

# Travel to New England North West Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



## OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
<b>GRAND TOTAL (overnight &amp; daytrip)</b>											
Visitors ('000)	2,654	2,925	3,196	2,954	3,584	3,400	3,979	2,968	2,894	3,022	4.4%
Nights ('000)	4,770	4,437	4,788	5,040	5,258	5,528	5,648	4,068	4,318	4,799	11.1%
Expenditure (\$ million)	\$711	\$742	\$784	\$770	\$858	\$989	\$1,067	\$751	\$818	\$980	19.8%
<b>OVERNIGHT (international &amp; domestic)</b>											
Visitors ('000)	1,319	1,327	1,403	1,472	1,648	1,674	1,788	1,187	1,420	1,587	11.7%
Nights ('000)	4,770	4,437	4,788	5,040	5,258	5,528	5,648	4,068	4,318	4,799	11.1%
Expenditure (\$ million)	\$538	\$534	\$548	\$553	\$623	\$715	\$750	\$518	\$608	\$762	25.2%
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	2,619	2,895	3,161	2,921	3,540	3,366	3,944	2,948	2,893	3,015	4.2%
Nights ('000)	3,804	3,668	4,001	4,006	4,232	4,526	4,731	3,331	4,300	4,516	5.0%
Expenditure (\$ million)	\$664	\$706	\$730	\$723	\$796	\$932	\$1,014	\$711	\$816	\$959	17.6%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	1,285	1,297	1,369	1,438	1,605	1,639	1,753	1,166	1,419	1,580	11.3%
Nights (000)	3,804	3,668	4,001	4,006	4,232	4,526	4,731	3,331	4,300	4,516	5.0%
Average Length of Stay	3.0	2.8	2.9	2.8	2.6	2.8	2.7	2.9	3.0	2.9	-5.7%
Expenditure (\$ million)	\$491	\$497	\$495	\$507	\$561	\$658	\$698	\$478	\$606	\$741	22.2%
Spend per visitor per night (\$)	\$129	\$136	\$124	\$126	\$132	\$145	\$148	\$144	\$141	\$164	16.4%
Intrastate visitors (000)	932	842	969	963	1,127	1,141	1,237	873	1,028	1,156	12.4%
Interstate visitors (000)	352	455	400	476	478	498	516	294	391	424	8.4%
Intrastate nights (000)	2,373	2,402	2,511	2,652	2,749	3,046	3,356	2,400	3,031	3,216	6.1%
Interstate nights (000)	1,430	1,266	1,490	1,354	1,483	1,480	1,374	931	1,269	1,300	2.4%
Intrastate expenditure (\$ million)	\$354	\$314	\$337	\$335	\$372	\$457	\$496	\$350	\$460	\$552	20.0%
Interstate expenditure (\$ million)	\$137	\$183	\$158	\$171	\$189	\$201	\$202	\$128	\$146	\$189	29.0%

### Purpose of Visit

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	487	449	505	503	547	480	564	331	389	494	27.0%
Visiting Friends & Relatives	404	462	498	486	492	628	586	418	447	491	9.9%
Business	283	264	253	301	379	371	456	312	432	396	-8.3%
Other	115	143	137	160	196	184	163	120	159	210	32.2%
<b>Total</b>	<b>1,285</b>	<b>1,297</b>	<b>1,369</b>	<b>1,438</b>	<b>1,605</b>	<b>1,639</b>	<b>1,753</b>	<b>1,166</b>	<b>1,419</b>	<b>1,580</b>	<b>11.3%</b>

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	1,640	1,432	1,456	1,469	1,384	1,433	1,650	1,035	1,081	1,452	34.3%
Visiting Friends & Relatives	1,263	1,377	1,595	1,394	1,510	1,798	1,648	1,177	1,464	1,475	0.7%
Business	629	635	562	736	882	971	1,076	708	1,384	1,140	-17.7%
Other	272	224	389	407	457	324	356	411	371	449	21.3%
<b>Total</b>	<b>3,804</b>	<b>3,668</b>	<b>4,001</b>	<b>4,006</b>	<b>4,232</b>	<b>4,526</b>	<b>4,731</b>	<b>3,331</b>	<b>4,300</b>	<b>4,516</b>	<b>5.0%</b>

### Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Regional NSW	707	646	723	746	856	830	978	683	779	905	16.2%
Sydney	225	196	246	217	270	310	259	189	249	251	0.7%
<b>Total Intrastate</b>	<b>932</b>	<b>842</b>	<b>969</b>	<b>963</b>	<b>1,127</b>	<b>1,141</b>	<b>1,237</b>	<b>873</b>	<b>1,028</b>	<b>1,156</b>	<b>12.4%</b>
Victoria	68	77	104	77	97	93	95	n/p	n/p	n/p	-
Queensland	228	320	250	338	322	354	376	196	283	298	5.4%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	37	n/p	33	n/p	46	32	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>352</b>	<b>455</b>	<b>400</b>	<b>476</b>	<b>478</b>	<b>498</b>	<b>516</b>	<b>294</b>	<b>391</b>	<b>424</b>	<b>8.4%</b>
<b>Grand Total</b>	<b>1,285</b>	<b>1,297</b>	<b>1,369</b>	<b>1,438</b>	<b>1,605</b>	<b>1,639</b>	<b>1,753</b>	<b>1,166</b>	<b>1,419</b>	<b>1,580</b>	<b>11.3%</b>

### Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	154	179	282	258	321	273	341	225	271	345	27.1%
30-39	262	209	157	207	196	228	285	191	259	257	-0.6%
40-49	212	225	224	246	302	321	266	184	254	212	-16.3%
50-59	239	274	243	243	312	300	262	224	255	297	16.5%
60-69	261	266	303	271	280	311	336	210	226	262	16.0%
70+	156	144	159	213	194	206	264	133	155	206	33.5%
<b>Total</b>	<b>1,285</b>	<b>1,297</b>	<b>1,369</b>	<b>1,438</b>	<b>1,605</b>	<b>1,639</b>	<b>1,753</b>	<b>1,166</b>	<b>1,419</b>	<b>1,580</b>	<b>11.3%</b>

# Travel to New England North West Tourism Region

Year ended September 2022

Source: International and National Visitor Survey, TRA.



