

Travel to Sydney Surrounds South Destination Network

Year ended June 2022



Source: National and International Visitor Surveys, TRA.

OVERVIEW

GRAND TOTAL - overnight & daytrip	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	8,962	8,805	9,848	10,839	10,156	11,241	12,379	11,004	10,715	7,993	-25.4%
Nights (000)	8,970	9,485	10,036	10,387	11,108	11,431	13,302	11,083	11,362	10,024	-11.8%
Expenditure (\$ million)	\$1,648	\$1,539	\$1,893	\$1,862	\$2,144	\$2,260	\$2,590	\$2,265	\$2,666	\$2,488	-6.7%

Overnight - Int'l & domestic

Visitors (000)	2,541	2,680	2,892	3,062	3,322	3,559	4,060	3,344	4,009	2,912	-27.4%
Nights (000)	8,970	9,485	10,036	10,387	11,108	11,431	13,302	11,083	11,362	10,024	-11.8%
Expenditure (\$ million)	\$1,086	\$1,059	\$1,214	\$1,233	\$1,523	\$1,590	\$1,855	\$1,579	\$2,058	\$1,879	-8.7%

Domestic - overnight & daytrip

Visitors (000)	8,866	8,708	9,739	10,724	10,004	11,084	12,216	10,904	10,714	7,973	-25.6%
Nights (000)	7,526	7,359	8,067	8,015	8,475	9,252	10,698	9,176	11,354	9,404	-17.2%
Expenditure (\$ million)	\$1,538	\$1,394	\$1,722	\$1,661	\$1,891	\$2,041	\$2,345	\$2,068	\$2,665	\$2,427	-8.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	2,893	-27.8%
Nights (000)	7,526	7,359	8,067	8,015	8,475	9,252	10,698	9,176	11,354	9,404	-17.2%
Average Length of Stay (nights)	3.1	2.8	2.9	2.7	2.7	2.7	2.7	2.8	2.8	3.3	14.8%
Expenditure (\$ million)	\$976	\$914	\$1,043	\$1,033	\$1,270	\$1,370	\$1,610	\$1,382	\$2,057	\$1,818	-11.6%
Spend per visitor per night (\$)	\$130	\$124	\$129	\$129	\$150	\$148	\$151	\$151	\$181	\$193	6.7%

Interstate visitors (000)	414	511	492	535	567	555	664	502	509	415	-18.5%
Intrastate visitors (000)	2,032	2,072	2,291	2,411	2,603	2,846	3,234	2,742	3,499	2,478	-29.2%
Interstate nights (000)	1,631	1,778	1,689	1,909	1,815	1,834	2,343	1,699	1,516	1,867	23.1%
Intrastate nights (000)	5,895	5,581	6,379	6,106	6,660	7,418	8,355	7,477	9,837	7,537	-23.4%
Interstate expenditure (\$ million)	\$146	\$187	\$199	\$211	\$232	\$264	\$309	\$250	\$251	\$290	15.4%
Intrastate expenditure (\$ million)	\$829	\$727	\$844	\$822	\$1,038	\$1,106	\$1,302	\$1,132	\$1,806	\$1,529	-15.3%

Main Purpose of Visit

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Holiday	1,410	1,440	1,478	1,509	1,660	1,630	1,893	1,483	2,258	1,618	-28.4%
Visiting Friends & Relatives	846	885	1,080	1,116	1,140	1,325	1,535	1,268	1,388	967	-30.3%
Business	140	161	135	186	223	305	317	363	224	222	-1.2%
Other	60	112	113	137	162	144	170	145	160	102	-36.2%
Total	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	2,893	-27.8%

Origin

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Sydney	1,300	1,323	1,447	1,518	1,705	1,852	2,245	1,825	2,505	1,691	-32.5%
Regional NSW	731	749	844	893	898	994	989	916	994	786	-20.9%
ACT	204	187	211	150	210	233	302	200	268	164	-38.7%
Victoria	95	156	113	166	158	137	156	135	130	122	-6.4%
Queensland	77	112	99	138	121	115	135	115	91	n/p	-
Other Interstate	38	56	70	81	79	70	70	n/p	n/p	n/p	-
Total	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	2,893	-27.8%

Age

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
15-29	507	601	582	699	713	861	838	706	885	754	-14.8%
30-39	390	477	434	483	542	585	608	616	734	500	-31.9%
40-49	480	465	536	474	544	502	726	471	617	440	-28.7%
50-59	473	468	517	584	590	615	654	560	704	495	-29.6%
60-69	420	371	458	480	487	480	677	559	648	456	-29.6%
70+	176	200	254	225	294	358	393	333	421	248	-41.0%
Total	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	2,893	-27.8%

