

Travel to Blue Mountains Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
DOMESTIC (overnight & daytrip)											
Visitors ('000)	2,845	3,382	3,629	3,977	4,109	4,085	4,518	2,783	2,796	3,808	36.2%
Nights ('000)	1,923	1,923	2,086	2,260	2,452	2,594	2,946	2,191	2,371	3,534	49.1%
Expenditure (\$ million)	\$480	\$515	\$558	\$632	\$622	\$729	\$737	\$519	\$592	\$907	53.2%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	740	839	887	968	1,084	1,155	1,318	947	953	1,356	42.3%
Nights (000)	1,923	1,923	2,086	2,260	2,452	2,594	2,946	2,191	2,371	3,534	49.1%
Average Length of Stay	2.6	2.3	2.4	2.3	2.3	2.2	2.2	2.3	2.5	2.6	4.8%
Expenditure (\$ million)	\$298	\$313	\$361	\$379	\$390	\$410	\$444	\$378	\$420	\$669	59.3%
Spend per visitor per night (\$)	\$155	\$163	\$173	\$168	\$159	\$158	\$151	\$173	\$177	\$189	6.9%
Intrastate visitors (000)	624	732	768	828	957	1,003	1,153	897	866	1,175	35.6%
Interstate visitors (000)	116	107	119	140	127	152	166	n/p	87	181	108.8%
Intrastate nights (000)	1,582	1,623	1,681	1,804	2,059	2,104	2,349	1,912	2,164	2,878	33.0%
Interstate nights (000)	340	300	404	456	393	489	596	n/p	207	656	217.2%
Intrastate expenditure (\$ million)	\$242	\$261	\$309	\$311	\$334	\$349	\$374	\$350	\$379	\$560	47.9%
Interstate expenditure (\$ million)	\$55	\$53	\$52	\$68	\$56	\$61	\$70	n/p	\$41	\$109	164.4%

Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	376	516	536	591	630	643	779	516	541	782	44.7%
Visiting Friends & Relatives	186	227	247	254	315	388	377	285	282	407	44.4%
Business	136	n/p	n/p	n/p	n/p	n/p	117	109	109	120	10.8%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	740	839	887	968	1,084	1,155	1,318	947	953	1,356	42.3%

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	921	1,143	1,269	1,426	1,350	1,453	1,715	1,036	1,290	1,938	50.3%
Visiting Friends & Relatives	458	468	566	531	743	926	839	746	663	1,176	77.5%
Business	435	n/p	n/p	n/p	n/p	n/p	295	255	373	325	-12.9%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,923	1,923	2,086	2,260	2,452	2,594	2,946	2,191	2,371	3,534	49.1%

Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	230	251	223	286	289	283	380	269	224	299	33.6%
Sydney	393	481	545	543	667	721	772	628	642	875	36.3%
Total Intrastate	624	732	768	828	957	1,003	1,153	897	866	1,175	35.6%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	116	107	119	140	127	152	166	n/p	87	181	108.8%
Grand Total	740	839	887	968	1,084	1,155	1,318	947	953	1,356	42.3%

Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	n/p	222	195	243	284	296	316	179	237	378	59.3%
30-39	138	101	147	148	154	213	244	203	135	230	70.7%
40-49	102	167	157	141	253	178	195	177	147	197	34.3%
50-59	151	141	159	165	151	212	168	112	188	188	-0.5%
60-69	160	136	154	175	144	142	251	196	138	208	50.6%
70+	62	72	75	97	99	115	145	81	108	156	44.3%
Total	740	839	887	968	1,084	1,155	1,318	947	953	1,356	42.3%

Travel to Blue Mountains Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	2,452	33.0%
Expenditure (\$ million)	\$182	\$202	\$197	\$252	\$232	\$319	\$293	\$141	\$172	\$239	38.3%
Spend per visitor (\$)	\$87	\$80	\$72	\$84	\$77	\$109	\$92	\$77	\$94	\$97	3.9%

Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)											
Holiday	1,412	1,790	1,941	2,134	1,886	1,929	2,099	1,108	1,153	1,563	35.6%
Visiting Friends & Relatives	465	504	526	559	800	721	711	463	384	625	63.0%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	2,452	33.0%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)											
Sydney	1,608	2,053	2,196	2,576	2,573	2,389	2,645	1,432	1,509	1,758	16.5%
Regional NSW	483	490	546	418	446	503	555	404	335	687	105.2%
Total Intrastate	2,092	2,543	2,742	2,994	3,019	2,892	3,200	1,836	1,843	2,444	32.6%
Total Interstate	n/p	-	-	n/p	n/p	n/p	-	-	-	n/p	-
Total	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	2,452	33.0%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)											
15-29	n/p	643	716	889	788	646	851	544	n/p	551	-
30-39	n/p	418	555	471	642	621	675	n/p	365	n/p	-
40-49	317	510	490	544	411	423	473	267	327	n/p	-
50-59	481	465	377	319	457	534	363	272	269	n/p	-
60-69	414	302	357	457	461	286	496	268	330	490	48.3%
70+	198	206	247	330	265	420	341	n/p	n/p	n/p	-
Total	2,105	2,543	2,742	3,009	3,025	2,930	3,200	1,836	1,843	2,452	33.0%

Top 5 activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	1,072	1,421	1,490	1,848	1,552	1,605	1,890	816	1,014	1,376	35.7%
Bushwalking / rainforest walks	675	837	877	1,105	993	962	1,271	717	656	708	8.0%
Visit friends & relatives	595	605	683	711	1,043	842	909	425	433	667	54.0%
Visit national parks / state parks	610	813	823	992	1,014	1,011	1,278	598	584	623	6.7%
Sightseeing/looking around	695	862	950	825	1,213	1,005	1,070	447	442	577	30.4%

Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)											
Private vehicle or company car	1,957	2,371	2,291	2,732	2,691	2,523	2,882	1,679	1,724	2,330	35.1%
Railway	n/p	n/p	359	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	-	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	-

n/p = not publishable; '-' = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.