

Travel to Sydney Surrounds South Destination Network

Year ended September 2022



Source: National and International Visitor Surveys, TRA.

OVERVIEW

n/p = not publishable

GRAND TOTAL - overnight & daytrip	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
Visitors (000)	8,620	8,376	9,937	10,033	10,159	10,573	12,254	9,638	8,399	9,961	18.6%
Nights (000)	9,142	8,812	10,285	9,858	11,091	11,361	13,261	10,205	9,587	12,013	25.3%
Expenditure (\$M)	\$1,635	\$1,503	\$1,883	\$1,849	\$2,151	\$2,214	\$2,755	\$1,958	\$2,242	\$3,083	37.5%
Overnight - Int'l & domestic											
Visitors (000)	2,593	2,591	2,790	3,048	3,320	3,466	4,089	3,284	3,222	3,705	15.0%
Nights (000)	9,142	8,812	10,285	9,858	11,091	11,361	13,261	10,205	9,587	12,013	25.3%
Expenditure (\$M)	\$1,097	\$1,028	\$1,218	\$1,232	\$1,543	\$1,572	\$1,947	\$1,466	\$1,725	\$2,342	35.8%
Domestic - overnight & daytrip											
Visitors (000)	8,527	8,284	9,827	9,914	10,014	10,412	12,098	9,566	8,397	9,929	18.2%
Nights (000)	7,572	6,995	7,896	7,855	8,494	8,991	10,868	8,950	9,579	11,092	15.8%
Expenditure (\$M)	\$1,506	\$1,385	\$1,674	\$1,670	\$1,891	\$1,970	\$2,490	\$1,865	\$2,241	\$2,957	32.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
Visitors (000)	2,500	2,500	2,681	2,929	3,175	3,305	3,934	3,212	3,221	3,673	14.0%
Nights (000)	7,572	6,995	7,896	7,855	8,494	8,991	10,868	8,950	9,579	11,092	15.8%
Average Length of Stay (nights)	3.0	2.8	2.9	2.7	2.7	2.7	2.8	2.8	3.0	3.0	1.5%
Expenditure (\$M)	\$968	\$909	\$1,009	\$1,053	\$1,283	\$1,327	\$1,682	\$1,374	\$1,724	\$2,215	28.5%
Spend per visitor per night (\$)	\$128	\$130	\$128	\$134	\$151	\$148	\$155	\$153	\$180	\$200	11.0%
Interstate visitors (000)	447	414	467	582	531	524	666	448	422	553	30.9%
Intrastate visitors (000)	2,053	2,086	2,214	2,347	2,643	2,781	3,268	2,765	2,799	3,120	11.5%
Interstate nights (000)	1,733	1,416	1,729	1,909	1,696	1,676	2,443	1,339	1,331	2,272	70.7%
Intrastate nights (000)	5,839	5,579	6,167	5,946	6,798	7,315	8,425	7,611	8,248	8,820	6.9%
Interstate expenditure (\$M)	\$148	\$183	\$182	\$225	\$234	\$256	\$325	\$202	\$219	\$369	68.2%
Intrastate expenditure (\$M)	\$821	\$727	\$827	\$828	\$1,049	\$1,072	\$1,357	\$1,171	\$1,505	\$1,847	22.7%

Main Purpose of Visit

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
Holiday	1,449	1,387	1,417	1,554	1,650	1,618	1,945	1,524	1,816	2,076	14.3%
Visiting Friends & Relatives	848	879	1,014	1,061	1,121	1,310	1,510	1,213	1,098	1,200	9.3%
Business	148	132	171	181	231	264	337	340	193	294	52.2%
Other	76	105	100	144	179	121	161	150	134	119	-11.2%
Total	2,500	2,500	2,681	2,929	3,175	3,305	3,934	3,212	3,221	3,673	14.0%

Origin

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
Sydney	1,297	1,320	1,412	1,553	1,739	1,796	2,300	1,894	2,004	2,123	6.0%
Regional NSW	756	766	803	795	904	985	967	870	795	997	25.3%
ACT	221	152	169	185	206	232	295	202	225	245	9.1%
Victoria	110	131	119	178	131	133	163	126	100	146	46.1%
Queensland	85	82	107	139	119	88	142	93	79	n/p	-
Other Interstate	32	50	72	79	75	71	65	n/p	n/p	n/p	-
Total	2,500	2,500	2,681	2,929	3,175	3,305	3,934	3,212	3,221	3,673	14.0%

Age

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
15-29	568	537	625	642	786	725	882	706	739	926	25.3%
30-39	375	464	424	484	544	563	609	682	554	611	10.3%
40-49	464	470	487	495	530	552	642	470	522	646	23.6%
50-59	489	482	489	593	555	622	674	533	553	610	10.3%
60-69	416	352	441	473	455	505	707	504	527	564	6.9%
70+	187	195	214	242	305	339	419	316	326	317	-2.7%
Total	2,500	2,500	2,681	2,929	3,175	3,305	3,934	3,212	3,221	3,673	14.0%

Travel Party

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
Travelling alone	388	445	504	581	704	708	916	858	644	876	35.9%
Adult couple	790	698	750	836	980	1,005	1,191	941	1,075	1,119	4.1%
Family group - parents and children	716	648	693	629	608	637	713	607	587	615	4.8%
Friends or relatives travelling together	519	634	660	785	768	800	958	677	837	962	14.9%
Other travel party	87	73	75	97	113	154	155	129	78	n/p	-
Total	2,500	2,500	2,681	2,929	3,175	3,305	3,934	3,212	3,221	3,673	14.0%

