

# Travel to Central Coast Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



## OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
<b>GRAND TOTAL (overnight &amp; daytrip)</b>											
Visitors ('000)	5,027	4,618	4,477	4,497	5,151	5,491	6,515	5,228	4,005	4,962	23.9%
Nights ('000)	4,607	4,256	4,491	4,135	4,798	4,708	5,699	4,332	3,667	5,105	39.2%
Expenditure (\$ million)	\$897	\$785	\$833	\$802	\$872	\$904	\$1,097	\$856	\$803	\$1,257	56.5%
<b>OVERNIGHT (international &amp; domestic)</b>											
Visitors ('000)	1,369	1,301	1,283	1,310	1,459	1,565	1,904	1,499	1,326	1,714	29.3%
Nights ('000)	4,607	4,256	4,491	4,135	4,798	4,708	5,699	4,332	3,667	5,105	39.2%
Expenditure (\$ million)	\$594	\$545	\$547	\$544	\$598	\$572	\$753	\$564	\$568	\$909	60.2%
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	4,987	4,574	4,434	4,446	5,094	5,425	6,447	5,197	4,002	4,947	23.6%
Nights ('000)	4,038	3,473	3,506	3,502	3,773	3,989	4,844	3,881	3,602	4,878	35.4%
Expenditure (\$ million)	\$870	\$749	\$787	\$762	\$805	\$857	\$1,036	\$839	\$797	\$1,245	56.3%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	1,329	1,257	1,240	1,259	1,402	1,499	1,836	1,468	1,323	1,700	28.5%
Nights (000)	4,038	3,473	3,506	3,502	3,773	3,989	4,844	3,881	3,602	4,878	35.4%
Average Length of Stay	3.0	2.8	2.8	2.8	2.7	2.7	2.6	2.6	2.7	2.9	5.4%
Expenditure (\$ million)	\$566	\$509	\$501	\$505	\$531	\$524	\$692	\$548	\$562	\$898	59.9%
Spend per visitor per night (\$)	\$140	\$147	\$143	\$144	\$141	\$131	\$143	\$141	\$156	\$184	18.1%
Intrastate visitors (000)	1,184	1,074	1,064	1,115	1,226	1,317	1,606	1,328	1,181	1,500	27.1%
Interstate visitors (000)	144	183	176	145	175	182	230	140	142	199	40.4%
Intrastate nights (000)	3,586	2,776	2,784	2,916	3,054	3,431	3,763	3,263	2,964	3,860	30.2%
Interstate nights (000)	452	697	722	585	719	558	1,082	618	638	1,017	59.5%
Intrastate expenditure (\$ million)	\$514	\$431	\$435	\$451	\$452	\$454	\$578	\$488	\$493	\$790	60.4%
Interstate expenditure (\$ million)	\$52	\$78	\$67	\$54	\$79	\$70	\$114	\$59	\$69	\$108	56.2%

### Purpose of Visit

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	694	540	596	576	625	668	796	620	659	762	15.7%
Visiting Friends & Relatives	542	609	542	588	594	658	812	681	532	763	43.4%
Business	n/p	n/p	67	n/p	127	120	156	96	n/p	n/p	-
Other	n/p	n/p	35	n/p	n/p	n/p	76	77	72	n/p	-
<b>Total</b>	<b>1,329</b>	<b>1,257</b>	<b>1,240</b>	<b>1,259</b>	<b>1,402</b>	<b>1,499</b>	<b>1,836</b>	<b>1,468</b>	<b>1,323</b>	<b>1,700</b>	<b>28.5%</b>

