

Travel to Sydney Surrounds North Destination Network

Year ended December 2022

Source: National Visitor Surveys, TRA.



OVERVIEW

n/p = not publishable

Domestic - overnight & daytrip	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Visitors (000)	12,895	13,152	13,817	14,463	15,442	15,972	19,639	12,953	11,919	15,726	31.9%
Nights (000)	10,957	11,248	11,901	12,146	12,860	14,023	17,071	12,334	12,742	15,781	23.8%
Expenditure (\$M)	\$2,611	\$2,660	\$2,923	\$2,959	\$3,281	\$3,349	\$3,983	\$2,921	\$3,098	\$4,919	58.8%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Visitors (000)	3,927	4,067	4,296	4,507	5,045	5,184	6,384	4,468	4,277	5,786	35.3%
Nights (000)	10,957	11,248	11,901	12,146	12,860	14,023	17,071	12,334	12,742	15,781	23.8%
Average Length of Stay (nights)	2.8	2.8	2.8	2.7	2.5	2.7	2.7	2.8	3.0	2.7	-8.5%
Expenditure (\$M)	\$1,760	\$1,749	\$1,986	\$1,954	\$2,234	\$2,263	\$2,769	\$2,103	\$2,207	\$3,632	64.6%
Spend per visitor per night (\$)	\$161	\$156	\$167	\$161	\$174	\$161	\$162	\$170	\$173	\$230	32.9%
Interstate visitors (000)	514	647	652	682	745	793	992	363	460	875	90.2%
Intrastate visitors (000)	3,413	3,420	3,644	3,825	4,300	4,391	5,392	4,105	3,817	4,911	28.7%
Interstate nights (000)	1,914	2,485	2,574	2,696	2,777	3,164	4,050	1,575	2,342	3,406	45.5%
Intrastate nights (000)	9,043	8,763	9,327	9,449	10,083	10,859	13,022	10,759	10,400	12,374	19.0%
Interstate expenditure (\$M)	\$283	\$308	\$357	\$338	\$375	\$453	\$612	\$173	\$242	\$564	132.6%
Intrastate expenditure (\$M)	\$1,477	\$1,441	\$1,628	\$1,615	\$1,859	\$1,810	\$2,157	\$1,929	\$1,964	\$3,068	56.2%

Main Purpose of Visit

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Holiday	1,762	1,757	1,872	1,923	2,084	2,184	2,489	1,976	1,969	2,556	29.8%
Visiting Friends & Relatives	1,575	1,666	1,724	1,825	2,017	2,017	2,700	1,765	1,498	2,329	55.5%
Business	438	476	539	585	677	784	890	482	537	700	30.4%
Other	177	193	187	197	307	238	337	276	301	237	-21.5%
Total	3,927	4,067	4,296	4,507	5,045	5,184	6,384	4,468	4,277	5,786	35.3%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Sydney	1,823	1,973	2,088	2,300	2,466	2,614	3,229	2,624	2,388	2,938	23.0%
Regional NSW	1,590	1,447	1,556	1,525	1,834	1,777	2,164	1,481	1,429	1,973	38.1%
Queensland	220	298	259	301	331	368	417	162	197	376	90.6%
Victoria	138	165	209	185	222	218	332	103	152	255	68.0%
ACT	67	90	91	89	86	116	102	67	69	135	95.6%
Other Interstate	88	94	93	107	107	92	141	n/p	n/p	109	-
Total	3,927	4,067	4,296	4,507	5,045	5,184	6,384	4,468	4,277	5,786	35.3%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
15-29	739	950	1,042	1,047	1,142	1,291	1,508	1,129	986	1,410	43.1%
30-39	694	688	672	756	924	981	1,119	724	683	1,015	48.6%
40-49	810	766	622	731	909	829	911	741	809	992	22.6%
50-59	681	690	834	890	841	881	1,073	771	692	971	40.4%
60-69	665	593	736	682	766	691	1,147	731	696	894	28.4%
70+	337	379	390	401	463	512	626	372	411	503	22.6%
Total	3,927	4,067	4,296	4,507	5,045	5,184	6,384	4,468	4,277	5,786	35.3%

