

# Travel to Capital Country Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



## OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
<b>GRAND TOTAL (overnight &amp; daytrip)</b>											
Visitors ('000)	3,292	3,203	3,640	3,698	4,106	4,568	5,427	3,982	3,711	4,086	10.1%
Nights ('000)	3,099	3,152	3,244	3,313	3,452	3,756	4,134	3,386	3,280	3,764	14.8%
Expenditure (\$ million)	\$639	\$504	\$575	\$609	\$675	\$838	\$997	\$687	\$824	\$1,153	39.8%
<b>OVERNIGHT (international &amp; domestic)</b>											
Visitors ('000)	1,113	1,091	1,097	1,303	1,273	1,544	1,709	1,266	1,336	1,588	18.9%
Nights ('000)	3,099	3,152	3,244	3,313	3,452	3,756	4,134	3,386	3,280	3,764	14.8%
Expenditure (\$ million)	\$408	\$343	\$373	\$384	\$410	\$505	\$653	\$403	\$545	\$820	50.5%
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	3,270	3,178	3,617	3,671	4,070	4,534	5,395	3,964	3,711	4,079	9.9%
Nights ('000)	2,734	2,443	2,656	2,919	2,876	3,264	3,649	3,139	3,277	3,685	12.4%
Expenditure (\$ million)	\$619	\$475	\$546	\$594	\$641	\$815	\$972	\$668	\$824	\$1,149	39.5%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	1,091	1,066	1,074	1,276	1,238	1,509	1,676	1,248	1,336	1,582	18.4%
Nights (000)	2,734	2,443	2,656	2,919	2,876	3,264	3,649	3,139	3,277	3,685	12.4%
Average Length of Stay	2.5	2.3	2.5	2.3	2.3	2.2	2.2	2.5	2.5	2.3	-5.1%
Expenditure (\$ million)	\$388	\$315	\$344	\$369	\$375	\$482	\$627	\$384	\$545	\$817	50.0%
Spend per visitor per night (\$)	\$142	\$129	\$130	\$126	\$130	\$148	\$172	\$122	\$166	\$222	33.4%
Intrastate visitors (000)	819	823	779	943	923	1,195	1,246	962	1,013	1,215	19.9%
Interstate visitors (000)	272	243	294	333	315	314	431	286	323	367	13.8%
Intrastate nights (000)	1,834	1,844	1,827	2,070	1,982	2,480	2,581	2,268	2,538	2,836	11.7%
Interstate nights (000)	901	599	829	849	894	784	1,068	871	739	849	14.8%
Intrastate expenditure (\$ million)	\$294	\$237	\$242	\$279	\$284	\$362	\$460	\$309	\$449	\$618	37.6%
Interstate expenditure (\$ million)	\$94	\$78	\$102	\$89	\$91	\$120	\$168	\$75	\$96	\$199	107.6%

### Purpose of Visit

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	413	401	401	479	408	603	636	388	545	618	13.2%
Visiting Friends & Relatives	445	451	419	519	520	608	672	475	517	592	14.5%
Business	155	156	160	183	190	208	283	282	164	244	48.6%
Other	83	60	94	96	121	94	94	110	114	129	13.4%
<b>Total</b>	<b>1,091</b>	<b>1,066</b>	<b>1,074</b>	<b>1,276</b>	<b>1,238</b>	<b>1,509</b>	<b>1,676</b>	<b>1,248</b>	<b>1,336</b>	<b>1,582</b>	<b>18.4%</b>
	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	1,155	967	968	1,011	1,009	1,245	1,327	753	1,257	1,341	6.7%
Visiting Friends & Relatives	1,043	999	1,086	1,297	1,219	1,405	1,357	1,113	1,245	1,485	19.3%
Business	380	364	427	421	371	440	831	1,029	497	651	31.0%
Other	156	112	175	191	277	174	133	244	278	208	-25.3%
<b>Total</b>	<b>2,734</b>	<b>2,443</b>	<b>2,656</b>	<b>2,919</b>	<b>2,876</b>	<b>3,264</b>	<b>3,649</b>	<b>3,139</b>	<b>3,277</b>	<b>3,685</b>	<b>12.4%</b>

### Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Regional NSW	400	423	396	429	436	492	524	403	408	540	32.3%
Sydney	419	400	384	514	487	703	722	559	605	675	11.5%
<b>Total Intrastate</b>	<b>819</b>	<b>823</b>	<b>779</b>	<b>943</b>	<b>923</b>	<b>1,195</b>	<b>1,246</b>	<b>962</b>	<b>1,013</b>	<b>1,215</b>	<b>19.9%</b>
Victoria	112	98	124	110	112	110	119	115	115	168	45.8%
Queensland	n/p	n/p	n/p	n/p	n/p	79	105	n/p	n/p	n/p	-
ACT	n/p	n/p	93	95	87	99	159	107	155	105	-32.2%
Other Interstate	35	20	46	n/p	36	n/p	48	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>272</b>	<b>243</b>	<b>294</b>	<b>333</b>	<b>315</b>	<b>314</b>	<b>431</b>	<b>286</b>	<b>323</b>	<b>367</b>	<b>13.8%</b>
<b>Grand Total</b>	<b>1,091</b>	<b>1,066</b>	<b>1,074</b>	<b>1,276</b>	<b>1,238</b>	<b>1,509</b>	<b>1,676</b>	<b>1,248</b>	<b>1,336</b>	<b>1,582</b>	<b>18.4%</b>

### Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	228	201	189	250	302	301	302	261	239	385	61.1%
30-39	147	167	174	177	166	207	207	223	209	241	15.7%
40-49	161	198	178	197	182	205	285	155	242	265	9.7%
50-59	215	207	182	274	222	278	337	233	237	201	-14.9%
60-69	229	179	212	266	231	311	284	206	238	283	19.1%
70+	112	114	138	112	134	206	262	169	172	206	19.8%
<b>Total</b>	<b>1,091</b>	<b>1,066</b>	<b>1,074</b>	<b>1,276</b>	<b>1,238</b>	<b>1,509</b>	<b>1,676</b>	<b>1,248</b>	<b>1,336</b>	<b>1,582</b>	<b>18.4%</b>



# Travel to Capital Country Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



## Travel Party

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	238	260	261	361	327	452	614	435	396	419	5.6%
Adult couple	338	288	340	373	359	492	443	352	397	518	30.5%
Family group - parents and children	230	210	208	218	247	207	218	155	211	203	-3.8%
Friends or relatives travelling together with(out) children	212	238	211	242	239	290	319	212	283	373	31.5%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	91	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,091</b>	<b>1,066</b>	<b>1,074</b>	<b>1,276</b>	<b>1,238</b>	<b>1,509</b>	<b>1,676</b>	<b>1,248</b>	<b>1,336</b>	<b>1,582</b>	<b>18.4%</b>

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	504	507	527	688	686	739	900	548	696	795	14.1%
Visit friends & relatives	525	531	485	641	617	668	712	507	479	527	10.2%
Pubs, clubs, discos etc	212	165	186	253	235	250	324	234	276	409	48.6%
Sightseeing/looking around	247	206	242	254	214	328	339	249	258	290	12.6%
Bushwalking / rainforest walks	134	145	124	165	155	198	236	134	224	268	19.5%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	1,288	1,065	1,256	1,361	1,439	1,495	1,322	1,315	1,279	1,367	7.0%
Standard hotel/motor inn (below 4 star)	461	538	410	486	450	497	736	648	628	826	31.5%
Caravan or camping - non commercial	n/p	n/p	181	201	250	251	288	136	286	319	11.5%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	972	942	937	1,150	1,081	1,370	1,537	1,151	1,243	1,473	18.5%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	22	25	23	27	36	35	32	18	n/p	6	-
Nights (000)	365	709	588	394	576	492	485	248	n/p	79	-
Average Length of Stay	16.5	28.5	25.1	14.8	16.2	14.2	14.9	14.0	-	12.4	-
Expenditure (\$ million)	\$20	\$29	\$28	\$15	n/p	\$23	\$25	n/p	n/p	\$3	-
Spend per visitor per night (\$)	\$55	\$40	\$48	\$38	-	\$47	\$52	-	-	\$43	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	2,179	2,112	2,543	2,395	2,833	3,024	3,718	2,716	2,375	2,497	5.1%
Expenditure (\$ million)	\$231	\$161	\$202	\$226	\$266	\$333	\$344	\$284	\$280	\$333	19.0%
Spend per visitor (\$)	\$106	\$76	\$79	\$94	\$94	\$110	\$93	\$105	\$118	\$133	13.2%