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	2,081	1,655	1,904	1,778	1,772	1,883	2,133	1,690	1,792	2,263	26.3%
Visiting Friends & Relatives	1,232	1,486	1,355	1,249	1,571	1,714	2,125	1,754	1,505	2,095	39.2%
Business	n/p	n/p	171	n/p	313	229	313	219	n/p	n/p	-
Other	n/p	n/p	75	n/p	n/p	n/p	273	219	205	n/p	-
<b>Total</b>	<b>4,038</b>	<b>3,473</b>	<b>3,506</b>	<b>3,502</b>	<b>3,773</b>	<b>3,989</b>	<b>4,844</b>	<b>3,881</b>	<b>3,602</b>	<b>4,878</b>	<b>35.4%</b>

### Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Regional NSW	357	304	300	318	349	465	450	412	250	375	50.0%
Sydney	828	770	763	796	878	852	1,157	915	931	1,126	20.9%
<b>Total Intrastate</b>	<b>1,184</b>	<b>1,074</b>	<b>1,064</b>	<b>1,115</b>	<b>1,226</b>	<b>1,317</b>	<b>1,606</b>	<b>1,328</b>	<b>1,181</b>	<b>1,500</b>	<b>27.1%</b>
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	82	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	27	n/p	n/p	n/p	47	n/p	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>144</b>	<b>183</b>	<b>176</b>	<b>145</b>	<b>175</b>	<b>182</b>	<b>230</b>	<b>140</b>	<b>142</b>	<b>199</b>	<b>40.4%</b>
<b>Grand Total</b>	<b>1,329</b>	<b>1,257</b>	<b>1,240</b>	<b>1,259</b>	<b>1,402</b>	<b>1,499</b>	<b>1,836</b>	<b>1,468</b>	<b>1,323</b>	<b>1,700</b>	<b>28.5%</b>

### Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	266	281	288	276	322	375	403	386	253	409	61.2%
30-39	278	171	186	224	236	274	329	246	209	318	52.3%
40-49	227	228	214	191	254	206	252	225	276	305	10.3%
50-59	236	211	183	245	253	242	326	223	214	261	21.9%
60-69	219	216	234	207	198	260	329	222	238	263	10.5%
70+	102	149	134	116	140	142	197	166	132	144	9.2%
<b>Total</b>	<b>1,329</b>	<b>1,257</b>	<b>1,240</b>	<b>1,259</b>	<b>1,402</b>	<b>1,499</b>	<b>1,836</b>	<b>1,468</b>	<b>1,323</b>	<b>1,700</b>	<b>28.5%</b>

# Travel to Central Coast Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



## Travel Party

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	295	295	256	305	373	405	538	501	321	508	58.0%
Adult couple	412	341	391	380	436	427	527	422	334	441	32.2%
Family group - parents and children	327	296	300	286	267	286	326	286	284	310	8.8%
Friends or relatives travelling together with(out) children	263	300	246	264	292	350	405	235	347	417	20.1%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,329</b>	<b>1,257</b>	<b>1,240</b>	<b>1,259</b>	<b>1,402</b>	<b>1,499</b>	<b>1,836</b>	<b>1,468</b>	<b>1,323</b>	<b>1,700</b>	<b>28.5%</b>

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	749	749	703	718	789	910	1,065	740	714	932	30.5%
Go to the beach	617	544	645	580	588	682	841	725	652	811	24.3%
Visit friends & relatives	663	726	697	675	759	780	973	749	535	650	21.5%
Sightseeing/looking around	309	286	295	217	263	377	431	316	215	317	47.5%
Bushwalking / rainforest walks	95	97	157	94	170	179	255	181	269	280	3.9%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	1,936	1,794	1,502	1,608	1,877	1,982	2,414	2,080	1,836	2,393	30.3%
Rented house/apartment/flat or unit	555	267	565	384	399	321	473	347	443	705	59.0%
Caravan park or commercial camping ground	390	318	392	324	370	369	375	371	252	315	25.0%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	1,210	1,053	1,052	1,088	1,211	1,343	1,565	1,313	1,215	1,490	22.6%
Railway	n/p	92	90	88	70	n/p	142	88	n/p	n/p	-
Aircraft	n/p	67	n/p	n/p	83	n/p	88	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	40	44	43	51	57	66	68	31	3.0	15	398.0%
Nights (000)	570	783	985	633	1,025	719	855	451	65	228	250.9%
Average Length of Stay	14.2	17.8	23.1	12.4	17.9	10.9	12.6	14.7	21.8	15.4	-29.5%
Expenditure (\$ million)	\$27	\$36	\$46	\$39	n/p	\$47	\$61	\$16	n/p	\$12	-
Spend per visitor per night (\$)	\$48	\$45	\$47	\$62	-	\$66	\$72	\$36	-	\$51	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	3,659	3,317	3,194	3,187	3,692	3,926	4,611	3,730	2,679	3,247	21.2%
Expenditure (\$ million)	\$304	\$240	\$286	\$257	\$274	\$333	\$344	\$292	\$235	\$347	47.7%
Spend per visitor (\$)	\$83	\$72	\$90	\$81	\$74	\$85	\$75	\$78	\$88	\$107	21.8%