Travel Party

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Travelling alone	973	1,056	1,089	1,235	1,326	1,381	1,993	1,342	1,208	1,647	36.4%
Adult couple	1,128	1,151	1,227	1,346	1,586	1,455	1,726	1,261	1,092	1,673	53.2%
Family group - parents and children	825	802	808	747	844	907	1,000	752	696	1,065	53.1%
Friends or relatives travelling together	833	897	933	976	1,045	1,158	1,355	999	1,086	1,256	15.7%
Other travel party	168	161	238	202	244	283	310	113	195	145	-25.9%
Total	3,927	4,067	4,296	4,507	5,045	5,184	6,384	4,468	4,277	5,786	35.3%

Top 5 Activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Eat out / dine at a restaurant and/or cafe	2,244	2,389	2,551	2,722	3,128	3,288	4,021	2,309	2,397	3,188	33.0%
Visit friends & relatives	1,958	2,108	2,013	2,164	2,411	2,495	3,183	1,913	1,417	2,287	61.4%
Go to the beach	1,246	1,240	1,369	1,344	1,451	1,716	2,214	1,618	1,464	1,958	33.7%
Pubs, clubs, discos etc	832	897	958	986	1,026	1,160	1,470	855	792	1,309	65.3%
Sightseeing/looking around	966	940	969	1,050	1,097	1,330	1,468	894	770	1,156	50.1%

Top 3 types of Accommodation used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Friends or relatives property	1,645	1,864	1,894	1,943	2,221	2,189	2,897	2,066	1,572	2,303	46.5%
Standard hotel/motor inn (below 4 star)	725	626	720	694	871	770	935	490	727	884	21.6%
Rented house/apartment/flat or unit (not serviced da	340	344	407	367	443	495	561	457	451	578	28.2%

Travel to Sydney Surrounds North Destination Network

Year ended December 2022

Source: National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Visitors (000)	8,969	9,084	9,522	9,956	10,397	10,788	13,255	8,485	7,642	9,940	30.1%
Expenditure (\$M)	\$851	\$911	\$937	\$1,005	\$1,047	\$1,086	\$1,214	\$819	\$891	\$1,286	44.4%
Spend per visitor (\$)	\$95	\$100	\$98	\$101	\$101	\$101	\$92	\$96	\$117	\$129	11.0%

Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
	Visitors (000)										
Holiday	3,947	4,204	4,351	4,538	4,769	5,029	5,611	3,471	3,372	4,065	20.6%
Visiting Friends & Relatives	3,246	2,953	3,126	3,174	3,321	3,643	4,519	2,826	2,190	3,334	52.2%
Business	903	849	861	914	964	1,103	1,800	1,096	1,105	1,136	2.9%
Other	872	1,078	1,184	1,330	1,342	1,013	1,325	1,092	975	1,404	44.0%
Total	8,969	9,084	9,522	9,956	10,397	10,788	13,255	8,485	7,642	9,940	30.1%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
	Visitors (000)										
Sydney	3,981	3,984	3,953	4,100	4,543	4,867	5,537	3,437	2,780	4,233	52.3%
Regional NSW	4,956	5,079	5,550	5,801	5,840	5,887	7,665	5,028	4,851	5,676	17.0%
Total Intrastate	8,937	9,063	9,503	9,901	10,382	10,754	13,202	8,465	7,631	9,909	29.9%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	8,969	9,084	9,522	9,956	10,397	10,788	13,255	8,485	7,642	9,940	30.1%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
	Visitors (000)										
15-29	1,359	1,886	1,960	1,952	2,086	2,163	2,584	1,752	1,728	2,031	17.5%
30-39	1,409	1,411	1,534	1,469	1,755	1,733	2,314	1,386	1,144	1,738	52.0%
40-49	1,856	1,749	1,612	1,717	1,683	1,689	1,713	1,287	1,153	1,289	11.8%
50-59	1,483	1,761	1,802	1,823	1,884	1,882	2,068	1,402	1,621	1,887	16.4%
60-69	1,729	1,443	1,727	1,846	1,612	1,826	2,908	1,651	1,027	1,723	67.7%
70+	1,133	834	887	1,150	1,378	1,494	1,668	1,007	968	1,271	31.2%
Total	8,969	9,084	9,522	9,956	10,397	10,788	13,255	8,485	7,642	9,940	30.1%