

Travel to Sydney Surrounds South Destination Network

Year ended December 2022



Source: National Visitor Surveys, TRA.

OVERVIEW

n/p = not publishable

Domestic - overnight & daytrip	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Visitors (000)	8,190	9,073	9,800	10,008	9,874	10,578	12,343	9,436	7,560	11,323	49.8%
Nights (000)	7,561	7,315	7,730	8,180	8,534	9,273	11,178	9,004	9,210	11,473	24.6%
Expenditure (\$M)	\$1,496	\$1,490	\$1,607	\$1,818	\$1,846	\$2,025	\$2,544	\$1,950	\$2,111	\$3,296	56.1%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Visitors (000)	2,452	2,642	2,700	2,979	3,197	3,441	3,962	3,237	2,996	3,884	29.7%
Nights (000)	7,561	7,315	7,730	8,180	8,534	9,273	11,178	9,004	9,210	11,473	24.6%
Average Length of Stay (nights)	3.1	2.8	2.9	2.7	2.7	2.7	2.8	2.8	3.1	3.0	-3.9%
Expenditure (\$M)	\$993	\$935	\$970	\$1,140	\$1,299	\$1,363	\$1,760	\$1,413	\$1,655	\$2,395	44.7%
Spend per visitor per night (\$)	\$131	\$128	\$125	\$139	\$152	\$147	\$157	\$157	\$180	\$209	16.2%
Interstate visitors (000)	417	471	471	577	525	559	645	393	411	614	49.5%
Intrastate visitors (000)	2,036	2,171	2,229	2,402	2,671	2,882	3,317	2,844	2,585	3,270	26.5%
Interstate nights (000)	1,782	1,486	1,738	1,952	1,770	1,805	2,209	1,166	1,511	2,430	60.8%
Intrastate nights (000)	5,779	5,829	5,991	6,229	6,763	7,468	8,969	7,837	7,699	9,043	17.5%
Interstate expenditure (\$M)	\$143	\$196	\$185	\$231	\$256	\$271	\$300	\$194	\$211	\$462	119.0%
Intrastate expenditure (\$M)	\$850	\$739	\$785	\$909	\$1,044	\$1,092	\$1,460	\$1,219	\$1,444	\$1,933	33.9%

Main Purpose of Visit

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
					YE Dec 2017	YE Dec 2018					
Holiday	1,447	1,408	1,398	1,587	1,635	1,612	2,051	1,680	1,589	2,115	33.2%
Visiting Friends & Relatives	813	964	1,011	1,092	1,169	1,440	1,373	1,186	1,090	1,304	19.6%
Business	141	149	176	177	246	283	375	256	200	360	80.2%
Other	73	127	134	137	150	114	183	131	138	n/p	-
Total	2,452	2,642	2,700	2,979	3,197	3,441	3,962	3,237	2,996	3,884	29.7%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
					YE Dec 2017	YE Dec 2018					
Sydney	1,270	1,352	1,427	1,629	1,727	1,884	2,340	2,017	1,781	2,253	26.5%
Regional NSW	766	818	803	772	944	998	978	827	804	1,017	26.5%
ACT	188	186	122	213	215	263	266	215	182	250	37.0%
Victoria	113	136	166	136	128	121	187	97	109	171	56.6%
Queensland	78	91	115	133	117	120	125	n/p	87	146	68.7%
Other Interstate	38	59	69	94	65	55	68	n/p	n/p	n/p	-
Total	2,452	2,642	2,700	2,979	3,197	3,441	3,962	3,237	2,996	3,884	29.7%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
					YE Dec 2017	YE Dec 2018					
15-29	491	663	564	688	802	746	863	723	683	981	43.6%
30-39	447	441	433	492	515	606	644	665	517	636	23.1%
40-49	473	483	459	502	561	586	611	519	445	703	58.1%
50-59	445	503	558	546	570	612	724	498	574	575	0.1%
60-69	409	362	449	497	430	555	683	517	497	661	32.9%
70+	187	190	238	254	318	336	438	315	280	329	17.5%
Total	2,452	2,642	2,700	2,979	3,197	3,441	3,962	3,237	2,996	3,884	29.7%

