

Travel to Regional NSW

Year ended September 2022



Source: International and National Visitor Surveys, TRA.

OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
GRAND TOTAL (overnight & daytrip)											
Visitors ('000)	51,750	51,728	56,068	57,464	61,240	64,657	73,079	54,367	50,272	57,586	14.5%
Nights ('000)	74,976	75,352	78,014	82,423	88,263	91,820	100,328	74,466	74,439	84,594	13.6%
Expenditure (\$ million)	\$13,722	\$13,110	\$14,245	\$14,456	\$16,109	\$17,562	\$20,036	\$14,576	\$16,655	\$21,342	28.1%
OVERNIGHT (international & domestic)											
Visitors ('000)	18,806	19,087	20,150	21,331	23,072	24,864	27,755	20,251	20,628	24,345	18.0%
Nights ('000)	74,976	75,352	78,014	82,423	88,263	91,820	100,328	74,466	74,439	84,594	13.6%
Expenditure (\$ million)	\$9,965	\$9,735	\$10,469	\$10,737	\$12,228	\$13,096	\$14,951	\$10,871	\$13,016	\$16,959	30.3%
DOMESTIC (overnight & daytrip)											
Visitors ('000)	51,153	51,105	55,390	56,735	60,410	63,785	72,211	53,956	50,250	57,426	14.3%
Nights ('000)	63,881	63,083	64,747	69,489	73,067	77,287	85,605	67,237	73,085	80,797	10.6%
Expenditure (\$ million)	\$13,073	\$12,421	\$13,386	\$13,639	\$15,046	\$16,552	\$18,982	\$14,113	\$16,558	\$21,032	27.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	24,184	17.4%
Nights (000)	63,881	63,083	64,747	69,489	73,067	77,287	85,605	67,237	73,085	80,797	10.6%
Average Length of Stay	3.5	3.4	3.3	3.4	3.3	3.2	3.2	3.4	3.5	3.3	-5.8%
Expenditure (\$ million)	\$9,315	\$9,046	\$9,610	\$9,920	\$11,165	\$12,086	\$13,898	\$10,408	\$12,919	\$16,649	28.9%
Spend per visitor per night (\$)	\$146	\$143	\$148	\$143	\$153	\$156	\$162	\$155	\$177	\$206	16.6%
Intrastate visitors (000)	13,620	13,397	13,980	14,797	16,443	17,780	19,991	15,531	16,117	18,368	14.0%
Interstate visitors (000)	4,590	5,068	5,492	5,805	5,799	6,212	6,896	4,309	4,489	5,816	29.6%
Intrastate nights (000)	42,480	42,664	42,241	45,328	48,955	52,555	57,393	48,846	54,655	56,808	3.9%
Interstate nights (000)	21,401	20,418	22,506	24,161	24,112	24,731	28,213	18,390	18,430	23,988	30.2%
Intrastate expenditure (\$ million)	\$6,429	\$6,232	\$6,586	\$6,802	\$7,928	\$8,412	\$9,594	\$7,794	\$10,064	\$12,224	21.5%
Interstate expenditure (\$ million)	\$2,887	\$2,813	\$3,024	\$3,119	\$3,237	\$3,674	\$4,303	\$2,614	\$2,855	\$4,425	55.0%

Purpose of Visit

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	8,852	8,786	9,111	9,676	10,230	10,939	11,837	8,401	9,976	11,401	14.3%
Visiting Friends & Relatives	6,486	6,567	6,866	7,129	7,686	8,512	9,903	7,079	6,685	8,316	24.4%
Business	2,254	2,258	2,619	2,797	3,134	3,510	4,108	3,339	2,949	3,453	17.1%
Other	923	1,179	1,246	1,420	1,688	1,429	1,590	1,431	1,449	1,460	0.8%
Total	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	24,184	17.4%
	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	35,745	33,366	33,824	36,138	36,590	38,938	42,686	29,937	37,035	41,252	11.4%
Visiting Friends & Relatives	18,983	19,660	20,655	21,555	23,577	24,543	28,237	21,020	21,440	25,418	18.6%
Business	6,504	6,635	7,355	7,851	8,579	9,997	10,546	11,241	9,999	10,415	4.2%
Other	2,648	3,422	2,913	3,945	4,321	3,808	4,136	5,039	4,610	3,711	-19.5%
Total	63,881	63,083	64,747	69,489	73,067	77,287	85,605	67,237	73,085	80,797	10.6%

Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Regional NSW	7,358	6,977	7,207	7,451	8,319	8,851	9,742	7,600	7,481	8,800	17.6%
Sydney	6,262	6,420	6,773	7,346	8,124	8,929	10,249	7,931	8,636	9,568	10.8%
Total Intrastate	13,620	13,397	13,980	14,797	16,443	17,780	19,991	15,531	16,117	18,368	14.0%
Victoria	1,477	1,634	1,811	1,791	1,928	1,897	2,319	1,471	1,360	2,184	60.6%
Queensland	1,745	2,147	2,214	2,524	2,407	2,630	2,892	1,682	1,851	1,985	7.3%
ACT	949	852	958	1,016	922	1,159	1,156	851	990	1,127	13.9%
Other Interstate	420	435	509	473	541	525	529	306	288	519	80.5%
Total Interstate	4,590	5,068	5,492	5,805	5,799	6,212	6,896	4,309	4,489	5,816	29.6%
Grand Total	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	24,184	17.4%

Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	3,759	4,055	4,508	4,680	5,189	5,610	6,099	4,531	4,482	5,955	32.9%
30-39	3,065	2,932	3,134	3,285	3,665	4,144	4,643	3,475	3,356	3,929	17.1%
40-49	3,346	3,464	3,355	3,574	4,020	3,986	4,214	3,241	3,727	3,942	5.8%
50-59	3,433	3,364	3,707	3,933	3,856	4,260	4,629	3,565	3,615	4,141	14.6%
60-69	3,045	2,929	3,177	3,375	3,387	3,641	4,510	3,210	3,405	3,807	11.8%
70+	1,562	1,721	1,591	1,755	2,124	2,351	2,793	1,819	2,020	2,410	19.3%
Total	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	24,184	17.4%

Travel to Regional NSW

Year ended September 2022



Source: International and National Visitor Surveys, TRA.

Travel Party	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	3,700	4,368	4,746	5,094	5,628	6,356	7,441	5,975	5,467	6,733	23.2%
Adult couple	5,363	4,854	5,408	5,784	6,306	6,530	7,285	5,285	5,709	6,573	15.1%
Family group - parents and children	4,387	4,037	3,987	3,837	4,216	4,109	4,509	3,361	3,645	4,194	15.1%
Friends or relatives travelling together with(out) children	3,770	4,314	4,314	4,878	4,950	5,738	6,200	4,237	4,939	5,676	14.9%
Business associates travelling together with(out) spouse	643	544	699	729	893	954	1,166	836	712	836	17.3%
Other	347	348	318	279	247	305	286	146	134	174	30.0%
Total	18,210	18,465	19,472	20,602	22,241	23,992	26,887	19,841	20,606	24,184	17.4%

Top 5 Activities (sorted by the latest year)	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	10,331	10,430	11,561	12,407	13,481	14,983	16,869	10,801	12,062	13,622	12.9%
Visit friends & relatives	8,377	8,770	8,930	9,136	9,806	10,528	12,179	8,168	6,585	8,178	24.2%
Go to the beach	5,267	5,035	5,450	5,825	6,144	6,538	7,887	5,825	6,592	6,755	2.5%
Pubs, clubs, discos etc	4,216	4,456	4,849	5,057	5,604	5,915	6,870	4,794	5,105	6,219	21.8%
Sightseeing/looking around	4,691	4,666	4,754	4,869	5,409	6,466	7,317	4,792	4,414	5,296	20.0%

Top 3 types of Accommodation used (sorted by the latest year)	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	22,199	21,723	24,045	23,638	25,989	28,346	30,420	24,912	24,365	26,838	10.2%
Standard hotel/motor inn (below 4 star)	8,323	8,369	8,699	9,310	9,908	10,164	11,514	7,530	9,847	11,348	15.2%
Caravan park or commercial camping ground	11,355	10,224	10,016	10,964	9,945	10,258	11,144	8,243	10,040	9,693	-3.5%