Top 5 Activities (sorted by the latest year)

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	1,352	1,334	1,503	1,670	1,949	1,971	2,533	1,756	1,877	2,139	13.9%
Go to the beach	1,093	1,051	1,131	1,249	1,396	1,361	1,691	1,353	1,550	1,554	0.3%
Visit friends & relatives	1,179	1,172	1,308	1,293	1,483	1,608	1,808	1,359	1,006	1,235	22.8%
Pubs, clubs, discos etc	468	516	611	572	659	628	925	653	657	902	37.4%
Sightseeing/looking around	676	686	633	684	817	987	1,194	842	709	866	22.1%

Travel to Sydney Surrounds South Destination Network

Year ended September 2022



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
Friends or relatives property	990	955	1,123	1,076	1,299	1,368	1,554	1,324	1,188	1,326	11.6%	
Rented house/apartment/flat or unit (not serviced daily)	235	267	336	377	370	385	452	394	471	602	27.9%	
Standard hotel/motor inn (below 4 star)	321	303	370	373	419	414	479	273	384	423	10.3%	

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
Visitors (000)	93	91	109	119	146	161	155	72	1	31	2577.7%	
Nights (000)	1,570	1,818	2,388	2,003	2,597	2,370	2,393	1,255	8	921	11745.6%	
Average Length of Stay (nights)	16.8	19.9	21.8	16.8	17.8	14.7	15.4	17.5	6.6	29.3	342.4%	
Expenditure (\$M)	\$129	\$118	\$209	\$179	\$260	\$245	\$265	\$93	\$1	\$126	18340.2%	
Spend per visitor per night (\$)	\$82	\$65	\$88	\$89	\$100	\$103	\$111	\$74	\$88	\$137	55.7%	

Purpose of Visit

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
Holiday	52	49	62	66	83	92	91	37	n/p	10	-	
Visiting Friends & Relatives	29	31	34	40	45	53	45	28	1	14	1417.6%	
Business	8	n/p	n/p	n/p	8	9	9	n/p	-	4	-	
Education	5	5	8	8	10	7	10	3	-	4	-	
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	0.4	-	
Total	93	91	109	119	146	161	155	72	1	31	2577.7%	

Top 3 Int'l source markets to Sydney Surrounds South DN (sorted by the latest year)

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
New Zealand	12	11	11	13	13	13	15	n/p	1	5	353.7%	
United Kingdom	18	17	17	20	23	28	24	12	-	5	-	
United States of America	11	11	10	15	15	17	16	6	-	4	-	

Age

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
15-29	33	34	38	43	47	55	51	18	n/p	9	-	
30-39	14	12	15	17	21	20	24	11	n/p	4	-	
40-49	15	13	15	11	19	22	17	n/p	n/p	5	-	
50-59	11	11	15	21	27	24	35	13	n/p	4	-	
60-69	15	17	21	19	25	25	18	11	n/p	5	-	
70+	n/p	n/p	n/p	8	n/p	14	10	11	n/p	4	-	
Total	93	91	109	119	146	161	155	72	1	31	2577.7%	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
Visitors (000)	6,027	5,784	7,146	6,985	6,839	7,107	8,165	6,354	5,176	6,256	20.9%	
Expenditure (\$M)	\$538	\$475	\$666	\$617	\$608	\$642	\$808	\$491	\$517	\$742	43.4%	
Spend per visitor (\$)	\$89	\$82	\$93	\$88	\$89	\$90	\$99	\$77	\$100	\$119	18.6%	

Main Purpose of Trip

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
Holiday	3,142	3,137	4,116	3,930	3,986	3,929	4,487	3,307	2,787	2,946	5.7%	
Visiting Friends & Relatives	1,877	1,880	1,945	1,949	2,016	2,188	2,240	1,756	1,531	1,896	23.9%	
Business	495	364	561	568	336	519	809	666	371	708	90.9%	
Other	514	403	524	539	501	471	629	625	488	706	44.9%	
Total	6,027	5,784	7,146	6,985	6,839	7,107	8,165	6,354	5,176	6,256	20.9%	

Origin

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
Sydney	3,746	3,959	4,711	4,469	4,481	4,347	5,378	4,153	3,160	3,769	19.3%	
Regional NSW	2,120	1,674	2,276	2,366	2,224	2,566	2,616	2,075	1,875	2,365	26.1%	
Total Intrastate	5,866	5,632	6,987	6,835	6,705	6,913	7,995	6,229	5,035	6,134	21.8%	
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	6,027	5,784	7,146	6,985	6,839	7,107	8,165	6,354	5,176	6,256	20.9%	

Age

	Visitors (000)											% change 2022 vs. 2021
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022		
15-29	1,195	1,335	1,690	1,709	1,780	1,475	1,835	1,666	1,248	1,642	31.6%	
30-39	956	916	1,490	1,252	873	1,155	1,298	1,236	723	973	34.6%	
40-49	1,222	892	1,030	1,030	984	1,292	1,364	926	826	903	9.2%	
50-59	1,146	1,125	1,003	1,262	1,294	1,150	1,272	806	757	1,124	48.4%	
60-69	898	962	1,131	1,141	1,141	1,170	1,403	992	710	951	33.9%	
70+	609	553	802	592	766	865	992	728	911	663	-27.3%	
Total	6,027	5,784	7,146	6,985	6,839	7,107	8,165	6,354	5,176	6,256	20.9%	