Travel Party

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Travelling alone	442	422	487	615	643	823	853	909	816	699	-14.4%
Adult couple	758	746	791	814	1,012	984	1,141	990	1,296	823	-36.5%
Family group - parents and children	710	650	747	657	622	665	726	567	739	519	-29.8%
Friends or relatives travelling together	463	668	679	762	791	775	999	642	1,064	793	-25.4%
Other travel party	n/p	96	79	98	101	153	178	135	93	n/p	-
Total	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	2,893	-27.8%

Top 5 Activities (sorted by the latest year)

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	1,277	1,385	1,543	1,644	1,881	2,032	2,477	1,911	2,248	1,630	-27.5%
Go to the beach	1,051	1,092	1,121	1,196	1,384	1,382	1,646	1,321	1,822	1,308	-28.2%
Visit friends & relatives	1,153	1,190	1,383	1,343	1,503	1,637	1,833	1,469	1,317	902	-31.5%
Pubs, clubs, discos etc	486	507	606	621	632	672	901	719	770	694	-9.8%
Bushwalking / rainforest walks	353	405	451	460	538	598	682	542	880	660	-25.0%

Travel to Sydney Surrounds South Destination Network

Year ended June 2022



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Friends or relatives property	1,040	970	1,180	1,167	1,247	1,477	1,562	1,355	1,523	1,033	-32.2%
Rented house/apartment/flat or unit (not serviced daily)	204	277	335	340	403	385	433	354	594	502	-15.5%
Standard hotel/motor inn (below 4 star)	323	319	359	373	399	444	478	297	457	329	-28.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Private vehicle or company car	2,222	2,269	2,442	2,598	2,834	3,015	3,512	2,906	3,765	2,685	-28.7%
Railway	70	98	133	114	110	143	128	134	88	n/p	-
Aircraft	61	122	112	154	150	135	124	113	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	95	98	109	116	152	157	162	99	1	19	1486.4%
Nights (000)	1,444	2,126	1,969	2,372	2,633	2,178	2,604	1,906	8	620	7644.6%
Average Length of Stay (nights)	15.1	21.7	18.0	20.5	17.3	13.8	16.0	19.2	6.6	32.0	388.2%
Expenditure (\$ million)	\$111	\$145	\$171	\$200	\$253	\$220	\$245	\$197	\$1	\$61	8430.6%
Spend per visitor per night (\$)	\$77	\$68	\$87	\$84	\$96	\$101	\$94	\$103	\$89	\$98	10.1%

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	% change 2022 vs. 2021
Visitors (000)	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	5,080	-24.2%
Expenditure (\$ million)	\$562	\$480	\$679	\$629	\$621	\$670	\$735	\$686	\$609	\$609	0.1%
Spend per visitor (\$)	\$88	\$78	\$98	\$81	\$91	\$87	\$88	\$90	\$91	\$120	32.1%

Main Purpose of Trip

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Holiday	3,312	3,199	4,057	4,189	3,883	4,311	4,402	3,977	3,575	2,149	-39.9%
Visiting Friends & Relatives	2,008	2,188	1,874	2,364	1,939	2,410	2,416	2,252	1,935	1,680	-13.2%
Business	539	333	542	589	498	473	919	734	536	612	14.2%
Other	561	405	484	635	515	488	582	697	660	640	-3.1%
Total	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	5,080	-24.2%

Origin

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
Sydney	4,142	4,224	4,720	5,018	4,360	4,936	5,532	5,041	4,317	2,999	-30.5%
Regional NSW	2,152	1,733	2,066	2,608	2,352	2,552	2,620	2,460	2,242	1,945	-13.3%
Total Intrastate	6,294	5,957	6,786	7,626	6,712	7,489	8,152	7,501	6,559	4,944	-24.6%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	5,080	-24.2%

Age

	Visitors (000)										% change 2022 vs. 2021
	YE June 2013	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	
15-29	1,371	1,450	1,474	1,895	1,887	1,561	2,023	1,600	1,712	1,190	-30.5%
30-39	856	943	1,568	1,389	846	1,273	1,225	1,566	1,005	834	-17.0%
40-49	1,325	1,012	1,042	1,030	981	1,261	1,517	1,148	993	727	-26.8%
50-59	1,245	1,129	1,053	1,425	1,248	1,354	1,263	1,059	983	1,003	2.0%
60-69	999	938	1,098	1,295	1,133	1,294	1,332	1,265	1,007	783	-22.3%
70+	624	653	721	745	739	940	960	1,022	1,006	543	-46.0%
Total	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	5,080	-24.2%

n/p = not publishable

*Further breakdown of International visitor data are not available for destination networks