Travel Party

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
					YE Dec 2017	YE Dec 2018					
Travelling alone	323	505	561	547	767	716	928	806	677	930	37.4%
Adult couple	696	749	751	974	876	1,051	1,211	975	1,010	1,109	9.8%
Family group - parents and children	777	664	624	604	644	715	672	626	506	660	30.3%
Friends or relatives travelling together	580	643	674	762	789	794	986	744	728	1,047	43.9%
Other travel party	77	82	90	92	120	165	164	86	n/p	138	-
Total	2,452	2,642	2,700	2,979	3,197	3,441	3,962	3,237	2,996	3,884	29.7%

Top 5 Activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
					YE Dec 2017	YE Dec 2018					
Eat out / dine at a restaurant and/or cafe	1,353	1,409	1,456	1,773	1,969	2,132	2,537	1,712	1,724	2,247	30.4%
Go to the beach	1,068	1,098	1,114	1,302	1,387	1,395	1,753	1,413	1,401	1,618	15.5%
Visit friends & relatives	1,158	1,292	1,231	1,396	1,478	1,744	1,707	1,238	955	1,338	40.1%
Pubs, clubs, discos etc	442	550	613	590	675	660	977	570	606	1,008	66.3%
Sightseeing/looking around	665	697	629	726	855	1,057	1,179	813	614	903	47.0%

Top 3 types of Accommodation used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	Visitors (000)		YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
					YE Dec 2017	YE Dec 2018					
Friends or relatives property	903	1,045	1,091	1,168	1,308	1,484	1,424	1,321	1,177	1,390	18.1%
Rented house/apartment/flat or unit (not serviced daily)	264	282	317	394	366	418	447	467	442	521	17.9%
Standard hotel/motor inn (below 4 star)	305	340	364	342	457	416	458	277	327	518	58.0%

Travel to Sydney Surrounds South Destination Network

Year ended December 2022



Source: National Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
Visitors (000)	5,738	6,431	7,099	7,029	6,678	7,138	8,381	6,199	4,564	7,439	63.0%
Expenditure (\$M)	\$503	\$555	\$638	\$678	\$546	\$663	\$784	\$537	\$456	\$900	97.2%
Spend per visitor (\$)	\$88	\$86	\$90	\$96	\$82	\$93	\$94	\$87	\$100	\$121	21.0%

Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
	Visitors (000)										
Holiday	2,970	3,711	4,111	3,952	3,802	3,976	4,547	3,267	2,311	3,677	59.1%
Visiting Friends & Relatives	1,930	1,780	1,972	2,064	1,948	2,117	2,350	1,646	1,535	2,225	45.0%
Business	414	478	521	508	376	552	873	569	328	855	160.9%
Other	424	463	495	505	552	492	612	717	391	681	74.4%
Total	5,738	6,431	7,099	7,029	6,678	7,138	8,381	6,199	4,564	7,439	63.0%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
	Visitors (000)										
Sydney	3,625	4,447	4,675	4,390	4,377	4,450	5,635	3,764	2,830	4,767	68.4%
Regional NSW	1,982	1,773	2,276	2,536	2,111	2,528	2,583	2,312	1,588	2,550	60.6%
Total Intrastate	5,607	6,220	6,951	6,926	6,489	6,978	8,218	6,077	4,417	7,316	65.6%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	5,738	6,431	7,099	7,029	6,678	7,138	8,381	6,199	4,564	7,439	63.0%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% change 2022 vs. 2021
	Visitors (000)										
15-29	1,271	1,422	1,837	1,756	1,628	1,410	1,948	1,674	990	2,157	117.9%
30-39	874	1,131	1,383	1,159	917	1,135	1,574	1,058	564	1,258	123.1%
40-49	1,124	986	952	937	1,035	1,370	1,353	841	733	1,096	49.6%
50-59	1,030	1,195	1,144	1,253	1,279	1,106	1,142	877	789	1,121	42.1%
60-69	813	1,026	1,090	1,266	1,043	1,273	1,391	898	695	1,101	58.5%
70+	626	672	694	658	775	843	974	849	795	706	-11.1%
Total	5,738	6,431	7,099	7,029	6,678	7,138	8,381	6,199	4,564	7,439	63.0%