### Main Purpose of Trip

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	1,607	1,481	1,440	1,378	1,580	1,801	2,034	1,567	1,142	1,224	7.2%
Visiting Friends & Relatives	1,539	1,356	1,223	1,306	1,364	1,560	1,563	1,479	984	1,348	37.0%
Business	n/p	n/p	184	n/p	n/p	n/p	584	379	299	n/p	-
Other	254	n/p	348	388	398	308	429	304	254	443	74.5%
<b>Total</b>	<b>3,659</b>	<b>3,317</b>	<b>3,194</b>	<b>3,187</b>	<b>3,692</b>	<b>3,926</b>	<b>4,611</b>	<b>3,730</b>	<b>2,679</b>	<b>3,247</b>	<b>21.2%</b>

### Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Sydney	2,310	2,155	2,059	2,104	2,421	2,721	2,971	2,491	1,773	2,256	27.2%
Regional NSW	1,349	1,130	1,135	1,061	1,256	1,189	1,638	1,229	890	992	11.4%
<b>Total Intrastate</b>	<b>3,659</b>	<b>3,285</b>	<b>3,194</b>	<b>3,165</b>	<b>3,677</b>	<b>3,910</b>	<b>4,609</b>	<b>3,720</b>	<b>2,663</b>	<b>3,247</b>	<b>21.9%</b>
<b>Total Interstate</b>	<b>-</b>	<b>n/p</b>	<b>-</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>3,659</b>	<b>3,317</b>	<b>3,194</b>	<b>3,187</b>	<b>3,692</b>	<b>3,926</b>	<b>4,611</b>	<b>3,730</b>	<b>2,679</b>	<b>3,247</b>	<b>21.2%</b>

# Travel to Central Coast Tourism Region

Year ended September 2022



Source: International and National Visitor Survey, TRA.

## Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	n/p	655	612	669	703	945	867	862	515	837	62.6%
30-39	642	414	474	469	485	598	790	664	456	554	21.6%
40-49	694	784	524	401	592	612	592	499	458	n/p	-
50-59	539	595	587	619	822	589	717	586	555	667	20.2%
60-69	723	583	656	566	702	700	1,059	673	389	421	8.4%
70+	480	286	342	463	389	482	586	446	307	421	37.1%
Total	3,659	3,317	3,194	3,187	3,692	3,926	4,611	3,730	2,679	3,247	21.2%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	1,564	1,380	1,527	1,507	1,756	1,877	2,030	1,840	1,086	1,188	9.4%
Visit friends & relatives	1,750	1,649	1,274	1,437	1,532	1,616	1,702	1,561	862	1,092	26.7%
Go to the beach	767	805	592	509	766	986	1,012	980	499	757	51.7%
Sightseeing/looking around	407	422	461	643	569	554	817	645	297	437	47.0%
Go shopping for pleasure	442	454	460	486	488	514	458	373	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	3,387	3,019	2,993	3,031	3,479	3,661	4,329	3,525	2,514	3,047	21.2%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.