

Travel to Blue Mountains Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
GRAND TOTAL (overnight & daytrip)											
Visitors ('000)	3,026	3,307	3,628	4,068	4,223	4,058	4,713	3,040	2,808	3,713	32.2%
Nights ('000)	2,303	2,130	2,543	2,846	3,108	3,029	3,609	2,569	2,244	3,514	56.6%
Expenditure (\$ million)	\$542	\$524	\$586	\$665	\$714	\$714	\$833	\$562	\$598	\$828	38.3%
OVERNIGHT (international & domestic)											
Visitors ('000)	792	882	955	1,070	1,211	1,163	1,474	1,017	987	1,288	30.5%
Nights ('000)	2,303	2,130	2,543	2,846	3,108	3,029	3,609	2,569	2,244	3,514	56.6%
Expenditure (\$ million)	\$360	\$325	\$392	\$419	\$486	\$416	\$511	\$392	\$465	\$595	28.1%
DOMESTIC (overnight & daytrip)											
Visitors ('000)	2,946	3,224	3,535	3,963	4,110	3,929	4,597	2,991	2,807	3,699	31.8%
Nights ('000)	1,878	1,720	2,088	2,263	2,554	2,274	3,059	2,302	2,238	3,413	52.5%
Expenditure (\$ million)	\$509	\$474	\$538	\$605	\$664	\$657	\$777	\$528	\$598	\$816	36.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	711	798	863	965	1,098	1,034	1,357	968	986	1,274	29.2%
Nights (000)	1,878	1,720	2,088	2,263	2,554	2,274	3,059	2,302	2,238	3,413	52.5%
Average Length of Stay	2.6	2.2	2.4	2.3	2.3	2.2	2.3	2.4	2.3	2.7	18.0%
Expenditure (\$ million)	\$327	\$275	\$344	\$359	\$436	\$359	\$455	\$358	\$464	\$583	25.6%
Spend per visitor per night (\$)	\$174	\$160	\$165	\$159	\$171	\$158	\$149	\$156	\$207	\$171	-17.6%
Intrastate visitors (000)	594	695	755	826	947	922	1,177	881	908	1,121	23.6%
Interstate visitors (000)	118	103	108	139	151	112	180	87	78	153	94.7%
Intrastate nights (000)	1,539	1,441	1,787	1,741	2,093	1,948	2,373	1,912	2,059	2,915	41.6%
Interstate nights (000)	339	279	301	522	461	325	686	390	179	497	177.8%
Intrastate expenditure (\$ million)	\$273	\$227	\$296	\$295	\$362	\$314	\$388	\$312	\$421	\$504	19.7%
Interstate expenditure (\$ million)	\$54	\$49	\$48	\$64	\$74	\$45	\$67	\$46	\$43	\$79	83.2%

Purpose of Visit

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)											
Holiday	377	475	505	603	643	616	762	502	582	756	29.9%
Visiting Friends & Relatives	188	205	242	230	328	307	431	321	270	386	42.7%
Business	118	n/p	n/p	n/p	n/p	n/p	117	102	115	97	-15.1%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	711	798	863	965	1,098	1,034	1,357	968	986	1,274	29.2%

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Nights (000)											
Holiday	911	1,004	1,209	1,415	1,472	1,298	1,722	1,106	1,326	1,845	39.1%
Visiting Friends & Relatives	469	461	515	544	731	788	944	810	617	1,103	78.9%
Business	425	n/p	n/p	n/p	n/p	n/p	300	217	259	379	46.2%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,878	1,720	2,088	2,263	2,554	2,274	3,059	2,302	2,238	3,413	52.5%

Origin

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)											
Regional NSW	204	249	245	262	295	260	374	277	246	277	12.3%
Sydney	390	446	510	564	652	662	803	604	661	845	27.8%
Total Intrastate	594	695	755	826	947	922	1,177	881	908	1,121	23.6%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	118	103	108	139	151	112	180	87	78	153	94.7%
Grand Total	711	798	863	965	1,098	1,034	1,357	968	986	1,274	29.2%

Age

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)											
15-29	n/p	229	187	240	242	272	368	212	197	343	73.8%
30-39	151	106	139	143	168	176	272	176	149	226	51.6%
40-49	91	159	147	139	270	150	186	171	187	161	-14.1%
50-59	175	105	174	171	167	182	170	105	196	174	-11.3%
60-69	138	127	145	175	159	148	210	220	158	203	28.3%
70+	67	71	71	98	92	105	152	83	99	168	69.8%
Total	711	798	863	965	1,098	1,034	1,357	968	986	1,274	29.2%