### Main Purpose of Trip

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	991	1,014	1,296	1,204	1,383	1,624	1,883	1,177	1,264	1,086	-14.0%
Visiting Friends & Relatives	807	711	761	756	890	913	1,062	822	601	731	21.6%
Business	n/p	n/p	191	n/p	n/p	n/p	536	392	245	n/p	-
Other	n/p	n/p	296	n/p	n/p	295	n/p	325	n/p	n/p	-
<b>Total</b>	<b>2,179</b>	<b>2,112</b>	<b>2,543</b>	<b>2,395</b>	<b>2,833</b>	<b>3,024</b>	<b>3,718</b>	<b>2,716</b>	<b>2,375</b>	<b>2,497</b>	<b>5.1%</b>

### Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Sydney	742	831	956	980	1,158	1,080	1,394	942	881	866	-1.7%
Regional NSW	731	847	1,008	811	1,147	1,083	1,370	1,133	1,047	954	-8.9%
<b>Total Intrastate</b>	<b>1,474</b>	<b>1,678</b>	<b>1,965</b>	<b>1,791</b>	<b>2,305</b>	<b>2,162</b>	<b>2,764</b>	<b>2,074</b>	<b>1,928</b>	<b>1,820</b>	<b>-5.6%</b>
<b>Total Interstate</b>	<b>705</b>	<b>434</b>	<b>579</b>	<b>604</b>	<b>528</b>	<b>862</b>	<b>954</b>	<b>642</b>	<b>447</b>	<b>677</b>	<b>51.4%</b>
<b>Total</b>	<b>2,179</b>	<b>2,112</b>	<b>2,543</b>	<b>2,395</b>	<b>2,833</b>	<b>3,024</b>	<b>3,718</b>	<b>2,716</b>	<b>2,375</b>	<b>2,497</b>	<b>5.1%</b>

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Year ended September 2022

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## Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	n/p	516	484	479	482	485	699	501	552	517	-6.2%
30-39	n/p	n/p	n/p	n/p	n/p	561	504	418	n/p	n/p	-
40-49	457	273	348	455	464	492	662	374	323	n/p	-
50-59	347	505	395	403	603	545	609	510	389	491	26.3%
60-69	395	433	640	471	518	491	635	576	423	591	39.7%
70+	293	225	400	343	417	451	609	338	427	286	-33.0%
Total	2,179	2,112	2,543	2,395	2,833	3,024	3,718	2,716	2,375	2,497	5.1%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	998	961	1,303	1,349	1,325	1,556	2,086	1,203	1,247	966	-22.5%
Visit friends & relatives	842	882	814	829	1,070	1,149	1,168	855	666	631	-5.2%
Go shopping for pleasure	473	520	556	445	491	600	723	379	401	398	-0.8%
Sightseeing/looking around	480	285	500	465	637	610	774	491	447	320	-28.3%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	293	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	2,113	1,982	2,455	2,279	2,671	2,950	3,500	2,664	2,328	2,459	5.6%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	-	-	-	-	-	-	-	-	-	n/p	-

n/p = not publishable; n/a = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.