## Travel Party

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	300	360	364	447	530	522	572	372	590	495	-16.1%
Adult couple	394	338	420	462	434	458	463	326	335	481	43.8%
Family group - parents and children	241	257	238	182	245	245	255	177	188	244	29.8%
Friends or relatives travelling together with(out) children	242	249	260	281	285	279	307	194	205	226	10.6%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	89	129	91	91	128	40.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,285</b>	<b>1,297</b>	<b>1,369</b>	<b>1,438</b>	<b>1,605</b>	<b>1,639</b>	<b>1,753</b>	<b>1,166</b>	<b>1,419</b>	<b>1,580</b>	<b>11.3%</b>

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	622	715	734	720	834	902	964	509	619	768	24.2%
Visit friends & relatives	493	549	610	575	611	680	779	443	393	436	10.9%
Pubs, clubs, discos etc	299	316	348	287	346	436	458	322	319	388	21.6%
Sightseeing/looking around	259	215	274	279	268	327	313	190	180	230	27.9%
Bushwalking / rainforest walks	87	111	113	94	164	179	181	107	168	213	27.3%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	1,484	1,460	1,704	1,550	1,680	1,698	1,727	1,433	1,512	1,595	5.5%
Standard hotel/motor inn (below 4 star)	746	809	672	844	722	910	899	681	971	1,053	8.5%
Caravan park or commercial camping ground	557	604	637	504	473	820	551	363	395	491	24.3%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	1,096	1,153	1,212	1,250	1,383	1,412	1,517	1,076	1,326	1,382	4.3%
Aircraft	78	n/p	n/p	86	113	114	98	n/p	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	35	30	35	33	44	35	35	20	n/p	7	-
Nights (000)	966	769	787	1,034	1,025	1,002	918	737	n/p	283	-
Average Length of Stay	28.0	25.9	22.7	31.1	23.5	29.0	26.3	36.4	-	39.7	-
Expenditure (\$ million)	\$47	\$36	\$53	\$47	n/p	\$57	\$52	\$40	n/p	n/p	-
Spend per visitor per night (\$)	\$49	\$47	\$68	\$45	-	\$57	\$57	\$54	-	-	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	1,334	1,598	1,792	1,483	1,935	1,726	2,191	1,782	1,474	1,436	-2.6%
Expenditure (\$ million)*	\$173	\$208	\$235	\$217	\$235	\$274	\$316	\$233	\$210	\$218	4.2%
Spend per visitor (\$)	\$129	\$130	\$131	\$146	\$121	\$159	\$144	\$131	\$142	\$152	7.0%

## Main Purpose of Trip

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	509	636	784	724	690	711	927	766	600	605	0.8%
Visiting Friends & Relatives	266	n/p	428	n/p	486	374	543	261	n/p	n/p	-
Business	n/p	n/p	166	n/p	n/p	n/p	357	365	303	n/p	-
Other	360	423	414	299	520	362	364	390	381	n/p	-
<b>Total</b>	<b>1,334</b>	<b>1,598</b>	<b>1,792</b>	<b>1,483</b>	<b>1,935</b>	<b>1,726</b>	<b>2,191</b>	<b>1,782</b>	<b>1,474</b>	<b>1,436</b>	<b>-2.6%</b>

## Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,228	1,427	1,695	1,383	1,759	1,573	1,911	1,669	1,453	1,379	-5.1%
<b>Total Intrastate</b>	<b>1,228</b>	<b>1,427</b>	<b>1,695</b>	<b>1,383</b>	<b>1,759</b>	<b>1,573</b>	<b>1,911</b>	<b>1,669</b>	<b>1,453</b>	<b>1,379</b>	<b>-5.1%</b>
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>
<b>Total</b>	<b>1,334</b>	<b>1,598</b>	<b>1,792</b>	<b>1,483</b>	<b>1,935</b>	<b>1,726</b>	<b>2,191</b>	<b>1,782</b>	<b>1,474</b>	<b>1,436</b>	<b>-2.6%</b>

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Year ended September 2022



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## Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	502	n/p	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	354	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	n/p	n/p	362	n/p	244	n/p	-
50-59	292	n/p	355	233	388	417	369	384	n/p	n/p	-
60-69	268	n/p	364	295	422	295	421	270	n/p	n/p	-
70+	229	n/p	n/p	309	318	252	328	n/p	357	n/p	-
Total	1,334	1,598	1,792	1,483	1,935	1,726	2,191	1,782	1,474	1,436	-2.6%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	480	546	586	688	894	836	1059	696	426	539	26.6%
Visit friends & relatives	336	481	569	433	643	409	565	371	n/p	n/p	-
Go shopping for pleasure	357	282	545	331	416	393	456	355	n/p	n/p	-
Sightseeing/looking around	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	1,296	1,534	1,769	1,465	1,909	1,642	2,131	1,741	1,465	1,427	-2.6%
Aircraft	n/p	n/p	n/p	-	n/p	-	n/p	-	-	n/p	-
n/a	-	-	-	-	-	-	-	-	-	-	-

n/p = not publishable; n/a = not available

New England North West includes: Armidale, Glen Innes, Inverell, Moree, Narrabri, Tamworth and Tenterfield.