Travel to Blue Mountains Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



Travel Party

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	127	168	187	160	232	186	302	279	212	304	43.2%
Adult couple	244	208	251	323	338	293	418	319	321	375	17.0%
Family group - parents and children	139	141	167	144	211	158	203	154	120	228	89.9%
Friends or relatives travelling together with(out) children	141	208	202	276	264	328	390	183	279	314	12.8%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	711	798	863	965	1,098	1,034	1,357	968	986	1,274	29.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	461	381	538	592	606	626	825	556	599	677	13.2%
Bushwalking / rainforest walks	302	321	364	417	493	475	626	343	450	518	15.2%
Visit national parks / state parks	216	304	319	331	401	458	549	323	343	407	18.8%
Visit friends & relatives	243	277	304	355	371	352	517	354	262	403	53.5%
Sightseeing/looking around	228	306	323	310	355	376	435	276	258	334	29.3%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	508	489	606	833	800	829	1047	832	756	1132	49.7%
Rented house/apartment/flat or unit	382	276	297	276	286	241	445	309	368	414	12.4%
Own property	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	582	639	735	853	956	884	1,176	841	892	1,118	25.3%
Railway	n/p	89	81	n/p	n/p	n/p	120	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	81	83	93	105	113	129	117	50	n/p	13	-
Nights (000)	425	410	455	583	555	755	550	267	n/p	101	-
Average Length of Stay	5.3	4.9	4.9	5.5	4.9	5.9	4.7	5.4	-	7.5	-
Expenditure (\$ million)	\$34	\$50	\$48	\$60	\$50	\$57	\$56	n/p	n/p	n/p	-
Spend per visitor per night (\$)	\$79	\$121	\$106	\$103	\$90	\$76	\$102	-	-	-	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	2,234	2,425	2,673	2,998	3,011	2,895	3,239	2,023	1,821	2,425	33.2%
Expenditure (\$ million)	\$182	\$199	\$194	\$246	\$228	\$298	\$322	\$170	\$134	\$233	74.0%
Spend per visitor (\$)	\$81	\$82	\$73	\$82	\$76	\$103	\$99	\$84	\$73	\$96	30.6%

Main Purpose of Trip

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	1,453	1,715	1,781	2,142	1,921	1,914	2,130	1,245	1,087	1,554	43.1%
Visiting Friends & Relatives	569	468	577	531	748	711	735	476	421	624	48.3%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,234	2,425	2,673	2,998	3,011	2,895	3,239	2,023	1,821	2,425	33.2%

Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Sydney	1,760	1,918	2,122	2,525	2,567	2,342	2,721	1,611	1,500	1,695	12.9%
Regional NSW	461	508	551	458	444	510	519	411	321	723	125.4%
Total Intrastate	2,221	2,425	2,673	2,983	3,011	2,852	3,239	2,023	1,821	2,417	32.7%
Total Interstate	n/p	-	-	n/p	-	n/p	-	-	-	n/p	-
Total	2,234	2,425	2,673	2,998	3,011	2,895	3,239	2,023	1,821	2,425	33.2%

Travel to Blue Mountains Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	n/p	555	721	857	748	668	861	608	n/p	536	-
30-39	n/p	365	573	419	689	589	706	298	374	n/p	-
40-49	407	439	474	625	364	441	481	269	333	n/p	-
50-59	487	540	314	369	463	448	439	277	246	n/p	-
60-69	337	359	314	438	463	365	415	305	347	507	46.2%
70+	222	167	276	290	284	384	339	n/p	n/p	n/p	-
Total	2,234	2,425	2,673	2,998	3,011	2,895	3,239	2,023	1,821	2,425	33.2%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	1,128	1,312	1,378	1,856	1,614	1,609	1,852	964	942	1,411	49.7%
Bushwalking / rainforest walks	796	755	826	1,026	1,113	899	1,243	771	613	791	29.0%
Visit friends & relatives	635	613	696	743	972	792	917	559	375	706	88.2%
Visit national parks / state parks	680	721	768	910	1,080	961	1,294	669	557	625	12.3%
Sightseeing/looking around	747	780	787	1,006	1,082	1,084	1,088	514	450	554	23.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	2,078	2,276	2,266	2,687	2,640	2,544	2,898	1,824	1,696	2,318	36.7%
Railway	n/p	n/p	335.113777	n/p	291	n/p	n/p	n/p	n/p	n/p	-
Rental car	-	-	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	-

n/p = not publishable; n/a = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.