Top 3 types of Transport used (sorted by the latest year)	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	16,040	15,958	17,011	18,036	19,305	21,087	23,434	17,744	18,875	21,770	15.3%
Aircraft	1,083	1,158	1,225	1,359	1,603	1,539	1,778	1,005	879	1,301	48.0%
Railway	447	609	574	628	660	634	791	507	369	528	42.9%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure											% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Visitors (000)	596	622	678	729	831	872	868	410	22	161	620.5%
Nights (000)	11,096	12,270	13,267	12,934	15,196	14,533	14,723	7,230	1,354	3,797	180.5%
Average Length of Stay	18.6	19.7	19.6	17.7	18.3	16.7	17.0	17.6	60.8	23.7	-61.1%
Expenditure (\$ million)	\$650	\$689	\$859	\$817	\$1,063	\$1,010	\$1,054	\$463	\$97	\$310	221.1%
Spend per visitor per night (\$)	\$59	\$56	\$65	\$63	\$70	\$70	\$72	\$64	\$71	\$82	14.5%

Travel to Regional NSW

Year ended September 2022



Source: International and National Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	33,242	12.1%
Expenditure (\$ million)	\$3,757	\$3,375	\$3,776	\$3,719	\$3,882	\$4,466	\$5,084	\$3,705	\$3,639	\$4,383	20.5%
Spend per visitor (\$)	\$114	\$103	\$105	\$103	\$102	\$112	\$112	\$109	\$123	\$132	7.4%

Main Purpose of Trip

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	16,008	16,305	18,242	18,742	19,123	20,578	22,110	15,544	14,225	15,524	9.1%
Visiting Friends & Relatives	9,587	9,246	9,597	9,358	10,351	10,816	12,052	9,028	7,057	8,831	25.1%
Business	3,268	2,932	3,190	3,238	3,226	3,764	5,612	4,549	3,627	4,122	13.6%
Other	4,080	4,159	4,889	4,794	5,469	4,635	5,550	4,995	4,735	4,764	0.6%
Total	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	33,242	12.1%

Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Sydney	10,614	10,778	11,751	12,142	12,701	12,792	15,099	10,871	8,401	10,027	19.4%
Regional NSW	19,372	18,503	20,214	20,005	21,350	22,252	25,266	20,160	18,762	20,106	7.2%
Total Intrastate	29,986	29,282	31,966	32,146	34,050	35,044	40,364	31,030	27,163	30,133	10.9%
Total Interstate	2,958	3,359	3,952	3,986	4,118	4,749	4,959	3,085	2,481	3,108	25.3%
Total	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	33,242	12.1%

Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	5,732	6,485	7,948	7,831	7,908	8,468	9,450	7,047	5,867	7,597	29.5%
30-39	4,997	5,474	5,634	5,238	5,940	6,175	7,735	5,357	4,329	4,864	12.4%
40-49	6,127	5,671	6,180	5,950	5,712	6,474	6,690	4,665	4,446	4,402	-1.0%
50-59	6,184	5,896	5,872	6,342	6,870	6,802	7,161	5,740	4,892	5,482	12.1%
60-69	5,987	5,738	6,184	6,536	6,724	6,673	8,453	6,747	5,387	5,833	8.3%
70+	3,916	3,377	4,100	4,237	5,014	5,201	5,835	4,559	4,724	5,063	7.2%
Total	32,943	32,641	35,918	36,132	38,169	39,793	45,324	34,116	29,644	33,242	12.1%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	14,813	14,610	16,693	18,493	18,670	20,606	23,154	15,011	12,889	13,821	7.2%
Visit friends & relatives	11,235	11,872	11,671	11,227	12,219	12,574	13,793	9,868	6,548	8,280	26.4%
Go shopping for pleasure	7,598	6,738	6,990	7,316	7,338	7,467	7,233	5,607	4,747	5,664	19.3%
Sightseeing/looking around	5,197	5,210	5,764	6,098	6,547	7,096	8,228	5,708	4,049	4,400	8.7%
Go to the beach	3,994	4,203	4,795	5,072	5,051	5,675	6,863	5,147	3,799	4,050	6.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	31,330	31,038	34,228	34,667	36,330	38,097	43,046	32,867	28,677	32,247	12.4%
Railway	805	808	909	766	1,021	724	1,191	628	505	n/p	-
Bus/Coach	568	516	495	385	386	706	490	326	n/p	n/p	-

n/p = not publishable; n/a = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.