North Destination Network

Year ended June 2022

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change 2022 vs. 2021 |
|----------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | |
| Friends or relatives property | 2,113 | 2,186 | 2,243 | 2,360 | 2,442 | 2,721 | 3,354 | 2,705 | 2,595 | 2,141 | -17.5% |
| Standard hotel/motor inn (below 4 star) | 758 | 893 | 857 | 964 | 927 | 952 | 1,048 | 841 | 941 | 797 | -15.2% |
| Rented house/apartment/flat or unit (not serviced daily) | 436 | 466 | 447 | 488 | 475 | 577 | 743 | 528 | 768 | 541 | -29.5% |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change 2022 vs. 2021 |
|--------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | |
| Private vehicle or company car | 4,212 | 4,183 | 4,461 | 4,743 | 4,909 | 5,511 | 6,462 | 4,981 | 6,168 | 4,665 | -24.4% |
| Aircraft | 330 | 316 | 331 | 335 | 396 | 427 | 458 | 392 | 160 | 313 | 95.6% |
| Railway | 173 | 289 | 268 | 355 | 268 | 304 | 445 | 314 | 237 | 216 | -9.0% |

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|----------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| Visitors (000) | 244 | 268 | 287 | 309 | 341 | 374 | 386 | 238 | 6 | 45 | 611.5% |
| Nights (000) | 3,230 | 4,359 | 4,323 | 4,723 | 5,306 | 5,076 | 5,284 | 3,113 | 105 | 1,015 | 863.5% |
| Average Length of Stay (nights) | 13.3 | 16.2 | 15.1 | 15.3 | 15.6 | 13.6 | 13.7 | 13.1 | 16.8 | 22.7 | 35.4% |
| Expenditure (\$ million) | \$219 | \$284 | \$272 | \$318 | \$382 | \$343 | \$428 | \$232 | \$10 | \$73 | 652.6% |
| Spend per visitor per night (\$) | \$68 | \$65 | \$63 | \$67 | \$72 | \$68 | \$81 | \$74 | \$92 | \$71 | -21.9% |

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | % change 2022 vs. 2021 |
|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| Visitors (000) | 12,321 | 13,001 | 13,120 | 14,309 | 14,196 | 14,977 | 17,173 | 14,510 | 13,660 | 10,141 | -25.8% |
| Expenditure (\$ million) | \$1,082 | \$1,224 | \$1,158 | \$1,375 | \$1,319 | \$1,493 | \$1,638 | \$1,317 | \$1,424 | \$1,157 | -18.7% |
| Spend per visitor (\$) | \$88 | \$94 | \$88 | \$96 | \$93 | \$100 | \$95 | \$91 | \$104 | \$114 | 9.5% |

Main Purpose of Trip

| | Visitors (000) | | | | | | | | | | % change 2022 vs. 2021 |
|------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | |
| Holiday | 5,438 | 6,405 | 6,477 | 7,382 | 6,980 | 7,569 | 8,463 | 6,205 | 6,650 | 4,584 | -31.1% |
| Visiting Friends & Relatives | 4,389 | 4,175 | 4,167 | 3,937 | 4,563 | 4,777 | 5,295 | 4,992 | 4,086 | 2,950 | -27.8% |
| Business | 1,284 | 1,165 | 1,128 | 1,381 | 1,187 | 1,170 | 1,906 | 1,910 | 1,584 | 1,165 | -26.4% |
| Other | 1,209 | 1,256 | 1,348 | 1,609 | 1,466 | 1,462 | 1,509 | 1,403 | 1,340 | 1,441 | 7.5% |
| Total | 12,321 | 13,001 | 13,120 | 14,309 | 14,196 | 14,977 | 17,173 | 14,510 | 13,660 | 10,141 | -25.8% |

Origin

| | Visitors (000) | | | | | | | | | | % change 2022 vs. 2021 |
|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | |
| Sydney | 6,628 | 6,865 | 7,116 | 7,678 | 7,649 | 8,405 | 9,403 | 7,619 | 7,405 | 4,711 | -36.4% |
| Regional NSW | 5,649 | 6,067 | 5,960 | 6,571 | 6,507 | 6,504 | 7,729 | 6,829 | 6,246 | 5,402 | -13.5% |
| Total Intrastate | 12,277 | 12,931 | 13,076 | 14,249 | 14,155 | 14,910 | 17,132 | 14,447 | 13,650 | 10,113 | -25.9% |
| Total Interstate | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 12,321 | 13,001 | 13,120 | 14,309 | 14,196 | 14,977 | 17,173 | 14,510 | 13,660 | 10,141 | -25.8% |

Age

| | Visitors (000) | | | | | | | | | | % change 2022 vs. 2021 |
|-------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------------------|
| | YE June 2013 | YE June 2014 | YE June 2015 | YE June 2016 | YE June 2017 | YE June 2018 | YE June 2019 | YE June 2020 | YE June 2021 | YE June 2022 | |
| 15-29 | 2,219 | 2,236 | 2,831 | 3,275 | 2,773 | 3,480 | 3,498 | 2,937 | 2,811 | 2,160 | -23.2% |
| 30-39 | 1,868 | 2,340 | 2,301 | 1,910 | 2,489 | 2,332 | 3,079 | 2,445 | 2,312 | 1,549 | -33.0% |
| 40-49 | 2,124 | 2,255 | 2,333 | 2,501 | 2,442 | 2,405 | 2,404 | 2,155 | 2,197 | 1,513 | -31.1% |
| 50-59 | 2,331 | 2,514 | 2,206 | 2,595 | 2,363 | 2,505 | 2,916 | 2,248 | 2,417 | 1,728 | -28.5% |
| 60-69 | 2,349 | 2,280 | 2,134 | 2,549 | 2,321 | 2,304 | 2,992 | 3,097 | 2,193 | 1,798 | -18.0% |
| 70+ | 1,431 | 1,376 | 1,314 | 1,478 | 1,808 | 1,951 | 2,284 | 1,628 | 1,730 | 1,393 | -19.5% |
| Total | 12,321 | 13,001 | 13,120 | 14,309 | 14,196 | 14,977 | 17,173 | 14,510 | 13,660 | 10,141 | -25.8% |

n/p = not publishable

*Further breakdown of International visitor data are not available for destination networks