

Travel to Capital Country Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
DOMESTIC (overnight & daytrip)											
Visitors ('000)	3,098	3,337	3,605	3,754	4,364	4,612	5,406	3,713	3,495	4,431	26.8%
Nights ('000)	2,648	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	3,818	25.4%
Expenditure (\$ million)	\$581	\$513	\$544	\$613	\$717	\$806	\$948	\$748	\$737	\$1,245	68.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	29.5%
Nights (000)	2,648	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	3,818	25.4%
Average Length of Stay	2.4	2.5	2.4	2.3	2.3	2.1	2.2	2.6	2.4	2.3	-3.2%
Expenditure (\$ million)	\$373	\$320	\$351	\$381	\$379	\$498	\$634	\$422	\$519	\$824	58.8%
Spend per visitor per night (\$)	\$141	\$126	\$128	\$136	\$124	\$153	\$167	\$136	\$170	\$216	26.7%
Intrastate visitors (000)	853	769	857	890	1,041	1,164	1,283	957	932	1,245	33.6%
Interstate visitors (000)	253	264	298	318	300	349	451	221	336	397	18.1%
Intrastate nights (000)	1,873	1,804	1,930	1,973	2,185	2,428	2,660	2,433	2,269	2,921	28.8%
Interstate nights (000)	774	740	805	827	865	819	1,141	667	777	897	15.4%
Intrastate expenditure (\$ million)	\$297	\$237	\$248	\$294	\$300	\$357	\$467	\$363	\$429	\$608	41.8%
Interstate expenditure (\$ million)	\$76	\$84	\$103	\$87	\$79	\$141	\$167	\$59	\$91	\$217	139.0%

Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	397	394	422	460	453	610	621	412	469	618	31.9%
Visiting Friends & Relatives	464	412	472	487	567	623	684	436	517	589	13.9%
Business	171	150	166	167	201	202	339	224	183	292	59.7%
Other	79	77	96	94	123	83	98	114	102	144	41.2%
Total	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	29.5%

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	1,044	998	975	1,012	1,027	1,292	1,259	859	1,064	1,423	33.8%
Visiting Friends & Relatives	1,048	1,036	1,179	1,185	1,349	1,342	1,459	998	1,341	1,390	3.7%
Business	430	360	402	416	400	464	946	945	427	777	82.1%
Other	126	150	180	187	274	149	137	298	215	228	6.4%
Total	2,648	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	3,818	25.4%

Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	396	420	396	396	476	518	520	405	372	559	50.2%
Sydney	457	348	461	493	565	646	763	552	560	686	22.5%
Total Intrastate	853	769	857	890	1,041	1,164	1,283	957	932	1,245	33.6%
Victoria	105	103	125	99	100	121	132	91	129	179	38.5%
Queensland	n/p	n/p	n/p	n/p	n/p	84	91	n/p	n/p	n/p	-
ACT	n/p	78	92	92	89	109	170	88	145	121	-16.7%
Other Interstate	30	n/p	49	n/p	n/p	35	n/p	n/p	n/p	n/p	-
Total Interstate	253	264	298	318	300	349	451	221	336	397	18.1%
Grand Total	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	29.5%

Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	215	208	192	240	353	288	304	203	283	369	30.5%
30-39	178	120	188	183	161	208	210	227	212	255	20.2%
40-49	165	205	185	194	175	226	288	184	178	288	61.3%
50-59	213	203	239	226	254	263	364	212	217	224	3.2%
60-69	224	174	230	242	250	327	276	208	204	299	46.7%
70+	110	123	121	122	148	201	290	145	173	206	19.2%
Total	1,106	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	29.5%

Travel to Capital Country Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	1,992	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	25.2%
Expenditure (\$ million)	\$208	\$193	\$193	\$232	\$338	\$308	\$314	\$326	\$218	\$421	92.9%
Spend per visitor (\$)	\$104	\$84	\$79	\$91	\$112	\$99	\$86	\$129	\$98	\$151	54.0%

Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Holiday	907	1,150	1,212	1,284	1,532	1,624	1,761	1,258	1,077	1,279	18.8%
Visiting Friends & Relatives	690	755	776	788	881	998	1,095	651	631	827	31.2%
Business	n/p	205	212	n/p	n/p	n/p	573	316	264	n/p	-
Other	n/p	n/p	250	248	369	241	n/p	311	n/p	n/p	-
Total	1,992	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	25.2%

Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Sydney	705	903	940	1,008	1,262	1,127	1,320	881	814	959	17.7%
Regional NSW	708	904	943	951	1,113	1,076	1,458	1,146	876	1,136	29.7%
Total Intrastate	1,414	1,807	1,883	1,959	2,375	2,203	2,778	2,027	1,690	2,095	23.9%
Total Interstate	578	497	567	588	648	896	895	508	537	694	29.3%
Total	1,992	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	25.2%

Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
15-29	n/p	556	473	513	527	500	654	485	515	645	25.2%
30-39	n/p	n/p	n/p	n/p	n/p	522	577	350	n/p	531	-
40-49	338	309	324	462	486	596	599	363	275	n/p	-
50-59	375	503	405	413	674	480	639	455	371	523	40.9%
60-69	399	502	560	549	459	554	645	476	484	599	23.9%
70+	295	223	406	358	487	447	559	406	332	n/p	-
Total	1,992	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	25.2%

Top 5 activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Eat out / dine at a restaurant and/or cafe	949	1,021	1,290	1,359	1,552	1,587	2,005	1,158	1,057	1,179	11.5%
Visit friends & relatives	709	922	816	950	1,019	1,262	1,147	703	625	701	12.2%
Go shopping for pleasure	432	625	502	427	634	591	603	378	372	467	25.7%
Sightseeing/looking around	396	381	439	548	663	626	736	494	315	391	23.9%
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	302	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Private vehicle or company car	1,927	2,166	2,361	2,371	2,900	3,031	3,460	2,507	2,180	2,688	23.3%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; '-' = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.